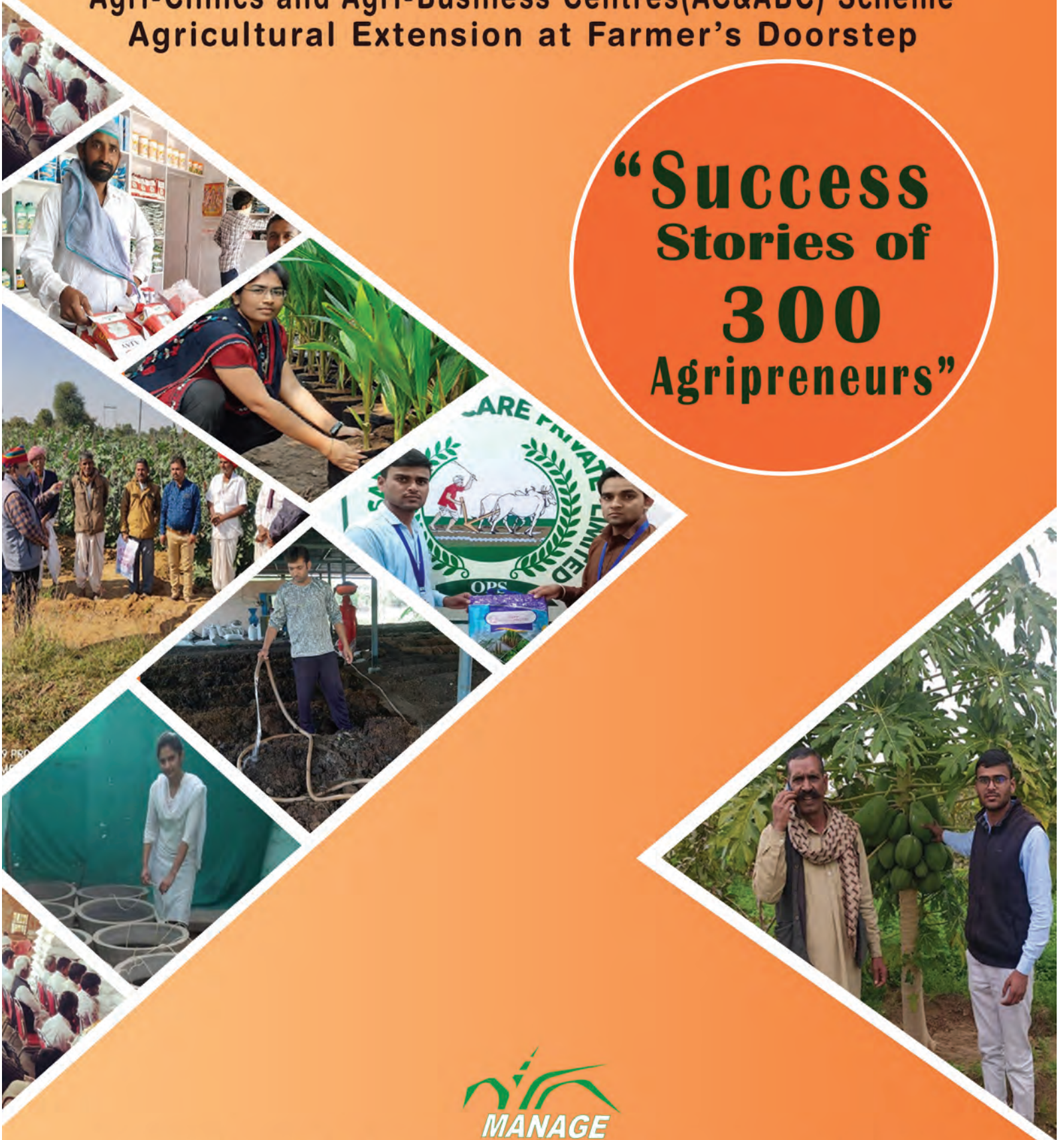


## Agri-Clinics and Agri-Business Centres(AC&ABC) Scheme Agricultural Extension at Farmer's Doorstep

**“Success  
Stories of  
300  
Agripreneurs”**



**National Institute of Agricultural Extension Management (MANAGE)**  
(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare, Govt. of India)  
Rajendranagar, Hyderabad - 500030, Telangana, India  
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## **Agricultural Extension at Farmer's Doorstep: Success Stories of 300 Agripreneurs**

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नरेन्द्र सिंह तोमर  
NARENDRA SINGH TOMAR



कृषि एवं किसान कल्याण मंत्री  
भारत सरकार  
कृषि भवन, नई दिल्ली  
MINISTER OF AGRICULTURE & FARMERS WELFARE  
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**संदेश**

मुझे प्रसन्नता है कि राष्ट्रीय कृषि विस्तार प्रबंध संस्थान "मैनेज" पूरे भारत में कृषि विस्तार सेवाएं प्रदान करने का कार्य कर रहा है तथा कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार द्वारा लागू की गई एग्री-क्लिनिक एवं एग्री-बिजनेस सेंटर योजना से कृषि उद्यमियों और किसानों को आवश्यक सहायता प्रदान कर रहा है।

भारत में बढ़ती जनसंख्या के बाद भी अनाज की कमी नहीं है क्योंकि देश की आधी से ज्यादा आबादी कृषि एवं सम्बद्ध क्षेत्र से जुड़ी हुई है। भारतीय ग्रामीण लोगों की आय का प्रमुख स्रोत कृषि है, जिसे और अधिक सुदृढ़ बनाने तथा किसानों की आय दोगुना करने के लक्ष्य को ध्यान में रखते हुए भारत सरकार द्वारा अनेक महत्वपूर्ण योजनाएं जैसे प्रधानमंत्री फसल बीमा योजना, प्रधानमंत्री कृषि सिंचाई योजना, प्रधानमंत्री किसान सम्मान निधि, एग्री-क्लिनिक एवं एग्री-बिजनेस सेंटर योजना आदि चलाई जा रही हैं। प्रधानमंत्री किसान सम्मान निधि योजना के अंतर्गत अभी तक 11 करोड़ से अधिक किसान परिवारों को 1.58 लाख करोड़ रुपए से ज्यादा की राशि सीधे उनके बैंक खातों में पहुंचाई गई है। यह योजना छोटे किसानों के लिए आय सहायता के रूप में काम कर रही है।

कोविड-19 महामारी के दौर में भी भारतीय कृषि क्षेत्र ने सराहनीय प्रगति दर्ज की है। भारतीय कृषि अनुसंधान परिषद तथा क्षेत्रीय स्तर पर कृषि विज्ञान केंद्र भी काफी अच्छा कार्य कर रहे हैं। माननीय प्रधानमंत्री श्री नरेन्द्र मोदी के नेतृत्व में केंद्र सरकार द्वारा किए गए कृषि सुधार किसानों के जीवन में बदलाव लाने वाले हैं। देशभर के किसानों के लिए ये कृषि सुधार निश्चय ही क्रांतिकारी साबित होंगे और अर्थव्यवस्था में कृषि क्षेत्र के योगदान को बढ़ाएंगे।

"मैनेज" द्वारा हजारों बेरोजगारों को कृषि में स्व-रोजगार संबंधी ट्रेनिंग दी जा रही है जिससे कृषि क्षेत्र में युवाओं की भागीदारी बढ़ेगी। "मैनेज" टीम को बधाई और शुभकामनाएं।

  
(नरेन्द्र सिंह तोमर)





**Dr. P. Chandra Shekara**  
Director General

## MESSAGE

The Agri-Clinics and Agri-Business Centres Scheme was launched with the slogan "Better Farming by Every Farmer." Through 45 days of free residential training on Agripreneurship Development, one-year post-training handholding support, and loan and subsidy provisions, the scheme has transformed unemployed agriculture graduates, diploma holders, and biological science graduates into Agripreneurs. As of today, 75,000 Agripreneurs have been trained, with 32,000 establishing 32 different types of Agri-ventures around the country under this scheme. Agripreneurs have shown a favourable impact on farmer yield and income, as well as creating employment opportunities for farmers' sons and daughters in rural areas.

We need to establish more and more Agripreneurs in more and more villages. The very purpose of this publication is to highlight success stories of Agripreneurs and to inspire budding Agripreneurs.

MANAGE wishes to express its gratitude to Ministry officials, NTIs, and the AC&ABC team for transforming this programme into a social movement. My compliments and best wishes for every Agripreneur in this country's continued success.

**Dr. P. Chandra Shekara**

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**Success Stories of 300 Agripreneurs**



# PREFACE

Since its inception in 2002, the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme has proved its mettle in creating a workforce of Agripreneurs across the country. These Agripreneurs undergo a 45-days residential training where they are transformed from just a mere graduate in agricultural and allied subjects to a trained professional. After the completion of the training, the trained agripreneurs setup their own agri-venture and play an important role in augmenting extension and advisory services among the farmers. As of now, 75,057 educated graduates, diploma holders, and intermediate holders in agriculture and allied subjects have received training to date, and 31,709 (42%) have established agri-ventures in over 32 areas of interest and are assisting in the provision of agro-advisory services. The programme has had a threefold impact in terms of increasing farmer income, creating jobs, and reducing rural youth migration. Numerous agripreneur success stories exist from a variety of states, demonstrating their achievements and presence in agricultural extension and consultancy services.

The publication entitled "Agricultural Extension at the Farmer's Doorstep: Success Stories of 300 Agripreneurs" is one such small attempt at documenting the accomplishments of 300 agripreneurs chosen from across the country. It delves into the motivations and challenges that agripreneurs face when launching their ventures. These agripreneurs have fresh ideas, are always short-staffed, never have enough hours in the day, but still have a pragmatic mindset that drives them to find innovative solutions to problems. Through their ingenuity, these agribusinesses have aided stressed farmers and provided solutions to India's agricultural problems. A new generation of agripreneurs and agri-ventures has emerged to take on the challenge of disrupting India's agriculture sector. These agri-businesses are helping to strengthen the industry by providing local solutions and utilising local resources. These agripreneurs are involved in 32 different types of agri-ventures, ranging from Agri-Clinics to Dairy Farming, rearing poultry birds to organic farming, establishing a tissue-culture lab to promoting agro-tourism, creating fish ponds to incorporating integrated farming systems, and improving piggery markets to encouraging ICT use in agro-input delivery. We hope that the publication will encourage and motivate the youth to carve out a niche for themselves in the agriculture sector and to pursue AC&ABC training, which will enable them to establish their own agri-ventures and provide services to numerous farmers across India.

**Shahaji Sambhaji Phand**  
**K Sai Maheshwari**  
**Sagar Surendra Deshmukh**  
**Anupam Anand**

**Success Stories of 300 Agripreneurs**



# Contents

Sl.No.	Name of Agri-Venture	Name of Agripreneur	Page No.
1.	<b>Trapping Profit</b> Green Revolution	<b>Mr. Amarsinh Narayan Patil</b> Kolhapur, Maharashtra	1
2.	<b>Where Every Drop Counts</b> Maharashtra Irrigates and Hardware	<b>Mr. Vaibhav Nivas Bhosale</b> Satara, Maharashtra	2
3.	<b>Employing ICT for Maximum Benefit</b> Balh Valley Agritech Solutions Pvt. Ltd.	<b>Mr. Saurabh Saini</b> Mandi, Himachal Pradesh	3
4.	<b>One Step at A Time</b> Miran Farms	<b>Mr. Syed Miran Sibghatullah</b> Rangareddy, Telangana	4
5.	<b>Creating a Resource Centre</b> Indira Livelihood Development Centre (ILDC)	<b>Dr. Chandrakant Kumar Nirala</b> Nalanda, Bihar	5
6.	<b>Exporting Onions</b> Smartbhumeputra Farmers Producer Company	<b>Mr. Harshad Chandrakant Gite</b> Nashik, Maharashtra	6
7.	<b>Researcher turned Agripreneur</b> Horti India Farm Solutions	<b>Mr. Kunal Tushar Shelar</b> Pune, Maharashtra	7
8.	<b>Fulfilling the Demand of Seeds through Contract Farming</b> JKS Seeds Trading	<b>Mr. Sankaracharya Rabha</b> Guwahati, Assam	8
9.	<b>Grown with Great Care</b> Mushroom Utapadan Evam Prakshin Kendra	<b>Mr. Praveen Verma</b> Jhansi, Uttar Pradesh	9
10.	<b>Fruit Cultivation for Doubling the Income</b> Vilish Kumar's Banana Orchard	<b>Mr. Vilish Kumar</b> Muzaffarnagar, Uttar Pradesh	10
11.	<b>Elevating Customer's Satisfaction</b> Hind Corporations	<b>Mr. Deep Singh</b> Sri Ganganagar, Rajasthan	11
12.	<b>Moving Forward with One Step at A Time</b> SivaranjaniKaada Farm	<b>Ms. Sivaranjani N</b> Dindigul, Tamil Nadu	12
13.	<b>Providing Quality Inputs At The Right Time, At The Right Place</b> Barole Krishi Seva Kendra	<b>Ms. Aditi Barole</b> Chhindwara, Madhya Pradesh	13
14.	<b>Enriching Soil Productivity through Organic Manure</b> Bhocare Foodchem Pvt. Ltd.	<b>Mr. Jay Prakash Patidar</b> Ujjain, Madhya Pradesh	14
15.	<b>Promoting Spices of North-East India</b> Hills N Valleys Organics Pvt. Ltd.	<b>Mr. M Naveen Sagar</b> Guwahati, Assam	15
16.	<b>One Man's Trash is another Man's Treasure</b> Healthy Dairy Farming Pvt. Ltd.	<b>Mr. Poluvoina Ramanjaneyulu</b> Kurnool, Andhra Pradesh	16
17.	<b>Nutritional Factor is the Key to Success</b> Bishnoi Dairy Farm	<b>Mr. Prashant Bishnoi</b> Sri Ganganagar, Rajasthan	17
18.	<b>Transformation from Cereals to Vegetable Farming</b> Rahul's Vegetable Farm	<b>Mr. Rahul Kumar</b> Muzaffarnagar, Uttar Pradesh	18
19.	<b>Mushroom in Food makes Life Delicious</b> Devkesh Mushrooms	<b>Dr. Anil Keshav Mali</b> Jalgaon, Maharashtra	19
20.	<b>Learning by Doing</b> Patil Gavran Poultry Farm	<b>Mr. Pradip Rangrao Patil</b> Kolhapur, Maharashtra	20

Sl.No.	Name of Agri-Venture	Name of Agripreneur	Page No.
21.	<b>Interlinking the Supply Chain</b> B.R. Savant & Son's Traders	<b>Miss. Poonam Sunil Sawant</b> Belgaum, Karnataka	21
22.	<b>Integrated Farming: A Wholesome Project</b> Arowana Integrated Farm & Agriculture Technology Training Centre	<b>Mrs. Nandini Pradip Devkule</b> Ahmednagar, Maharashtra	22
23.	<b>Loose Housing Layout for Better Management</b> Pawar Dairy Farm	<b>Mr. Abhishek Sanjay Pawar</b> Satara, Maharashtra	23
24.	<b>I got a Piggy Bank and the Goal was to Fill it Up</b> Yathra Farms	<b>Ms. Ilavarasi Balasubramaniam</b> Ariyalur, Tamil Nadu	24
25.	<b>Go the Green Way</b> Krishna Nursery	<b>Mr. P Krishnakumar</b> Salem, Tamil Nadu	25
26.	<b>The Journey from a Sales Executive to an Agripreneur</b> Chahar Kisan Bazaar	<b>Mr. Mahesh Kumar</b> Kiroali, Uttar Pradesh	26
27.	<b>Care for the Unspoken</b> Urban Tails	<b>Dr. Arunima Barpatra Gohain</b> Kamrup, Assam	27
28.	<b>Providing Machinery at an Affordable Rent</b> Bharat Krishi Vikas Udyog	<b>Mr. Rajesh Kumar</b> Ambedkar Nagar, Uttar Pradesh	28
29.	<b>Taking Care of Customer's Health</b> Flour Mill and Healthy Products	<b>Dr. P Vishnuvardhan Reddy</b> Jagityal, Telangana	29
30.	<b>Helping Farmers by Providing Agro-Inputs</b> Anthiyur Agro Agencies	<b>Mr. N Tamillarasan</b> Erode, Tamil Nadu	30
31.	<b>Mixed Farming: Minimizing Risk</b> Prabhu Consultancy Service	<b>Mr. Prabhu R and Mrs. Poongodi</b> Namakkal, Tamil Nadu	31
32.	<b>The More, The Merrier</b> Integrated Farming and Consultancy Centre	<b>Ms. K Sumathi</b> Villupuram, Tamil Nadu	32
33.	<b>Give Better Input, Get Better Output</b> Venkestwara Traders	<b>Mr. Bana Vathhu Nageswarao</b> Krishna, Andhra Pradesh	33
34.	<b>Value-Addition in Dairy</b> Baliraja Dairy Farm	<b>Mr. Mukesh Vasant Madhavi</b> Bhandara, Maharashtra	34
35.	<b>The Real Strength lies in Collaboration</b> Bhagawati Farmer Producer Company Pvt. Ltd.	<b>Mr. Dnyaneshwar Namdev Jadhav</b> Hingoli, Maharashtra	35
36.	<b>Exporting Produce through FPO</b> Mitraya Farmer Producer Company Ltd.	<b>Mr. Shrikant Diliprao Shiraskar</b> Bhandara, Maharashtra	36
37.	<b>Providing Training for Self-Employment among Youth and Women</b> Rajgad Agro Services and Krushi Bharari Hi-Tech Nursery	<b>Mr. Swapnil Raosaheb Shinde</b> Ahmednagar, Maharashtra	37
38.	<b>Employing Hi-Tech Goat Farming</b> Varad Hi-Tech Goat Farm	<b>Mr. Amol Shivaji Pandhare</b> Sangli, Maharashtra	38
39.	<b>The Wrinklier The Raisin, The Sweeter The Fruit</b> Basveshwar Raisin Making Unit	<b>Mr. Dhananjay Arun Mendhe</b> Sangli, Maharashtra	39
40.	<b>From a Housewife to a Successful Agripreneur</b> Dayah Sagar Engineering Enterprises	<b>Ms. Govada Lakshmi Phani</b> Vijayawada, Andhra Pradesh	40
41.	<b>Diversification with Integrated Farming</b> Integrated Farming & Consultancy Centre	<b>Mr. M Vairamuthu</b> Virudhunagar, Tamil Nadu	41
42.	<b>Ensuring Clean Milk Production</b> Sriprabhu Dairy Farm	<b>Mr. Sriprabhu R</b> Dharmapuri, Tamil Nadu	42

Sl.No.	Name of Agri-Venture	Name of Agripreneur	Page No.
43.	<b>Planting the Idea of Modern Technologies to Farmers</b> Siddi Vinayaka Fertilizers, Seeds & Pesticides	<b>Mr. Bandapelly Praneeth</b> Warangal Urban, Telangana	43
44.	<b>Family Business to An Enterprising Venture</b> Gowtham Coconut Nursery	<b>Mr. Gowtham M</b> Krishnagiri, Tamil Nadu	44
45.	<b>Not an Overnight Success</b> Sri Lashmi Traders	<b>Mr. Venkatachalam M</b> Namakkal, Tamil Nadu	45
46.	<b>Bio-Pesticides for Natural Farming</b> Murugan Bio-Pesticides Manufacturing Unit	<b>Mr. A Murugan</b> Namakkal, Tamil Nadu	46
47.	<b>Guiding Farmers to Adopt Better Practices</b> Sri Rama Traders	<b>Mr. K Kishor</b> Mahabub Nagar, Telangana	47
48.	<b>An Inclusive Agriculture System</b> Integrated Farming Unit	<b>Mr. Nallaguntla Ganesh</b> Suryapet, Telangana	48
49.	<b>Greatest Source of Learning</b> Kheti Suraksha	<b>Mr. Mahendra Kumar</b> Kota, Rajasthan	49
50.	<b>Where There is a Will, There is a Way</b> Vilas Bhusnar Poultry Farm	<b>Mr. Vilas Ravaso Bhusnar</b> Solapur, Maharashtra	50
51.	<b>Residue-Free Agri-Inputs for Healthy Produce</b> Uniplant Agri Science Pvt. Ltd.	<b>Mr. Arvind Ganpat Sonawane</b> Nashik, Maharashtra	51
52.	<b>A Job Creator, As Opposed to A Job Seeker</b> Agribionic Pvt. Ltd.,	<b>Mr. Akshay Dattatray Masalkar</b> Pune, Maharashtra	52
53.	<b>Sourcing Local Leftovers for Pigs</b> Biju Piggery	<b>Mr. Biju Chetry</b> Karbi Anglong, Assam	53
54.	<b>Inspiring Rural Youth</b> Eun Agritech	<b>Mrs. Jonali Brahma</b> Chirang, Assam	54
55.	<b>Small Idea with a Wider Adoption</b> Baghel Traders	<b>Mr. Amit Kumar Singh</b> Raibareli, Uttar Pradesh	55
56.	<b>Meeting Local Demands of Dairy Products</b> Mahesh Farms	<b>Mr. Jeradoodi Mahesh</b> Kurnool, Andhra Pradesh	56
57.	<b>Interest in Agriculture: Reflects in Agri-Integrated Farming</b> Agri Integrated Farming	<b>Mr. Balasubramanian D</b> Namakkal, Tamil Nadu	57
58.	<b>Empowering Farmers through Agri-Clinic</b> Krishna Agri-Clinic	<b>Ms. K Kavitha</b> Villupuram, Tamil Nadu	58
59.	<b>Poultry Farm Providing the Best Work-Life Balance</b> Poultry Farm	<b>Ms. Maraka Yagendra Pravallika</b> Guntur, Andhra Pradesh	59
60.	<b>Tractors On-Hire</b> Gaurav Tractor Services	<b>Mr. Gaurav Janardhan Nasare</b> Nagpur, Maharashtra	60
61.	<b>A Young Woman Dairy Agripreneur</b> Maha Dairy Farm	<b>Ms. Mabbu Mahalakshmi</b> Kurnool, Andhra Pradesh	61
62.	<b>One-Stop Solution for Products and Services</b> Sri Varalakshmi Farmer Service Centre	<b>Mr. Bathini Srishailam</b> Sangareddy, Telangana	62
63.	<b>It's more than A Job, It's a Way of Life</b> Agro Service Centre (National Agro Agency)	<b>Mr. Prem Shanker</b> Rajsamand, Rajasthan	63
64.	<b>Earning Profit from Mushrooms</b> Khan Mushroom Farm	<b>Mr. Ajharudeen</b> Hanumangarh, Rajasthan	64

Sl.No.	Name of Agri-Venture	Name of Agripreneur	Page No.
65.	<b>Blessings from Nature</b> Sachin Verma Medicinal Plant Farm	<b>Mr. Sachin Verma</b> Sitapur, Uttar Pradesh	65
66.	<b>Overcoming One Challenge at a Time</b> Vishal Krishi Raksha Kendra	<b>Mr. Raj Kumar</b> Meerut, Uttar Pradesh	66
67.	<b>Allied Business is the Need of the Hour</b> Rathinavel Goat & Dairy Farm	<b>Mr. Rathinavel R</b> Salem, Tamil Nadu	67
68.	<b>Sowing Seeds of Growth</b> Sidha Barahi Agency	<b>Mr. Subhen Kumar Panigrahi</b> Ganjam, Odisha	68
69.	<b>Plan Well and Become Successful</b> Sidhi Vinayagar Traders	<b>Mr. Bhuvanesh C</b> Thiruvapur, Tamil Nadu	69
70.	<b>Eat Clean and Green: Eat Organic</b> Swastik Sendriya Krishi Seva Kendra	<b>Mrs. Saloni Salil Vanjari</b> Sindhudurg, Maharashtra	70
71.	<b>Family Tradition of Dairy Farming</b> Hemant's Dairy Farm	<b>Mr. Hemant Ashok Patil</b> Jalgaon, Maharashtra	71
72.	<b>Farmer's Daughter Leads the Way</b> Swami Agro	<b>Ms. Minal Bhausaheb Wagh</b> Nashik, Maharashtra	72
73.	<b>Inspiration Turned Into Reality</b> Ekvira Fertilizers and Agro Agencies	<b>Mr. Manoj Sanjay Raghuvanshi</b> Nashik, Maharashtra	73
74.	<b>Bringing Growth in Agro-advisory</b> Morya Agro Services	<b>Mr. Akshay Prakashrao Patil</b> Sangli, Maharashtra	74
75.	<b>Automated Fruit Orchard</b> Patil Farm	<b>Mr. Sanket Sanjay Patil</b> Sangli, Maharashtra	75
76.	<b>Transforming Passion into Business</b> Divakar's Nursery and Consultancy Firm	<b>Mr. S Divakar</b> Chengalpattu, Tamil Nadu	76
77.	<b>Low Cost, High Profit</b> AIRA Poultry	<b>Ms. Binnee Borpatra Gohain</b> Sivasagar, Assam	77
78.	<b>Reaping Profits by Overcoming Challenges</b> Agri Junction Krishi Paramarsh Kendra	<b>Mr. Rohit Kumar Singh</b> Barabanki, Uttar Pradesh	78
79.	<b>Agri-Inputs for Farmers</b> Erode Balamurugan Agro Agencies	<b>Mrs. Krishnaveni P</b> Erode, Tamil Nadu	79
80.	<b>Traditional to Modern through AC&amp;ABC Training</b> Anandh Dairy Farm & Consultancy Services	<b>Mr. D Sampath</b> Madurai, Tamil Nadu	80
81.	<b>Enriching the Plant Health</b> Associate Chemicals	<b>Mr. S Sukumaran</b> Madurai, Tamil Nadu	81
82.	<b>Dairy Farming with Free Ranching</b> Balkrishna Dairy Farm	<b>Mr. Sujitkumar Shivaji Godhade</b> Kolhapur, Maharashtra	82
83.	<b>Utilizing the Knowledge Gained from AC&amp;ABC Training</b> Pratik Krishi Seva Kendra	<b>Mrs. Khamkar Manisha Sanjay</b> Ahmednagar, Maharashtra	83
84.	<b>Marketing the Best A2 Milk</b> Shri Krishna Godham Dugdhsala	<b>Mr. Vikas Chander</b> Sri Ganganagar, Rajasthan	84
85.	<b>A Boon for Landless Farmer</b> Misbahuddin Goat Farm	<b>Mr. Misbahuddin</b> Pilibhit, Uttar Pradesh	85
86.	<b>Mushroom Cultivation and Value-Addition</b> Button Mushroom Cultivation	<b>Mr. Anoop Kumar</b> Saharanpur, Uttar Pradesh	86

Sl.No.	Name of Agri-Venture	Name of Agripreneur	Page No.
87.	<b>Motivating the Village Youth</b> Sulemani Goat Farming	<b>Mr. Md Sulemani</b> Kheri, Uttar Pradesh	87
88.	<b>A Rag to Riches Story</b> Anuj Agri-Clinic & Agri-Business Centre	<b>Mr. Anuj Kumar</b> Barabanki, Uttar Pradesh	88
89.	<b>From a Dream to a Successful Business</b> Zamaluddeen Poultry Farm	<b>Mr. Zamaluddeen</b> Sultanpur, Uttar Pradesh	89
90.	<b>Our Fishing Gear Guarantees Big Catches</b> Pradeep Kumar Fisheries Unit	<b>Mr. Pradeep Kumar Upadhyay</b> Siddharthnagar, Uttar Pradesh	90
91.	<b>Cultivating Ideas for Growth in Horticulture</b> Vikash Papaya Farm	<b>Mr. Vikash Kumar</b> Shamli, Uttar Pradesh	91
92.	<b>Practising Agriculture with A New Perspective</b> Krushak Seva Kendra	<b>Mr. Surendra Kumar Bishi</b> Kalahandi, Odisha	92
93.	<b>Improving Customer Health with Dairy Farming</b> Maa Dairy Farming & Milk ATM	<b>Mr. Binod Kumar</b> Ranchi, Jharkhand	93
94.	<b>Get Cracking with Poultry</b> Wagh Poultry Farm	<b>Mr. Wagh Gulchand Bharat</b> Nandurbar, Maharashtra	94
95.	<b>Good Oil, Good Health</b> Cold Press Oil Mill	<b>Mr. Bhasaheb Madhavrao Langde</b> Aurangabad, Maharashtra	95
96.	<b>Agri-Inputs for Prosperity of Farmers</b> Mahalaxmi Krishi Seva Kendra	<b>Mr. Tejsingh Anandrao Sarnaik</b> Kolhapur, Maharashtra	96
97.	<b>Sailing the Boat with Goat</b> Hemant's Goat Farm	<b>Mr. Hemant Nana Patil</b> Jalgaon, Maharashtra	97
98.	<b>Empowering Women through Mushroom Production</b> Shri Nirmal Multiconcept	<b>Mrs. Meena Mahadev Pawar</b> Nashik, Maharashtra	98
99.	<b>A Contractual Poultry Farm for Better Profits</b> Arvind Poultry Farm	<b>Mr. Abhishek Eknath Deshmukh</b> Washim, Maharashtra	99
100.	<b>Promoting Desi Cows in Ratnagiri</b> Swaraj Dairy Farm	<b>Ms. Bharavi Nikhil Dalvi</b> Ratnagiri, Maharashtra	100
101.	<b>Self-Employment through AC&amp;ABC Training</b> Shri Ram Krishi Seva Kendra	<b>Mr. Shivraj Singh Chouhan</b> Mandsaur, Madhya Pradesh	101
102.	<b>Agripreneur cum Wholesaler</b> Deb Pharmaceutical	<b>Mr. Diganta Sharma</b> Jorhat, Assam	102
103.	<b>Improving Breed in Local Piggery Sector</b> ASPIRE Piggery Unit	<b>Dr. Karuna Dutta</b> Charaideo, Assam	103
104.	<b>Health Never Spoil, Eat Healthy Oil</b> Devraj Oil Mill	<b>Mr. Devraj Gaur</b> Hardoi, Uttar Pradesh	104
105.	<b>We are Here to take Care of Your Crop</b> Sri Balamurugan Crop Care	<b>Mr. V Natarajan</b> Erode, Tamil Nadu	105
106.	<b>A Journey of Sales Executive to Agripreneur</b> Kalam Agri Clinic	<b>Mr. M Kalithasan</b> Dindigul, Tamil Nadu	106
107.	<b>Best Probiotics is the Mantra of Success</b> Ratna Traders	<b>Mr. Chandra Kiran Ravuri</b> Krishna, Andhra Pradesh	107
108.	<b>A Constant Support of Family Led to Success</b> Priyanka Food and Naturals	<b>Mrs. Priyanka Digvijay Patil</b> Kolhapur, Maharashtra	108

Sl.No.	Name of Agri-Venture	Name of Agripreneur	Page No.
109.	<b>Ensuring Satisfaction from Hardwork</b> YN Agri Services	<b>Mr. Yuvraj Avinash Nangare</b> Satara, Maharashtra	109
110.	<b>Fulfilling his Dream through Agro-Inputs</b> Prem Krishi Seva Kendra	<b>Mr. Prem Kumar</b> East Champaran, Bihar	110
111.	<b>Overcoming Space Crunch and Improving Sales</b> Sri Velan Agro	<b>Mr. Paramashivam A M</b> Erode, Tamil Nadu	111
112.	<b>An Orchard of Profit</b> Pathak & Sons Farms	<b>Mr. Jai Prakash Pathak</b> Deoria, Uttar Pradesh	112
113.	<b>Addressing to Year-Round Demands of Chicken</b> Arnav Poultry Farm Trading Services and Arnav Chicks and Feed Centre	<b>Mrs. Swapnali Ulhas Gawde</b> Sindhudurg, Maharashtra	113
114.	<b>Bridging the Gap</b> Vijaya Krishi Connect	<b>Mr. Rahul Kumar Shah</b> Coochbehar, West Bengal	114
115.	<b>Rearing Poor Man's Cow: Path to Richness</b> Vinayak Goat Farm	<b>Mr. Vignesh B</b> Erode, Tamil Nadu	115
116.	<b>Scaling a Steady Growth in Poultry Business</b> Zheeshan Poultry Farm	<b>Mr. Zheeshan Ahmad</b> Barabanki, Uttar Pradesh	116
117.	<b>Establishing a Career in Agro-Input Sector</b> Lavkush Kisan Seva Kendra	<b>Mr. Vivek Kumar</b> Etah, Uttar Pradesh	117
118.	<b>Converting Traditional to Modern</b> Pawan Dairy Farm	<b>Mr. Pawan Kumar</b> Agra, Uttar Pradesh	118
119.	<b>Organic Produce for Health and Wealth</b> Vegetable Cultivation (Multi-Layer Farming)	<b>Mr. Sagar Singh</b> Dehradun, Uttarakhand	119
120.	<b>Uplifting the Village through Agri-Clinic</b> Laxmi Pesticides	<b>Mr. Bittu Chimpa</b> Sri Ganganagar, Rajasthan	120
121.	<b>Working with Family makes What you do Worthwhile</b> Shiv Shakti Dairy Farm	<b>Mr. Vikas Patidar</b> Dhar, Madhya Pradesh	121
122.	<b>Multi-Tasking at its Best</b> Sanwara Dairy Farm & Vermicompost Unit	<b>Mr. Babulal Nayma</b> Ratlam, Madhya Pradesh	122
123.	<b>Passion turned into Business</b> Barath Agro Centre & Barath Nursery	<b>Mr. Jayakumar V</b> Namakkal, Tamil Nadu	123
124.	<b>The Zeal to Keep Moving Forward</b> VK Engineering and Goat Farm	<b>Mr. Arif Khan</b> Morena, Madhya Pradesh	124
125.	<b>Empowering the Small and Marginal Farmers</b> Dhathri Natural Farm	<b>Mr. Mudigiri Raju</b> Warangal, Telangana	125
126.	<b>Tapping the Urban Market</b> Deepa Farms	<b>Ms. Alluru Naga Deepika</b> Andhra Pradesh	126
127.	<b>Working with A Real Sense of Satisfaction</b> Chamunda Plant & Crop Health Centre	<b>Mr. Namichand Nagar</b> Baran, Rajasthan	127
128.	<b>The Bigger, The Better</b> Jeewan Gowsala	<b>Mr. Jitendar Godara</b> Hanumangarh, Rajasthan	128
129.	<b>Organic Products to Improve Soil Health</b> Shiv Shakti Agro Organic	<b>Mr. Suresh Patel</b> Udaipur, Rajasthan	129
130.	<b>Growing Greens for Healthy Life</b> Mukesh Vegetable Farm	<b>Mr. Mukesh Kumar</b> Sitapur, Uttar Pradesh	130

Sl.No.	Name of Agri-Venture	Name of Agripreneur	Page No.
131.	<b>Improving Soil Health through Organic Manures</b> Saini Farm House	<b>Mr. Madhav Saini</b> Muzaffarnagar, Uttar Pradesh	131
132.	<b>Residue-Free Vegetables for a Healthy Diet</b> Organic Vegetable Farm	<b>Mr. Praveen Kumar</b> Saharanpur, Uttar Pradesh	132
133.	<b>Two Birds by One Stone</b> Indresh Singh Fertilizers and Chemicals and Mitti Parikshan Kendra	<b>Mr. Kamesh Singh</b> Sitapur, Uttar Pradesh	133
134.	<b>From an Executive to Agro Service Centre</b> Gupta Agro Service Centre	<b>Mr. Awadhesh Kumar Gupta</b> Basti, Uttar Pradesh	134
135.	<b>Scaling Agribusiness</b> Sri Angala Parmeswari Agencies	<b>Mr. K Sundar</b> Thanjavur, Tamil Nadu	135
136.	<b>Education is not a Precursor for Business</b> Rajput Dairy Farm	<b>Mr. Ratnadip Kishorsing Girase</b> Dhule, Maharashtra	136
137.	<b>Multitude Agribusinesses</b> Rudra Ropvatika, Rudraditya Farmers Producer Company	<b>Mr. Hemant Sudamrao Somwanshi</b> Nashik, Maharashtra	137
138.	<b>Addressing the Right Issues at Right Time</b> Om Agro Services	<b>Mr. Deepak Pravin Thorat</b> Aurangabad, Maharashtra	138
139.	<b>Raising Nursery for Quality Seedling</b> Shree Ropvatika and Agro Market	<b>Mr. Suyoj Sarjerao Patil</b> Sangli, Maharashtra	139
140.	<b>Tapping Opportunity in Pulses Processing</b> Shri Banshankari Enterprises	<b>Mr. Nilesh Ramchandra Sawant</b> Sangli, Maharashtra	140
141.	<b>ACABC Training provided Wider Opportunities</b> Vishal Bakery	<b>Mr. Abhishek Sanjay Pawar</b> Kolhapur, Maharashtra	141
142.	<b>Never let a Crisis go to Waste</b> Vermicompost and Poultry Farm	<b>Mr. S Kandasamy</b> Salem, Tamil Nadu	142
143.	<b>Inculcating Gardening Habits among Urban Population</b> Let's Grow	<b>Mr. Amarjit Lahkar</b> Guwahati, Assam	143
144.	<b>Fulfilling the Demand for Quality Pork</b> DK Pig Farm	<b>Dr. Dipanjal Kakoti</b> Babejia Nagao, Assam	144
145.	<b>Young Entrepreneur</b> Sri Dubba Raja Rajeswary	<b>Mr. Are Mahesh</b> Jagtial, Telangana	145
146.	<b>Making Money with Honey</b> Queen Casper Bee Farm	<b>Mr. Ganesan</b> Madurai, Tamil Nadu	146
147.	<b>Oasis addressing Myriad Farming Problems</b> Oasis Agro Industries	<b>Mr. Pravin Chandrakant Mali</b> Kolhapur, Maharashtra	147
148.	<b>Veterinarian turned Agripreneur</b> Modern Dairy Farm	<b>Dr. Ejagar Rangrao Dhondiba</b> Pune, Maharashtra	148
149.	<b>A Full-Fledged Animal Farm that Welcomes All</b> Sri Murugan Farm	<b>Miss Elakkiya B</b> Karur, Tamil Nadu	149
150.	<b>The Sole Service Provider at Block Level</b> Viraj Farm Machinery	<b>Mr. Laxman Madhukarrao Deshmukh</b> Washim, Maharashtra	150
151.	<b>Holistic approach to Agricultural Development</b> Brahmaputra Valley Agri & Construction Pvt. Ltd.	<b>Mr. Tajuddin Ahmed</b> Dibrugarh, Assam	151
152.	<b>Profitable Piglet</b> Assam Agro Pig Farm	<b>Mr. Udit Kumar Nath</b> Lakhimpur, Assam	152



Sl.No.	Name of Agri-Venture	Name of Agripreneur	Page No.
153.	<b>Promoting Digitization of Agriculture</b> Ravi Digital Point and Online Services	<b>Mr. Ravi Prajapati</b> Siddharth Nagar, Uttar Pradesh	153
154.	<b>Safe with Agriculture</b> SS Agro-genetics & Fertilizers (Pvt.) Ltd.	<b>Mr. Suresh Kumar Sahu</b> Agra, Uttar Pradesh	154
155.	<b>Uplifting Farmers through Improved Extension and Advisory Services</b> Laxmi Krishi Raksha Kendra	<b>Mr. Ved Prakash</b> Etah, Uttar Pradesh	155
156.	<b>Upscaling his Farm after AC&amp;ABC Training</b> Manamohanraj Dairy Farm	<b>Mr. Manmohanraj S</b> Namakkal, Tamil Nadu	156
157.	<b>Augmenting Growth through Farmers Training and Consultancy</b> Pooja Organic Farm and Services	<b>Mr. Bhaiya Dhote</b> Betul, Madhya Pradesh	157
158.	<b>Expanding the Family Business</b> N.S.M Fertilizers	<b>Mr. Palaniswamy M</b> Covai, Tamil Nadu	158
159.	<b>Organic Farming: Need of the Hour</b> Organic Farming Unit	<b>Mr. E Kiran Kumar</b> Secunderabad, Telangana	159
160.	<b>Caring Nature for Caring Life</b> APRS Agro Farm	<b>Ms. Nageti Priyanka</b> Orvakal, Andhra Pradesh	160
161.	<b>Bridging the Gap of Demand and Supply through Custom Hiring</b> Sri Mallikarjuna Dairy Farm	<b>Mr. Sandupalem Ranganna</b> Kurnool, Andhra Pradesh	161
162.	<b>Natural Farming is Our Passion</b> Raghuwanshi Organic Farm	<b>Mr. Neeraj Raghuwanshi</b> Raisen, Madhya Pradesh	162
163.	<b>Strive Hard and Make It Grow</b> Katiyar Dairy Farm	<b>Mr. Ankit Kumar Katiyar</b> Kannauj, Uttar Pradesh	163
164.	<b>Providing Quality Meat and Eggs</b> Julfkar Poultry Farm	<b>Mr. Julfkar Ali</b> Meerut, Uttar Pradesh	164
165.	<b>Providing Appropriate Consultancy to Small &amp; Marginal Farmers</b> Ramesh Fasal Suraksha Kendra	<b>Mr. Ankit Kumar Verma</b> Barabanki, Uttar Pradesh	165
166.	<b>Turning Childhood Experiences to Reality</b> Ram Lakhan Dairy Farm	<b>Mr. Ram Lakhan</b> Bulandshahar, Uttar Pradesh	166
167.	<b>Agricultural Roots Leading to Growth</b> Saini Agri Input Supply Centre	<b>Mr. Raj Kapoor Saini</b> Pilibhit, Uttar Pradesh	167
168.	<b>Employing Nature's Workers</b> Sachin Vermicompost	<b>Mr. Sachin Pawar</b> Chhindwara, Madhya Pradesh	168
169.	<b>Adding Greens to Your Life</b> Rasi Agri Agro Centre	<b>Mr. Govindaraj S</b> Namakkal, Tamil Nadu	169
170.	<b>Agriculture Looks Different Today</b> Sona Agrotech Lac Production	<b>Mr. Sonalal Mahli</b> Ranchi, Jharkhand	170
171.	<b>Connecting with Mother Earth</b> Earthen	<b>Ms. Prabhat Kumar Sharma</b> Majuli, Assam	171
172.	<b>Agro Agency adding Profits</b> Sri Palaniandaver Agro Agency	<b>Mr. Surendra Mohan</b> Erode, Tamil Nadu	172
173.	<b>Improving the Soil with Vermicompost</b> Bhoomi Agro Vermicompost	<b>Mr. Akib Dilawar Mujawar</b> Sangli, Maharashtra	173
174.	<b>Air Force Veteran turned Agripreneur</b> Awantika Krishi Seva Kendra	<b>Mr. Pandit Balwant Chaure</b> Nashik, Maharashtra	174



Sl.No.	Name of Agri-Venture	Name of Agripreneur	Page No.
175.	<b>Protected Cultivation &amp; High Productivity</b> Morya Greenhouse and Polyhouse	<b>Miss Megha Keshav Mane</b> Kolhapur, Maharashtra	175
176.	<b>Constant Support to Farmer is the Key to Success</b> Sangam Krishi Udyog Samuha	<b>Mr. Adam Shaukat Mulla</b> Sangli, Maharashtra	176
177.	<b>Reaching the Unreached</b> Dr. Agro Krishi Paramarshevam Seva Kendra	<b>Mr. Priyram Singh Choudhary</b> Malwa, Madhya Pradesh	177
178.	<b>Leading from Front to strengthen Pig Market</b> Tengakhat Pig Farm	<b>Ms. Gitashree Phukan</b> Dibrugarh, Assam	178
179.	<b>Utilizing the Experience of Working as an Extension Personnel</b> Sushila Traders	<b>Mr. Gadi Rajesh</b> Kurnool, Andhra Pradesh	179
180.	<b>Age is No Barrier for Success</b> Agri-Clinic	<b>Mr. N Elangovan</b> Thanjavur, Tamil Nadu	180
181.	<b>Attracting Gen-Z through Dairy Farming</b> Chai Sutta Dairy Farm	<b>Mr. Pawan Patidar</b> Ratlam, Madhya Pradesh	181
182.	<b>Organic Farming for Sustainable Agriculture</b> Eden Sri Agro Services	<b>Mr. Balla Jayanth Babu, Mr. Chikkala Hari Babu, Mr. Midde Murali Krishna and Mr. Mutyam Arjun</b> East Godavari, Andhra Pradesh	182
183.	<b>Focussing on a Complete Farm Development</b> Gouraje Agro Farm	<b>Mr. Prasad Shrikant Gauraje</b> Sangli, Maharashtra	183
184.	<b>Scaling Up Family's Dairy Farm</b> Shreepad Dairy Farm	<b>Mr. Pinjari Somnath Raghunath</b> Solapur, Maharashtra	184
185.	<b>Improving Livelihood through Agro-Inputs</b> Agri-Agro Junction	<b>Mr. Raj Kumar</b> Bahraich, Uttar Pradesh	185
186.	<b>Multi-tasking at its Best</b> Shanti Medical Pets & Vet Clinic	<b>Dr. Vinay Kumar</b> Vaishali, Bihar	186
187.	<b>The Zeal to become an Independent Source of Income</b> SSM Sheep & Dairy Farm	<b>Miss Saranya S</b> Salem, Tamil Nadu	187
188.	<b>Hi-Tech Gerbera Cultivation</b> Bhandare Hitech Agro	<b>Mr. Sagar Kalidas Bhandare</b> Sangli, Maharashtra	188
189.	<b>A Prominent Tissue Culture Unit</b> Tansai Hitech Nursery	<b>Mr. Nandalal Ramesh Patil</b> Jalgaon, Maharashtra	189
190.	<b>Agri House for Serving Farmers</b> Balu Agri House	<b>Mr. Logesh R</b> Thiruvannamalai, Tamil Nadu	190
191.	<b>The Pigs changed My Life</b> Royal Green Piggery Farm	<b>Mr. Amar Pal</b> Bareilly, Uttar Pradesh	191
192.	<b>Cook with the Best</b> Radhe Krishna Tel Mill	<b>Mr. Kaushal Yadav</b> Etawah, Uttar Pradesh	192
193.	<b>Milking Profit</b> K. S. Dairy Farm	<b>Mr. Khandari Singh</b> Bareilly, Uttar Pradesh	193
194.	<b>Agro-Inputs for a Stable Income</b> Shri Ram Agri-Clinics and Agri-Business Centre	<b>Mr. Sachin Saini Singh</b> Saharanpur, Uttar Pradesh	194
195.	<b>Arranging Traditional Methods to Disseminate Information</b> Kisan Agri Solutions	<b>Mr. Rahul Godara</b> Fazilka, Punjab	195
196.	<b>Be Bold, Be You, Be Desi</b> Bajjnath Dairy Farm	<b>Mr. Vijay Singh Aanjana</b> Ujjain, Madhya Pradesh	196

Sl.No.	Name of Agri-Venture	Name of Agripreneur	Page No.
197.	<b>Going the Extra Mile for Farmers</b> Sri Amman Agro Agencies	<b>Mr. R Dinesh</b> Tiruppur, Tamil Nadu	197
198.	<b>Unplanned Success</b> Sofiya Dairy Farm	<b>Mrs. Sofiya S</b> Namakkal, Tamil Nadu	198
199.	<b>Burning Desire to Succeed</b> Jai Kisan Agri-Clinic	<b>Mr. Manish Hammad</b> Barwani, Madhya Pradesh	199
200.	<b>Fulfilling the Needs of Farmers at Village Level</b> Mantalamma Seeds and Pesticides	<b>Ms. Pathlavath Lakshmi parvathi Bai</b> Prakasham, Andhra Pradesh	200
201.	<b>A Small and Profitable Venture</b> Avigna Dairy Farm	<b>Mr. Kandipally Prashanth Kumar</b> Medak, Telangana	201
202.	<b>Developing Poultry Sector both as a Service and as an Asset</b> Churashi Poultry Farm	<b>Mr. Dashartah T Gaurav</b> Belgaum, Karnataka	202
203.	<b>Utilizing Every Drop of Milk Produced</b> Sanjay Dairy Farm	<b>Mr. Sanjay Singh</b> Hanumangarh, Rajasthan	203
204.	<b>Fuelled with a Zeal to Serve Farmers</b> Sai Beej Bhandar	<b>Mr. Akash Yadav</b> Hamirpur, Uttar Pradesh	204
205.	<b>Value Addition in Dairy Business</b> Jay Maa Kali Milk Products	<b>Mr. Shivam Dubey</b> Auraiya, Uttar Pradesh	205
206.	<b>Providing Viable Solutions to Farmer's Issues</b> Ashok Agri-Business Centre	<b>Mr. Ashok Kumar</b> Barabanki, Uttar Pradesh	206
207.	<b>A Story of Small Investment to A Bigger Return</b> Kisan Agriclinc Agribusiness Shop	<b>Mr. Balwant Kumar</b> Gorakhpur, Uttar Pradesh	207
208.	<b>Count your Chickens before they Hatch</b> Indorey Poultry Farm	<b>Mr. Manish Indorey</b> Khandwa, Madhya Pradesh	208
209.	<b>Bringing Growth in Agriculture</b> COINAGE Agri Solutions Pvt. Ltd.	<b>Ms. Sthita Prajna</b> Cuttack, Odisha	209
210.	<b>Cultivating Ideas for Growth</b> Sri Murugan Agro Services	<b>Mr. Sivakumar P</b> Namakkal, Tamil Nadu	210
211.	<b>Fish Farming at its Best</b> Star Fisheries	<b>Mr. Obaidullah Ehrar</b> Ranchi, Jharkhand	211
212.	<b>Turning the Tide: From Corporate to Agribusiness</b> VK Traders	<b>Mr. Pugazhendi K</b> Thiruvarur, Tamil Nadu	212
213.	<b>A Great Initiative Indeed</b> Munda Nursery Farming	<b>Mr. Somnath Singh Munda</b> Ranchi, Jharkhand	213
214.	<b>Ensure Quality Feed for Quality Yield</b> Shreeshha Traders	<b>Mrs. Shweta Akshay Bhingarde</b> Kolhapur, Maharashtra	214
215.	<b>Maximum Profit through Goat Farming</b> Gurav Goat Farm	<b>Mr. Tushar Sukhdev Gurav</b> Satara, Maharashtra	215
216.	<b>Creating Awareness through Agri-Clinic</b> Agro Service Centre	<b>Mr. Vekariya Nileshkumar Babubhai</b> Amreli, Gujarat	216
217.	<b>Farm for the Future</b> Krishi Poultry Farm	<b>Ms. Krishnakhi Choudhury</b> Bongaigaon, Assam	217
218.	<b>Transformation from an Employee to a Boss of His Own</b> Agri-Clinic	<b>Mr. R Saravanan</b> Chengalapattu, Tamil Nadu	218

Sl.No.	Name of Agri-Venture	Name of Agripreneur	Page No.
219.	<b>Mushrooming the Mushroom Business</b> Muneesha Mushrooms	<b>Ms. Penumucha Muneesha</b> Guntur, Andhra Pradesh	219
220.	<b>Reaping Benefit from Goat Farming</b> Amit Goat Farm	<b>Mr. Amit Chandrashekhar Bhoskar</b> Nagpur, Maharashtra	220
221.	<b>Nailing it with Better Marketing</b> AJ Seeds	<b>Mr. Shaik Sohail Samee</b> Guntur, Andhra Pradesh	221
222.	<b>Modernizing the Community Profession</b> Ujef Poultry Traders	<b>Mr. Shekh Riyas Shekh Sattar</b> Washim, Maharashtra	222
223.	<b>Home Delivery of Agro-Inputs</b> Chhatrapati Agro Agency	<b>Mr. Kapate Sadashiv Suresh</b> Nanded, Maharashtra	223
224.	<b>One-Stop Solution for Farmers</b> Panchoi Agrotech	<b>Ms. Kasturi Sarmah</b> Sonitpur, Assam	224
225.	<b>Providing Farmers with Best Agro-Inputs</b> Siddhivinayak Krishi Seva Kendra	<b>Mr. Pharate Atul Trimbakrao</b> Pune, Maharashtra	225
226.	<b>Promoting Local Resources</b> Amora Foods	<b>Mr. Rahul Pegu</b> Guwahati, Assam	226
227.	<b>Fulfilling Farmer's Demand through Nursery</b> Patil Agro Farm	<b>Mr. Dinesh Babaso Patil</b> Kolhapur, Maharashtra	227
228.	<b>Protected Cultivation of Vegetables</b> Tulsi Fool Foods Pvt. Ltd.	<b>Mr. Ravi Batan</b> Karnal, Haryana	228
229.	<b>Providing Better Services besides Products</b> Nirmaan Jagat Agri-Clinic	<b>Mr. Chandan Kumar</b> Samastipur, Bihar	229
230.	<b>Reaping High Value of Goat Milk &amp; Meat</b> Sri Sai Commercial Goat Farming	<b>Mr. Avinash Meena</b> Sikar, Rajasthan	230
231.	<b>Providing the Best Extension &amp; Advisory Service</b> Ramu Agencies	<b>Miss Akshaiya V</b> Erode, Tamil Nadu	231
232.	<b>Improving Local Buffalo Breed</b> Sabharwal Dairy	<b>Mr. Rahul Sabharwal</b> Rohtak, Haryana	232
233.	<b>Creating Mysteries</b> Mystic Herbal	<b>Miss Manjusha Madhukar Patil</b> Sangli, Maharashtra	233
234.	<b>Providing Linkups with Agri Experts</b> B M Agritech	<b>Mr. Ram Saika</b> Khelmati, Assam	234
235.	<b>From Backyard Farming to Thriving Enterprise</b> Moon Hatchery and Poultry Farm	<b>Mr. Priyanuj Janardon Chutia</b> Lakhimpur, Assam	235
236.	<b>A Budding Agripreneur</b> Shashank Goat Farm	<b>Mr. Shashank Mishra</b> Lakhimpur Kheri, Uttar Pradesh.	236
237.	<b>Providing Machinery to Small and Marginal Farmers</b> Shri Ram Custom Hiring Service Centre	<b>Mr. Dushyant Kumar</b> Amroha, Uttar Pradesh	237
238.	<b>The Urge to Help the Needy</b> Digaru Veterinary Outlet	<b>Dr. Monideepa Bhattacharya</b> Kamrup, Assam	238
239.	<b>Providing Service with Satisfaction</b> Shivani Enterprises	<b>Mr. Kuldeep Jaiswal</b> Barwani, Madhya Pradesh	239
240.	<b>Self-Employed and Independent</b> Vanaspati Beej Agency	<b>Ms. Sapana Yadav</b> Etah, Uttar Pradesh	240

Sl.No.	Name of Agri-Venture	Name of Agripreneur	Page No.
241.	<b>Persistence is the Key to Success</b> Priyadharshini Enterprises	<b>Mr. Durairaj P</b> Thanjavur, Tamil Nadu	241
242.	<b>A Successful Venture Supporting Livelihood</b> Anil Dairy Farm	<b>Mr. Anil Kumar</b> Mathura, Uttar Pradesh	242
243.	<b>From a Sales Executive to Thriving Agripreneur</b> Kisan Agri Solution and Fertilizer	<b>Mr. Amit Kumar</b> Shamli, Uttar Pradesh	243
244.	<b>Charity Begins at Home</b> S M Traders	<b>Mr. P. Ramesh</b> Tirunelveli, Tamil Nadu	244
245.	<b>Agri Inputs for Higher Returns</b> Ajay Pesticide and Beej Bhandar	<b>Mr. Vijay Kumar</b> Saharanpur, Uttar Pradesh	245
246.	<b>Nurturing the Nursery</b> Yogiraj Plus Hybrid Seeds Pvt. Ltd.	<b>Mr. Bhimrao Dwarkadas Khandebharad</b> Jalna, Maharashtra	246
247.	<b>Be Your Own Boss</b> Rekha Trading Company	<b>Mr. Jitender Kumar</b> Sirsa, Haryana	247
248.	<b>A Boon for Socio- Economic Upliftment of Tribal Farmers</b> Anuj Dairy Farm	<b>Mr. Anuj Kumar Singh</b> Bulandshahar, Uttar Pradesh	248
249.	<b>Utilizing Profits for Farmer's Upliftment</b> Aashirwad Kisan Seva Kendra	<b>Mr. Vinod Kumar</b> Rajasthan	249
250.	<b>Starting the Career with Dairy Farming</b> Sawaliya Dairy Farm	<b>Mr. Bhupal Singh Panwar</b> Ujjain, Madhya Pradesh	250
251.	<b>A Small Step to Change Family Business</b> Mukilan Dairy Farm	<b>Mr. Mukilan R</b> Salem, Tamil Nadu	251
252.	<b>Empowering Oneself through Dairy</b> Reena Dairy Farm	<b>Mrs. Kumari Reena</b> Muzaffarnagar, Uttar Pradesh	252
253.	<b>Taking Baby Steps into the World of Agripreneurship</b> Varun's Dairy Farm	<b>Mr. Varun R</b> Tiruppur, Tamil Nadu	253
254.	<b>Serving Farmers with Complete Dedication</b> Deepak Trading Company	<b>Mr. Deepak Kaswan</b> Hanumangarh, Rajasthan	254
255.	<b>Creating a Buzz in Uttar Pradesh</b> Prakash Honey	<b>Mr. Akash Kumar Maurya</b> Lucknow, Uttar Pradesh	255
256.	<b>Promoting Soil and Water Testing to Boost Production</b> Aanndaata Kissan Seva Kendra	<b>Mr. Suresh Kumar</b> Hanumangarh, Rajasthan	256
257.	<b>Promoting Organic Agro-Inputs</b> Mishra KhadBhandar	<b>Mr. Krishna Dutt Misha</b> Jaunpur, Uttar Pradesh	257
258.	<b>A Simple Exposure Changed to a Budding Enterprise</b> Akhil Dairy	<b>Mr. Akhil Pratap Singh</b> Gorakhpur, Uttar Pradesh	258
259.	<b>Skilled Hands Catch the Best Fish</b> Shobhendra Bio Floc	<b>Mr. Chaman Kumar</b> Ranchi, Jharkhand	259
260.	<b>Maximum Profit from Small Holdings</b> Giridhar Integrated Farming	<b>Mr. Pathivada Giridhar</b> Vijayanagaram, Andhra Pradesh	260
261.	<b>A New Agri Perspective</b> Vani Agriculture Service Centre	<b>Mr. Chandrappa H M</b> Erode, Tamil Nadu	261
262.	<b>Mushroom Lady of Chandigarh</b> Sharma Mushroom Farms	<b>Mrs. Rudrani Sharma</b> Chandigarh, India	262

Sl.No.	Name of Agri-Venture	Name of Agripreneur	Page No.
263.	<b>Farmer Satisfaction is the Priority</b> Ganpati Agro Store	<b>Mr. Vijay Kumar</b> Sri Ganganagar, Rajasthan	263
264.	<b>Converting Conventional to a Modern Farm</b> Rajat Dairy Farm	<b>Mr. Rajat</b> Muzaffarnagar, Uttar Pradesh	264
265.	<b>Climbing Mountains of Himachal Pradesh</b> Jai Kui Kanda Nag Agros	<b>Mr. Lalit Thakur</b> Kullu, Himachal Pradesh	265
266.	<b>Providing Need Based Advisory to Farmers</b> G.S Fertilizers	<b>Mr. Gajjala Raju</b> Anantapur, Andhra Pradesh	266
267.	<b>Improving Livelihood through Fish Farming</b> Fishery Farming Inland	<b>Mr. Vaibhav Singh</b> Lucknow, Uttar Pradesh	267
268.	<b>Augmenting Extension and Advisory Services</b> Sri Amman Agencies	<b>Mr. Selvakumar S K</b> Tirupur, Tamil Nadu	268
269.	<b>Any Challenge can be Overcome with Family Support</b> Gaurav Kumar Dairy Farm	<b>Mr. Gaurav Kumar</b> Shamli, Uttar Pradesh	269
270.	<b>Providing Priority to the Needs of the Farmer</b> Sri Arul Murugan Farm Producer Company Ltd.	<b>Mr. Loganathan T</b> Namakkal, Tamil Nadu	270
271.	<b>Providing Opportunities for Women in Agriculture</b> Sri Kaveri Agro Agency	<b>Mrs. Deivanai C</b> Erode, Tamil Nadu	271
272.	<b>Unadulterated Milk is the Key to Success</b> Vrindavan Dairy Farm	<b>Mr. Aniket Avinash Nikam</b> Satara, Maharashtra	272
273.	<b>Local Supply of Milk</b> Krushna Dairy Farm	<b>Mr. Krushna Vasant Rao Jadhao</b> Washim, Maharashtra	273
274.	<b>A Career of Growth in Agri-Inputs</b> Dharuv Agri-Input Shop	<b>Mr. Dharuv Kumar</b> Pilibhit, Uttar Pradesh	274
275.	<b>Friends Suggestions helped build a Career</b> Poultry Farm	<b>Dr. N Kumarasamy</b> Namakkal, Tamil Nadu	275
276.	<b>Expanding Family Dairy Farm</b> Sri Mallikarjun Dairy Farm	<b>Mr. Gummula Suresh</b> Medak, Telangana	276
277.	<b>Addressing the Increasing Demand of the Market</b> HS Agri Repromart	<b>Mr. Lavlesh Kumar Maurya</b> Sitapur, Uttar Pradesh	278
278.	<b>Providing the Best Services to Farmers</b> OPS Kishan Agrocure Pvt. Ltd.	<b>Mr. Kishan Gurjar</b> Jaipur, Rajasthan	279
279.	<b>Agriculture is the Brightest Hope for Unemployed</b> Mahadev Krishi Kendra	<b>Mr. Shobhit Tripathi</b> Lucknow, Uttar Pradesh	280
280.	<b>Service Accessibility at the Farmer's Doorstep</b> Bhargav Agro	<b>Mr. Nitish Bhargav</b> Barwani, Madhya Pradesh	281
281.	<b>Producing the Finest Silk</b> Ram Prasad Sericulture Unit	<b>Mr. Suthari Ramprasad</b> Warangal Rural, Telangana	282
282.	<b>Empowering Small and Marginal Farmers through Custom Hiring</b> Varun Krishi Custom Hiring Centre	<b>Mr. Pradeep Sahu</b> Rajnandgaon, Chhattisgarh	283
283.	<b>Agriculture is Full of Possibilities</b> Shree Ram Digital Kisan Seva Kendra	<b>Mr. Ashutosh Mishra</b> Shahjahanpur, Uttar Pradesh	284
284.	<b>Profitable Piggery</b> Divakar Pig Farm	<b>Mr. Divakar Singh</b> Pilibhit, Uttar Pradesh,	285

<b>Sl.No.</b>	<b>Name of Agri-Venture</b>	<b>Name of Agripreneur</b>	<b>Page No.</b>
285.	<b>Tasting Success by Facing Challenges on a Regular Basis</b> Pranay Agro Services	<b>Mr. Pranay</b> Patna, Bihar	285
286.	<b>Providing Healthy Fruits and Vegetables through Organic Farming</b> Dhathri Natural Farm	<b>Ms. Usha Bhargavi Gubbala</b> Hyderabad, Telangana	286
287.	<b>Milk Collection Centre for Better Income</b> Nitin Milk Collection Centre	<b>Mr. Nitin Kumar</b> Meerut, Uttar Pradesh	287
288.	<b>Improving Soil Health for Better Production</b> Rajib Jaiswal Agri-Clinic and Agri-Extension Service	<b>Mr. Rajib Jaiswal</b> Golaghat, Assam	288
289.	<b>On a Mission to Improve Agriculture</b> Samridh Bharat Mission	<b>Mr. Dharendra Kumar Upadhyay</b> Rohtas, Bihar	289
290.	<b>Helping Farmers in Improving Production</b> Santosh Khad Beej Bhandar	<b>Mr. Devendra Kumar</b> Etawah, Uttar Pradesh	290
291.	<b>Agro-Advisory and Inputs for Better Farming</b> Pal Beej Bhandar	<b>Mr. Rakesh Kumar</b> Etawah, Uttar Pradesh	291
292.	<b>Cultivating Ideas for Growth</b> Kastakar Krishi Seva Kendra	<b>Mr. Tushar Chandrakant Nasare</b> Nagpur, Maharashtra	292
293.	<b>Improving Extension Services in the Village</b> Ridhi Sidhi Agro Agency	<b>Mr. Rajesh Depan</b> Bikaner, Rajasthan	293
294.	<b>Turning a Dream to Enterprising Venture</b> Murugan Agro Centre	<b>Mr. Singaravelu P</b> Namakkal, Tamil Nadu	294
295.	<b>Profit through Value-Added Products of Mushrooms</b> Verma Mushroom	<b>Mr. Newton Kumar</b> Jehanabad, Bihar	295
296.	<b>Expanding Family Business</b> Bari Immah Poultry Farm	<b>Mr. Dudekula Yasin Basha</b> Anantapur, Andhra Pradesh	296
297.	<b>Fulfilling a Long Dream</b> Hiyaa's Clinic & Surgical Centre for Pets	<b>Dr. Smriti Rekha Dutta</b> Ghoramara Chariali, Assam	297
298.	<b>Embracing Opportunities in Agriculture</b> Sri Hari Agencies	<b>Mrs. Jayalakshmi S</b> Tirupur, Tamil Nadu	298
299.	<b>Rearing Broiler Birds for Maximum Profit</b> Duggimatha Poultry Farms	<b>Mr. Venkat Nikhil Kumar Podugu</b> Suryapet, Telangana	299
300.	<b>Sale of Value-Added Products of Milk for Increased Income</b> Rahul Dairy Farm	<b>Mr. Rahul Malik</b> Muzaffarnagar, Uttar Pradesh	300




# Trapping Profit

## Green Revolution, Maharashtra

 Farmers Covered	 Employment	 Annual Turnover
60,000 farmers from PAN India	28 People	₹3 Cr

### Mr. Amarsinh Narayan Patil

 Green Revolution, Nandyal, Kagal, Kolhapur - 416 218, Maharashtra

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 ptlamar@gmail.com



**Products/Services:** Trap Production and Marketing

**Agri-Venture:** Green Revolution is an authentic sale point for wholesale and retails supply of various traps which includes Pheromone Lure Like Melon Fly Lure, Fruit Fly Lure, Helic-O-Lure, Supdo Lure, Jaw Lure, YSB Lure Pheromone Trap Like IPM Trap, Funnel Trap, Delta Trap, Glue Trapper, Sticky Trap, Sticky Roll, Marplus Trap, Bycket Trap, Water Trap etc. Green Revolution also supplies its products to 15 countries like Poland, Florida (US), Nepal, Sri Lanka, Tanzania, Uzbekistan, Iran, Iraq, Jordan, Bangladesh, Kenya, Philipines, Australia and UAE. The venture is currently supplying its products to 60,000 farmers across PAN India and employs 16 skilled and 12 unskilled people under its workforce. The annual turnover of the venture is ₹3 Cr which ₹1 Cr from the sale of products through the e-Commerce website of the venture. "Initially, production was easy but it was difficult to convince agro-service centres owners to market the product as it would affect the sale of their insecticide & pesticide but we overcame with constant visits to centres and e-Commerce platform," added Mr. Amarsinh.

**Agripreneur:** Mr. Amarsinh Narayan Patil (33) who hails from the Nandyal village of Kolhapur district in Maharashtra is the founder of the Green Revolution. "In 2010, after completion of graduation in agriculture, I immediately started the job in Mangalore Chemical Fertilizers. In 2014-15, my father was diagnosed with cancer and it was the turning point of my life. I decided to quit from job and work in agriculture and take care of my father. It was during this time, I learnt about AC&ABC training and learnt about various traps under the Integrated Pest Management course. With an initial funding of ₹7.00 lakh, I established the Green Revolution to produce and market various traps in small quantity. But I was able to expand the operations after a loan of ₹20.00 lakh was sanctioned by the Bank of Maharashtra, Kapshi Senapatil Branch," said Mr. Amarsinh. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Krishna Valley Advance Agriculture Foundation, Sangli, Maharashtra.





# Where Every Drop Counts

## Maharashtra Irrigates and Hardware, Maharashtra



Farmers Covered

1000 farmers  
from  
15 villages



Employment

3  
People



Annual Turnover

₹40 - 50 lakh

### Mr. Vaibhav Nivas Bhosale

📍 Maharashtra Irrigates and Hardware, Rahimatpur, Koregaon, Satara, Maharashtra

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**Products/Services:** Marketing and Installation of Drip Irrigation System

**Agri-Venture:** “A lecture by one of the resource persons on drip irrigation during the AC&ABC training inspired me to establish a venture which markets and installs drip irrigation systems for the farmers. After the completion of training, I researched more on the system and later with an initial funding of ₹10 lakh established the Maharashtra Irrigates and Hardware in 2019,” recalled Mr. Vaibhav. The venture provides farmers with both local and branded products based on the demand. The branded products are usually from companies such as Netafim, Jain Irrigations, etc. “After the inauguration, I was a little skeptical about the success of the venture, but the sales were good as there was no other shop providing the drip irrigation system. But we face problems in negotiating prices with farmers as they require quality product at a cheaper price which is difficult to fulfil,” added Mr. Vaibhav. At present, the venture is providing its services to 1,000 farmers from 15 villages and generating an annual turnover of ₹40-50 lakh. The venture has also employed one skill and two unskilled people to manage its activities.

**Agripreneur:** Mr. Vaibhav Nivas Bhosale (30) holds a diploma in agriculture and is a trained agripreneur and a promoter for drip irrigation under the Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme. Mr. Vaibhav completed his entrepreneurial training from Mokashi Krishi Vikas Pratishthan, Karad, Maharashtra.





# Employing ICT for Maximum Benefit

## Balh Valley Agritech Solutions Pvt. Ltd.



Farmers Covered

1000-1200  
from  
2 districts



Employment

3  
People



Annual Turnover

₹30 - 35 lakh



### Mr. Saurabh Saini

📍 Balh Valley Agritech Solutions Pvt. Ltd., Dadour, Balh, Mandi-175 027, Himachal Pradesh

☎ +91-94590 50007

✉ saurabhmandi001@gmail.com

**Products/Services:** Online & Offline Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Balh Valley Agritech Solutions Pvt. Ltd. was established in 2019 to provide online agri-clinic facilities to farmers in remote areas so that they could save time and resources. "The provision of doorstep delivery for online orders has created a name for the agri-clinic in the area," said Mr. Saurabh Saini. Online Agri-Clinic facility through the mobile app for real-time diagnosis of the plant's diseases and remedies from the qualified Agriculture officials at minimal charges is the main highlight of the firm. Incubated at Rabi Agribusiness Incubators, CSKHPKV Palampur with a grant of ₹5 lakh in Nov 2019, also incubated at IIT Mandi, Catalyst for technical advisory Feb 2020. The major problem to start an online platform development for agri-clinic services was the lack of technical support. During incubation from IIT Mandi Catalyst and RICM, Chandigarh helped resolve this issue. The institute provided Mr. Saurabh Saini with contact details of few good web designers in the surroundings. At present, the venture is catering to the needs of 1000-1200 farmers from two districts while generating a turnover of ₹30-35 lakh per annum. The firm is also employing the services of three persons (field associate, web developer, graphic designer cum junior associate respectively).

**Agripreneur:** Mr. Saurabh Saini (25), a resident of Dadour Village of Mandi district in Himachal Pradesh has augmented his services with the use of a Mobile App for online delivery and consultancy to numerous farmers in remote areas. He holds a Bachelor's degree in agricultural sciences and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Regional Institute of Cooperative Management (RICM), Chandigarh.





# One Step at A Time

## Miran Farms, Telangana



### Farmers Covered

37 farmers  
from  
4 villages



### Employment

2  
People



### Annual Turnover

₹18 - 20 lakh

### Mr. Syed Miran Sibghatullah

📍 Miran Farms, Gollor, Maheshwaram, Rangareddy-509 325,  
Telangana

☎ +91-79951 60616

✉ syed.miran111@gmail.com



**Products/Services:** Broiler and Layer Poultry, Vermicompost Production and Quail Farming

**Agri-Venture:** After quitting his job as a researcher at IIT Delhi and with initial funding of ₹4 lakh from his savings, Mr. Syed Miran Sibghatullah established Miran Farms in December 2019 to provide nutritious and healthy poultry meat to all. But soon, he had to face setbacks due to the onset of Covid-19 and lockdowns. Miran farms had to suspend their operations and any expansion plan till the time lockdown was lifted. Mr. Syed Miran Sibghatullah decided not to pursue anything on the existing infrastructure till December 2020. After completion of his AC&ABC training in March 2021, Mr. Syed was able to resume operations at his Miran Farms. In the second innings of Miran Farms after lockdown, they have also included Quail farming and vermicomposting. Currently, the farm is generating an annual turnover of ₹18-20 lakh while employing two people for the maintenance of the farm.

**Agripreneur:** Mr. Syed Miran Sibghatullah (26) is a successful agripreneur in poultry from Maheshwaram of Rangareddy district in Telangana. He has completed his Agri-Clinics and Agri-Business Centre training from the Regional Institute of Cooperative Management (RICM), Chandigarh. With the hope for approval of loan application, Mr. Syed wants to research and add more activities to his existing poultry farm.





# Creating a Resource Centre

## Indira Livelihood Development Centre (ILDC), Bihar



Farmers Covered

500 farmers from 16 districts



Employment

5 People



Annual Turnover

₹25 lakh



### Dr. Chandrakant Kumar Nirala

📍 Indira Livelihood Development Centre (ILDC), Hilsa, Nalanda, Bihar

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**Products/Services:** Livestock, Fisheries, Goatry, Farmers Training & Consultancy.

**Agri-Venture:** Indira Livelihood Development Centre (ILDC) is a Goat Resource Centre developed by Dr. Chandrakant Kumar Nirala in Bihar. The Centre works in the domains of Cattle health management, integrated farming with Fishery, Goatry, and provides training & Consultancy support to the farmers. The initiative is giving new vistas in the field of Goatry in Bihar. The agri-venture is now one among the big five resource centre in the field of Goatry in the state and is the recipient of multiple awards and citations, including MANAGE. Started in 2012, the venture has grown over the years. Initially the income was less, but now the venture has an annual turnover of ₹25 lakhs. He faced challenges from the government officials who wouldn't provide requisite support.

**Agripreneur:** Dr. Chandrakant Kumar Nirala (43) works as a vet-specialist. He resigned from his government job to start the Vetri-venture in his village, Hilsa in Nalanda. He has earned a good reputation in cattle health management as well as farm management which helped his venture to flourish. Dr. Nirala has a post-graduate degree in Veterinary Sciences and is trained under AC&ABC scheme at SRISTI Foundation, Patna, Bihar.







# Exporting Onions

## Smartbhumeputra Farmers Producer Company, Maharashtra

 Farmers Covered	 Employment	 Annual Turnover
4,650 farmers from 15 villages	3 People	₹1.5 Cr

### Mr. Harshad Chandrakant Gite

 Smartbhumeputra Farmers Producer Company, 01, Anand Gopal Park, Pandit Colony, Nashik, Maharashtra

 +91-94036 31336

 harshadgite87@gmail.com



**Products/Services:** Export & Cold Storage of Onion and Farm Mechanization

**Agri-Venture:** After the completion of his MBA, Mr. Harshad Chandrakant Gite established an export firm for onion and grapes. The firm collected the produce from farmers and exported it to countries such as Indonesia, Dammam, Bahrain, Bangladesh etc. While the export firm was performing well, on other hand Mr. Harshad wanted to expand his operations into the cold chain and value-addition of the onion crop. During this time, he came to know about AC&ABC training and approached Asean Agritechnologies Pvt. Ltd., Nashik to enrol himself for training. Post-training, Mr. Harshad has established two Farmer Producer Companies (FPC) by the name of Smartbhumeputra Farmers Producer Company and Smartagri Agrovillage Producer Company under the project of the Ministry of Food Processing Industries, Government of India. The FPCs have started the work on setting up a cold chain and small processing plants. "I want to provide farmers with a storage space and reduce the cost of transportation from farm to market," said Mr. Harshad on the idea behind the formation of FPCs. Currently, Smartbhumeputra Farmers Producer Company is catering to the needs of 4,650 farmers from 15 villages while employing three persons. The annual turnover of the venture is ₹1.5 Cr.


**Agripreneur:** Mr. Harshad Chandrakant Gite (27) is an agripreneur hailing from Nashik district in Maharashtra. He is planning for grading, sorting and processing of the fruits and vegetables on quality specifications of FSSAI to develop a brand that can tie up with various retail chains across India. Mr. Harshad Chandrakant Gite is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Asean Agritechnologies (I) Pvt. Ltd., Nashik.






# Researcher turned Agripreneur

## Mr. Kunal Tushar Shelar

 Horti India Farm Solutions, 1007/f, West Coast Park, Shivane, Pune, Maharashtra

 +91-75072 27075

 hortindiafarmsolutions@gmail.com



## Horti India Farm Solutions, Maharashtra



Farmers Covered

2500 farmers from 5 districts



Employment

5 People



Annual Turnover

₹1 Cr

**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** While working as a research fellow with an agricultural company, Mr. Kunal Tushar Shelar found that there was a huge gap between the technology produced and the requirements of the farmers. Upon this revelation, he decided to bridge this gap by marketing the products of the company with full information to fulfil the requirements of the farmers reducing the cost of cultivation. The main idea behind the firm was to create an effective marketing team to market the products of dealers and companies who lacked the mechanism despite having a good product and sufficient funds. Horti India Farm Solutions was thus incepted in 2019 because consumption of biological products in horticulture is very high compared to other crops and since horticulture is being practised in selected areas it will help in the reduction of travelling charges for the team. The firm provides free consultancy to farmers, provides them recommendations based on soil tests, encourages farmers to take up organic farming etc. Currently, the firm is marketing 30 products under the banner of Horti India Farm Solutions while generating an annual turnover of ₹1 Cr. The firm employs five persons and is providing its services to 2500 farmers from 5 districts.

**Agripreneur:** Mr. Kunal Tushar Shelar (32) holding a master's degree in agricultural sciences (plant pathology) is involved in marketing and consultancy services. Having a degree in plant pathology, he wants to develop and add more products under his firm. Mr. Kunal is a trained agripreneur under the Agri-Clinics and Agri-Business Centre (AC&ABC) scheme from the Krishna Valley Advanced Agricultural Foundation, Pune, Maharashtra.






# Fulfilling the Demand of Seeds through Contract Farming

## JKS Seeds Trading, Assam

 Farmers Covered	 Employment	 Annual Turnover
1000 farmers from 4 district	6 People	₹1 Cr

### Mr. Sankaracharya Rabha

 JKS Seeds Trading, 143, VIP Road, Barbari, Guwahati - 781 036 Assam

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 rabhasankar@gmail.com



### Products/Services: Seed Production and Marketing

**Agri-Venture:** The core activity at JKS Seeds Trading is seed production and marketing through contract farming. The venture is only involved in the production of paddy and vegetable seeds through 700 hectares of land under its management. JKS Seeds Trading is working diligently in bridging the gap of supply and demand of seeds by producing around 40,000 quintal seeds of paddy and vegetable crops. "As an agricultural graduate, I am confident that my agri-venture is producing quality seeds to meet the requirements of the farmers in Assam and North-Eastern states of India," said Mr. Rabha. With an initial investment from his father and 50 acres of land on lease, Mr. Rabha established the JKS Seeds Trading in 2017. The venture is facing a shortage of storage, processing plants and proper post-harvest management alongwith with a lack of clear guidelines on seed production by the government. At present, JKS Seeds Trading is catering to the needs of 1000 farmers from 4 districts and generating an annual turnover of ₹1 Cr.

**Agripreneur:** Mr. Sankaracharya Rabha (47) is founder of Quality Seed Production VIP Road, Barbari, Guwahati, Assam. He has a Bachelor's in Agriculture and allied subjects and has completed Agri-Clinics and Agri-Business Centres (ACA&BC) training from DARWIN, Assam.





# Grown with Great Care

## Mushroom Utapadan Evam Prashikshan Kendra, (Manpura Group Foundation), Uttar Pradesh



Farmers Covered

70 farmers from 10 villages



Employment

4 People



Annual Turnover

₹40 lakh

### Mr. Praveen Verma

📍 Mushroom Utapadan Evam Prashikshan Kendra, Village-1286/1, Near Lal School, Nai Basti, Jhansi-284002, Uttar Pradesh

☎ +91-87702 81352, +91 88587 40728

✉ p.kverma030690@gmail.com



**Products/Services:** Mushrooms Production and Extension Services

**Agri-Venture:** Mr. Praveen Kumar Verma got inspired to go for mushroom production business from a visit to Mushroom Production Unit where he learned that it needs only less capital and long shelf life for the products. Mushroom Utapadan Evam Prashikshan Kendra is involved in the production and marketing and training of mushroom cultivation. Apart from this, the venture also provides value-added products of mushrooms (pickles and dry mushrooms), beekeeping and preparation of vermicompost. Mr. Praveen also submitted a loan proposal to UP Gramin Bank, Jhansi. The production and marketing of high-quality mushrooms at a competitive price is one of the major challenges in the growth of the venture. At present, 70 farmers from 10 villages are benefitted from his services. The enterprise employs 4 people and generates an annual turnover of ₹40 lakh.

**Agripreneur:** Mr. Praveen Verma (31), holds a Masters degree in agricultural science and hails from Jhansi, Uttar Pradesh. He is trained agripreneur under AC&ABC scheme at Jubilant Agriculture Rural Development Society (JARDS), Agra.





# Fruit Cultivation for Doubling the Income

## Vilish Kumar's Banana Orchard, Uttar Pradesh



Farmers Covered

1800-2400 farmers from 2 states



Employment

3 People



Annual Turnover

₹85 - 95 lakh

### Mr. Vilish Kumar

📍 Banana Cultivation, Jat Nagla, Charthawal, Muzaffarnagar-251 202, Uttar Pradesh,

☎ +91-84331 25176

✉ vilishcharthawal@gmail.com



**Products/Services:** Banana Cultivation and Consultancy

**Agri-Venture:** Despite being born into a poor agriculture background family, Mr. Vilish's parents continued his studies and got him a graduate in agricultural science. The area was surrounded by major crops like paddy, wheat and sugarcane. Even after working hard, he did not get good returns from these crops. After completing 45 days of training under Agri-clinic and Agri-business scheme from Jay Bajrang Pratishtan, Baraut, he developed his confidence and started the cultivation of bananas with his own investment. 'During the training program, he visited the banana field and estimated the cost: benefit ratio, which attracted him the most and developed interest. Currently, Mr. Vilish is catering to the needs of 300 farmers from 5 nearby villages and generating a turnover of ₹15 lakh per annum.

**Agripreneur:** Mr. Vilish Kumar (30) hails from Muzaffarnagar district in Uttar Pradesh and has a Masters degree in agricultural science. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Jay Bajrang Partishtan, Baraut, Uttar Pradesh.






# Elevating Customer's Satisfaction


## Hind Corporations, Rajasthan

		
<b>Farmers Covered</b>	<b>Employment</b>	<b>Annual Turnover</b>
<b>300-350 farmers from 10-12 villages</b>	<b>3 People</b>	<b>₹70 - 80 lakh</b>

### Mr. Deep Singh

 Hind Corporations, #4, 74 Baljeet Enclave, Jassa Singh Marg, Dhan Mandi ke Gate No. 04 ke samne, Sri Ganganagar, Rajasthan

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 deepsingh11g@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** "The AC&ABC training equipped me with the right knowledge and direction to setup an agri-clinic through which I can directly help the farmers," said Mr. Deep. With an initial investment of ₹25 lakh from friends and family, Mr. Deep established the Hind Corporation in 2018. The core activity of the venture is to provide quality agro-inputs and free consultancy to farmers on various issues related to crop production and protection. Hind Corporation attributes its growth to the extension activities conducted on daily basis. The venture involves itself actively in various field days, awareness camps, Kisan Melas, etc. which are organized by the State Department of Agriculture or State Agricultural University. "The participation also helps to learn about new technologies and practices which in turn I relay to our farmers at the venture," added Mr. Deep. At present, Hind Corporation is catering to the needs of 300-350 farmers from 10-12 villages and generating a turnover of ₹70-80 lakh per annum.

**Agripreneur:** Mr. Deep Singh (29) hails from Sri Ganganagar district in Rajasthan and has a master's degree in agricultural sciences. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from CPIT Edutech Private Limited, Sirsa, Haryana.





# Moving Forward with One Step at Time

## Sivaranjani Kaada Farm, Tamil Nadu



Farmers Covered

250 farmers  
from  
4 villages



Employment

2  
People



Annual Turnover

₹8 - 10 lakh

### Ms. Sivaranjani N

📍 Sivaranjani Kaada Farm, 210/A, GVG Nagar, Saminathapuram,  
Madathukulam, Dindigul - 642 113, Tamil Nadu

☎ +91-97900 94203

✉ biotechsiva97@gmail.com



### Products/Services: Quail Farming

**Agri-Venture:** While undergoing graduation Ms. Sivaranjani decided to establish her venture and become her own boss. With an initial investment of ₹2 lakh, Ms. Sivaranjani established the Sivaranjani Kaada Farm in 2019. The core activity of the venture is the rearing and marketing of quail birds. The other activities involve identifying marketing channels to market the birds for meat purposes. "Taking care of the birds was very difficult in the beginning, many deaths of the chicks occurred. But with time and practice, I have learnt to take proper care of the birds. Right now, I have a capacity of 500 birds and I am also planning to increase the capacity to 1000 birds witnessing the increase in demand," said Ms. Sivaranjani. Besides rearing quail birds, Ms. Sivaranjani is also involved in providing consultancy and training to farmers on quail farming. At present, the farm is providing its services to 250 farmers from 4 villages and generating a turnover of ₹8-10 lakh per annum.

**Agripreneur:** Ms. Sivaranjani N (22) is a successful agripreneur in quail farming trained under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. She has completed graduation in the subject of biotechnology and undergone entrepreneurial training at the Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu. Her future plans include establishing a hatchery unit.







# Providing Quality Inputs At The Right Time, At The Right Place

## Barole Krishi Seva Kendra, Madhya Pradesh

		
<b>Farmers Covered</b>	<b>Employment</b>	<b>Annual Turnover</b>
500-600 farmers from 20 Villages	2 People	₹1.5 Cr

### Ms. Aditi Barole

 Barole Krishi Seva Kendra, Bararipuro, Chhindwara- 480 001, Madhya Pradesh

 +91- 93408 03883

 aditi.darhe01@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Barole Krishi Seva Kendra is a one-stop solution for various agro-inputs from companies such as Bayer, DuPont, UPL, Crop Science, Coromandel, IFFCO, Matrix, Godrej Agrotech, Dhanuka, Adama etc. Having products from these trusted companies has created a loyal base of customers for the agency. Apart from sale of agro-inputs, Ms. Aditi also provides consultancy to several farmers on various issues related to farming. "Due to the lack of financial resources with the farmer, poor organization and seasonal changes, the demand for inputs by most smallholder farmers is often very small. A variety of sizes in fertilizer packaging is also a deterrent for some farmers who may buy only a few kilos at a time. This is making it difficult for the venture to provide the farmers with the required quality inputs at the right time, at the right place," added Ms. Aditi. With an initial investment of ₹7 lakh, the Barole Krishi Seva Kendra was established in 2017. At present, the venture is catering to the needs of 500-600 from 20 villages and generating a turnover of ₹1.5 Cr per annum.

**Agripreneur:** Ms. Aditi Barole (30) from Chhindwara in Madhya Pradesh is an agripreneur trained under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. After graduation in agriculture, she attended training at the Centre for Advanced Research and Development (CARD), Bhopal, Madhya Pradesh. "The institute has empowered me with a means to provide better extension and advisory services to farmers," added Ms. Aditi. Based on her scale of operations and success, she has been able to secure a loan of ₹20 lakh from the Central Bank of India, Chhindwara.





# Enriching Soil Productivity through Organic Manure

Bhoocare Foodchem Pvt. Ltd., Madhya Pradesh



Farmers Covered

300-400 farmers from 10-12 villages



Employment


2 People




Annual Turnover

₹20 - 22 lakh

## Mr. Jay Prakash Patidar

 Bhoocare Foodchem Pvt. Ltd.  
Itawa, Tarana, Ujjain-456665, Madhya Pradesh

 +91-70473 66810

 jp.patidar1995@gmail.com



**Products/Services:** Production and Marketing of Organic Manure

**Agri-Venture:** Bhoocare Foodchem Pvt. Ltd was established in 2020 by Mr. Jay Prakash Patidar. The core activity of the venture is the production and marketing of organic manure. Apart from this, Mr. Jay is also actively involved in providing expert advice and consultancy to farmers about the benefits of organic manure. He organizes various extension activities where he disseminates information about the latest technologies and practices involving organic manure. At present, the venture is serving directly the needs of 300-400 farmers from 10-12 villages and generating an annual turnover of ₹20-22 lakh.

**Agripreneur:** Mr. Jay Prakash Patidar (24) hails from Ujjain district in Madhya Pradesh and holds a Master degree in Agricultural Science. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Nodal Training Institute, SAGE University, Indore, Madhya Pradesh.





# Promoting Spices of North-East India

Hills N Valleys Organics Pvt. Ltd, Assam



Farmers Covered

100 farmers  
from 7 districts  
from 4 states



Employment

3  
People



Annual Turnover

₹80 lakh

**Mr. M Naveen Sagar**

📍 Hills N Valleys Organics Pvt. Ltd, Beltola, Guwahati - 781028  
Assam

☎ +91-99741 91848

✉ mnsagar.iima@gmail.com



**Products/Services:** Processing and Marketing of Spices

**Agri-Venture:** In the early days of his career, Mr Naveen was working as a Manager in Godrej Agrovet Pvt Ltd, Poultry feed for Andhra Pradesh and Telangana states and also worked as Agri-Business Manager at Amalgamated Plantations Pvt Ltd where he was involved in trading of spices in North-Eastern region. After gaining a wide experience in different companies, he purchased Assam tea from the companies in bulk and started selling them to tea makers in his home town at Nellore district. Despite his focus on the quality of the product and customer service, the business didn't work as per expectation because of various market constraints. So, he started thinking of establishing a unit to process and market spices in N-E region after realising spices business has more potential as a B2B business than a B2C tea business. They started with 1MT bay leaves by finding a local aggregator in West Bengal, who can procure from farmer's fields and adopted the same method for other spices produced in North East India. The main activity is to get orders from companies like ITC Limited, Aachi Masala. products include bay leaves and large cardamom from West Bengal, bay leaves, stone flower, cassia, pepper long, black pepper and lakadong turmeric from Meghalaya, black cardamom from Arunachal Pradesh, turmeric and chillies (Bhut Jolokia and Tapa chilli) from Assam and birds eye chilli from Mizoram.

**Agripreneur:** Mr. M Naveen Sagar (38) started the venture in 2019 after training at the Centre for Entrepreneurship Development, Vijayawada under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme."There are not many players in North-Eastern states other than traditional players and markets of these states, which gives an advantage to professionally run companies" he said.





# One Man's Trash is another Man's Treasure

Healthy Dairy Farming Pvt.Ltd., Andhra Pradesh



Farmers Covered

25 farmers  
from 1 village  
/ district



Employment

3  
People



Annual Turnover

₹10 lakh

## Mr. Poluvoina Ramanjaneyulu

📍 Healthy Dairy Farming Pvt.Ltd, Vaddugandla, Chilakala, Panyam,  
Kurnool-518 112, Andhra Pradesh

☎ +91-91547 57473

✉ anjipoluvoina@gmail.com



**Products/Services:** Dairy Farming and Bio-Gas Plant

**Agri-Venture:** After the training in GM Institution for Rural Development Health and Education Society, Kurnool, Nandyal under AgriClinics and AgriBusiness Centre, the agripreneur has decided to start a local country breed buffalo farm unit. With an investment of his own, he started a farm unit with 9 buffalos. Healthy Dairy Farming Pvt.Ltd can produce 65 litres of milk per day. Instead of supplying milk to milk collection points, he started supplying milk directly to customers in his locality and neighbour villages. Apart from the milk production, he is producing domestic usage gas in the Bio-gas plant with the available byproducts, i.e. dung and urine from his farm unit. Establishing a bio-gas plant as an initiative became very popular in his village and nearby localities. The venture is serving around 100 farmers from 3 villages. Healthy Dairy Farming Pvt.Ltd generates an income of ₹10/- lakh annually.

**Agripreneur:** After a Diploma in Agriculture Diploma, Mr. Poluvoina Ramanjaneyulu (24) has opted for professional training at GM Institutions For Rural Development Health And Education Society, Nandyal under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme. He started his venture in 2019. In the initial days, it was very difficult for him to get customers and now he is satisfied with his customers by maintaining quality in his products.






# Nutritional Factor is the Key to Success


## Bishnoi Dairy Farm, Rajasthan

 Farmers Covered	 Employment	 Annual Turnover
80-100 farmers of 5 villages	1 Person	₹60 lakh

### Mr. Prashant Bishnoi

 Bishnoi Dairy Farm, Kharlan (43 Gg), Sri Karanpur, Sri Ganganagar - 335 040, Rajasthan

 +91-94688 82529

 santi2529bhshnoi@gmail.com



### Products/Services: Dairy Farming

**Agri-Venture:** Prashant Bishnoi founded Bishnoi Dairy Farm in 2019 in Kharlan, a village in the Sri Ganganagar region of Rajasthan, to produce high-quality milk. The Bishnoi farm has 14 Holstein Friesians cows and three Murrah buffalo. The dairy's daily milk capacity is 150-180 ltr. Among these 35-40 liters, milk is sold to Nestle dairy and ghee is produced on demand. Bishnoi dairy farm has 4 acres of land that is used for fodder production such as maize cultivation on one and a half Acer fields. The farm's silage is high in metabolizable energy and promotes higher DMI and milk output. In addition to silage, they feed their cattle wheat, barley, gramme, mustard cakes, and premade feeds. This nutritional component is critical to the Bishnoi dairy farm's success.

**Agripreneur:** Mr. Prashant Bishnoi (27) received his M.Sc. in Horticulture from SKRU in Bikaner. Despite receiving training from SSVU Udaipur in 2018, he selected dairy as a business. The farm employs one worker and covers five villages, giving consultation to 80-100 farmers in the area, which is growing by the day. He received this idea from his mother's family, who has been involved in dairy farming for many years. He then chose to construct a dairy farm by using his own investment of ₹1 lakh sum and ₹9 lakh as a loan through the AC&ABC scheme, and he is now working tirelessly in his dairy unit. He aspires to build a model dairy facility under his own brand.





# Transformation from Cereals to Vegetable Farming

## Rahul's Vegetable Farm, Uttar Pradesh



Farmers Covered

80 farmers from 8 villages



Employment

2 People



Annual Turnover

₹12 lakh

### Mr. Rahul Kumar

📍 Rahul's Vegetable Farm, Nara, Mansurpur, Muzaffarnagar - 2510 03, Uttar Pradesh

☎ +91 87910 08462

✉ rahulsaini8462@gmail.com



**Products/Services:** Sale of Fresh Vegetable

**Agri-Venture:** Agriculture was the age-old occupation source of Rahul Kumar and his family. Having minimum qualification as intermediate in agricultural sciences he was involved in farming. However, he wanted to diversify the cropping pattern. During this time he came across the Agri-Clinics and Agri-Business Centres scheme. Without much effort, he enrolled for training where he learnt that vegetable cultivation is a year-round profitable business. He mainly deals in the sales of good quality vegetables in the wholesale and retail market to get more benefit. He generally sells pre-seasonal vegetables whose prices are high which give him a better return. There is a ready market for vegetables like Coriander, Cabbage and Spring onion. The key factors which played a major role in the growth were site selection, Soil type and quality and crop variety selection. Convincing his family to switch to vegetable cultivation instead of conventional farming was a big task for him. Another challenge was to find out suitable varieties and their cultivation practices. He managed all the challenges and made his venture successful. He is supporting 80 farmers from 8 villages with the help of 2 persons to whom he has provided employment and generating an annual turnover of ₹12 lakh.

**Agripreneur:** Mr. Rahul Kumar (22) has passed intermediate in agricultural science and is a native to Muzaffarnagar district in Uttar Pradesh. He is a trained professional under the Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme training from the Centre for Agriculture and Rural Development (CARD), Muzaffarnagar, Uttar Pradesh.





# Mushroom in Food makes Life Delicious

## Devkesh Mushrooms, Maharashtra



Farmers Covered

200 farmers  
from  
40 villages



Employment

2  
People



Annual Turnover

Upto ₹1 lakh

### Dr. Anil Keshav Mali

📍 Devkesh Mushrooms, Loni, Adawad, Chopda, Jalgaon-425 303, Maharashtra

☎ +91-94202 28035

✉ anilmali14@gmail.com



**Products/Services:** Production and Marketing of Fresh and Dry Oysters Mushrooms and Consultancy

**Agri-Venture:** Dr. Anil Keshav Mali started his career as a scientist with Bejo Sheetel Seeds (Now Kalash Seeds), Jalna, Maharashtra where he worked on the development of transgenic cotton and brinjal. After being dissatisfied with the non-commercialization of the crops, Dr. Anil quit his job and decided to start his own venture. During this time, he was made aware of the AC&ABC scheme by the officials of the state department of agriculture. After the completion of his training in 2016, he prepared a DPR and submitted it to the agriculture department. After receiving the pre-sanctioned letter from the agriculture department in 2017 and with an initial funding of ₹5 lakh from his own savings, the Devkesh Mushrooms started its production in 2018. Devkesh Mushrooms (Oyster mushrooms) mainly deals with the production and marketing of fresh and dry mushrooms. Apart from this the firm also organises various awareness and training programmes in collaboration with ATMA and the State Department of Agriculture present in the district. The irregularity of the oyster mushroom market and the non-availability of mushroom processing plants and value-added products of mushrooms are the major challenges faced by the venture. At present, the venture is providing consultancy to 200 farmers from 40 villages while generating a turnover of upto ₹1 lakh per annum.

**Agripreneur:** Dr. Anil Keshav Mali (45) holds a doctorate in the subject of agricultural entomology and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. He was trained at Krishna Valley Advanced Agricultural Foundation, Jalgaon, Maharashtra. Dr. Anil has also received a subsidy of ₹5.40 lakh from National Bank for Agriculture and Rural Development (NABARD) on the sanctioned amount of ₹15 lakh loan from the Bank of Maharashtra, Chopda branch.





# Learning by Doing

## Patil Gavran Poultry Farm, Maharashtra



Farmers Covered

200 farmers  
from  
15 villages



Employment

Self



Annual Turnover

₹2.8 lakh

### Mr. Pradip Rangrao Patil

📍 Patil Gavran Poultry Farm, Mhalunge, Karvir,  
Kolhapur-416 207, Maharashtra

☎ +91-9096641864

✉ pradioprpatil641864@gmail.com



**Products/Services:** Rearing and Marketing of Local (Gavran) Poultry Birds and Consultancy

**Agri-Venture:** “I always wanted to learn the poultry business and take over the farm from my father and expand it. After the completion of graduation, I joined AC&ABC training in 2019 to learn about agripreneurship and use it on my farm. I took over the small farm of 500 birds from my father and started to expand it. At present, I manage two farms of 4,000 birds and 700 birds. The larger farm is of broiler birds while the smaller one is of gavran birds,” said Mr. Pradip Rangrao Patil. He also added that he earns ₹7 lakh annually from the broiler unit while ₹2.8 lakh from the gavran unit respectively. From time to time, the poultry farm also provides free consultancy to farmers on the rearing of gavran birds. At present, the gavran unit is generating an annual turnover of ₹2.8 lakh and providing consultancy to 200 farmers from 15 villages. Both the units at the farm are maintained by himself and no person is employed.

**Agripreneur:** Mr. Pradip Rangrao Patil (26) obtained entrepreneurial training from the Krishna Valley Advance Agriculture Foundation, Oros, Sindhudurg, Maharashtra. During training under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme, he visited established poultry and learnt more about the poultry business. Mr. Pradip has become a role model among the unemployed rural youth in his village. He gives free consultancy to youth and encourages them to undergo AC&ABC training and establish their own units on small scale.





# Interlinking the Supply Chain

## B.R. Savant & Son's Traders, Karnataka



Farmers Covered

1,500 farmers  
from  
40 villages



Employment

5  
People



Annual Turnover

₹50 lakh

### Miss. Poonam Sunil Sawant

- B.R. Savant & Son's Traders,  
2391, NH Service Road, Andolannagar Nipani, Chikodi, Belgaum, Karnataka
- +91-63614 40349
- ssavant1968@gmail.com



### Products/Services: Trading of the Fruits & Vegetables

**Agri-Venture:** B R Savant and Son's are vegetable traders based out of Nipani, Chikodi, Belgaum who are toiling hard to provide farmers with maximum share in consumers price. The venture has tied with farmers in nearby areas to market their products on a small commission and provide them with maximum profit. B R Savant and Son's are catering to the needs of farmers by acting as Trader, Wholesaler and Retailer. The small farmers usually sell the produce directly at the retail outlet which is further cleaned, graded, sorted and packaged according to the needs of customers or small retailers. Besides the marketing of the produce, the venture also provides consultancy to farmers on proper post-harvest management of the fruits and vegetables. Currently, the venture is providing its services to 1,500 farmers from 40 villages and generating a turnover of ₹50 lakh per annum. The venture also employs 05 unskilled persons to handle the logistics.

**Agripreneur:** Miss. Poonam Sunil Sawant (23), Master in Agro-Chemical and Pest Management, is from Nipani of Belgaum district in Karnataka. Her grandfather had a small retail outlet of fruits and vegetables which has expanded its operations as one of the successful traders of fruits and vegetables in the district. "I always wanted to modernize the retail shop into wholesaling and trading firm which has been achieved after undergoing the AC&ABC training. The training has helped me to learn methods to grow the business," said Miss Poonam. She attended the training program under Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Family Farming Producer Company Ltd. (KRISHILAM), Kolhapur, Maharashtra.





# Integrated Farming: A Wholesome Project

## Arowana Integrated Farm & Agriculture Technology Training Centre, Maharashtra



Farmers Covered

100 farmers from 6 villages



Employment

3 People



Annual Turnover

₹10 lakh

### Mrs. Nandini Pradip Devkule

Arowana Integrated Farm & Agriculture Technology Training Centre, Aannasaheb Shinde Farm, Survey no.298, Santwadi Road, Ahmednagar, Maharashtra

+91-70193 85606

nandini21deo@gmail.com



**Products/Services:** Integrated Farming System and Farmers Training

**Agri-Venture:** Arowana Integrated Farm & Agriculture Technology Training Centre, Maharashtra is promoting and educating farmers about the benefits of the Integrated Farming System (IFS) for achieving maximum profit. The centre provides training to farmers on Biofloc fish farming, Hydroponics, Azolla culture, Vermicompost production. “Entrepreneurs are getting proper knowledge and practical experience. This led to the growth of my agri-venture. Another important reason for the growth of the venture in COVID pandemic was social media which played an important role in creating awareness among farmers regarding modern farming and technologies,” added Mrs. Nandini. At present, the centre is providing consultancy and training to more than 100 farmers from 6 villages and generating an annual turnover of ₹10 lakh. The centre also employs two skilled and one unskilled person to manage its activities.

**Agripreneur:** Mrs. Nandini Pradip Devkule (39) holds a masters degree in agricultural sciences and has also completed training on integrated farming systems conducted by ICAR-CIFA. Mrs. Nandini is also a certified ICAR's TOT Trainer. She has also applied for a loan which would enable her to expand her operations to more farmers. Mrs. Nandini is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Asean Agritechnologies (I) Pvt. Ltd., Nashik, Maharashtra. “The AC&ABC training has empowered me to transform agriculture into corporate agriculture,” added Mrs. Nandini.





# Loose Housing Layout for Better Management

## Pawar Dairy Farm, Maharashtra



Farmers Covered

250 farmers  
from  
2 Districts



Employment

4  
People



Annual Turnover

₹25 lakh

### Mr. Abhishek Sanjay Pawar

📍 Pawar Dairy Farm, Takalwade Nimbalk, Phaltan,  
Satara-415523, Maharashtra

☎ +91-88066 68580

✉ abhishekpawar8806@gmail.com



**Products/Services:** Dairy Farm and Consultancy

**Agri-Venture:** “With an initial investment of ₹10 lakh, I established the dairy unit comprising of 22 Murrah buffaloes in 2020. The daily milk production reaches upto 200 litres which is sold at a cost of ₹25-30 per litre. Many farmers from the two districts of Sangli and Satara visit the dairy unit to get information on dairy farming” Mr. Abhishek explained. He further added that the loose house layout of the dairy shed has helped him to protect animals from wild animals & theft, its also helps to provide better care and supervision of animals, increase productivity and improve reproductive efficiency of animals, controlled feeding of animals is possible, diseases can be controlled, and it provides a better accommodation at a cheaper cost. “The layout has also served as a source of encouragement to other dairy farmers to provide the same for their animals,” added Mr. Abhishek. Currently, the farm is providing consultancy to 250 farmers from 2 districts and generating an annual turnover of ₹25 lakh while employing 04 persons to manage the farm activities.

**Agripreneur:** Mr. Abhishek Sanjay Pawar (23) hails from Takalwade Nimbalk village of Satara district in Maharashtra is a graduate in agriculture. He has received the entrepreneurial training under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Family Farming Producer Company Ltd. (KRISHILAM), Kolhapur, Maharashtra.





# I got a Piggy Bank and the Goal was to Fill it Up


## Yathra Farms, Tamil Nadu

 Farmers Covered	 Employment	 Annual Turnover
400 farmers from 3 villages	4 People	₹14 lakh



### Ms. Ilavarasi Balasubramaniyam

 Yathra Farms, Moonkiladi North Street, Meensurutty, Ariyalur - 612903, Tamil Nadu

 +91-93605 50465

 bkelavarasi@gmail.com

**Products/Services:** Pig Breeding, Sale of Piglets and Consultancy

**Agri-Venture:** Yathra Farms which was established in 2018 is focused only on Swine Breeding and has a pure breed of Large White Yorkshire (LWY), Landrace and Duroc. Though the farm started initially with 22 piglets, now houses 40 adult females and 5 boars for breeding. So far, Yathra Farms have sold more than 200 piglets in 3 batches and generated a profit of ₹8 lakh for 2020-21. The farm is built in a shed area of 25x100 ft and has a 2 in 1 pulveriser with a chaff cutter for making feeds. Along with dry feeds, Yathra farms uses Australian Red Napier fodder grass to minimize the feed cost. The increasing cost of piglet feed, lack of commercial pig farmers and maintenance of breeding stock are the major problems faced by the Yathra Farms. The farm has also been able to motivate 20 farmers to start their respective commercial and breeding units. At present, the venture is providing consultancy and training to 400 farmers from 03 villages and generating an annual turnover of ₹14 lakh. The farm also employs 02 skilled and 02 unskilled persons to manage its activities.

**Agripreneur:** Ms. Ilavarasi Balasubramaniyam (38) has emerged as a successful pig breeder in the region of Meensurutty, Ariyalur district in Tamil Nadu. After completion of AC&ABC training and with a loan amount of ₹20 lakh from the State Bank of India established the Yathra Farms in 2018. Ms. Elavarasi holds a masters degree in agricultural sciences and is a trained agripreneur. She completed the Agri-Clinics and Agri-Business Centres (AC&ABC) training from National Agro Foundation, Taramani, Chennai.





# Go the Green Way

## Krishna Nursery, Tamil Nadu

 Farmers Covered	 Employment	 Annual Turnover
320 farmers from 11 villages	2 People	₹4 lakh

### Mr. P. Krishnakumar

 Krishna Nursery, Thumpalpatti, Salem, Salem, Tamil Nadu

 +91-87780 93365

 kk99586@gmail.com



**Products/Services:** Production and Sale of Quality Hybrid Seedlings

**Agri-Venture:** With own investment of ₹60,000, Mr. Krishnakumar established a small nursery in an area of 500 sq. ft. shade net house. The core activity of the nursery is the production and marketing of quality vegetable seedlings to farmers on pre-orders. Mr. Krishnakumar produces seedlings of tomato, brinjal, chilli and papaya as per the order and varieties chosen by the farmers. "Initially, I faced a lot of difficulty in marketing the seedlings but then I motivated the farmers on the pros of using a healthy seedling during nursery stage. The constant visits to farmers ultimately paid off and the nursery started its production and marketing at full scale," added Mr. Krishnakumar. At present, the nursery is providing seedlings to 320 farmers from 11 villages and generating an annual turnover of ₹4 lakh.

**Agripreneur:** Mr. P Krishnakumar (23) holds a diploma in agriculture and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from National Agro Foundation, Taramani, Chennai.





# The Journey from a Sales Executive to an Agripreneur

## Chahar Kisan Bazaar, Uttar Pradesh



Farmers Covered

200 - 225 farmers from 10 villages



Employment

1 Person



Annual Turnover

₹71 lakh



### Mr. Mahesh Kumar

📍 Chahar Kisan Bazaar Narsi, Bodina, Bichpuri Road, Kiroali, Uttar Pradesh

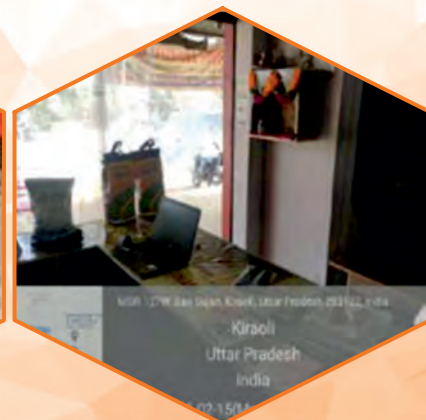
☎ +91-94251 95003

✉ maheshchahar@hotmail.com

**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** After working 18 years for a fertilizer company, Mr. Mahesh Kumar decided to setup his own venture and cater to the needs for the timely supply of agro-inputs. With an initial investment of ₹20 lakh, Chahar Kisan Bazaar was established in 2020. The core activity of the venture includes the sale of fertilizers and pesticides to the farmers as per their requirements. He also maintains a good stock of products which he supplies to the customers. High enthusiasm towards the business and dedication to work and provide better services to rural farmers has led to the growth of the venture. Mr. Mahesh also organizes various extension activities where he shares his experiences of 18 years and creates awareness among the farmers for the judicious use of fertilizers and pesticides. At present, Chahar Kisan Bazaar is catering to the needs of 200-225 farmers from 10 villages and generating an annual turnover of ₹71 lakh.

**Agripreneur:** Mr. Mahesh Kumar (42) holds a bachelors degree in agricultural sciences and hails from the Narsi village of Kiroali district in Uttar Pradesh. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from National Livelihood Resources Institute – Gramin Vikas Trust, Ratlam, Madhya Pradesh.





# Care for the Unspoken

## Dr. Arunima Barpatra Gohain

📍 Urban Tails, Kahilipara, Kamrup,  
Assam

☎ +91-96138 51376

✉ arunima.gohain@gmail.com

### Urban Tails, Assam



Farmers Covered

50 farmers  
from  
5 villages



Employment

2  
People



Annual Turnover

₹12 lakh



**Products/Services:** Pet Clinic and Consultancy

**Agri-Venture:** The urge of doing something on my own and to become an independent professional lady inspired me to establish Urban Tails. With an initial investment of ₹2 lakh, Urban Tails was established in 2020,” said Dr. Arunima. Urban Tails is a full-service, primary care animal clinic providing a wide range of veterinary services for pets, from simple checkups to surgical procedures in a modern surgical suite. Dr. Arunima keeps all the equipment and medicine ready to give first aid services to animals. She also visits dairy farmers for regular checkups of their cattle. Around 50 dairy farmers get benefited from her services. Additionally, a wide range of preventive care services, including vaccinations, nutrition counselling, wellness services and client education with local vets are also provided. For older pets, skilled geriatric care is also given to help pets enjoy a long and active life.

**Agripreneur:** Dr. Arunima Barpatra Gohain (41) is a veterinarian doctor based out of Kamrup district in Assam and holds a master's degree in veterinary science and animal husbandry. She is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from DARWIN, Assam. With eyes set on the expansion of the services of the veterinary clinic, Dr. Arunima is working diligently in providing services to all local farmers and urban people.





# Providing Machinery at an Affordable Rent

## Bharat Krishi Vikas Udyog, Uttar Pradesh



Farmers Covered

1000 farmers  
from  
12 villages



Employment

6  
People



Annual Turnover

₹48.5 lakh

### Mr. Rajesh Kumar

📍 Bharat Krishi Vikas Udyog, Tanda Road, Ariya Bazar, Ambedkar Nagar, Uttar Pradesh

☎ +91-94543 05636

✉ agrikalyani@gmail.com



**Products/Services:** Custom Hiring Services

**Agri-Venture:** Mr. Rajesh Kumar, a young agripreneur from district Ambedkar Nagar, since early days he was interested in innovative/ new technology and assembling the agriculture equipment of farmers. He started a venture named Bharat Krishi Vikas Udyog in 2015 and where different farm equipment such as thresher, cultivator, rotavators and harrows etc. are being manufactured. Apart from this, he is also selling new-technology based agriculture equipment. Also, creating awareness among the farmers regarding the cultivation of green manure and bio-fertilizers in their field and providing consultancy service (organic farming, integrated pest management, integrated fertilizer management and use of farm machinery) to near about 500 farmers locally, from which 200 farmers were directly benefitted. Thus, such hard work and dedication led to the growth of his venture. Later on, he decided to start registration of Farmer Producer Company (FPO) among enthusiastic farmers like him.

**Agripreneur:** Mr. Rajesh Kumar (31), is a graduate in agricultural science who has received training from Centre of Technology and Entrepreneurship Development (CTED), Amethi under AC&ABC scheme.





# Taking Care of Customer's Health

## Flour Mill And Healthy Products, Telangana



Farmers Covered

800 farmers from 15 villages



Employment

3 People



Annual Turnover

Upto ₹ 20 lakh



### Dr. P. Vishnuvardhan Reddy

📍 Floor Mill and Healthy Products, Balvanthpoo, Malliyal, Jagityal – 505452, Telangana

☎ +91-94409 42995

✉ pvishnumail@gmail.com

**Products/Services:** Flour Mill and Sale of Nutritious Food Items

**Agri-Venture:** With a minimum capital investment of 15 lakhs, Dr. P. Vishnuvardhan Reddy has started the venture of Flour Mill and the selling of nutritious food items. Dr. Reddy has worked as Research Associate at IIRR, Hyderabad during his early days in his career and the idea of setting up a Flour Mill flashed to his mind while visiting different mills during the research period. Flour is an essential ingredient for baking and different recipes add nutritive values. Keeping it in mind, Dr. Reddy has set up Mill Company and extended it with a brand name. Dr. Reddy has recruited three employees to carry out regular activities in Flour Mills. He is serving 800 farmers in 15 villages and extended an annual turnover of ₹20 lakhs. Power connection and identifying location are tough tasks.

**Agripreneur:** Dr. Reddy (28) has established a flour mill venture after completion of Agri-Clinics and Agri-Business Centres training at the Centre for Entrepreneurship Development, Hyderabad. He holds a degree in Agricultural Technology. He started the venture in 2018 after exploring the market demand for business and consumer interest as a nutritious ingredient.





# Helping Farmers by Providing Agro-Inputs

## Anthiyur Agro Agencies, Tamil Nadu



### Farmers Covered

400 farmers from 10 villages



### Employment

2 People



### Annual Turnover

₹25 - 30 lakh

### Mr. N Tamillarasan

📍 Anthiyur Agro Agencies, 2/1 Kamarajar Road, Anthiyur, Erode-638 501, Tamil Nadu

☎ +91-97886 54564

✉ anthiyuragro@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Anthiyur Agro Agencies provides agricultural services to farmers by listening to the problems of the farmers and suggesting an appropriate solution for that. They also sell seeds, fertilizers, insecticides, pesticides, etc. Farmers are gaining benefits of qualitative seeds, fertilizer as per required doses of nutrients, crop growth, and crop protection inputs for higher yield from the venture. They also provide extension services to farmers by advising them to increase their production and income. The venture owner personally visits the farmer's field with the expert for solutions to the farmer's problems. It is too hard to see the growth of the venture in the beginning but, later on, we used contacts of family members through which the venture has developed and created a bond with farmers and connected with them.

**Agripreneur:** Mr. N Tamillarasan (39) completed his education in B.Sc. Zoology and decided to develop his father's business. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (ACA&ABC) scheme from CARE Trust, Nammakal, Tamilnadu.





# Mixed Farming: Minimizing Risk

## Prabhu Consultancy Service, Tamil Nadu



Farmers Covered

1000 farmers  
from 25  
villages/  
districts



Employment

3  
People



Annual Turnover

₹25 - 30 lakh

### Mr. Prabhu R and Mrs. Poongodi

📍 Prabhu Consultancy Service, 1/1A, S. Uduppam,  
Namakkal- 637 019, Tamil Nadu

☎ +91-95009 60020, +91-82487 86810

✉ prabu.ara@gmail.com, poongodi.appachi@gmail.com



**Products/Services:** Production of Milk, Orange, Jasmine, and Organic Manure.

**Agri-Venture:** Prabhu Consultancy Service has doing many activities on one farm and generating income from them. The main activity is to maintain the cattle and properly feed them and produce milk. Also, to maintain the orange fruit orchard, Jasmine flower garden. They have contact retailers and directly sell their products to them. Prabhu Consultancy Service also produce organic manure ad directly provides it to farmers. They have been doing consultancy services to local farmers related to crops and cattle. Initially, the venture started with their own money. The increased market price of milk was a major factor to help the growth of his venture. They connect more people to serve their services. The main challenge faced by them is the unavailability of skilled laborers. Now they will be extended their venture, for that they have applied for a loan in Indian Overseas Bank and it has to get sanctioned.

**Agripreneur:** Mr. Prabhu R (35) and Mrs. Poongodi (30) have received Agri-Clinics and Agri-Business Centres (AC&ABC) training from CARE Trust, Namakkal, Tamilnadu. The idea to run parallel activities on the farmland to their increase in knowledge which inspired them to establish Prabhu Consultancy Services.





# The More, The Merrier

## Integrated Farming and Consultancy Centre, Tamil Nadu



### Farmers Covered

200 farmers  
from  
6 villages



### Employment

2  
People



### Annual Turnover

₹12 lakh

### Ms. K Sumathi

📍 Integrated Farming and Consultancy Centre, Kosappalaiyam,  
Vikkaravandi, Villupuram, Tamil Nadu

☎ +91-82707 97060

✉ sumathiagri83@gmail.com



**Product/Services:** Integrated Farming System Including the Rearing of Cows, Goats, Pigs and Fish Pond.

**Agri venture:** Ms. Sumathi got inspired by her father's system of agriculture to establish an Integrated Farming System that would include Dairy, Goatary, Piggery and Fisheries. She inherited the 2 acres of farmland after her father's death and decided to turn into an integrated farming unit. Starting with 5 cows the farm now houses 10 goats, 2 pigs, a fish pond and a compost pit. She has also undergone 2 days of training for pig farming and purchased a pair of pigs after the completion of training. Ms. Sumathi also plants fodder crops in 40 percent of the land which has enabled her to purchase 5 goats. Being a woman she finds difficulty in visiting different places for technical know-how. At present, Ms. Sumathi is providing consultancy to 200 farmers from 6 villages and generating an annual turnover of ₹12 lakh.

**Agripreneur:** Ms. K Sumathi (37) holds a diploma in agriculture and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from National Agro Foundation, Taramani, Chennai. Currently, she is also pursuing a Bachelors degree in Food Technology from Tamil Nadu Agricultural University (TNAU), Coimbatore. Her future plan is to include Apiary on the farm.





# Give Better Input, Get Better Output

## Venkestwara Traders, Andhra Pradesh



Farmers Covered

750 farmers from 2 blocks



Employment

3 People



Annual Turnover

₹50 lakh



### Mr. Bana Vathhu Nageswarao

📍 Venkestwara Traders Kotha Chandra Gudem, Mylavaram, Krishna-521230, Andhra Pradesh

☎ +91-88864 19366

✉ dula.nag123@gmail.co

**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Venkestwara Traders specializes in the sale of quality agri-inputs (seeds, fertilizers, pesticides, insecticides, fungicides, PGRs, etc.). Established in 2017 with an initial investment of ₹3 lakh, Venkestwara Traders turnover has crossed more than ₹50 lakh per annum. The success of the agri-clinic lies in the daily effort put in by Mr. Nageswarao in the form of field visits and creating awareness among the farmers regarding new technologies and practices. He also organises various group meetings where topics such as seed treatment, integrated nutrient management, integrated pest management, etc. are discussed among the farmers. At present, the agri-clinic is catering to the needs of 750 farmers from 2 blocks and employs 3 persons to manage its daily services.

**Agripreneur:** Mr. Bana Vathhu Nageswarao (29) hails from the Mylavarm block of Krishna district of Andhra Pradesh and holds a bachelors degree in agriculture. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Centre for Entrepreneurship Development (CED), Krishna, Andhra Pradesh. He has also been able to secure a loan of ₹10 lakh from the Union Bank, Mylavaram branch to help him expand his operations to maximum farmers.






# Value-Addition in Dairy

## Baliraja Dairy Farm, Maharashtra

 Farmers Covered	 Employment	 Annual Turnover
250 farmers from 7 villages	Self	₹7 lakh

### Mr. Mukesh Vasant Madhavi

 Baliraja Dairy Farm, Ekodi, Sakoli, Bhandara - 441802,  
Maharashtra

 +91-90491 06894

 mukeshmadavi93@gmail.com



**Products/Services:** Dairy Farm and Milk Collection Centre

**Agri-Venture:** With an initial investment of ₹2 lakh, Baliraja Dairy Farm was established in 2018. The dairy farm houses 10 cows producing 110 litres of milk per day. Since the inception of the dairy farm, the total number of cows increased to 17 out of which 7 were sold during the animal fair. The dairy farm also practices breeding for the superior quality of desi cows which are later sold to farmers at a good price. During the initial period of the dairy farm, Mr. Mukesh used to supply all the milk to dairy cooperative societies at the block level. Witnessing the potential of cooperative societies inspired him to start his own milk collection centre at village level. After the milk is collected at village, Mr. Mukesh supplies it to various hotels, tea shops and dairy societies at the block level. Mr. Mukesh is also raising a poultry unit of 100 desi chickens to supplement the income from the dairy unit. At present, the farm is providing consultancy and collecting milk from 250 farmers covering 7 villages and generating an annual turnover of ₹7 lakh.

**Agripreneur:** Mr. Mukesh Vasant Madhavi (28) holds a bachelors degree in agricultural sciences and hails from Ekodi village of Bhandara district in Maharashtra. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Krishna Valley Advanced Agriculture Foundation, Nagpur, Maharashtra. Mr. Mukesh is planning to expand his dairy farm to house 25 cows and also include 500 desi birds under his poultry unit.





# The Real Strength lies in Collaboration

**Bhagawati Farmer Producer Company Pvt. Ltd.,  
Maharashtra**



**Farmers Covered**

**350 farmers  
from  
8 villages**



**Employment**

**6  
People**





**Annual Turnover**

**₹4 lakh**

**Mr. Dnyaneshwar Namdev Jadhav**

 Bhagawati Farmer Producer Company Pvt. Ltd., Bhagawai, Sengaoon,  
Hingoli, Maharashtra

 +91-97674 90021

 bhagawati2355@gmail.com



**Products/Services:** Production and Marketing of Vermicompost & Goatary

**Agri-Venture:** Bhagawati Farmer Producer Company Pvt. Ltd. situated in the Hingoli district of Maharashtra is involved in the production and marketing of vermicompost and goat farming. The core activity of FPO includes rearing 30 goats of the Osmanabadi breed and the production of vermicompost and vermiculture with the use of Eisenia fetida species of earthworm. The growth of the venture can be attributed to the reason that the FPO is located in an area where there are vast green pastures for the rearing of goats. The area is also conducive for the production of vermicompost as there is an ample amount of organic waste available for the same. The farmers involved with FPO also preferred rearing of goats as heavy expenses are incurred in stall feeding compared to free grazing of goats on an open field. At present, the venture is providing its services to 350 farmers from 8 villages and generating a turnover of ₹4 lakh per annum. The FPO also employs 06 persons to manage the different activities at the venture.

**Agripreneur:** After the completion of AC&ABC training, Mr. Dnyaneshwar Namdev Jadhav (26) realized that the growth of enterprise can only be achieved by involving all farmers as the stakeholders instead of a single person. Thus, he decided to setup a Farmer Producer Organization at a smaller level with fewer activities under its purview. His future plans include expansion of Goatary unit to 200 goats and production of 50 MT of vermicompost on a monthly basis. He has completed his entrepreneurial training from Suvide Foundation's Krishi Vigyan Kendra, Karda (Washim) under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme.





# Exporting Produce through FPO

Mitraya Farmer Producer Company Ltd., Maharashtra



Farmers Covered

More than 50 farmers from 45-50 villages



Employment

55 People



Annual Turnover

₹2.20 Cr

**Mr. Shrikant Diliprao Shiraskar**

📍 Mitraya Farmer Producer Company Ltd., Bhandara, Maharashtra

☎ +91-77748 71717

✉ shrikant.shiraskar@gmail.com



**Products/Services:** Export of Chillies & Brinjal

**Agri-Venture:** “During my graduation in agricultural sciences, I decided to cultivate and export crops with the judicious use of pesticides and fertilizers to maintain export standards. After the completion of my studies, I joined AC&ABC training and learnt various concepts of business such as marketing, advertising, branding, packaging and exporting etc. On conclusion of the AC&ABC training and with an initial funding of ₹15 lakh, we five friends established the Mitraya Farmer Producer Company in 2019. The main activity of the company is exporting chillies, brinjal and Nagpur mandarin lime,” said Mr. Shrikant. The farmer producer company has employed the services of 20 farmers directly for the export of chillies and brinjal while more than 50 farmers seek consultancy for the cultivation of other vegetable crops like tomato, cucumber, brinjal and okra. “At the beginning of the venture, we faced losses and got cheated in the market, but despite that, the FPC is performing well and we expect growth in the coming years,” added Mr. Shrikant. Currently, the FPC is generating an annual turnover of ₹2.20 Cr and employs three permanent and 52 labours for the management of its activities.

**Agripreneur:** Mr. Shrikant Diliprao Shiraskar (26) who hails from Bhandara district in Maharashtra holds a bachelor's degree in agricultural sciences. He is a trained agripreneur and co-founder of Mitraya Farmer Producer Company Ltd. Mr. Shrikant has completed his Agri-Clinics and Agri-Business Centres (AC&ABC) scheme training from the Krishi Vigyan Kendra, Durgapur (Badnera), Amravati, Maharashtra.





# Providing Training for Self-Employment among Youth and Women

**Mr. Swapnil Raosaheb Shinde**

📍 Rajgad Agro Services and KrushiBharari Hi-Tech Nursery, Shimpora, Khed, Karjat, Ahmednagar, Maharashtra

☎ +91-90963 23120

✉ rajgadagro2796@gmail.com



## Rajgad Agro Services and KrushiBharari Hi-Tech Nursery, Maharashtra



Farmers Covered

558 farmers from 8 villages



Employment

2 People



Annual Turnover

₹80 lakh

**Products/Services:** Hi-Tech Nursery, Sale of Agro-Input and Consultancy

**Agri-Venture:** Rajgad Agro Services was established to cater the needs of the farmers with the best agro-inputs and provide free consultancy based on their issues. "Lack of funds was the major hurdle in the establishment of the venture which I overcame by taking the products on credit and starting the venture in 2019," said Mr. Swapnil. KrushiBharari Hi-Tech Nursery was added as a subsidiary venture after six months of the establishment of Rajgad Agro Services to provide free training to farmers and equip them in residue-free farming techniques. The core activity of the nursery is to make rural areas youth and special women's self-employed by providing them with training and techniques for small and micro business opportunities. Currently, the ventures are catering to the needs of 558 farmers from 8 villages and generate a turnover of ₹80 lakh per annum. The ventures also employ two skilled labours.

**Agripreneur:** Mr. Swapnil Raosaheb Shinde (25) holds a bachelor's degree in horticultural sciences and hails from Shimpora village of Ahmednagar district in Maharashtra. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Shashwat Sheti Vikas Pratishthan, Pune. "I conduct field visits during day and night, survey Mandis and markets and also offer home delivery of agro-inputs and saplings for better outreach of the ventures," added Mr. Swapnil.





# Employing Hi-Tech Goat Farming

**Mr. Amol Shivaji Pandhare**

📍 Varad Hi-Tech Goat Farm, Siddhewadi, Miraj, Sangli-416410,  
Maharashtra

☎ +91-94213 56540

✉ apandhare0@gmail.com

## Varad Hi-Tech Goat Farm, Maharashtra



**Farmers Covered**

**250 farmers  
from  
7 villages**



**Employment**

**2  
People**



**Annual Turnover**

**₹18 lakh**



**Products/Services:** Goat Farming

**Agri-Venture:** After the completion of AC&ABC training and with an initial investment of ₹3.00 lakh, the Varad Hi-Tech Goat Farm was established in 2018. The farm started with 28 goats and 2 bucks of the Osmanabadi breed which has increased to 100 goats. The goats are raised using both the stall-fed intensive system and free-grazing system. The goats at the Varad Hi-Tech Farm are raised for both and meat purposes. The requirement of green fodder is fulfilled from the 4 acres of land with the farm. Apart from these, Mr. Amol also provides consultancy to small and marginal farmers to include Goatary alongwith conventional farming to increase their source of income. At present, Mr. Amol is providing consultancy to 250 farmers from 07 villages. Apart from himself, Mr. Amol also employs 02 persons to look after the activities of the farm. Currently, the venture is generating a turnover of ₹18 lakh per annum.

**Agripreneur:** Mr. Amol Shivaji Pandhare (27) hails from Siddhewadi village of Sangli district in Maharashtra and has completed Graduation in Food Technology. Mr. Amol has received entrepreneurial training under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Krishna Valley Advanced Agricultural Foundation, Sangli, Maharashtra. After training, he has availed a bank loan of ₹7 lakh from Federal Bank, ST Colony Branch, Sangli. Based on the scale of his operations and success, NABARD has offered him 36 percent subsidy amounting to ₹3.13 lakh.





# The Wrinklier The Raisin, The Sweeter The Fruit

## Basveshewar Raisin Making Unit, Maharashtra



Farmers Covered

400 farmers  
from  
12 villages



Employment

20  
People



Annual Turnover

₹30 lakh

### Mr. Dhananjay Arun Mendhe

📍 Basveshewar Raisin Making Unit, Miraj, Tal-Miraj, Sangli,  
Maharashtra

☎ +91-79723 10451

✉ dhanajaymendhe655532@gmail.com



**Products/Services:** Production and Marketing of Raisins

**Agri-Venture:** Basveshewar Raisin Making Unit which is situated in the Sangli district of Maharashtra was established in 2016. The unit is involved in the production and marketing of top-quality raisins which is supplied all across the quantity. After the completion of AC&ABC training, Mr. Dhananjay took over the raisin making unit from his father with a vision to modernize the plant and increase its capacity. Currently, the unit is producing at a capacity of 10 tonnes per day. The unit procures loose and high-quality grapes from 400 farmers covering 12 villages which help them in the production of better quality raisins compared to other units in the locality. At present, the unit is employing 20 persons and generating a turnover of ₹30 lakh per annum.

**Agripreneur:** Mr. Dhananjay Arun Mendhe (25) hails from Sangli district in Maharashtra and holds a bachelors degree in agricultural sciences. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Mokashi Krishi Vikas Pratishthan, Karad, Satara, Maharashtra.





# From a Housewife to a Successful Agripreneur

Dayah Sagar Engineering Enterprises, Andhra Pradesh



Farmers Covered

300 farmers  
from  
25 villages



Employment

15  
People



Annual Turnover

₹80 lakh

## Ms. Govada Lakshmi Phani

📍 Dayah Sagar Engineering Enterprises, Flat No 313, Gollapudi,  
Vijayawada-521225, Andhra Pradesh

☎ +91-99490 59286

✉ lakshmiphani83@gmail.com



**Products/Services:** Marketing of Machinery for Dairy Industry

**Agri-Venture:** Dayah Sagar Engineering Enterprises is a authorized dealership for modern dairy machinery in the district of Vijaywada, Andhra Pradesh. Ms. Govada Lakshmi Phani established the venture with an initial investment of ₹25 lakh soon after the completion the AC&ABC training in 2020. The venture is in collaboratin with Indian Dairy Machinery Company Limited (IDMC) for marketing the products. Besides the sale of machinery involved in dairy industry, the enterprise also provides farmers with tractors and small farm machinery. The enterprise also conducts various extension activities to educate and train farmers about the benefits and usage of modern farm machinery. A competitive market and pricing issues with farmers are the major hurdles faced by the enterprise. Currently, the venture is catering to the needs of 300 farmers from 25 villages and generating a turnover of ₹80 lakh per annum.

**Agripreneur:** Ms. Govada Lakshmi Phani (42) holds a masters degree in micro-biology and hails from Gollapudi of Vijaywada district in Andhra Pradesh. “Before the establishment of my enterprise, I was just working as a housewife and supporting my family. I always wanted to do a job or business but was not able to decide on anything. It was during this time that I came across the AC&ABC training notification and immediately decided to undergo the training. It was during the training, I decided to establish a venture which would supply modern daiory machinery to farmers,” said Ms. Lakshmi. She is a trained agripreneur from Centre for Entrepreneurship Development (CED), Krishna under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme.





# Diversification with Integrated Farming

## Integrated Farming & Consultancy Centre, Tamil Nadu



Farmers Covered

400 farmers from 5 villages



Employment

2 People



Annual Turnover

₹12 lakh

### Mr. M Vairamuthu

📍 Integrated Farming and Consultancy Centre, No.120, R.R. Nagar, K.R.Nagar, Rajapalayam, Virudhunagar-612903, Tamil Nadu

☎ +91-99401 20749

✉ muruganmuthu63@gmail.com



**Products/Services:** Integrated Farming System including Dairy, Goatary and Poultry

**Agri-Venture:** The integrated farming and consultancy centre established by Mr. Vairamuthu houses 15 goats, 10 cows and 200 chickens of desi breed. The green fodder required for the animals is grown in an area of 4 acres available with the farm. The goats are the local Sandi breed and the centre has a tie-up with local meat shops and hotel owners for marketing. The milk produced at the centre is sold directly to the customers and also supplied to the milk collection centre at the village level. The desi chicken breeds are sold for its meat directly to the customers or the local meat shops. The centre also provides consultancy and training to KVK farmers, TANUVAS trainees and AC&ABC candidates. At present, the centre is providing advisory services to more than 400 farmers from 05 villages and generating a turnover of ₹12 lakh per annum.

**Agripreneur:** Mr. M Vairamuthu (52) after serving for 29 years in a sugar factory had to quit his job due to some family reasons. When things got normal, instead of searching for a Job, he decided to setup his agri-venture at his native place. During this time, he came to know about the AC&ABC training. "I came to learn many aspects of agriculture and how all the ventures can be merged into a single system. At this time, I decided to establish an Integrated Farming and Consultancy Centre rather than setting up an Agri-Clinic," said Mr. Vairamuthu. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Voluntary Association for People Service (VAPS), Madurai, Tamil Nadu. After training, he has been able to avail a bank loan of ₹12 lakh from SBI, Rajapalayam Branch.






# Ensuring Clean Milk Production


## Sriprabhu Dairy Farm, Tamil Nadu

 Farmers Covered	 Employment	 Annual Turnover
150 farmers from 4 villages	1 Person	₹7 lakh

### Mr. Sriprabhu R

 Sriprabhu Dairy Farm, 1/51, Chikkamarandahalli, Gujjarahalli, Dharmapuri-636 806, Tamil Nadu

 +91-86108 50001

 sriprabu97@gmail.com



**Products/Services:** Milk production and processing.

**Agri-Venture:** Sriprabhu Dairy Farm was established in 2018 with an initial fund own of 2 lakhs. Mr. Sriprabu. R. has maintained his business with 4 deshi breeds of cattle for producing milk. He is selling the milk in a nearly cooperative milk point. At starting he has faced some problems to care for cows and their feeding is the major challenge faced. At the time of lockdown, he is unable to sell milk, that is his bad experience. Now he wants to start a new venture of agri-input dealership very soon in near town with the financial help of the bank.

**Agripreneur:** Mr. Sriprabhu R (22) completed his graduation in B.Sc. Agriculture. He joined Agri-Clinic and Agri-Business training program at CARE Trust, Namakkal where he got knowledge about production, marketing, accounting to develop his business. Now he is the founder of Sri Prabhu Dairy Farm.





# Planting the Idea of Modern Technologies to Farmers

**Mr. Bandapelly Praneeth**

📍 Siddi Vinayaka Fertilizers, Seeds & Pesticides Nandanam, Lenavole, Warangal Urban, Telangana

☎ +91-91338 56482

✉ bandpellipraneeth@gmail

**Siddi Vinayaka Fertilizers, Seeds & Pesticides, Telangana**



**Farmers Covered**

**10000 farmers from 12 villages**



**Employment**

**3 People**



**Annual Turnover**

**₹1 Cr**



**Products/Services:** Sale of Agro-Inputs And Consultancy

**Agri-Venture:** Providing consultancy services and selling Bio-fertilizer, pesticides and quality seeds are major activities carried out by the young entrepreneur. With coverage of 10000 farmers in the vicinity of 12 villages, Mr. Praneeth is planting the idea of modern technologies to farmers in agriculture practice. He initiated his business after getting inspired by visiting agriculture units of successful agripreneurs. He appreciated the efforts of the Nodal Officer to inspire him as well as the experience of gaining ample knowledge during the training period.

**Agripreneur:** Mr. Bandapelly Praneeth (23) has trained at Action for Welfare and Awakening in Rural Environment (AWARE), Hyderabad, Telangana under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. With an investment of ₹40 lakhs of his own, he established Siddi Vinayaka Fertilizers, Seeds & Pesticides. Guidance of the nodal officer encouraged him to set up agri-clinics in 2019 and to put all efforts into scale up the venture.





# Family Business to An Enterprising Venture

## Gowtham Coconut Nursery, Tamil Nadu



Farmers Covered

600 farmers  
from  
7 villages



Employment

10  
People



Annual Turnover

₹20 - 25 lakh

### Mr. Gowtham M

📍 Gowtham Coconut Nursery, 405, Vadamangalam, Pochampalli, Krishnagiri – 635 123, Tamil Nadu

☎ +91-94999 19708, +91-90802 61861

✉ gowthammoorthy1795@gmail.com



### Products/Services: Nursery and Extension Service

**Agri-Venture:** The coconut farm present in our family was being managed by my father in a small area. He used to prepare saplings and market in through the nursery. After the completion of my education, I decided to take over the family business and turn it into an enterprising venture. It was this time that I joined AC&ABC training and learn the intricates of business such as marketing, branding, advertising, etc.," said Mr. Gowtham. The core activity of the venture is the production and marketing of coconut saplings through their own nursery. With an initial funding of ₹6 lakh from his father, Mr. Gowtham invested the money in advertising and marketing coconut saplings. "I also strengthened my social contacts and market networks to study the demand and supply. Proper maintenance and production of high yielding varieties, timely delivery of saplings before planting season and appropriate advisory after plantation are the key points for our success," added Mr. Gowtham. At present, the nursery is catering to the needs of 600 farmers from 07 villages and generating an annual turnover of ₹20-25 lakh. The nursery also employs 10 persons to maintain its production, marketing and logistics.

**Agripreneur:** Mr. Gowtham. M (24) holds a bachelor degree in agricultural sciences and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. He has undergone entrepreneurial training from the Centre for Alternate Rural Employment (CARE), Namakkal. "I am also planning for the establishment of a coconut oil extraction unit which would help me reach urban customers," said Mr. Gowtham on the future of the venture.







# Not an Overnight Success

## Sri Lashmi Traders, Tamil Nadu

 Farmers Covered	 Employment	 Annual Turnover
4500 farmers from 30 villages	5 People	₹60 lakh

### Mr. Venkatachalam M

 Sri Lashmi Traders, 188, Bungalow Street, Tiruchengode, Namakkal - 637 211, Tamil Nadu

 +91-94437 05550

 chalam.venkata@yahoo.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Sri Lashmi Traders specializes in the sale of various agro-inputs such as seeds, fertilizers, pesticides, fungicides, PGRs, cattle feed, etc. With an initial investment of ₹20 lakh from Syndicate Bank and savings, Mr. Venkatachalam established the agri-clinic in 2019. "My main work is to advise farmers who come to my shop with farming problems and suggest to them the appropriate solution. My main products are fertilizers and pesticides. I also do some extension works in helping my local farmers grow. Factors that led to my growth are the good contacts from farmers when I did extension services. The lack of storage is the main challenge in the growth of the venture," said Mr. Venkatachalam. His hard work and diligence paid off when the annual turnover of the agri-clinic reached ₹60 lakh per annum and serving facility to 4500 farmers from 30 villages and employing five people.

**Agripreneur:** Mr. Venkatachalam M (54) is a trained agripreneur under the Agri-Clinics and Agri-Business Centers (AC&ABC) scheme from the Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu. He holds an additional Diploma in Agricultural Extension Services for Input Dealers (DAESI).





# Bio Pesticides for Natural Farming

## Murugan Bio-Pesticides Manufacturing Unit, Tamil Nadu



Farmers Covered

500 farmers from 25 villages



Employment

3 People



Annual Turnover

₹15 - 20 lakh

### Mr. A Murugan

📍 Murugan Bio-Pesticides Manufacturing Unit, 3/356, Vasantham Nagar, Kumaramangalam, Tiruchengode, Namakkal-637 205, Tamil Nadu

☎ +91-98426 98625

✉ jagagvga@gmail.com



**Products/Services:** Production and Marketing of Bio-Pesticides

**Agri-Venture:** Mr. Murugan got this idea when he was young and he gathered knowledge in this field. He has also attended the Agri-Clinic and Agri-Business Centres training through which the hand on job-experience, he learned many major and minor things related to the operation of a venture. After completion of training, he started his business. He produces bio-pesticide and packing it. The product of his venture is direct selling in the market with small packing. Initially getting a License was a big problem for him. Marketing new Biopesticide is also a very big challenge for me as already so many biopesticides are available in the market. Apart from the family members, the farm employs 3 persons and provides service to 500 farmers from 6 villages. The farm is generating a turnover of ₹15-20 lakh per annum.

**Agripreneur:** Mr. A Murugan (48) holds a B. F. Tech from TNAU, Coimbatore and is one of the leading Agripreneur in the district of Namakkal. He has completed the Agri-Clinics and Agri-Business Centres (AC&ABC) training from the Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu. He was in this market for many years which has helped him setup his business. He also had production knowledge of Biopesticides and most important is the marketing of the product, using these factors he has been able to increase his business.





# Guiding Farmers to Adopt Better Practices


## Sri Rama Traders, Telangana

 Farmers Covered	 Employment	 Annual Turnover
500 farmers from 1 district	3 People	₹15 lakh

### Mr. K. Kishor

 Sri Rama Traders, 7-153, Reddy Nagar, Makthal, Mahabub Nagar, Telangana

 +91-90593 14332

 kishorak143@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Mr. Kishore has joined the 45 days training program after completing his Diploma course and has learnt more about agricultural practices. He decided to establish an Agri-Clinic and started giving crop-based advisory services to farmers. Owning a venture with an opportunity to guide the farming community of his village gives him satisfaction. He has gained a sound knowledge on market demand after a wide market survey and intended to start a venture. Sri Rama Traders sells fertilizers and pesticides i.e sale of substances such as solid animal waste or a chemical mixture generally used by farmers for the sound growth of plants. He is guiding 500 farmers from his district and generating an income of ₹15 lakh annually.

**Agripreneur:** With a degree in Agriculture Diploma, Mr. K.Kishor(25) was enthusiastic to start a venture of his own. The agripreneur has completed his training at the Centre for Entrepreneurship Development (CED), Hyderabad under Agri-Clinics and Agri-Business Centres (AC&ABC) scheme in 2017. "The 45 days training has helped me to develop an insight to establish my own Agri Input shop and extend my services to fellow farmers of surrounding villages," says the young agripreneur.





# An Inclusive Agriculture System

## Mr. Nallaguntla Ganesh

📍 Integrated Farming Unit, Yandiapally, Suryapet, Telangana

☎ +91-95056 04692

✉ ganeshnallaguntla@gmail.com

## Integrated Farming Unit, Telangana



Farmers Covered

500 farmers from 1 district



Employment

4 People



Annual Turnover

₹10 lakh



## Products/Services: Integrated Farming

**Agri-Venture:** "Integrated Farming and Farm Management are useful for not only improving my economic status but also strengthen me to support my fellow farmers," said Mr. Ganesh. Hence he took up this as economic activity and started his venture. It is a dynamic approach that can be applied to any farming system. Through the venture, he was able to establish a continuous improvement in all areas of a farming business through informed management processes. Integrated Farming used by the agripreneur, combines the best of modern tools and technologies with traditional practices according to a given site and situation. In simple words, it helps him in many ways of cultivation in a small space or land. The venture is providing services to 500 farmers covering a district. Mr. Ganesh has employed 4 persons to stretch his business to more extend which generates a turnover of ₹10 lakh per annum at present.

**Agripreneur:** Mr. Nallaguntla Ganesh (28) is a graduate in Agricultural Technology and was trained under Centre For Entrepreneurship Development, Hyderabad, Telangana. He has initiated his venture with an investment of ₹ 495,000 and later received a bank loan of ₹ 2,495,000 unit cost. "When planning to receive double benefits, one should also be prepared to bear double responsibility as all the different spheres the entrepreneur chooses to combine will have their own specific features and will have extra risk," he says.





# Greatest Source of Learning

## Mr. Mahendra Kumar

📍 Kheti Suraksha Agri-Clinic and Agri-Business Centre, Seemliya, Digod, Kota, Rajasthan

☎ +91-99505 84302 / +91-98297 99107

✉ mahendramulwa0007@gmail.com

## Kheti Suraksha, Rajasthan

 Farmers Covered	 Employment	 Annual Turnover
100-120 farmers from 10 villages	1 Person	₹60 lakh



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** With an initial investment of ₹10 lakh, Mr. Mahendra established the Kheti Surksha Agri-Clinic and Agri-Business Centre in 2019 to provide farmers with quality agro-inputs and timely consultancy. The core activity of the venture is the sale of fertilizers, insecticides, plant growth hormones, cattle feeds, etc. Mr. Mahendra also takes various initiatives to disseminate the scientific knowledge of crop production and their protection among farmers for better crop growth and animal husbandry. At present, the venture is providing its services to 100-120 farmers from 10 villages and generating an annual turnover of ₹60 lakh. The agri-clinic also employs one person to manage the sales and logistics.

**Agripreneur:** Mr. Mahendra Kumar (29) is an agricultural graduate known for delivering services to farmers. After completion of graduation, he underwent entrepreneurial training at Shashwat Sheti Vikas Pratishthan, (SSVP) Udaipur Sub Center Rajasthan. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme.





# Where There is a Will, There is a Way

## Vilas Bhusnar Poultry Farm, Maharashtra



Farmers Covered

800 farmers  
from  
15 villages



Employment

2  
People



Annual Turnover

₹4 lakh

### Mr. Vilas Ravaso Bhusnar

📍 Vilas Bhusnar Poultry Farm, Hatkarmangewadi, Sangola,  
Solapur-413 307, Maharashtra

☎ +91-72193 36624

✉ vilasbhusnar123@gmail.com



### Products/Services: Poultry Farming

**Agri-Venture:** “I joined AC&ABC training after completing my education and during the training decided to start a poultry unit. I approached the bank for a loan but was denied citing that I belonged to a dry region and the loan can't be given to me. So, I decided to go for heavy vehicle driving and save money for starting the venture. After 2.5 years and with ₹2 lakh of savings, I started my venture in the year 2020 with 5,500 birds,” recalled Mr. Vilas Ravaso Bhusnar on the early start of his venture. The main activity of the venture is rearing and marketing of broiler birds. In the span of one year, the venture has managed to market five batches of 5,500 birds each. The venture is also actively involved in providing consultancy to 800 farmers from 15 villages. The farm employs two persons and the annual turnover is ₹4 lakh.

**Agripreneur:** “Where there is a will, there is a way, said Mr. Vilas Ravaso Bhusnar (25), a diploma holder in agriculture from Sangola of Solapur district in Maharashtra. Mr. Vilas associated with the Krishna Valley Advance Agriculture Foundation, Sangli, Maharashtra for training in agripreneurship.





# Residue-Free Agri-Inputs for Healthy Produce

Uniplant Agri Science Pvt. Ltd., Maharashtra



Farmers Covered

5,000 Farmers  
from  
2 states



Employment

25  
People



Annual Turnover

₹2 Cr

**Mr. Arvind Ganpat Sonawane**

📍 Uniplant Agri Science Pvt. Ltd. 263/2/16, Opp .Rukhmini lawns, C4 fitness gym, Hanuman Nagar, Nashik-422004, Maharashtra

☎ +91-9922221299

✉ ags@uniplant.co.in



**Products/Services:** Manufacturing & Retailing of Agri-Inputs and Consultancy

**Agri-Venture:** Working in different capacities with various international agricultural companies inspired Mr. Arvind Ganpat Sonawane to start his venture and market the products manufactured by himself. Uniplant Agri Science Pvt. Ltd. manufactures and markets 20 residue-free products with a vision to go green, eat healthy and save the earth. Uniplant has created a vast network of dealers and distributors across the state of Maharashtra to serve the farmers with customized products according to their needs. “To build a vast network of dealerships across the state, I customized every product according to the requirements of farmers, crops, soil type, etc.,” said Mr. Arvind. In the beginning, the venture had to face various problems such as lack of acceptance from farmers of a new product, lack of financial assistance from the bank and difficulty in withdrawing money from the dealers once invested. “To overcome the various challenges, I conducted method and result demonstration of the products, supplied the products for free to various farmers and dealers and hosted various field days and meetings to explain about the products,” added Mr. Arvind. At present, Uniplant is providing its products to 5,000 farmers from two states of Maharashtra and Karnataka. The venture is employing 25 persons and generating an annual turnover of ₹2 Cr.

**Agripreneur:** Mr. Arvind Ganpat Sonawane(49) holds a bachelor's degree in agriculture, has completed a diploma in business management and is a masters in management science. He hails from Nashik district in Maharashtra and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Asean Agri technologies (I) Pvt Ltd., Nashik, Maharashtra.






# A Job Creator, As Opposed to A Job Seeker

## Agribionic Pvt. Ltd., Maharashtra

 Farmers Covered	 Employment	 Annual Turnover
1200 farmers from 30 villages	6 People	₹28 lakh

### Mr. Akshay Dattatray Masalkar

 Agribionic Pvt. Ltd., Jategaon, Shirur, Pune,  
Maharashtra

 +91-99709 29934

 masalkarakshay175@gmail.com



**Products/Services:** Production and Marketing of Vermicompost

**Agri-Venture:** “After the completion of his graduation, I joined the entrepreneurial training under AC&ABC against the advice of my friends who wanted me to prepare for competitive exams and find a job in the government sector. But I always wanted to be a job creator rather than a job seeker and my dream was fulfilled when I established the Agribionic Pvt. Ltd. with a small investment of ₹75,000 in 2019,” said Mr. Akshay. The core activity of the venture is the production and marketing of vermicompost under the same name. The venture provides the product in three different packagings of 1 Kg for kitchen gardening and 10 Kg and 50 Kg packets for field crop operations. The venture has also registered itself with online platforms viz. Amazon and Indiamart to market their products across the country. Currently, the venture is providing its products to 1200 farmers from 30 villages and employs 06 persons to manage the production and marketing. The turnover of the Agribionic Pvt. Ltd. is ₹28 lakh per annum.


**Agripreneur:** Mr. Akshay Dattatray Masalkar (24) hails from Shirur block of Pune district in Maharashtra and holds a bachelors degree in agricultural sciences. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Shashwat Sheti Vikas Pratishthan, Pune, Maharashtra. His future plan includes establishing a retail shop in an urban area of Pune to market his products among the urban population and promote urban farming.






# Sourcing Local Leftovers for Pigs

## Mr. Biju Chetry

 Biju Piggery, Chandrasing Rongpi village, Kohora, Karbi Anglong, Assam

 +91-87518 67440

 bjchetry24@gmail.com

## Biju Piggery, Assam



### Farmers Covered

20 farmers  
from  
1 villages



### Employment

4  
People



### Annual Turnover

₹3 lakh



## Products/Services: Pig Farming

**Agri-Venture:** With an investment of ₹1.5 lakh from his savings, Mr. Biju Chetry established a pig farm with 20 pigs of Hampshire breed in a ratio of 2:8 (male: female). “I reared them in an area of 1400 sq. ft. space behind my house and sold them once the pigs were fattened enough to source maximum meat,” he recalls. “One of the crucial factors in the success of a pig farming venture lies in how you can manage the fodder as most of the production cost goes there. Initially, we gathered fodder locally such as waste (rice leftovers) from traditional alcohol brewing and also taro, other low-cost vegetables, food leftovers from restaurants and lodges saving a lot of input cost. There is a big Animal Market which is the oldest in Assam at Behora Bazaar which is 40 Km from our venture, helping us get a good price for our product,” added Mr. Biju. Initially, Mr. Biju had no idea where he could find quality piglets. After scouting many farms and researching what good piglet's characteristics were with the help of our technical guide from the nodal agency, he could finally get good Hampshire piglets. Although he had spent a few extra bucks in farm visits to get them for which he has no regrets. At present, Mr. Biju is providing consultancy to 20 farmers from his village and generating an annual turnover of ₹3 lakh. The farm also employs 04 people to manage its daily activities.

**Agripreneur:** Mr. Biju Chetry (27) is having a Master's Degree in Agricultural Technology and hails from Karbi Anglong district in Assam. He took training on piggery during the training program conducted under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme organized by DARWIN, Assam.





# Inspiring Rural Youth

## Eun Agritech, Assam

 Farmers Covered	 Employment	 Annual Turnover
100 farmers from 6 villages	1 Person	₹2 lakh

### Mrs. Jonali Brahma

 Eun Agritech, Village Mwkwnaguri Chirang-783 385, Assam

 +91-70026 00943

 jonalibrahma@gmail.com



**Products/Services:** Mushroom Cultivation and Goat Farming

**Agri-Venture:** The core activity at Eun Agritech is the production and marketing of oyster and paddy straw mushrooms alongwith the rearing of goats in an open environment of Black Bengal breed for meat purposes. Apart from this, Eun Agritech also provides consultancy and training to interested farmers in mushroom cultivation. The venture also arranges spawns for the interested farmers. “With an initial investment of ₹1.5 lakh from friends and family, I started the venture in 2020,” said Mrs. Jonali. “The main reason behind taking up goat farming was the vast green pasture around my house which would aid in open environment rearing of the goats,” added Mrs. Jonali. At present, the farm is providing consultancy and training to 100 farmers from 6 villages and generating an annual turnover of ₹2 lakh.

**Agripreneur:** Mrs. Jonali Brahma (31) holds a masters degree in food science and has a keen interest in mushroom cultivation. She has undergone training at Mushroom Development Federation, Guwahati to learn the intricates of mushroom production. Mrs. Jonali is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from DARWIN, Assam. “The AC&ABC training has allowed me to learn about various aspects of marketing and help me expand my business,” added Mrs. Jonali.







# Small Idea with a Wider Adoption

## Baghel Traders, Uttar Pradesh

 Farmers Covered	 Employment	 Annual Turnover
2000 farmers from 5 villages	2 People	₹24 lakh

### Mr. Amit Kumar Singh

 Baghel Traders, VIII Gaughat, Halor, Maharajganj, Raibareli - 229306, Uttar Pradesh

 +91-87076 22858 / +91-99195 90292

 amitalipur1985@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Baghel Traders was established in 2019 by Mr. Amit Kumar Singh who is a young agripreneur from Halore, district Raebareli. Initially, he started advising farmers on soil testing analysis and formation of vermi-compost. Initially, he got very few responses but after seeing the success of his venture, got 250 queries on soil testing and other pesticides, which converted into business later on. The core activities of his venture are selling fertilizers, pesticides, insecticides, herbicides, nutrition, seeds and bio fertilizers etc. and also promoting the use in farmers field. His commitment to complete work in time, led growth to the ventures. However, initial capital arrangement was one of the important factors to establishment his enterprise. But easy availability of right man powers helped him a lot.

**Agripreneur:** Mr. Amit Kumar Singh (35) is a graduate in agricultural science who has received training under Agri-Clinics and Agri-Business (AC&ABC) scheme from Centre of Technology and Entrepreneurship Development (CTED), Amethi. An unemployed youth had no idea to start the business, but after completion of training got ideas and submitted proposal the bank.





# Meeting Local Demands of Dairy Products

## Mahesh Farms, Andhra Pradesh



Farmers Covered

150 farmers  
from  
2 villages



Employment

2  
People



Annual Turnover

Upto ₹7 lakh

### Mr. Jeradoodi Mahesh

📍 Mahesh Farms, Laddagiri, Kodumuru, Kurnool - 518 468,  
Andhra Pradesh

☎ +91-96429 28581

✉ jeradoddimahesh@gmail.com



**Products/Services:** Production and Sale of Dairy Products

**Agri-Venture:** After observing and learning from different dairy farm units, Mr. Mahesh started a business in April, 2020 with three buffalos. Mahesh Farms supplies milk to doorsteps in Laddagiri and surrounding villages. To meet the local demand, he also concentrates on processing surplus milk to prepare milk products like Butter, Ghee and Curd. With a challenge to compete in the local market where several dairy units are established, he intends to expand the venture in the coming few years with the support of more loans under the Scheme. At present, 15 farmers are getting milk supply and milk products from two villages. Income generation from the venture is around ₹7 lakh per annum at present.

**Agripreneur:** Being involved in agricultural activities from Childhood, Mr Mahesh has developed insight of establishing a dairy farm and formed a unit with three numbers of buffalos. Mr. Mahesh (24) with a degree in Diploma in Agriculture has started his farm with a small investment of ₹5 lakhs after completing the training at GM Institution for Rural Development Health and Education Society, Nandyal, Andhra Pradesh under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme.







# Interest in Agriculture: Reflects in Agri- Integrated Farming

## Agri Integrated Farming, Tamil Nadu

 Farmers Covered	 Employment	 Annual Turnover
100 farmers from 3 villages	2 People	₹8 - 10 lakh

### Mr. Balasubramanian. D

 Agri Integrated Farming, 3/268, Kariyampatty, Unanthangal,  
Rasipuram, Namakkal- 636 142, Tamil Nadu

 +91-9442094402, 9047227447

 balunetid@gmail.com



### Products/Services: Integrated Farming System

**Agri-Venture:** This is an integrated farm wherein an organic method which includes cultivation of Areca Nut, cultivation of Banana, Dairy farm, and Goat Farm. Here they also help the local farmers in advising on their daily problems related to farming. Mr Balasubramanian. D motivated from the local market which is an appropriate market to sell their products. The rate was also decent which motivated me to expand and develop the venture. Some challenges like labour and feed insufficiency were major faced by agripreneur at the initial stage. The initial own fund was used in the venture.

**Agripreneur:** Mr. Balasubramanian D (47) completed his education in the agriculture field. He got the idea from his family and locality. Then he joined for training under Agri-Clinics and Agri-Business Centres at CARE Trust, Namakkal, Tamilnadu. Where he gained more knowledge and set up his venture.






# Empowering Farmers through Agri-Clinic

## Krishna Agri-Clinic, Tamil Nadu

 Farmers Covered	 Employment	 Annual Turnover
1500 farmers from 20 villages	2 People	₹15 lakh

### Ms. K.Kavitha

 Krishna Agri-Clinic, 273, Kuchipalayam, Kallipattu, Villupuram-605105, Tamil Nadu

 +91-80989 66572

 friendskck@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** “Being born into a family with long agricultural tradition motivated me to establish an agri-clinic. Soon after the completion of AC&ABC training and with an initial investment of ₹5 lakh, I established the Krishna Agri-Clinic in 2010. The sole objective behind the start of the agri-clinic is to help farmers with a timely supply of inputs and suggestions,” said Ms. K Kavitha. Krishna Agri Clinic deals with seeds, fertilizers, pesticides, micro-nutrients and bio-fertilizers. Ms. Kavitha also believes in visiting the farmer's fields for feedback of her products and advise them according to their queries. Being an agricultural graduate empowers Ms. Kavitha in providing better solutions compared to other dealers. At present, Krishna agri-clinic is catering to the needs of 1500 farmers from 20 villages and generating an annual turnover of ₹15 lakh.

**Agripreneur:** Ms. K Kavitha (27) is a qualified agricultural graduate from Kuchipalayam village in Villupuram district in Tamil Nadu. She said “To involve in the sale of agro-inputs and consultancy is, without doubt, one of the best decisions I ever took. It is providing me with the best platform to help farmers at my capacity”. Ms. Kavitha is a trained agripreneur from Voluntary Association for People Service (VAPS), Madurai, Tamil Nadu under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme.





# Poultry Farm Providing the Best Work-Life Balance

## Poultry Farm, Andhra Pradesh

 Farmers Covered	 Employment	 Annual Turnover
100 farmers from 5 villages	1 Person	₹2.5 lakh

### Ms. Maraka Yagendra Pravallika

 Pravallika Poultry Farm, Alluru, P.V.Palem, Guntur - 522314, Andhra Pradesh

 +91-96405 04660

 m.y.pravallika26@gmail.com



**Products/Services:** Rearing of Desi Chicken and Sale of Meat & Eggs

**Agri-Venture:** The poultry farm maintained by Ms. Maraka Yagendra Pravallika is rearing country breed cock and hen for meat purpose. The hatched chicks are also provided to customers on pre-orders of small or medium orders. The adult birds are also supplied to those customers who want it for their own production. The farm are rearing 200 birds of different country breeds viz. Gramapriya, Vanapriya, Aseel, Kadaknath, Guinea fowl etc. Besides the sale of birds for meat purposes, the farm also supplies eggs to its regular customers and retail outlets in the locality. The farm has established its stronghold in the village as people in the locality prefer to consume the meat of country breeds (Naatukodi). The farm is in collaboration with a butcher shop for the sale of its birds. Ms. Pravallika also provides consultancy to farmers on the rearing of country breeds for meat purposes. Currently, the farm is providing advisory services to 100 farmers from 5 villages and generating an annual turnover of ₹2.5 lakh.

**Agripreneur:** Ms. Maraka Yagendra Pravallika (23) quit her job after being unable to maintain a good work-life balance and decided to establish her own venture. It was then that she decided to undergo AC&ABC training from the Centre for Entrepreneurship Development (CED), Krishna. Soon after the completion of training, she established her farm in the backyard of her house. "Currently, my poultry farm is the only one in the village providing the country breed which has become the reason for the success of her venture. And also I am at peace by working in my own venture," added Ms. Pravallika. She is a role model for all young girls in her village and a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme.





# Tractors On-Hire

## Gaurav Tractor Services



Farmers Covered

140 farmers  
from  
20 villages



Employment

5  
People



Annual Turnover

₹8 lakh

### Mr. Gaurav Janardhan Nasare

📍 Gaurao Tractor Services, Tinkheda, Narkhed, Nagpur-441304,  
Maharashtra

☎ +91-79728 70411

✉ gnasare18@gmail.com



**Products/Services:** Custom Hiring Services

**Agri-Venture:** After quitting his job at a sales personnel from a private company, Mr. Gaurao bought his first Swaraj tractor with an investment of ₹7 lakh and established the Gaurao Tractor Services in 2017. The core activity of the venture is providing custom hiring services to farmers through 2 tractors and 2 Multi-crop thresher housed at the venture. At present, the venture is providing its services to 140 farmers from 20 villages and generating an annual turnover of ₹8 lakh. The venture also employs 05 persons to operate the machinery at ₹400/day. High cost of maintenance, lean periods of year and lockdown due to COVID-19 are some of the major challenges faced in the growth of the venture.

**Agripreneur:** Mr. Gaurav Janardhan Nasare (28) holds a diploma in agriculture and has a bachelors degree in arts (History). He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Krishna Valley Advanced Agricultural Foundation, Nagpur, Maharashtra. Mr. Gaurao is hopeful of a loan approval by the end of 2021 which would enable him to purchase more machinery and provide his services to the needy farmers.






# A Young Woman Dairy Agripreneur

## Maha Dairy Farm, Andhra Pradesh

 Farmers Covered	 Employment	 Annual Turnover
20 farmers from 2 Villages	3 People	₹6 lakh

### Ms. Mabbu Mahalakshmi

 Maha Dairy Farm, Baba Nagar, Nandyala, Kurnool District, Andhra Pradesh

 +91-99892 17894

 mabbu.bala@gmail.com



**Products/Services:** Dairy Farming, Sale of Dairy Products and Vermicomposting Unit

**Agri-Venture:** "After my Diploma in Agriculture course completion, I wanted to start a Dairy Business. When I required knowledge and financial support, then I came to know about AC&ABC Scheme." Ms. Mahalakshmi quoted. After completing the 45 days of training in 2020, she started Dairy Farm with 4 local breeds of buffalos. The main activities of the dairy farm is the production of milk and supply directly to consumers. Maha Dairy Farm obtains 18-20 liters of milk per day. The by-products are utilized for the production of Vermicompost. During to Covid-19 pandemic situation the demand for milk got reduced, in that situation, she converted the milk to value-added products i.e. Ghee and butter and was able to store it for a long time. At present, she is able to generate ₹6 lakh annual turnover from the farm and serving 20 farmers from 2 villages. Further, she is looking for an expansion of her dairy farm to ten animals with the support of a bank loan.

**Agripreneur:** Ms. Mabbu Mahalakshmi (23) got trained at GM Institution for Rural Development Health and Education Society, Nandyal, Andhra Pradesh under the AC&ABC scheme. She holds a degree of Diploma in Agriculture and started her venture in 2020 after the training. She gives free consultancy to young entrepreneurs, especially to women agripreneurs.





# One-Stop Solution for Products and Services

## Sri Varalakshmi Farmer Service Centre, Telangana



Farmers Covered

2000 farmers from 50 villages



Employment

4 People



Annual Turnover

₹1.16 Cr

### Mr. Bathini Srishailam

📍 Sri Varalakshmi Farmer Service Centre, Opp: Police Station, Jharasangam, Sangareddy-502246, Telangana

☎ +91-83744 14035

✉ sribathini15@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** In 2009, Mr Bathini established Sri Varalakshmi Farmer Service Centre in Jharasangam. His ambition was to run a one-stop solution to offer services to farmers from the supply of seeds to providing machines. All kinds of products for farmers like Seeds, Fertilizers, Pesticides, Agro Chemicals, Machinery, Sprayers etc are available in Sri Varalakshmi Farmer Service Centre. He earned the trust of his farmer customers by supplying them quality products and providing them extension service. His consultancy services are always available to the farmers. His team visits the farmer's fields from time to time to identify the problem and give necessary solutions. Customer satisfaction of Sri Varalakshmi Farmer Service Centre is the major component of the success of the venture. At Present, he is serving 2000 farmers covering 50 villages. His venture generates an annual turnover of ₹1.16 Cr and giving employment opportunities to 4 persons.

**Agripreneur:** Mr. Bathini Srishailam (24) holds a Masters of Science in Agriculture. While pursuing his graduation in Agriculture, he got to know about Agri-Clinics & Agri-Business Centres (AC&ABC) scheme. Further, he joined the Nodal Training Institute at Aware, Telangana and has completed the training program. It helped him to learn entrepreneurship techniques, skills and to avail a loan to establish his venture.





# It's more than A Job, It's a Way of Life

## Agro Service Centre (National Agro Agency), Rajasthan

Farmers Covered	Employment	Annual Turnover
100-120 farmers from 10 villages	1 Person	₹60 lakh



### Mr. Prem Shanker

📍 Agro Service Centre (National Agro Agency) Kunwari, Rajsamand, Rajsamand - 313 327, Rajasthan

☎ +91-92513 46711

✉ premshankerbhu@gmail.com

**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** National Agro Agency was established by Mr. Prem in 2019 at Kunwari village, district Rajsamand in Rajasthan. The service centre is devoted to the supply of biopesticides, insecticides, fertilizers and agricultural machinery like sprays, pumps, etc. Besides the sale of agro-inputs, Mr. Prem also provides consultancy to farmers by visiting their fields. He also advises farmers on the importance of seed testing, soil and water testing at regular intervals to maintain soil health and increase productivity. "My goal is to help farmers reduce the cost of cultivation through appropriate and judicious use of agro-inputs which would ultimately help them get more profit," said Mr. Prem. At present, the Agro Service Centre is catering to the needs of 100-120 farmers from 10 villages and generating an annual turnover of ₹60 lakh.

**Agripreneur:** Mr. Prem Shanker (34) has also completed Masters in Business Administration (ABM) besides graduation in agriculture. After working for 8 years in a Pesticide Company and National Seed Corporation, he decided to setup his own venture. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Shashwat Sheti Vikas Pratishthan, (SSVP) Udaipur Sub Centre, Rajasthan.







# Earning Profit from Mushrooms


## Khan Mushroom Farm, Rajasthan

 Farmers Covered	 Employment	 Annual Turnover
40-50 farmers from 10 villages	Self	₹6 lakh

### Mr. Ajharudeen

 Khan Mushroom Farm, Rajasthan, Chidiya Gandhi, Bhadra, Hanumangarh-335 501, Rajasthan

 +91-9588036804

 ajharudeen00420@gmail.com



### Products/Services: Mushroom Production and Marketing

**Agri-Venture:** Mr. Ajharudeen founded Khan Mushroom Farm in 2019 in the village of Chidiya Gandhi, district of Hanumangarh (Raj.). Button, oyster, and milky white mushroom species are produced by Khan Mushroom. Because of the great demand in the hotel business, the output of Button mushrooms are taken in huge quantities. They have a 630 square foot darkroom for production. The initial harvest of button mushrooms will take 55-60 days, followed by two further harvests at 20-21 day intervals. Mushroom beds are stored on steel and bamboo racks, and they use wheat straw as bedding material, which composts in 45-50 days. After composting, a total of 120-125 kg of button mushrooms are gathered per day from July 27 to September 30. Aside from buttons mushroom, milky-white mushroom, and oyster spp. are supplied for medicine after drying, while fresh oyster mushroom is used to make pickle and biscuits. The hotel's demand is quite low due to the CoVID-19, as they are experiencing many troubles, yet despite this, the unit is producing on-demand or on a booking basis.

**Agripreneur:** Mr. Ajharudeen (21) is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Shashwat Sheti Vikas Pratishthan, (SSVP) Udaipur Sub Centre, Rajasthan.





# Blessings from Nature

## Mr. Sachin Verma

📍 Sachin Verma Medicinal Plant Farm, Tewalapurwa, Tewla,  
Biswan, Sitapur-261 207, Uttar Pradesh

☎ +91 91986 52541

✉ sachinverma2541@gmail.com

## Sachin Verma Medicinal Plant Farm, Uttar Pradesh



Farmers Covered

100 farmers  
from  
5 Village



Employment

2  
People



Annual Turnover

₹10 lakh



**Products/Services:** Production and Sale of Medicinal Plants

**Agri-Venture:** Mr. Sachin Verma, a passionate hortipreneur with whole dedication has started the venture 'Sachin Medicinal Plant Farm' in the year 2019. The scope of Shatavari in the medicinal plant industry is enormous. The plant is a perennial climber excessively branched prickly shrub found throughout India. He is mainly selling good quality Shatavari root and root powder. Besides selling, he provides consultancy services to several farmers on a large scale. "The socio-economic condition of the farmers shall be better in taking up medicinal plants production," says Mr. Sachin. He has employed 2 people, serving 100 farmers from 5 neighbouring villages and has achieved a turnover of ₹10 lakh per annum.

**Agripreneur:** Mr. Sachin Verma (24) has passed intermediate in agricultural science and is a native to the Sitapur district in Uttar Pradesh. He underwent Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme training at Centre for Agriculture and Rural Development (CARD), Debiyapur, Uttar Pradesh.







# Overcoming One Challenge at a Time

## Vishal Krishi Raksha Kendra, Uttar Pradesh

 Farmers Covered	 Employment	 Annual Turnover
2000 farmers from 20 Village	2 People	₹30 lakh

### Mr. Raj Kumar

 Vishal Krishi Raksha Kendra, Hastinapur Road, Chetawala, Vikas Khand, Hastinapur, Meerut-250 404, Uttar Pradesh

 +91 99971 41409

 rajkumarhtns@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Mr. Raj Kumar was highly interested in the agriculture business field but due to the lack of an owned farming land, he failed to do farming and therefore he decided to start an agri-input supply centre. The major issue was the lack of funds which he arranged from his friends and family. He is primarily engaged in selling good quality pesticides, fertilizer and seeds. Additionally, he also provides consultation to farmers on the usage of various agri-inputs. The first challenge was to find out good quality pesticides and seeds from the sellers and sell them in the market. The market is full of such agri-input supply centres, so the challenge was to catch the customers and have a hold on them. Somehow he managed all this. Currently, he is supporting 2000 farmers from 20 villages with the help of two persons to whom he provided employment. His turnover has reached ₹30 lakh per annum.

**Agripreneur:** Mr. Raj Kumar (42), holds a bachelor degree in agricultural science and hails from Meerut district in Uttar Pradesh. He has undergone the Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme training at the Centre for Agriculture and Rural Development (CARD), Muzaffarnagar, Uttar Pradesh.





# Allied Business is the Need of the Hour

## Rathinavel Goat & Dairy Farm, Tamil Nadu



Farmers Covered

100 farmers  
from  
3 villages



Employment

2  
People



Annual Turnover

₹8 - 10 lakh

### Mr. Rathinavel R

📍 Rathinavel Goat & Dairy Farm, 4/437, Lemon Thottam, Thulukkanur,  
Attur, Velayamadevi, Salem – 636121, Tamil Nadu

☎ +91-63835 45543

✉ rathnaure@gmail.com



**Products/Services:** Goat & Dairy Farm and Consultancy

**Agri-Venture:** With own capital of ₹8 lakh, Mr. Rathinavel R. established a goat and dairy farm. Rathinavel goat and dairy farm directly sells the milk and milk products to customers without any middlemen resulting in maximum profit. Initially, Rathinavel Goat and Dairy Farm started with buffaloes but later added goats after thorough market research and demand for goat milk. The availability of skilled labour for the farm has always remained a challenge in the growth of the venture. At present, the farm is providing consultancy to 100 farmers from three villages, while generating an annual turnover of ₹8-10 lakh. The farm also employs two persons for the management of daily activities.

**Agripreneur:** Mr. Rathinavel R (34) holds a Bachelor's in Food Technology which enables him to the preparation of better milk products at a cheaper price. He hails from Velayamadevi of Salem district in Tamil Nadu and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. Mr. Rathinavel completed his AC&ABC training from the Centre for Alternate Rural Employment (CARE), Namakkal.





# Sowing Seeds of Growth

## Sidha Barahi Agency, Odisha



### Farmers Covered

40 farmers  
from 10  
districts



### Employment

10  
People



### Annual Turnover

₹1 Cr

### Mr. Subhen Kumar Panigrahi

📍 Sidha Barahi Agency, Badabaranga, Kalabada, Ganjam, Odisha.

☎ +91-94391 90471

✉ subhenkumarpanigrahi@gmail.com



### Products/Services: Seed Production and Marketing

**Agri-Venture:** Initially Sidha Barahi Agency supplied breeder/foundation seeds to farmers which they cultivated as the registered grower. Quality control and inspection of the field were conducted 3-4 times during the critical stages of crop growth by the agency. The agency was setup in 2020 with the self-finance of Mr. Subhen Kumar Panigrahi with the support of friends and family. The seeds produced by the registered growers are processed, packed and supplied to seed corporations of nearby states. At present, Sidha Barahi Agency doesn't own a processing plant and therefore the processing operations are outsourced to other private firms. "The agency is in talks with the registered grower for the cultivation of source seed as a breeder because F1 seeds from state agricultural universities are costly and not available all the time in market," says Mr. Subhen on the strategy for growth of the venture. Currently, the agency employs 10 people for maintenance while 40 farmers from 10 districts are registered as growers on a contractual basis. The annual turnover of the venture is nearly ₹1 Cr.

**Agripreneur:** The young and enthusiastic agripreneur Mr. Subhen Kumar Panigrahi (24) completed his graduation in agriculture and decided to start his own business in the field of agriculture. He observed the need and demand for good quality seeds at a reasonable price in his area and established the Sidha Barahi Agency. During the agri-entrepreneurial training under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme at Centurion University of Technology and Management, Gajapati, Odisha, he learned about business management, advanced technology, fundraising, marketing, financing etc.





# Plan Well and Become Successful

## Sidhi Vinayagar Traders, Tamil Nadu



Farmers Covered

1000 farmers from 15 villages



Employment

5 People



Annual Turnover

₹80 - 85 lakh



### Mr. Bhuvanesh C

📍 Sidhi Vinayagar Traders, 73E, Main Road, Pudhur, Vaipoor, Thiruvavarur-610 101, Tamil Nadu

☎ +91-95976 49400

✉ bhuvanesh32@gmail.com

**Products/Services:** Sale of Agro-inputs and Consultancy

**Agri-Venture:** Mr. Bhuvanesh C. always wanted to revamp the agro-input shop that he inherited from his father in 2014. He wanted to turn the simple agro-input shop into an Agri-Clinic and Agri-Business Centre to help the farmers in his district. After completion of AC&ABC training and initial funding from his father, Mr. Bhuvanesh was able to turn his dream into reality. Mr. Bhuvanesh did not start by selling all agro-inputs at once but instead started with one. After establishing the market, he moved on to other products. This strategy prevented him from excess stocking as proper storage was not available with SidhiVinayagar Traders. Besides the sale of agro-inputs and providing consultancy to farmers, he is also involved in cotton farming and trading. Currently, SidhiVinayagar Traders is catering to the needs of 1000 farmers from 15 villages and employs five persons at the Agri-Clinic and Agri-Business Centre. The annual turnover of the venture is ₹80-85 lakh.

**Agripreneur:** Mr. Bhuvanesh C (32) hails from Vaipoor of Thiruvavarur district in Tamil Nadu. He is a trained agripreneur under Agri-Clinics and Agri-Business Centres (AC&ABC) scheme training from the Centre for Alternate Rural Employment (CARE), Namakkal and also holds a Diploma in Agricultural Extension Services for Input Dealers (DAESI).





# Eat Clean and Green: Eat Organic

Swastik Sendriya Krishi Seva Kendra, Maharashtra



Farmers Covered

200 farmers  
from 1  
district



Employment

2  
People



Annual Turnover

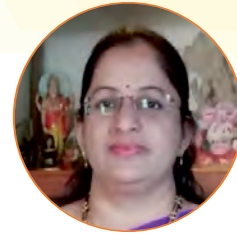
₹7 - 9 lakh

**Mrs. Saloni Salil Vanjari**

📍 Swastik Sendriya Krishi Seva Kendra, Disha Residency, Shop No.8,  
Salaiwada, Sawantwadi, Sindhudurg-416 510, Maharashtra

☎ +91-94225 84894

✉ salonivanjari@gmail.com



**Products/Services:** Sale of Organic Agro-Inputs and Consultancy

**Agri-Venture:** Mrs. Saloni Salil Vanjari always wanted to promote the use of organic inputs among the farmers for reducing the increasing use of chemical fertilisers and pesticides. Keeping this in view, after the completion of AC&ABC training and with an initial funding of ₹3 lakh from her family, Swastik Sendriya Krishi Seva Kendra came into existence in 2019. The important objective behind the inception of the venture is to provide only organic input to the farmers i.e. bio-insecticides, bio-pesticides, bio-fertilizers, etc. along with the sale of seeds and agricultural tools and implements. The venture also provides free consultancy services to farmers from the state of Maharashtra. The venture also participates in the extension work to create awareness about the organic agro-inputs by advertisement, group meetings with farmers, attending Gram-sabha, etc. The venture also collaborates with the agriculture department of the district to create awareness among the farmers. "The major challenge is the lack of awareness of organic inputs among the farmers. They assume that organic inputs are also costly and produce is low under organic inputs," said Mrs. Saloni on challenges faced in the growth of the venture. Currently, the venture provides its services to 200 farmers and generates a turnover of ₹7-9 lakh per annum.

**Agripreneur:** Mrs. Saloni Salil Vanjari (39) holds a master's degree in agricultural sciences and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. She is working hard for the promotion of organic agro-inputs among the farmers. Mrs. Saloni has completed her AC&ABC training from the Krishna Valley Advanced Agricultural Foundation, Oros, Sindhudurg, Maharashtra.





# Family Tradition of Dairy Farming

## Mr. Hemant Ashok Patil

- Hemant's Dairy Farm  
Chahardi, Chopda, Jalgaon, Maharashtra
- +91-97650 55975
- phemant094@gmail.com

## Hemant's Dairy Farm, Maharashtra

Farmers Covered	Employment	Annual Turnover
70 farmers from 2 villages	Self	₹6 lakh



## Products/Services: Dairy Farm and Consultancy

**Agri-Venture:** With 6 cows and 2 buffaloes, Hemant's Dairy Farm milk is provided to the Sri Dutta Dudh Utpadak Sanstha, a small milk cooperative society in the Chahardi village of Chopada block of the Jalgaon district in Maharashtra State. The core activity of the venture is milk production alongwith breeding of cattle for superior quality and providing consultancy to small and marginal farmers to take up dairy as a supplementary activity besides crop production. The requirements of green fodder for the cattle are fulfilled from the land owned by Mr.Hemant. Having a family background in dairy farming has provided him with an opportunity to scale up his operations and provide better advice to farmers on dairy farming. At present, the farm is generating a turnover of ₹6 lakh per annum whereas providing consultancy to 70 farmers from 02 villages.

**Agripreneur:** Mr. Hemant Ashok Patil (37) holds a diploma in agricultural sciences and is a trained agripreneur under the Agri-Clinics and Agri-Business Centers (AC&ABC) scheme from Aakash Agri Solutions Pvt. Ltd., Sillod, Aurangabad, Maharashtra. "Dairy farming runs in the blood of my family, my father and grandfather were awarded the ideal dairy farmer award in the Chopada block. This has inspired me to take up my family tradition and turn it into a successful agri-venture," added Mr. Hemant.






# Farmer's Daughter Leads the Way

## Swami Agro, Maharashtra

 Farmers Covered	 Employment	 Annual Turnover
200-250 farmers from 05 villages	2 People	₹95 lakh

### Ms. Minal Bhausaheb Wagh

 Swami Agro, Sayyad Pimpri Road, Vinchur Gawali Phata, Adgaon, Nashik, Maharashtra

 +91-96659 11388

 waghm19@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Swami Agro provides farmers with top quality agri-inputs viz. fertilizers, pesticides, fungicides, plant growth regulators, micro-nutrients etc. at affordable prices. The venture also provides a discount on cash purchases and doorstep delivery to farmers who lack a source of transportation. The venture also provides free consultancy to its customers by visiting their fields and helping them choose the appropriate agri-input. With investment from family, Swami Agro was setup in the year 2020-21 by Ms. Minal Bhausaheb Wagh. "Lack of any business experience and lockdown restrictions due to COVID-19 were the major problems faced in the growth of the venture," said Ms. Minal. Currently, the agro agency is generating an annual turnover of ₹95 lakh by catering to the needs of 200-250 farmers from 05 villages.

**Agripreneur:** Ms. Minal Bhausaheb Wagh (27) is a masters in rural agri-business management and underwent entrepreneurial skill training under Agri-Clinics and Agri-Business Centres (AC&ABC) scheme, organized by the ASEAN Agri technologies (I) Pvt Ltd., Nashik, Maharashtra. Being a daughter of a farmer, Ms. Minal is very well versed in the needs and problems faced by the farmers. She is using this experience in providing farmers with the right input at right time.





# Inspiration Turned Into Reality

## Ekvira Fertilizers and Agro Agencies, Maharashtra



Farmers Covered

500 farmers from 10 villages



Employment

2 People



Annual Turnover

₹20 lakh



### Mr. Manoj Sanjay Raghuvanshi

📍 Ekvira Fertilizers and Agro Agencies, Karjagavhan, Malegon, Nashik, Maharashtra

☎ +91-80077 07747

✉ manpatil647@gmail.com

**Products/Services:** Sale of Micro-Irrigation System, Agri-Inputs and Consultancy

**Agri-Venture:** After observing the potential of the agri-clinic which was run by his uncle, Mr. Manoj decided to undergo AC&ABC raining and establish his own agri-clinic. Ekvira Fertilizers and Agro Agencies is a one-stop solution for farmers looking for micro-irrigation systems, fertilizers, pesticides, herbicides, PGRs, etc. Mr. Manoj through the agri-clinic also provides free consultancy to farmers by visiting their fields and suggesting appropriate solutions. Untimely delivery of agri-inputs to the clinic, non-availability of certain inputs during the season and marketing the products among the farmers are some major challenges faced by Mr. Manoj. At present, the agro agency is catering to the needs of 500 farmers from 10 villages and generating an annual turnover of ₹20 lakh.

**Agripreneur:** Mr. Manoj Sanjay Suryavanshi (28) holds a bachelors degree in agricultural sciences and established the agri-clinic with his own savings of ₹5 lakh. He has also hopeful of loan sanction by the end of 2021 which will help him to expand his operations and provide more services to farmers. Mr. Manoj is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Aakash Agri Solutions Pvt. Ltd., Sillod, Aurangabad, Maharashtra.





# Bringing Growth in Agro-advisory

## Morya Agro Services, Maharashtra



Farmers Covered

500 farmers from 10 villages



Employment

4 People



Annual Turnover

₹5 lakh



### Mr. Akshay Prakashrao Patil

📍 Morya Agro Services, Masur, Masur, Sangli, Maharashtra

☎ +91-72491 91336

✉ patilakshay222@gmail.com

**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** “Upon completion of graduation, I decided to setup an agro service centre to cater for the needs of farmers. To understand the working of an agro service centre, I joined at a friends shop and worked there for 2 years. Upon gathering all the required experience and with an investment of ₹5 lakh, I established Morya Agro Services in 2018,” said Mr. Akshay. Mr. Akshay constantly visits farmers fields for feedback and providing appropriate solutions to their queries. This has proven beneficial for him in accumulating a larger customer base compared to other agro service centres in the area. At present, the venture is catering to the needs of 500 farmers from 10 villages and employing 04 persons. The turnover of Morya Agro Services is ₹5 lakh per annum.

**Agripreneur:** Mr. Akshay Prakashrao Patil (29) has completed his agripreneurial training under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Mokashi Krishi Vikas Pratishthan, Karad, Satara, Maharashtra. In future, he plans to establish a warehouse to store more products and provide them to farmers at the right price at right time.





# Automated Fruit Orchard

## Mr. Sanket Sanjay Patil

📍 Patil Farm, Kavathepiran, Miraj, Sangli-416417,  
Maharashtra

☎ +91-94052 67007

✉ sanket7007.sp@gmail.com

### Patil Farm, Maharashtra



#### Farmers Covered

125 farmers  
from  
15 villages



#### Employment

10  
People



#### Annual Turnover

₹22 lakh



### Products/Services: Fruit Orchard and Consultancy

**Agri-Venture:** Patil Farm which is situated at Kavathepiran village of Sangli district in Maharashtra is a fully automated orchard farm in an area of 10 acres. The farm is equipped with a Microclimate System provided by Fasal, a Startup. The system monitors critical microclimatic parameters, including Temperature, Humidity, Rainfall, Soil moisture at various levels, Leaf wetness, Soil temperature etc., 24x7x365 from the farm and uploads it to the Fasal cloud platform. The data uploaded to the server is processed by the predictive engine which runs machine learning and AI algorithms to help Patil farms in Predicting Crop diseases, and pest outbreaks, choose the ideal time to sow and harvest any crop and optimize resource utilization like water management, pesticides, fungicides, and fertilizers etc. For example, it informs farmers what is the right time to irrigate or spray pesticides. The core activity is horticulture production with includes 2 acres of custard apple, 2 acres of Mango, 4 acres of Banana and 2 acres of Turmeric. At present, the venture is providing consultancy services to 125 farmers from 15 villages and generating an annual turnover of ₹22 lakh. The orchard also employs 02 skilled and 08 unskilled persons to manage its activities.

**Agripreneur:** Mr. Sanket Sanjay Patil (27) has completed graduation in agriculture and a masters in business Administration. After the completion of training and with a small investment of ₹4 lakhs from friends and family, Mr. Sanket established the Patil Farm in 2020. He has also been able to secure a loan of ₹20 lakh from State Bank of India, Market Yard Branch, Sangli which has enabled him to automate his orchard. He has received the Agri-Clinics and Agri-Business Centres (AC&ABC) training from Krishna Valley Advance Agriculture Foundation, Sangli, Maharashtra. His future plans include the establishment of a small processing unit for Custard Apple, Mango and Turmeric.





# Transforming Passion into Business

## Divakar's Nursery and Consultancy Firm, Tamil Nadu



Farmers Covered

235 farmers  
from  
13 villages



Employment

1  
Person



Annual Turnover

₹4 lakh

### Mr. S Divakar

📍 Divakar's Nursery and Consultancy Firm, Illedu, Cheyyur,  
Chengalpattu, Tamil Nadu

☎ +91-98438 66638

✉ inbanathandivakar@gmail.com



**Product/Services:** Raising Nursery for Fruit, Vegetable and Forestry Plants and Consultancy

**Agri venture:** Being a Diploma in Horticulture, Mr. Divakar had a passion for producing plants by cutting, grafting, air layering and through seeds right from his college days. He thoroughly learnt the techniques during college as well as during his AC&ABC training. After the completion of the training and with a small investment of ₹20,000, Divakar's Nursery and Consultancy Firm was established in 2020. Mr. Divakar was also able to secure the Shadenet subsidy from the Tamil Nadu government under the disability quota. The nursery provides farmers with hybrid fruit and vegetable seedlings at an affordable rate. Besides the sale of plants, Mr. Divakar also provides consultancy to other farmers on raising healthy seedlings. At present, the nursery is catering to the needs of 235 farmers from 13 villages and generating an annual turnover of ₹4 lakh.

**Agripreneur:** Mr. S Divakar (21) hails from Illedu Village of Chengalpet district in Tamil Nadu and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from National Agro Foundation, Taramani, Chennai.





# Low Cost, High Profit

## Ms. Binnee Borpatra Gohain

📍 AIRA Poultry Demow, Sivasagar,  
Assam

☎ +91-60006 11722

✉ gohain.binnee@gmail.com

## AIRA Poultry, Assam

 Farmers Covered	 Employment	 Annual Turnover
200 farmers from 3 villages	2 People	₹7.2 lakh



**Products/Services:** Commercial meat and eggs production

**Agri-Venture:** “With an investment of ₹1 lakh from my parents, I established the hatchery unit of 600 desi birds for commercial meat and eggs production at Demow, Sivasagar, Assam,” said Ms. Binnee. Initially, Ms. Binnee use to collect the eggs from local farmers and hatch them in homemade incubators. This resulted in a constant demand and supply chain with an increasing demand for meat of desi birds among the locals. The farmers also started giving orders to AIRA poultry for homemade incubators which added to income from the hatchery. AIRA poultry has transformed into a successful unit for egg & meat (desi chicken) production & also a collection centre of eggs from other farmers as they face difficulties to market their produce. Apart from this, the hatchery also takes orders for incubating up to 200 eggs. Besides commercial operations, the hatchery also provides training to those who want to learn how to make an incubator at home. Ms. Binnee has also expanded her venture to provide poultry feed & other accessories that are essential for poultry. At present, the farm is catering to the needs of 200 farmers from 30 villages and generating an annual turnover ₹7.2 lakh.

**Agripreneur:** Ms. Binnee Borpatra Gohain (26) holds a bachelors degree in zoology and a masters in social work. She is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from DARWIN, Assam. With eyes set on expansion of her venture, Ms. Binnee is planning to establish a shop for the sale of equipment required in poultry farming.





# Reaping Profits by Overcoming Challenges

Agri Junction Krishi Paramarsh Kendra, Uttar Pradesh



Farmers Covered

2000 farmers from 13 villages



Employment

2 People



Annual Turnover

₹41 lakh

**Mr. Rohit Kumar Singh**

📍 Agri Junction Krishi Paramarsh Kendra Kamela Haidergarh, Barabanki-225124, Uttar Pradesh

☎ +91-87073 93812

✉ rohit.singh812@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Mr. Rohit Kumar Singh is a young agripreneur and owner of Agri Junction Krishi Paramarsh Kendra. During the initial days after the setup of the venture, he faced some financial problem but after that submitted proposal in Canara bank and the bank has considered the proposal and section loan (Rs.4.94 lakhs) under the ACABC scheme. He also got the subsidy of Rs. 1.97 lakh from the NABARD, under AC&ABC Scheme. The core activity of the venture is sale of agri-inputs viz. fertilizers, pesticides, herbicides, fungicides, PGRs, seeds etc., apart from this, also selling sprayer and machines. Now, the agripreneur is planning for feed processing unit and formation of Farmer Producer Organization (FPO). Agri Junction Krishi Paramarsh Kendra, was able to build rapport with farmers which resulted in generating and annual turnover of Rs. 41.0 lakh and catering to the need of 2000 farmers from 13 villages and employed 2 persons.

**Agripreneur:** Mr. Rohit Kumar Singh (30), is a graduate in agricultural science who has received training from Centre of Technology and Entrepreneurship Development, Amethi.





# Agri-Inputs for Farmers

**Mrs. Krishnaveni. P**

📍 Erode Balamurugan Agro Agencies, 124/2, Karur Road,  
Netthamedu, Kodumudi, Erode-638 151, Tamil Nadu

☎ +91-95786 21214

✉ krishnaveni83@gmail.com

**Erode Balamurugan Agro Agencies, Tamil Nadu**



**Farmers Covered**

**500 farmers  
from  
5 villages**



**Employment**

**2  
People**



**Annual Turnover**

**₹4 lakh**



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Erode Balamurugan Agro Agencies was established by Mrs. Krishnaveni. P. The venture was started to provide agri-inputs to farmers for increasing their yield. Here provides advises to the farmers with their problems and suggests to them the correct method and what has to be done. Later then she starts to sell cattle feed for increasing milk of cattle. She said “It is not easy to start a business as we think. The main challenge is to create a good image among farmers where many agriventure existing for the same product. The farmers trusted us with the advice and our products which helped us in holding customers and developing the venture. She has faced the challenge of stock availability. We did not get proper stock at the right time in the beginning”.

**Agripreneur:** Mrs. Krishnaveni. P. (35) is a graduate in Education then she got Diploma in Agri Inputs, After finishing his course, she attended the Agri Clinic and Agri-Business Training program at CARE Trust, Nammakal, Tamilnadu in which she met new people and got the idea of setting up an agri-clinic.





# Traditional to Modern through AC&ABC Training

Anandh Dairy Farm & Consultancy Services, Tamil Nadu



Farmers Covered

1000 farmers from 10 villages



Employment

2 People



Annual Turnover

₹30 lakh

## Mr. D.Sampath

📍 Anandh Dairy Farm & Consultancy Services, 6/12 Melatheru, Saptur, Peraiyur, Madurai, Tamil Nadu

☎ +91-86105 33874 / +91-98436 37301

✉ sambathsathuragiri@gmail.com



## Products/Services: Dairy Farm and Consultancy

**Agri-Venture:** Mr. D Sampath has been practicing traditional methods of dairy farming since 2000. He started his dairy venture by collecting milk from local farmers and supplying it to the nearby City Hotels, Tea Shops, and the famous Jigathanda (local ice cream brand) manufacturer. This system proved a boon for local farmers for creating a constant source of daily income. The Anandh Dairy houses 50 adult cows of local Indian breeds viz. Gir, Red Sindhi, Sahiwal, etc. Mr. D Sampath strongly believes in promotion of local Indian breeds as compared to foreign breeds. Besides the collection and sale of milk, Anandh Dairy farm also provides consultancy services to numerous farmers on the management of dairies. At present, the dairy farm is catering to the needs of 1000 farmers from 10 villages and generating an annual turnover of ₹30 lakh.

**Agripreneur:** Mr. D. Sampath (55) hails from Melatheru village of Madurai district in Tamil Nadu and has a bachelor's degree in the subject of chemistry. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Voluntary Association for People Service (VAPS), Madurai, Tamil Nadu. After training in 2019, he has availed a bank loan of ₹20 lakh from Canara Bank, Peraiyur branch, and is involved in the promotion of dairy farming. Based on the scale of his operation and success, NABARD has offered him a 36 percent subsidy.





# Enriching the Plant Health

## Associate Chemicals, Tamil Nadu



Farmers Covered

2000 farmers  
from  
8 villages



Employment

2  
People



Annual Turnover

₹25 lakh

### Mr. S Sukumaran

📍 Associate Chemicals, 1/183, M.Chettikulam, Mathur, AlagarKovil,  
Madurai-625301, Tamil Nadu

☎ +91-63692 53018

✉ skmaran@gmail.com



**Products/Services:** Production and Marketing of Chemical Fertilizers & Micronutrients

**Agri-Venture:** After quitting his job with a private micro-nutrient producing company, Mr. Sukuram decided to establish his own business which would provide farmers with a low cost affordable chemical fertilizers and micro-nutrients. These products would be customized to the specific needs of the farmers. Having graduated in the subject of chemistry provided Mr. Sukuram with the knowledge to tweak the combinations of chemicals and produce cost-effective fertilizers and micro-nutrients. Associate Chemicals is also involved in the production and marketing of liquid fertilizers to help farmers using micro-irrigation/drip irrigation systems. The venture has developed Zinc, Magnesium enriched micro-nutrients and a Boron liquid micro-nutrient to control the button shedding in coconut crops. At present, the venture is catering to the needs of 2000 farmers from 8 villages and generating a turnover of ₹25 lakh per annum.

**Agripreneur:** Mr. S Sukumaran (55) hails Chettikulam village of Madurai district in Tamil Nadu and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Voluntary Association for People Service (VAPS), Madurai, Tamil Nadu. After the completion of AC&ABC training, he has decided to establish a new plant for the production of bio-fertilizers and bio-pesticides.





# Dairy Farming with Free Ranching

## Mr. Sujitkumar Shivaji Godhade

📍 Balkrishna Dairy Farm, Halchinchwad, Shirol, Kolhapur-416120, Maharashtra

☎ +91-97647 55546

✉ sujitkumargodhade@gmail.com



## Balkrishna Dairy Farm, Maharashtra



Farmers Covered

300 farmers from 4 villages



Employment

1 Person



Annual Turnover

₹5 lakh

## Products/Services: Dairy Farming

**Agri-Venture:** Balkrishna Dairy Farm which was established in 2018 believes that the cows should be raised through freestyle grazing as compared to the enclosure. The farm is home to 12 cattle which produces 150 litres of milk per day. The milk produced daily is supplied freshly directly to customers while 40 per cent is supplied to a cooperative society to maintain a constant source of income. Utmost care is taken that cows are fed with high-quality green manure produced locally and a strict regime of zero antibiotics, zero hormones and zero pesticides policy is followed at the farm. "I purchased the cows from Bengaluru and Baramati whose number raised to 22 cows. 12 cows were sold in the previous 6 months between November 2020 to April 2021. This has given me the motivation to start breeding activities at my farm and raise superior quality cattle," added Mr. Sujit. At present, the farm is providing consultancy to 300 farmers from 4 villages and generating an annual turnover of ₹5 lakh.

**Agripreneur:** Mr. Sujitkumar Shivaji Godhade (26) holds a diploma in agriculture and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. He has completed the training under the guidance of Krishna Valley Advanced Agriculture Foundation, Sangali, Maharashtra in 2018. After training, he availed a bank loan of ₹8.60 lakh from Bank Of India, Jaysingpur branch. Based on the scale of his operation and success, NABARD has offered him a 36 percent subsidy on the sanctioned loan amount.





# Utilizing the Knowledge Gained from AC&ABC Training

## Pratik Krishi Seva Kendra, Maharashtra



Farmers Covered

2450 farmers  
from  
5 villages



Employment

1  
Person



Annual Turnover

₹32 - 35 lakh

### Mrs. Khamkar Manisha Sanjay

📍 Pratik Krishi Seva Kendra, Ghargaon, Shrigonda, Ahmednagar, Maharashtra

☎ +91-89754 79647

✉ manishakhamkar99@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Mrs. Khamkar Manisha Sanjay decided to start an agri-input shop witnessing that farmers from her village used to travel to the tehsil to buy agri-inputs. After the completion of her education, and upon receiving the license to start the agri-input shop, Mrs. Khamkar established the Pratik Krishi Seva Kendra in 2012. With an initial funding of ₹4 lakh, she rented a space and started her agri-input shop to cater for the needs of the farmers in her locality. To increase the farmer's base for her shop, she used to simultaneously visit the fields of her farmers and also advise them on various problems faced by them. She completed her AC&ABC training in 2019 which helped her to know more about topics such as IPM, INM, ICM and others. The gained knowledge from the training has helped her to increase farmer's faith in her bits of advice and gain more farmers every day. Currently, the agri-clinic is serving the needs of 2,450 farmers from 5 villages while generating an annual turnover of ₹32-35 lakh.

**Agripreneur:** Mrs. Khamkar Manisha Sanjay (36) who hails from Shrigonda taluka of Ahmednagar district in Maharashtra is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. She holds a bachelor's degree in horticultural sciences and has completed her agripreneurial training from the Krishi Vigyan Kendra, Baramati, Pune, Maharashtra.





# Marketing the Best A2 Milk

## Shri Krishna Godham Dugdhshala, Rajasthan



Farmers Covered

60-70  
farmers from  
8 villages



Employment

4  
People



Annual Turnover

₹12.50 lakh

### Mr. Vikas Chander

📍 Shri Krishna Godham Dugdhshala, Kesrisinghpur, Sri Karnpur,  
Sri Ganganagar, Rajasthan

☎ +91-96809 04426

✉ vikaschander1138@gmail.com



### Products/Services: Dairy Farming

**Agri-Venture:** Shri Krishna Godham Dugdhshala provides organic milk to the consumers established in 2018 to maintain the pure strain of Gir, Sahiwal and Rathi breeds of India. The milk of indigenous cattle has type A2 milk. Type A2 milk is a good source of protein. The Shri Kishan Godham dugdhshala having all types of 50 cattle which includes 21 milch cows with 21 calves, 8 cows are pregnant in their shed, shed having the area of 12000 sq ft. with the loose type of housing for cattle, milking done at twice in a day with a quantity of 100-110 ltr milk per day which was used for the selling to the consumers in the glass bottles, dugdhshala taking the production of ghee as per the demand, basically demand of Ghe is high in Winter season only. as part of feeding/ration to cows cotton cake 100-110 kg per day, wheat choker 50-55 kg per day, moong churi-50-55 kg per day as given to Cows to increased the production of milk and to maintain the health of cows. as part of special care in winter season to maintain the body heat and buildup energy level of cattle jaggary is additionally added in the ration for the half of month duration. for the pregnant cows, mustard oil is added in the ration for the growth of the foetus, normal delivery and increased milk quality and quantity. to complete the need of fodder having 4-acre land out of this 12 bigha land is used for the fodder production, if any fulfil shortage of fodder it will be outsourced from other farmers also.

**Agripreneur:** Mr. Vikas Chander (28) is an Agricultural graduate and owner of the Shri Krishna Godham Dugdsala Sri Ganganagar, based on the 12th Agriculture he got AC&ABC training from the NTI SSVU Udaipur Rajasthan in the summer of 2017. Later on, he completed his B.Sc (Agri) and now he is working as Director of the gaushala, providing employment to four peoples and selling good, proven cattle in nearby 12-14 villages as well as Sriganganagr dist of Rajasthan, he providing consultancy to 60-70 farmers per month. Vikas have the aim to develop a strain of Sahiwal breeds for this he has a proven stock with known progeny.





# A Boon for Landless Farmer

## Misbahuddin Goat Farm, Uttar Pradesh



Farmers Covered

100 farmers  
from  
10 Villages



Employment

2  
People



Annual Turnover

₹15 lakh

### Mr. Misbahuddin

📍 Misbahuddin Goat Farm, Sansarpur, Bankeyganj, Pilibhit-262 802,  
Uttar Pradesh

☎ +91-83188 93156

✉ ansarimisbahuddin56@gmail.com



### Products/Services: Goat Farming

**Agri-Venture:** "Inspired from AC&ABC training lectures, I decided to visit some successful goat ventures. After that, I decided to start my own venture," said Mr. Misbahuddin. Initially, with own capital of ₹1 lakh, he started his venture named 'Misbahuddin Goat Farm' in the year 2019. After purchasing good goats breeds, he managed to construct the shed as per the suitability to climate. Nutritious feed was provided for quality milk and meat production. The shed is properly cleaned and sanitized at intervals to prevent infections and diseases. The main purpose of this venture is to sell goats for meat. Additional income is generated from selling milk and goat dung as manure. His venture got successful because he has taken care of all the factors necessary for the good rearing of goats. Healthy animals bring healthy profits. He searched for a suitable market and created links for goat sales which brought him a good profit. Currently, he is supporting 100 farmers from 10 villages and also employs two people. His turnover is ₹15 lakh per annum.

**Agripreneur:** Mr. Misbahuddin (23), passed intermediate in agricultural science, native to Pilibhit district in Uttar Pradesh. He underwent Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme training at Centre for Agriculture and Rural Development (CARD), Debiyapur, Uttar Pradesh.






# Mushroom Cultivation and Value Addition


## Button Mushroom Cultivation, Uttar Pradesh

 Farmers Covered	 Employment	 Annual Turnover
100 farmers from 10 villages	2 People	₹12 lakh

### Mr. Anoop Kumar

 Button Mushroom Cultivation, Ghunna, Punwerka, Saharanpur - 2470 01, Uttar Pradesh

 +91 97584 10258, +91 95367 30860

 kunaranoop1445@gmail.com



**Products/Services:** Production and Marketing of Mushrooms

**Agri-Venture:** During the zest for the search for an innovative agriculture venture, Mr. Anoop Kumar came across Mushroom Farming. On finding it interesting, he further explored mushroom farming and he managed to get in touch with a few mushroom farming experts. He started a small unit of mushroom farming in 2019. The prime focus of the venture is to produce quality mushrooms and earn a good profit by selling them in a suitable market. He also motivates other farmers to start Mushroom cultivation to add extra income and ultimately the formation of FPO for better marketing and connectivity opportunity. Whenever any farmer visits him to gather information regarding mushroom production and marketing, he guides them and adds them to the WhatsApp group to guide further and share information. The major challenge was to find a suitable market and price so that venture can sustain itself for a long time. He has employed 2 people while serving 100 farmers from 10 neighbouring villages and has achieved a turnover of ₹12 lakh.

**Agripreneur:** Mr. Anoop Kumar (21) has passed intermediate in agricultural sciences and is a native to the Saharanpur district in Uttar Pradesh. He underwent Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme training at Centre for Agriculture and Rural Development (CARD), Muzaffarnagar, Uttar Pradesh.





# Motivating the Village Youth

## Sulemani Goat Farming, Uttar Pradesh



Farmers Covered

50 farmers  
from  
5 villages



Employment

1  
Person



Annual Turnover

₹12 lakh

### Mr. Md Sulemani

📍 Sulemani Goat Farming, Bhudwara, Jalal, Bankeyganj, Gola,  
Kheri - 262802, Uttar Pradesh

☎ +91 88876 79488, +91 91207 16389

✉ mohdsulemani2652@gmail.com



### Products/Services: Goat Farming

**Agri-Venture:** "The AC&ABC training has helped me to know the scientific way of managing goat rearing," says Mr. Mo Sulemani. In his Goat Farm, he provides to animals the best quality feed and water, electricity and basic resources, disease control and vaccination. Slowly his Goat farm attained new heights of growth day by day and he has further generated new ideas for the betterment of his Goat farm. He has also encouraged women of his village for earning extra income by rearing goat kids and supply to his farm. When he started his own Goatry venture for the first time, he faced many challenges particularly arranging of funds and secondary a new business idea. Business competition is a major challenge in the market. Currently, he is supporting 50 farmers from 5 villages with the help of 2 persons to whom he has provided employment. His turnover

**Agripreneur:** Mr. Mo. Sulemani (22), hails from the Kheri district in Uttar Pradesh and has completed intermediate in agricultural science. He has undergone the Agri-Clinics and Agri-Business Centres (AC&ABC) training at Centre for Agriculture and Rural Development (CARD), Muzaffarnagar, and is now constantly working hard to disseminate his services across a wide category of farmers in remote areas of Uttar Pradesh.





# A Rag to Riches Story

## Anuj Agri-Clinic & Agri-Business Centre, Uttar Pradesh



Farmers Covered

1500 farmers  
from  
7 villages



Employment

2  
People



Annual Turnover

₹25 lakh



### Mr. Anuj Kumar

📍 Anuj Agri-Clinic & Agri-Business Centre, Himmatpur,  
Barabanki - 225 120, Uttar Pradesh

☎ +91 91409 59588

✉ anuj143@gmail.com

**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Mr. Anuj belonged to a poor family and somehow he managed to complete his bachelor degree in agricultural science. After the completion of his degree, he trained under the AC&ABC scheme, where he got the idea of starting a venture on agri-input supply. With an initial capital of ₹1 lakh, he started his venture in 2017. Mr. Anuj Kumar has submitted a loan proposal to the bank and Aryawart Grameen Bank, Bibipur, Barabanki has sectioned a loan for a value of ₹4.90 lakh with NABARD subsidy. The core activities of his venture include; supplying quality seeds of different crops in the region from certified agencies, fertilizers and a wide range of pesticides. Besides this, he also facilitates consultancy services for crop protection and production. At present, he is covering 1500 farmers from 7 villages and generating an annual turnover of ₹25 lakh.

**Agripreneur:** Mr. Anuj Kumar (27) hails from the Barabanki district in Uttar Pradesh. After completion of his graduation he underwent the Agri-Clinics and Agri-Business Centres (AC&ABC) training from the Centre of Technology and Entrepreneurship Development (CTED), Amethi, Uttar Pradesh.





# From a Dream to a Successful Business

## Zamaluddeen Poultry Farm, Uttar Pradesh



Farmers Covered

1200 farmers  
from  
10 villages



Employment

7  
People



Annual Turnover

₹24 lakh

### Mr. Zamaluddeen

📍 Zamaluddeen Poultry Farm, Chaksara, Sultanpur - 228001,  
Uttar Pradesh

☎ +91 78808 88274

✉ zama78808882748@gmail.com



**Products/Services:** Broiler Chickens for Meat

**Agri-Venture:** A young agripreneur from poor family background started dreaming of setting up a poultry farm, but had no financial support. Also, lack of knowledge in the field was the constraint to start the venture. Later, he came to know about Agri-Clinic and Agri-Business Centres Scheme and got trained under the same. After training, he submitted a proposal for the loan approval to the Bank of Baroda which was approved under the ACABC scheme. "Personally excelling in the sector and providing quality services to poultry farmers were the twin objective to adapt the poultry field," said Mr. Zamaluddeen. With such enthusiasm, he established the venture "Zamaluddeen Poultry Farm" in 2018. The core activity includes supplying services like rearing and selling of chickens, meat or eggs etc. Later, he started increasing the farm size from 2000 birds to a capacity of 5000 birds in an area of 5000 sq.ft. He is also providing chickens beets (khad) to the farmers. Besides, providing extension services to 5-6 organized private poultry farms (broilers and layers) set up by farmers, he offers consultancy to about 3000 farmers from 10 villages and is generating an annual turnover of ₹24 lakh. He has also employed 7 people for the maintenance of the farm.

**Agripreneur:** Mr. Zamaluddeen (22), has completed his intermediate in agricultural science, hails from Sultanpur district in Uttar Pradesh. He has undergone the Agri-Clinics and Agri-Business Centres (AC&ABC) training from the Centre of Technology and Entrepreneurship Development, Amethi, Uttar Pradesh. Initially, he started advising farmers on use poultry farming and vermicomposting. By seeing the success and result, he got 350 queries on Poultry farm, which converted his dream into a business.





# Our Fishing Gear Guarantees Big Catches

## Pradeep Kumar Fisheries Unit, Uttar Pradesh



Farmers Covered

3000 farmers  
from  
20 villages



Employment

4  
People



Annual Turnover

₹30 lakh

### Mr. Pradeep Kumar Upadhyay

📍 Fisheries, Bahadurpur, Siddharthnagar,  
Uttar Pradesh

☎ +91 80521 29691

✉ pk3214365@gmail.com



**Product/Services:** Fish Production and Marketing

**Agri venture:** Mr. Pradeep Kumar got the idea of fisheries during the training period. Initially he was getting delay in financial assistance from the bank so he started his business in 2020 by utilizing his own funds of ₹1 lakh. The core activity of agri-venture is the rearing and selling of fish. Besides this, he also provides consultancy/extension services in the vicinity of his village. He is collecting fish for rearing from the regional fisheries institute, Siddharth Nagar. "Proper training and continuous learning in this field, as well as good market research and advertisement, led to business growth," Mr. Pradeep Kumar said. At present, he is dealing with 150 farmers from 5 villages and also employing 3 persons for the collection and selling of fish.

**Agripreneur:** Mr. Pradeep Kumar Upadhyay (23) has completed Intermediate in agricultural science, hails from Siddharthnagar district in Uttar Pradesh. He has undergone Agri-Clinics & Agri-Business Centres (AC&ABC) scheme training from Jubilant Agriculture Rural Development Society (JARDS), Gorakhpur, Uttar Pradesh.





# Cultivating Ideas for Growth in Horticulture

## Vikash Papaya Farm, Uttar Pradesh



Farmers Covered

150 farmers from 10 villages



Employment

2 People



Annual Turnover

₹10 lakh

### Mr. Vikash Kumar

📍 Papaya Cultivation, Chunsa, Shamli, Uttar Pradesh

☎ +91 75054 84371

✉ vikashmalik@gmail.com



**Products/Services:** Papaya Production and Marketing

**Agri-Venture:** After his graduation in agricultural science Mr. Vikash Kumar got to know about the AC&ABC scheme and got trained from Jay Bajrang Pratishtan, Baraut centre. After the training, Mr. Vikash Kumar started papaya farming on his own land in 2020. Mr. Vikash Kumar selected and purchase the best quality papaya seeds (different varieties) from certified agencies, and sown them in the nursery for seedling preparation. Also, he is involved in supplying the papaya quality seedlings to the farmers and guides them papaya package of practices for getting higher returns from the same piece of land. Keeping nutritional security in mind, he is also cultivating organic papaya in some areas to showcase the visitors and also to fetch additional income. At present, Mr. Vikash Kumar is catering to the needs of 150 farmers from 10 villages and generating an annual turnover of ₹10 lakh.

**Agripreneur:** Mr. Vikash Kumar (38) holds a bachelor degree in agricultural science and hails from district Shamli, Uttar Pradesh. He has got trained from Jay Bajrang Partishtan, Baraut, Uttar Pradesh under Agri-Clinics & Agri-Business Centres (AC&ABC) scheme.





# Practising Agriculture with A New Perspective

## Krushak Seva Kendra, Odisha



Farmers Covered

350+ farmers from 15 Villages



Employment

6 People



Annual Turnover

₹17 - 20 lakh



### Mr. Surendra Kumar Bishi

📍 Krushak Seva Kendra, Nuaguda, Chichaiguda, Junagarh, Kalahandi-766014, Odisha

☎ +91-99384 58924

✉ surendraskb58@gmail.com

**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Mr. Surendra Kumar with his own money and support of family members was established a small scale venture Bishi Krushak Seva Kendra. The core activity of the venture is providing agri-input services to the farmers. He is always searching for innovative ideas which can prove profitable to the farming community and tries to relay them to the farmers. At present, he is providing services to more than 350 farmers by providing good quality seeds, fertilizers, and pesticides at a nominal price. The venture has been able to generate a turnover of ₹17-20 lakh per annum and also employs three people.

**Agripreneur:** Mr. Surendra Kumar Bishi (48) has completed intermediate in vocational agriculture and later joined as "Krushak Saathi" of Chichaiguda Gram Panchayat of Jhunagarh block. After that, he got training under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme at the Centre for Youth and Social Development (CYSD) Bhubaneswar, Odisha. "The training has provided me to scale up my knowledge and operations as the Krushak Saathi," added Mr. Surendra.





# Improving Customer Health with Dairy Farming

## Maa Dairy Farming & Milk ATM, Jharkhand



Farmers Covered

410 farmers  
from  
17 districts



Employment

7  
People



Annual Turnover

₹20 lakh

### Mr. Binod Kumar

📍 Maa Dairy, Jakra Toli, Itki, Ranchi-835 301,  
Jharkhand

☎ +91-79037 83547

✉ kbinod852@gmail.com



**Products/Services:** Dairy Farming, Consultancy and Milk ATM

**Agri-Venture:** Maa Dairy farm was established by Mr Binod in 2015 with one cattle. Later, after receiving technical knowledge from the AC&ABC training program in 2018, He expanded his dairy by adding 10 cattle each year in the following two years. Every day, on average the company supplies 250 litres of milk to companies. He established a milk ATM also to provide milk to single household customers. With an annual turnover of 20 lakhs rupees, he employed 7 labourers to run his venture. Maa Dairy also provides consultancy services to dairy farmers to solve their issues and improve business.

**Agripreneur:** Mr. Binod Kumar (23), who holds M.Sc. in Biotechnology was inspired to start the dairy business by his father and family. He got to know about the MANAGE-AC&ABC program while pursuing his post-graduation. After his studies, he joined MASS Ranchi for the AC&ABC training program. After completion of the training program, he immediately established his venture in the village of Itki with his family support. Now he is an expert in his youth to advise other farmers to solve the problem they face and he is the role model for other farmers.







# Get Cracking with Poultry

## Wagh Poultry Farm, Maharashtra

 Farmers Covered	 Employment	 Annual Turnover
1500 farmers from 60 villages	7 People	₹18 - 20 lakh

### Mr. Wagh Gulchand Bharat

 Wagh Poultry Farm, Dhamdod, Umerde, Nandurbar – 425 412, Maharashtra

 +91-94036 46930

 waghgulchand16@gmail.com



**Products/Services:** Rearing and Marketing of Broiler Chicken and Consultancy

**Agri-Venture:** “With my own investment of ₹4 lakh borrowed from friends and family, I established a poultry unit of 5,000 poultry birds in 2014. After successfully running it for four years, I came into contact with AC&ABC training Centre Jalgaon in 2018. It gave me a new boost and now I am expanding the capacity to 25,000 birds,” said Mr. Wagh Gulchand Bharat at the start of his venture. The main activity of the venture is to rear broiler chicken. Besides that, the venture also produces good quality chicken manure. Mr. Wagh also runs a consultancy service and provide initial support to start new poultry farms which includes plan development, construction, loan proposals, contract farming, training of new farmers etc. Wagh poultry farm currently manages its own unit of 9,000 birds and is also managing 2 units of 18,000 birds on lease from Premium Pvt. Ltd. situated in Alibagh. At present, the venture provides consultancy and training to 1,500 farmers from 60 villages and generates a turnover of ₹18-20 lakh per annum. The farm also employs 07 people (1 supervisor, 6 labours) for the management of birds.

**Agripreneur:** Mr. Wagh Gulchand Bharat (33) holds a bachelor's degree in agricultural sciences and is one of the leading poultry farmers. He completed the Agri-Clinics and Agri-Business Centres (AC&ABC) training from the Krishna Valley Advanced Agriculture Foundation, Jalgaon, Maharashtra. “The training has encouraged me to expand my business as I learned various marketing approaches at the institute,” said Mr. Wagh.





# Good Oil, Good Health

## Cold Press Oil Mill, Maharashtra



Farmers Covered

200 farmers  
from  
8 villages



Employment

1  
Person



Annual Turnover

₹8 lakh

### Mr. Bhausahab Madhavrao Landge

📍 Cold Press Oil Mill, At - Dhamani, Block- Sillod, Dist. Aurangabad, Maharashtra

☎ +91-77759 57544

✉ bhausahablandge55@gmail.com



**Products/Services:** Production of Edible Oil and Oil Cake

**Agri-Venture:** Production of edible oil from Sunflower, Safflower and Groundnut is the core activity of the Cold Press Oil Mill founded by Mr. Bhausahab Madhavrao Landge at Sillod, Aurangabad, Maharashtra. Mr Landge got the idea of setting up the Cold Press Oil Mill while he was searching about various entrepreneurship avenues on YouTube. After thorough market research, he inferred that the cold press oil mill has the potential in providing him with the desired livelihood and to set up his agri-venture. Besides the sale of edible oil, Mr Landge also sells oil cakes to traders and dairy farmers. The venture saw growth during the Covid-19 pandemic when the consumers got more aware of the benefits of cold press oil. His products are mostly sold in the market of metro cities. The high cost of packaging & branding and timely availability of raw material are the major constraints faced by the agripreneur. He emphasized that competition with established companies is also a challenge but the quality of his product is the main reason for the increased sales of his product.

**Agripreneur:** Mr. Bhausahab Madhavrao Landge (34) has a Diploma in agriculture and allied subjects and belong to Aurangabad District of Maharashtra. He is a trained professional under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Aakash Agri Solutions Pvt. Ltd., Sillod.





# Agri Inputs for Prosperity of Farmers

## Mahalaxmi Krishi Seva Kendra, Maharashtra



Farmers Covered

1,500 farmers from 12 villages



Employment

3 People



Annual Turnover

₹1 Cr



### Mr. Tejsingh Anandrao Sarnaik

- Mahalaxmi Agro Service Centre  
Warana, Panhala, Kolhapur-416 113, Maharashtra
- +91-97649 57002
- tejassarnaik7002@gmail.com

**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Mahalaxmi Krishi Seva Kendra was established in 2019 by Mr. Tejsingh Anandrao Sarnaik after thorough research on the prospects, potentials, and economic viability of establishing an agro service centre. The agro service centre provides farmers with agri-inputs viz. fertilisers, pesticides, insecticides, and seeds at an appropriate time before and during the sowing season. Mr. Tejsingh at the Mahalaxmi Krishi Seva Kendra strongly believes in providing the right advice to the farmers at right time. Therefore, besides sales of agri-inputs, the venture actively hosts group meetings at the centre for providing consultancy to farmers according to their needs. At present, the venture is catering to the needs of 1,500 farmers from 12 villages and generating a turnover of ₹1 Cr per annum.

**Agripreneur:** Mr. Tejsingh Anandrao Sarnaik (28) from Kolhapur, Maharashtra is a graduate in agricultural sciences who has received training under the Agri-Clinics and Agri-Business (AC&ABC) scheme from the Family Farming Producer Company Ltd. (KRISHILAM), Kolhapur, Maharashtra in 2019. This training has empowered him towards professionalism in Agro Service Centre





# Sailing the Boat with Goat

## Hemant's Goat Farm, Maharashtra



Farmers Covered

250 farmers  
from  
15 villages



Employment


6  
People



Annual Turnover

₹12 lakh

### Mr. Hemant Nana Patil

 Hemant's Goat Farm, Wankhote, Erandol, Jalgaon, Maharashtra

 +91-89755 33845

 hnpatil1975@gmail.com



**Products/Services:** Goat Farming for Meat and Breeding

**Agri-Venture:** “During a visit to a goat project at Saikhindi, Sangamner Block in Jalgaon district, I learned that there is a huge scope in goat meat and breeding. It was then I decided that I would open a goat farm of my own,” said Mr. Hemant on the inspiration for taking up goat farming. After the completion of AC&ABC training and with an initial funding of ₹3 lakh, Mr. Hemant purchased 50 goats and 2 bucks of Osmanabadi breed and established his farm in 2021. The core activity of the farm is the sale of high-quality meat and breed improvement. Mr. Hemant is also providing consultancy services to other farmers on the breeding of goats and training unemployed rural youth in his village to take up collective goat rearing. At present, the farm is providing consultancy services to 250 farmers from 15 villages and generating an annual turnover of ₹12 lakh. The farm also employs 02 skilled and 04 unskilled persons for the management of its activities.

**Agripreneur:** Mr. Hemant Nana Patil (25) holds a master's degree in entomology and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Aakash Agri Solutions Pvt. Ltd., Sillod, Aurangabad, Maharashtra.





# Empowering Women through Mushroom Production

## Shri Nirmal Multiconcept, Maharashtra



Farmers Covered

200 farmers from 4 villages



Employment

3 People



Annual Turnover

₹18 lakh

### Mrs. Meena Mahadev Pawar

📍 Shri Nirmal Multiconcept, Bhoke Vasti, Saykheda Road, OzarMig, Niphad, Nashik, Maharashtra

☎ +91-95619 30557

✉ shricrown@gmail.com



**Products/Services:** Producer and Retailer of Mushroom with Consultancy and Training

**Agri-Venture:** "I always wanted to work for the upliftment and empowerment of women farmers. At this time, having an agricultural background inspired me to take up oyster mushroom farming which would be the perfect commodity to involve women farmers and create sustainable income for them and provide a solution for utilization for agricultural waste," said Mrs. Meena. Shri Nirmal Multiconcept is involved in the production and retailing of oyster and milky mushrooms alongwith consultancy and training on mushroom production. The venture also provides consultancy to women on the formation of Self Help Groups (SHGs) and provide them with spawn for production. These SHGs market their produce under the brand of Shri Nirmal Multiconcept to earn maximum profit. At present, the venture is covering 200 farmers from 4 villages and generating an annual turnover of ₹18 lakh. The venture also employs two skilled and one unskilled person to manage its activities.

**Agripreneur:** Mrs. Meena Mahadev Pawar (54) who hails Nashik district in Maharashtra has become a beacon of hope for numerous women farmers who want to setup their own ventures. Mrs. Meena holds a masters degree in agricultural sciences and has completed her Agri-Clinics and Agri-Business Centres (AC&ABC) training from AseanAgri technologies (I) Pvt Ltd., Nashik, Maharashtra. Her future plans include the establishment of a modern spawn lab and many more SHGs to empower women in her state.






# A Contractual Poultry Farm for Better Profits

## Arvind Poultry Farm, Maharashtra

 Farmers Covered	 Employment	 Annual Turnover
40 farmers from 4 villages	2 People	₹7 lakh

### Mr. Abhishek Eknath Deshmukh

 Arvind Poultry Farm, Tandlwadi, Risod, Washim, Maharashtra

 +91-96899 93072

 deshmukhabhi09@gmail.com



**Products/Services:** Poultry Farming and Consultancy

**Agri-Venture:** Arvind Poultry Farm is a contractual poultry farm of 5,000 broiler birds established in the year 2019. "It was during the AC&ABC training where I was given a chance to interact with the representatives of M/S. IB Poultry Ltd. and decided to establish a venture in poultry farming," said Mr. Abhishek. The poultry farm is provided with day old chicks from IB Poultry Ltd. along with feed, vaccines and financial support. The core activity of the poultry farm is rearing of day old chicks and its sale after 45 days period to the company as per the established purchase rates on the weight of the birds. Lack of skilled labour, quality drinkable water and frequent power cuts are some of the major challenges faced at the farm. At present, the farm is providing consultancy to 40 farmers from 4 villages and generating an annual turnover of ₹7 lakh.

**Agripreneur:** Mr. Abhishek Eknath Deshmukh (25) holds a bachelor's degree in agricultural science and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Suvide Foundation's Krishi Vigyan Kendra, Karda (Washim), Maharashtra.





# Promoting Desi Cows in Ratnagiri

## Swaraj Dairy Farm, Maharashtra



Farmers Covered

400 farmers  
from  
3 Districts



Employment

5  
People



Annual Turnover

₹6 lakh

**Ms. Bharvi Nikhil Dalvi**

📍 Swaraj Dairy Farm, Soweli, Mandangad, Ratnagiri-415203,  
Maharashtra

☎ +91-94045 90630

✉ bharvi.dalvi1410@gmail.com



**Products/Services:** Milk Production, Breeding, Sale of Byproducts Such as Panchyagavya Products, Vermicompost and Farmers Training & Consultancy

**Agri-Venture:** Swaraj Dairy Farm was established in the year 2016 to promote desi breeds of the cow found in the hilly terrain of the Konkan region of Maharashtra. The farm houses Haryanvi, Sahiwal, Rathi, Gir, Kankarej and Konkan Gidda breeds of the cows which include 12 milking cows, 2 breeding bulls and 15 calves. The farm also provides free training to farmers and promotes the concept of clean milk production. Besides the sale of milk, the other farm activities include breeding of cows for superior quality, sale of byproducts such as Panchyagavya products, vermicompost and free consultancy to rural youth and women on the management of dairy farm. At present, the dairy farm is providing its training and consultancy to more than 400 farmers from 3 districts and generating a turnover of ₹6 lakh per annum. The farm also employs 03 skilled and 02 unskilled persons for the management of its activities.

**Agripreneur:** Mrs. Bharvi Nikhil Dalvi (26) is a trained dairy entrepreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Shashwat Sheti Vikas Pratishthan, Pune, Maharashtra. She has completed graduation in agricultural sciences and holds a masters degree in agri-business management. The zeal to supply unadulterated fresh milk was the source of inspiration behind the establishment of Swaraj Dairy Farm," added Mrs. Bharvi.





# Self-Employment through AC&ABC Training

Shri Ram Krishi Seva Kendra, Madhya Pradesh



Farmers Covered

400 farmers from 6-7 villages



Employment

Self



Annual Turnover

₹20 lakh



**Mr. Shivraj Singh Chouhan**

📍 Shree Ram Krishi Seva Kendra Satakhedi, Bhanura, Mandsaur-458 883, Madhya Pradesh

☎ +91-96857 29105

✉ shivrajsinghchouhan13@gmail.com

**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Mr. Shivraj always wanted to establish an agri-clinic and help farmers get the best agri-inputs and consultancy regarding various issues faced by them. Upon completion of AC&ABC training and with an initial investment of ₹3 lakh, Shri Ram Krishi Seva Kendra was established in 2020. The core activity of the venture is the sale of agro-inputs (fertilizers, pesticides, fungicides, seeds, PGRs, bio-control agents, etc.). Apart from this, Mr. Shivraj also provides free consultancy and organizes extension activities for farmers on topics viz. precaution while spraying insecticides, appropriate measures of fertilizers, soil testing, soil health card, etc. At present, the agri-clinic is serving 400 farmers from 6-7 villages and generating an annual turnover of ₹20 lakh.

**Agripreneur:** Mr. Shivraj Singh Chouhan (24) hails from Mandsaur district in Madhya Pradesh and holds a bachelors in agricultural sciences. He has undergone Agri-Clinics and Agri-Business Centres (AC&ABC) training from National Livelihood Resources Institute – Gramin Vikas Trust, Ratlam, Madhya Pradesh.





# Agripreneur cum Wholesaler

**Mr. Diganta Sharma**

📍 Deb Pharmaceutical, Jorhat,  
Assam

☎ +91-91012 11185

✉ digant2908@gmail.com

## Deb Pharmaceutical, Assam



**Farmers Covered**

**100 farmers  
from  
3 districts**



**Employment**

**2  
People**



**Annual Turnover**

**₹5 lakh**



**Products/Services:** Sales of Veterinary Medicines

**Agri-Venture:** Witnessing the vast opportunity in this untapped market, I decided to establish Deb Pharmaceuticals which would provide farmers quality medicines at an affordable price,” said Mr. Diganta Sharma. Deb Pharmaceutical is the only such shop in the entire locality catering to the needs of more than 100 farmers from 03 districts. The core activity of the venture is procuring veterinary medicine and small equipment directly from the company and selling them to farmers and doctors. The venture has expanded its operations and moved from being a retailer to wholesalers in the locality. The challenges in this sector include high material costs without credit facilities and also a lack of knowledge/awareness among consumers. The venture was established in 2018 with an investment of ₹2 lakh is now generating a turnover of ₹5 lakh per lakh. The venture also employs 2 persons to manage its sales and logistics.

**Agripreneur:** Mr. Diganta Sharma (38) holds a vast experience of 13 years working as a sales executive for a pharmaceutical company which is proving detrimental in the growth of Deb Pharmaceuticals. He is a graduate in the subject of botany and a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. He has completed the entrepreneurial training from DARWIN, Assam. After training, Mr. Diganta was able to secure a loan of amount ₹3 lakh from the State Bank of India, Jorhat and expand his operations.





# Improving Breed in Local Piggery Sector

**Dr. Karuna Dutta**

📍 ASPIRE Piggery Unit, Rangoli Adarsha Gaon, Charaideo, Assam

☎ +91-94011 33330

✉ mekaruna33@gmail.com

## ASPIRE Piggery Unit, Assam



**Farmers Covered**

**35 farmers from 16 villages**



**Employment**

**2 People**



**Annual Turnover**

**₹9 lakh**



### Products/Services: Pig Farming

**Agri-Venture:** ASPIRE Piggery Unit's core activity is to meet the need for quality pork to the increasing demand. Other activities include the introduction of quality germplasm through crossbreeding by improved breeds in the local piggery sector, improving the productivity of scientifically run units through technology up-gradation and providing gainful employment opportunities in backward areas. The venture is currently raising 20 piglets and 3 sows of Hampshire breed to meet customers demand. "Pig has got the highest feed conversion efficiency i.e. they produce more live weight gain from a given weight of feed than any other class of meat-producing animals except broilers. The pig can utilise a wide variety of feedstuffs viz. grains, forages, damaged feeds and garbage and convert them into valuable nutritious meat. They are prolific with shorter generation intervals. A sow can be bred as early as 8-9 months of age and can farrow twice a year. They produce 6-12 piglets in each farrowing. Pig farming provides quick returns since the marketable weight of fatteners can be achieved within 6-8 months," added Dr. Karuna. At present, the farm is providing consultancy and training to 35 farmers from 16 villages and generating an annual turnover of ₹9 lakh.

**Agripreneur:** Dr. Karuna Dutta (38) hails from Rangoli Adarsh Gaon of Charaideo district in Assam has completed Masters in Veterinary Science (Animal Genetics & Breeding). He has undergone entrepreneurial training at DARWIN, Assam under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. Dr. Karuna is hopeful for a loan approval by the end of 2021 which would help expand his operations and upgrade the farm.





# Health Never Spoil, Eat Healthy Oil

## Mr. Devraj Gaur

📍 Devraj Oil Mill Tadiyawan, Hardoi-241121, Uttar Pradesh

☎ +91-73985 55549

✉ devrajgaur221@gmail.com

## Devraj Oil Mill, Uttar Pradesh



Farmers Covered

1800 farmers from 12 villages



Employment

5 People



Annual Turnover

₹14 lakh



**Products/Services:** Collection of seed, extraction and sale of oil

**Agri-Venture:** Mr. Devraj Gaur is a young Agripreneurs in Tadiyawn, locally remotely district Hardoi, belongs from joined family and no one is in business, but he decides to go in business sector. Though, he had to face many challenges; he started advising the farmers on few crops viz. Mustard, Soyabean and Sun flowers. After success in this field, he got 450 queries on oil millers and has built up the confidence to set up the ventures. The venture named Devraj Oil Mill, is procuring and purchase good quality seeds (Mustard, Soyabean and Sun flower by the farmers in the vicinity of his village. The scent oil made by grinding the seed, mixing it with water and extracting the essential oil by distillation.

**Agripreneur:** Mr. Devraj Gaur (27), is a graduate in agricultural science who has received training under Agri-Clinics and Agri-Business (AC&ABC) scheme from Centre of Technology and Entrepreneurship Development (CTED), Amethi. After training he submitted proposal to bank for Oil Mill, the considered his proposal and sectioned the loan of Rs. 18.0 lakhs under the ACABC scheme.





# We are Here to Take Care of Your Crop

## Sri Balamurugan Crop Care, Tamil Nadu



Farmers Covered

1800-2400  
farmers from  
2 states



Employment

3  
People



Annual Turnover

₹85 - 95 lakh

### Mr. V. Natarajan

📍 Sri Balamurugan Crop Care, 3/312, Kongahalli Road, Bayanapuram  
Simittahalli, Thalavadi Sathyamangalam, Erode-638 461, Tamil Nadu

☎ +91-94423 55184

✉ bynapurcmsribalamurugan@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** The venture started with financial help from family members. It provides agricultural inputs facilities like Seeds, Pesticides, and Fertilizers (especially water-soluble for fertigation) to the farmers. They also provide advice to the farmers on their agricultural problems. At the time of the initial stage of the venture, the agripreneur faced the main problem related to funding and price influencing Agri-products. The main reason for the growth of the venture is the farmers, who were trusting in our service and also the credit system that we followed. Mr. Natarajan always connects with their customer farmers and tries to solve their problems related to the field. For the growth of venture and farmers' satisfaction from service, the Agri-preneur always update their knowledge about crops.

**Agripreneur:** Mr. V. Natarajan (51) completed his Diploma in Horticulture Nursery Management. He always had an interest in the agriculture field. He has been doing this as a traditional one. Then he got trained under Agri-Clinic and Agri-Business training by CARE Trust, Tamilnadu.





# A Journey of Sales Executive to Agripreneur

**Mr. M Kalithasan**

Kalam Agri Clinic, 1/139-1, Chathrapatti, OddanchatramTk, Dindigul-14, Tamil Nadu

+91-81221 39739

kalithasanm@gmail.com

## Kalam Agri Clinic, Tamil Nadu



**Farmers Covered**

2000 farmers from 25 villages



**Employment**

2 People



**Annual Turnover**

₹50 lakh



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** "With an initial investment of ₹10 lakh, Mr. Kalithasan established the Kalam Agri-Clinic in 2018. The core activity of the venture is the sale of agri-inputs viz. seeds, fertilizers, pesticides, micronutrients, bio-fertilizers and small irrigation and agricultural implements. Before setting up his venture, Mr. Kalithasan use to work as a sales staff in an agri-business company which helped him to identify and create a larger customer base for the agri-clinic. Besides the sale of agro-inputs, Kalam Agri Clinic also involves itself in various extension and advisory services to provide farmers with the best suitable solutions to their problems. At present, the agri-clinic is catering to the needs of 2000 farmers from 25 villages and generating a turnover of ₹50 lakh per annum.

**Agripreneur:** Mr. M Kalithasan (37) is an agricultural graduate and holds a masters degree in agribusiness management. He hails from the Chathrapatti village of Dindigul district in Tamil Nadu. Mr. Kailthasan has been able to secure a bank loan of ₹13.20 lakh from the Union Bank of India, Oddanchatram Branch. He has received his entrepreneurial training from Voluntary Association for People Service (VAPS), Madurai, Tamil Nadu under the Agri-Clinics and Agri-Business Centre (AC&ABC) scheme.





# Best Probiotics is the Mantra of Success

## Ratna Traders, Andhra Pradesh



Farmers Covered

50 farmers  
from  
4 villages



Employment

4  
People



Annual Turnover

₹65 lakh

### Mr. Chandra Kiran Ravuri

📍 Ratna Traders, Beside R.C.M Church, Kalidindi, Kalidindi Mandal,  
Krishna-521344, Andhra Pradesh

☎ +91-79811 66366

✉ chandrakiranravuri@gmail.com



**Products/Services:** Sale of Aqua-Feeds and Medicines

**Agri-Venture:** Ratna Traders specializes in the sale of top quality aqua-feeds and medicines in the Kalidindi block of Krishna district. The venture houses the products of two major brands viz. Ujam Bio Solutions and Shri Krishna Pharmacy as preferred by the farmers. Ratna Traders has been handled by Mr. Chandan Kiran Ravuri's father and later handed over to him after the completion of his AC&ABC training in 2017. Besides the sale of aqua-feeds and medicines, Mr. Ravuri also provides consultancy to farmers about the latest technologies and practices followed in aquaculture. At present, the venture is catering to the needs of 50 farmers from 4 villages and generating a turnover of ₹65 lakh per annum.

**Agripreneur:** Mr. Chandra Kiran Ravuri (25) holds a bachelor of technology in agricultural engineering and hails from the Kalidindi block of Krishna district in Andhra Pradesh. "Providing the farmers with the best probiotic products has been the mantra of success for Ratna Traders," said Mr. Ravuri. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Centre for Entrepreneurship Development (CED), Krishna.





# A Constant Support of Family Led to Success

Priyanka Food and Naturals, Maharashtra



Farmers Covered

1600-1800 farmers from 8 districts



Employment

3 People



Annual Turnover

₹10 lakh

**Mrs. Priyanka Digvijay Patil**

📍 Priyanka Food and Naturals, Near Tushar Hall, Kodoli, Panhala, Kolhapur - 416 114, Maharashtra

☎ +91-74476 21485

✉ pfnaturals@gmail.com



**Products/Services:** Spirulina & Mushroom Production and Processing

**Agri-Venture:** Immediately after the completion of AC&ABC training and with an initial funding of ₹2.50 lakh, Mrs. Priyanka established the Priyanka Food and Naturals in 2018. But the venture started its production after receiving the sanctioned loan amount of ₹5.00 lakh from the Bank of India, Kodoli Branch, Warnanagar, Maharashtra. The venture is involved in the production and processing of spirulina and mushrooms. The venture has also taken up contract farming for mushrooms on a smaller scale. "Production is easy but marketing was very difficult but due to constant support from family and continued efforts we have overcome the problem," added Mrs. Priyanka. The venture provides consultancy to 1600-1800 farmers from 8 districts and generates an annual turnover of ₹10 lakh. The agri-venture has also employed three people (one skilled and two unskilled) for the management of its activities.

**Agripreneur:** Mrs. Priyanka Digvijay Patil (29) quit her job as an assistant professor in an agricultural engineering college and underwent AC&ABC training to setup her own venture. Mrs. Priyanka who holds a master's degree in food science and technology is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Krishna Valley Advance Agriculture Foundation, Sangli, Maharashtra. Currently, she is involved in the research and development of mushroom moringa powder products as a new addition to her venture.





# Ensuring Satisfaction from Hardwork

## YN Agri Services, Maharashtra



Farmers Covered

550 farmers  
from  
40 villages



Employment

6  
People



Annual Turnover

₹18 - 20 lakh

### Mr. Yuvraj Avinash Nangare

📍 YN Agri Services, Malharpeth, Patan, Satara,  
Maharashtra

☎ +91-95450 06254

✉ yuvrajnangare.yn11@gmail.com



**Products/Services:** Sugarcane, Vegetable and Ornamental Plants Nursery Unit

**Agri-Venture:** YN Agri Services provides farmers with top quality saplings of sugarcane, vegetables and ornamental plants. With an initial funding of ₹3.00 lakh, YN Agri Services was established by Mr. Yuvraj Avinash Nangare in 2019 after completion of his AC&ABC training. The nursery expanded its operations after the receipt of the sanctioned loan of ₹15 lakh from Bank of Maharashtra, Karve Naka Branch. Floods and lockdown restrictions created a setback for the growth of the venture. At present, the venture is providing its services to 550 farmers from 40 villages and generating an annual turnover of ₹18-20 lakh. The nursery unit also employs 02 skilled and 04 unskilled persons for the management of its activities.

**Agripreneur:** Mr. Yuvraj Avinash Nangare (27) who hails from Malharpeth village of Satara district in Maharashtra holds a bachelor's degree in agriculture and has also completed a master's in business administration. After the completion of his MBA, he worked for a year at Deepak Fertilizers, Pune. "I was very unsatisfied with the work and decided to quit it to start my own venture. During this time, I got to know about AC&ABC training which provides free entrepreneurial training to graduates of agriculture background. After further research, I joined the training at Shashwat ShetiVikas Pratishthan, Pune and completed in 2019," added Mr. Yuvraj.





# Fulfilling his Dream through Agro-Inputs

## Mr. Prem Kumar

- 📍 Prem Krishi Seva Kendra, Boswariya, PO – Pataura  
P.S. - Motihari, Distt. - East Champaran, Bihar
- ☎ +91-80020 39659, +91-83401 02835
- ✉ prem9208@gmail.com

## Prem Krishi Seva Kendra, Bihar

 Farmers Covered	 Employment	 Annual Turnover
200 farmers from 8 Districts	1 Person	₹8 lakh



**Products/Services:** Sale of Agri-Input and Consultancy

**Agri-Venture:** Mr Prem Kumar realized his dream of opening an agri-clinic and providing better agri-inputs to farmers when he overtook the agri-input shop from his father after undergoing an AC&ABC training in the year 2020. After the training, Mr Prem incorporated newer business ideas with proper planning and effective implementation and witnessed it bearing fruits within a short span of time. Also, the COVID-19 situation acted as support in the upliftment of the agri-clinic as the lockdown created a gap of services and products in the market. Equipped with a bachelor's degree in agriculture and allied subjects, Mr Prem Kumar worked hard in providing consultancy to farmers and timely delivery of agri-inputs during the pandemic period. His hard work and diligence paid off when the annual turnover of the agri-clinic reached to ₹8 lakhs per annum. Lack of transportation services and manpower are the major challenges faced by Mr. Prem Kumar.

**Agripreneur:** Mr Prem Kumar (29) is an agriculture graduate from Motihari, East Champaran district, Bihar. He has received AC&ABC training from Sristi Foundation, Bihar in the year 2020. He is looking forward to expand his services and incorporate custom hiring centre into his agri-clinic





# Overcoming Space Crunch and Improving Sales

## Sri Velan Agro, Tamil Nadu



Farmers Covered

400 farmers from 35 villages



Employment

2 People



Annual Turnover

₹22 - 25 lakh

### Mr. Paramashivam A M

📍 Sri Velan Agro, 31, Kaveri Road, Erode, Tamil Nadu

☎ +91-98429 52537

✉ srivelanaggroede@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Sri Velan Agro was setup in the year 2020 as the result of the passion of Mr. Paramashivam A M to help farmers in his locality. Despite having a space crunch for storage purposes, the agri-clinic was incepted with an initial fund of ₹20 lakh. Besides the sale of agro-inputs, the major activity of the clinic is to deal with the problems faced by the farmers and provide them with the best solutions. "My vast network of contacts with the farmers helped in the growth of the venture," said Mr. Paramashivam A M. Currently, the agri-clinic is catering to the needs of 400 farmers from 35 villages and providing employment to two people while generating an annual turnover of around ₹22-25 lakh.

**Agripreneur:** Mr. Paramashivam A M (39) is a trained agripreneur under the Agri-Clinics and Agri-Business (AC&ABC) scheme. Before being trained under the AC&ABC scheme, Mr Paramashivam has also received training under the Diploma in Agricultural Extension Services for Input Dealers (DAESI) scheme implemented by MANAGE, Hyderabad. He joined the AC&ABC course at Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu which helped him to establish his venture.





# An Orchard of Profit

## Pathak & Sons Farms, Uttar Pradesh



Farmers Covered

200 - 300  
farmers from  
15 villages



Employment

4  
People



Annual Turnover

₹8 - 10 lakh

### Mr. Jai Prakash Pathak

📍 Pathak & Sons Farms, Patkhauri, Kaparwar, Deoria,  
Uttar Pradesh

☎ +91-74086 50893

✉ ravipandey612@gmail.com



**Products/Services:** Orchard farming (Mango, Banana, Apple, Guava, Lemon and Indian Blackberry)

**Agri-Venture:** Pathak & Sons Farms is located in the Deoria district of Uttar Pradesh. The cultivable area of the farm is around 15-20 acres. Till 2015, Pathak and Sons Farms were only involved in traditional farming. In 2016, the farm shifted to orchard farming witnessing the demand for quality mangoes in the district. The orchard was started in an area of 5 acres for which loans were sought from friends and family. "Investing own capital of ₹4-5 lakh along with the loans, we started orchard farming in 2016," said Mr. Jay Prakash Pathak. Presently, the major operations of the farm are plantation, fruit preservation, packaging and sales of the fruits grown. The farm has more than 300 trees of Mango, Indian Blackberry, Banana, Guava and lemon. Most of the varieties of these fruits are available for most of the year. The plucking and packaging are done by the seasonal labours and family members. After packaging the fruits are sold to nearby mandis of neighbouring districts. Looking at the growth of Mango trees in the year 2018, the farm planned to include Indian Blackberry and Lemon. To include these trees on the farm, a loan of ₹6 lakh was sought from the Union Bank of India under the Kisan Credit Card Scheme.

**Agripreneur:** Mr. Jai Prakash Pathak (56), is a trained agripreneur under the Agri-Clinics and Agri-Business Centres Scheme from the Regional Institute of Cooperative Management (RICM), Chandigarh. After the training, Mr. Jai Prakash Pathak has decided to establish a Polyhouse for vegetable cultivation.





# Addressing to Year-Round Demands of Chicken

## Arnav Poultry Farm Trading Services and Arnav Chicks and Feed Centre, Maharashtra



Farmers Covered

100 farmers  
from  
40 villages



Employment

4  
People



Annual Turnover

₹25 lakh

### Mrs. Swapnali Ulhas Gawde

📍 Arnav Poultry Farm Trading Services and Arnav Chicks and Feed Centre  
Digawale (Karmbaliwadi), Kankavli, Sindhudurg-416 609, Maharashtra

☎ +91-97651 02179

✉ swapnaligawade604@gmail.com



### Products/Services: Poultry Farming

**Agri-Venture:** When Mrs. Swapnali Ulhas Gawde completed her diploma in agriculture in 2010, she wanted to start her own business. At that time, she used to grow a variety of vegetables in her house, including turmeric cultivation, a small backyard poultry farming unit etc. Considering the year-round demand for chicken in Sindhudurg which was being fulfilled by supply from outside the district provided an opportunity for Mrs. Swapnali to her poultry farming into a business. The exposure visits and hands-on training at various poultry farms during the AC&ABC training provided her with the knowledge to expand her operations. After the completion of AC&ABC training in 2014 and with an initial amount of ₹4.35 lakh from her savings, she started a 500 bird semi-closed Gavaran poultry business in the back of her house. Upon receiving a loan amount of ₹13.5 lakh from Union Bank of India, Oros branch, Sindhudurg, she officially established Arnav Poultry Farm Trading Services and Arnav Chicks and Feed Centre with 5000 birds at Digwale. The fluctuations in the poultry business due to the Covid epidemic led to various losses over the past year, but the adherence to the formula of regular batches and non-breakage has helped to offset the losses. At present, the farm is providing consultancy to 100 farmers from 40 villages and generates an annual turnover of ₹25 lakh. The farm also employs 04 persons for the management of its daily activities.

**Agripreneur:** Mrs. Swapnali Ulhas Gawde (30), a graduate in horticultural sciences from Digawale (Karmbaliwadi) village of Sindhudurg district in Maharashtra is involved in broiler poultry of 5000 birds unit. She has also started two chicken retail centres in Kankavli taluka to sell chicken at retail prices to meet up the increasing cost of chicken feed and provide opportunities for job creation. Mrs. Swapnali Ulhas Gawde is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Krishna Valley Advanced Agriculture Foundation, Oros, Sindhudurg, Maharashtra.







# Bridging the Gap

## Vijaya Krishi Connect, West Bengal

 Farmers Covered	 Employment	 Annual Turnover
1500 farmers from 2 districts	11 People	₹1.9 Cr

### Mr. Rahul Kumar Shah

 Vijaya Krishi Connect, 550/3077, S.N. Road, Coochbehar, West Bengal

 +91-84384 01450

 vijayakrishiconnect.koochbehar@gmail.com



**Products/Services:** Agri Extension Services (Training, Workshops etc.) & Cattle Feed Marketing

**Agri-Venture:** “The idea of becoming an agripreneur was inculcated in me by admiring my mother (an entrepreneur) and the scope of imparting sustainable knowledge for sustainable agricultural growth in our region,” said Mr. Rahul. “With some deep research, I was able to figure out that there was a huge potential of providing extension services in the form of training, workshop, etc. and also the huge demand for quality cattle feed. Initially, with my savings, I had started the venture post completion of AC&ABC training and with financial support in the form a loan amounting to ₹25 lakh by the bank,” added Mr. Rahul. The core activities of the business include conducting training, workshops for farmers and rural youth and providing consultancy to farmers related to agriculture. The venture also deals in the marketing of animal feed. “For the growth of the business three things are necessary- First awareness, Second bridging the gap between the farming community and government departments, Financial Institution and research and development. And third is providing an effective product at the lowest price,” says Rahul. At present, Vijaya Krishi Connect is catering to the needs of 1500 farmers from 2 districts and generating an annual turnover of ₹1.9 Cr. The venture also employs 11 persons to manage the different training programmes and workshops.

**Agripreneur:** Mr. Rahul Kumar Shah (28) hails from the Coochbehar district of West Bengal and holds a Bachelor of Technology in Industrial Biotechnology. Mr. Rahul is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from DARWIN, Assam.





# Rearing Poor Man's Cow: Path to Richness

## Vinayak Goat Farm, Tamil Nadu

 Farmers Covered	 Employment	 Annual Turnover
100 farmers from 3 villages	2 People	₹6 lakh

### Mr. Vignesh. B.

 Vinayak Goat Farm, 2/89, Muthuampalayam, Kavandachipalayam, Erode-638 112, Tamil Nadu

 +91-96980 24639

 vignesh1997b@gmail.com



**Products/Services:** Rearing of Goats for Breeding and Meat

**Agri-Venture:** "I got the idea of establishing a goat farm while undergoing the AC&ABC training. Soon after the completion of training and with an initial investment of ₹3.5 lakh, I established the Vinayak Goat Farm in 2019," said Mr. Vignesh. The core activity of the venture involves rearing the goats for milk and meat purpose. The meat of goats is usually sold in the local market where there is a high demand for it resulting in a better return. "The venture houses 50 goats of Tellicherry and Boyer breeds which are in demand for meat and milk in the locality," added Mr. Vignesh. Apart from the rearing of goats, he is also providing consultancy and motivating farmers to take up goat farming to increase their income from agriculture and allied activities. Availability of local market and smaller gestation period as compared to other animals are the prominent reasons behind the success of the venture. While on other hand, controlling disease among the goats is a major challenge for Mr. Vignesh. Currently, the farm is providing consultancy to 100 farmers from 3 villages and generating a turnover of ₹6 lakh per annum.

**Agripreneur:** Mr. Vignesh B (23) is a qualified agricultural graduate and a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu.





# Scaling a Steady Growth in Poultry Business

## Zheeshan Poultry Farm, Uttar Pradesh



Farmers Covered

150 farmers  
from  
10 village



Employment

2  
People



Annual Turnover

₹6 lakh

### Mr. Zheeshan Ahmad

📍 Zheeshan Poultry Farm, Aulia Lalpur, Safdarganj,  
Barabanki-225 412, Uttar Pradesh

☎ +91-70079 21018

✉ zeeshan8423@gmail.com



### Products/Services: Broiler Poultry Farming

**Agri-Venture:** With an initial investment of ₹2 lakh, Mr. Zheeshan established a broiler poultry farm with the capacity of 2,000 birds in 2019. The poultry farm has made a contract with Abhay Trading Co., Safdarganj Churaha, Barabanki to supply day-old chicks. The core activity of the farm is rearing broiler birds and providing consultancy to farmers about poultry farms. Encouraged by the initial success of the business, Mr. Zeeshan took the support of his parents and friends and invested ₹5 lakh more after 6 months from starting his business. This investment helped him to increase the capacity of the farm to 5,000 birds. At present, the poultry farm is providing consultancy to 150 farmers from 10 villages and generating an annual turnover of ₹6 lakh. The venture also employs 02 persons to look after the management of the birds.

**Agripreneur:** Mr. Zheeshan Ahmad (26) hails from the Barabanki district of Uttar Pradesh and holds a bachelor's degree in agriculture and allied subjects. He is a trained agripreneur from the Institute of Co-operative and Corporate Management Research and Training (ICCMRT), Lucknow under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme.





# Establishing a Career in Agro-Input Sector

## Lavkush Kisan Seva Kendra, Uttar Pradesh



### Farmers Covered

300 farmers from 15 villages



### Employment

2 People



### Annual Turnover

₹34 lakh

## Mr. Vivek Kumar

📍 Lavkush Kisan Seva Kendra, Sahori Chauraha, Dhumari Road, Etah-207248, Uttar Pradesh

☎ +91-99948 45028

✉ vivekrathor9997@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** After completing of bachelor in agricultural science Mr. Vivek Kumar, came to know about the AC&ABC Scheme and got trained. During his 45 days of residential training, he came to know about the different business plans in the agriculture field. He realized that in his native village there is no Agri-Input Supply Shop. With his training experience and motivation, he started the sale of Agro-Inputs venture named Lavkush Kisan Seva Kendra, where he is facilitating quality seeds, fertilizers and wide range of pesticides etc. Honestly, positive thinking, confidence and hard-working nature was the mantra for success, said young agripreneur Mr. Vivek Kumar. Apart from this, he is regularly providing extension services to the farmers in the vicinity of his village.

**Agripreneur:** Mr. Vivek Kumar (24), hails from Etah district in Uttar Pradesh. He has been trained under the Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme from Jubilant Agriculture Rural Development Society (JARDS), Agra, Uttar Pradesh.





# Converting Traditional to Modern

## Pawan Dairy Farm, Uttar Pradesh



Farmers Covered

250 farmers  
from  
10 villages



Employment

4  
People



Annual Turnover

₹15 lakh



### Mr. Pawan Kumar

📍 Pawan Dairy Farm, Nagla Pahadi, Kheragarh, Agra-283 121,  
Uttar Pradesh

☎ +91-75209 52081

✉ pkushwah675@gmail.com

**Products/Services:** Dairy Farming and Milk Collection Centre

**Agri-Venture:** "After completing my intermediate in agricultural science I was doing agriculture and dairy farming in the non-scientific and traditional way, but after getting training under Agri-clinics and Agri-Business Centre (AC&ABC) Scheme, I have got clarity of dairy farming and started my venture with confidence," Says Mr. Pawan Kumar. A project on dairy farming was submitted to Canara Bank, Kheragarh for sanction loan of ₹5 and ₹7 lakh in two phases. The core business activities contain the production of milk, started milk Collection centre, the preparation of ghee and also the sale of Farm Yard Manure (FYM). At present, the farm is generating a turnover of ₹15 lakh per annum whereas providing services to 250 farmers from seven villages.

**Agripreneur:** Mr. Pawan Kumar (28) is a trained dairy entrepreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Jubilant Agriculture Rural Development Society (JARDS), Agra, Uttar Pradesh. He has passed intermediate in agricultural science.





# Organic Produce for Health and Wealth

## Vegetable Cultivation (Multi-Layer Farming), Uttarakhand



Farmers Covered

50 farmers  
from  
5 villages



Employment

3  
People



Annual Turnover

₹3 lakh

### Mr. Sagar Singh

📍 Vegetable Cultivation (Multi-Layer Farming), Kainchiwala, Village  
Sahaspur, Vikasnagar, Dehradun-248194, Uttarakhand

☎ +91-94567 29103

✉ sagarsinghpanwar1801@gmail.com



**Products/Services:** Vegetable Production and Marketing

**Agri-Venture:** Mr. Sagar is an agriculture graduate and was born and brought up as a farmer. He saw his grandfather and father doing agriculture through traditional methods. He started doing the activity in December 2020 through self-financed by the support of his family. Then the young agripreneur started cultivating vegetables in one hectare land of his own. Instead of going for traditional paddy cultivation, he goes for vegetable cultivation. Also, he has tie-ups with other farmers of his village on contract mode and advises them on vegetable cultivation and direct sale to market. Mainly he is cultivating, Ladyfinger, bottle gourd, bitter gourd, cucumber, chilli, capsicum, and garlic. Interestingly, he is cultivating the vegetable through organic farming which is the major factor for the growth of his venture. Now, he plans to binge the business by doing integrated farming which will involve vegetable cultivation, dairy farming, vermicomposting and mushroom cultivation. At present, he is in connection and covered 50 potential farmers from 5 villages and generating an annual turnover of ₹3 lakh.

**Agripreneur:** Mr. Sagar Singh (28), has completed his graduation in agricultural science, native to Dehradun district in Uttarakhand. He has been trained under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme at Centre for Business and Entrepreneurial Development (CBED), Dehradun, Uttarakhand. During his AC&ABC training, he visited the organic farm of Mr. Bahuguna in Vikasnagar which motivates him most to do organic vegetable cultivation.





# Uplifting the Village through Agri-Clinic

## Mr. Bittu Chimpa

 Laxmi Pesticides, Chak 16 Z, Sri Ganganagar  
Rajasthan

 +91-70145 88876

 mr.rohilla777@gmail.com

## Laxmi Pesticides, Rajasthan



Farmers Covered

200-250  
farmers from  
6-7 villages



Employment

2  
People



Annual Turnover

₹10 - 12 lakh



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** With an initial investment of ₹2.5 lakh from savings, Mr. Bittu established the Laxmi Pesticides in 2019. The focus of the venture is the sale of Agro-Inputs viz. Pesticides, Fertilizers, Seeds, etc. Apart from this, Mr. Bittu also provides consultancy to farmers on various issues related to farming and use of agro-inputs. He also conducts monthly meetings with his regular farmers to provide them with information on the latest technologies and practices. These meetings also help him to know about the farmers demands of different agro-inputs which he tries to procure and supply on time. "After much research, I decided to establish an agri-clinic since farmers from my village use to travel faraway places to procure the agri-inputs. The establishment of this agri-clinic has proven a boon for farmers from 6-7 nearby villages which gives me the ultimate satisfaction," says Mr. Bittu. At present, the agri-clinic is catering to the needs of 200-250 farmers from 6-7 villages and generating a turnover of ₹10-12 lakh per annum.

**Agripreneur:** Mr. Bittu Chimpa (28) hails from Chak village of Sri Ganganagar district in Rajasthan and holds a bachelor degree in agricultural sciences. Belonging to a farmer's family give him a broader perspective in identifying the needs of the farmers. He has completed the agripreneurial training under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from CPIT Edutech Private Limited, Sirsa, Haryana.





# Working with Family makes What you do Worthwhile

## Shiv Shakti Dairy Farm, Madhya Pradesh



Farmers Covered

15 farmers from 1 village



Employment

1 Person



Annual Turnover

₹3.5 lakh

### Mr. Vikas Patidar

📍 Shiv Shakti Dairy Farm, Bidwal, Badnawar, Dhar - 454665, Madhya Pradesh

☎ +91- 99074 68193

✉ bhojrajsinghpanwar06@gmail.com



**Products/Services:** Production and Marketing of Milk

**Agri-Venture:** With an investment of ₹2 lakh, Mr. Vikas Patidar built a semi-permanent shed and bought 3 adult cows to upscale the operation of his family dairy farm. After the completion of AC&ABC training, Mr. Vikas immediately took over the operations of the farm and started implementing all the knowledge that he learnt during the training. Shiv Shakti Dairy farm currently houses 7 adult buffaloes and 3 adult cows alongwith 4 calves. The milk produced at the farm is sold directly to households in the locality, tea shops, small hotels and milk collection centre in the village. The biggest challenge faced by the agripreneur was a financial deficiency in the family. The Agripreneur family was not financially strong and this proved difficult for the agripreneur to set up the dairy farm at a broad scale. Mr. Vikas is also involved in providing consultancy to other dairy farmers and youth in his village about the various aspects of maintaining a dairy farm. At present, the dairy farm is providing consultancy to 15 farmers from 1 village and generating a turnover of ₹3.5 lakh per annum.

**Agripreneur:** Mr. Vikas Patidar (24) hails from the Badnawar block of Dhar district in Madhya Pradesh and holds a Bachelor degree in Agricultural and Allied subjects. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from National Livelihood Resources Institute – Gramin Vikas Trust, Ratlam, Madhya Pradesh.





# Multi-Tasking at its Best

## Sanwara Dairy Farm & Vermicompost Unit, Madhya Pradesh

 Farmers Covered	 Employment	 Annual Turnover
10-15 farmers from 2 villages	1 Person	₹5 lakh

### Mr. Babulal Nayma

 Sanwara Dairy Farm & Vermicompost Unit, Kerwasa, Jaora, Ratlam,  
Madhya Pradesh

 +91-95757 29502

 babunayma4@gmail.com



**Products/Services:** Dairy Farming and Vermicomposting

**Agri-Venture:** Sanwara Dairy Farm and Vermicomposting unit were established by Mr. Babulal in 2019 soon after the completion of AC&ABC training. With the support of investment from friends and family, Mr. Babulal bought 4 buffaloes and one bull to the existing number of 3 buffaloes. The core activity of the dairy farm is the production and marketing of milk to the household in the area and the rest to a milk collection centre in the village. The other activity involves breeding the buffaloes for superior quality. Also, the services of the bull are provided to other dairy farmers for breeding purposes. A nominal fee is charged for the same by the Sanwara Dairy Farm. Apart from this, the farm produces top-quality vermicompost and sell the same to farmers. "The production and marketing of vermicompost is our major activity under the farm," said Mr. Babulal. Besides the dairy farm and vermicomposting unit, Mr. Babulal has established an agri-clinic with the name of "Sri Balajee Krishi Bazaar" in 2021. The core activity of the agri-clinic is the sale of agro-inputs and providing consultancy to farmers regarding various issues related to farming. Since its inception, the agri-clinic has covered 250-300 farmers from 30-33 villages and generated a turnover of ₹8 lakh in 6 months. Under the Sanwara Dairy Farm and Vermicomposting Unit, 60-80 farmers from 10 villages are covered and a turnover of ₹10 lakh has been generated per annum.

**Agripreneur:** Mr. Babulal Nayma (25) holds a Bachelor degree in Agriculture and Allied Subjects. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from National Livelihood Resources Institute – Gramin Vikas Trust, Ratlam, Madhya Pradesh.





# Passion turned into Business

## Barath Agro Centre & Barath Nursery, Tamil Nadu



Farmers Covered

600 farmers  
from  
15 villages



Employment

3  
People



Annual Turnover

₹25 lakh

### Mr. Jayakumar V

📍 Barath Agro Centre & Barath Nursery, Kuppithottam, Konur,  
Namakkal- 637 207, Tamil Nadu

☎ +91-94432 67944

✉ srinursery@gmail.com



**Products/Services:** Sale of Agro-Inputs, Plant Saplings and Consultancy

**Agri-Venture:** Bharat Agro Centre & Barath Nursery was established in 2019 with an initial investment of ₹16 lakh from friends and family. The core activity of the venture is the sale of agro-inputs viz. seeds, fertilizers, pesticides, PGRs and organic inputs etc. Apart from this, Mr. Jayakumar is also involved in the production and marketing of various plant saplings through Barath Nursery. Since he started the shop along with the nursery, customers who come for the nursery get to know about the shop. Mr. Jayakumar is also involved in providing consultancy on various aspects of production, protection and harvesting of the crops. "The challenge, in the beginning, was the marketing of the plants and agro-inputs. This problem was overcome by exhaustive extension activities taken up by me and my team," said Mr. Jayakumar. At present, the venture is catering to the needs of 600 farmers from 15 villages and generating an annual turnover of ₹25 lakh while employing 3 persons to manage its daily activities.

**Agripreneur:** Mr. Jayakumar V (35) hails from the Namakkal district in Tamil Nadu and has a Bachelor degree in Botany. "My interest in plants was inculcated in me during graduation days. It was then I decided to setup a nursery and provide quality saplings to farmers and the urban population," said Mr. Jayakumar. He has completed the Agri-Clinics and Agri-Business Centres (AC&ABC) training from the Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu.





# The Zeal to Keep Moving Forward

## VK Engineering and Goat Farm, Madhya Pradesh



Farmers Covered

250-300 farmers from 12-15 villages



Employment

4 People



Annual Turnover

₹30 - 35 lakh

### Mr. Arif Khan

📍 VK Engineering and Goat Farm , New Housing Board Colony, Morena-476 001, Madhya Pradesh

☎ +91-89097 61846

✉ 0000khanarif@gmail.com



**Products/Services:** Production & Marketing of Small Agri Machinery and Rearing of Goats

**Agri-Venture:** VK Engineering is involved in the production of various agricultural and industrial implements. The agricultural implements being manufactured are usually Harrow, Disc Plough, Cultivator, etc. Mr. Arif tries to manufacture the implements at a low cost without compromising on quality. "I believe in providing the best implements to small and marginal farmers at low cost so that it doesn't increase their cost of production," said Mr. Arif. Besides working at VK Engineering, Mr. Arif has also established a Goat Farm after the AC&ABC training to supplement his income from VK Engineering. With an initial investment of ₹2 lakh, Mr. Arif established a temporary shed, brought 50 goats of Barbari and Sojat Breeds and started his farm in 2020. At present, the farm is housing 20 goats after the sale of 30 goats during the festive season. Currently, VK Engineering and the Goat Farm is providing its services and consultancy to 250-300 farmers from 12-15 villages. The ventures are generating an annual turnover of ₹30-35 lakh and employ 04 persons to manage their daily activities.

**Agripreneur:** Mr. Arif Khan (26) after exhausting all his options to obtain a government job underwent Agri-Clinics and Agri-Business Centres (AC&ABC) training in 2019-20. He holds a bachelor degree in agricultural and allied subjects and is a trained agripreneur from Nodal Training Institute, SAGE University, Indore, Madhya Pradesh.






# Empowering the Small and Marginal Farmers

## Dhathri Natural Farm, Telangana

 Farmers Covered	 Employment	 Annual Turnover
1000 farmers from 100 Villages	6 People	₹15 lakh

### Mr. Mudigiri Raju

 Dhathri Natural Farm, Penchikalapet, Athmakur, Warangal, Telangana

 +91-99497 49762

 nswamy@gmail.com



### Products/Services: Custom Hiring Services

**Agri-Venture:** Dhathri Natural Farm started combined harvester i.e. cutting, processing, collection of grain in one machine since 2018. This combined harvester used for paddy & maize crops. Combine harvesters are one of the most economically important labour saving inventions, significantly reducing the fraction of the population engaged in agriculture. In early stages of venture, Mr. Raju faced financial challenges to support and establish the venture. "Adoption of new technology by people is a big challenge" he added. He tried to introduce versatile machine designed to efficiently harvest a variety of grain crops. Among the crops harvested with a combine are wheat, rice, oats, rye, barley, corn (maize), sorghum, soybeans, flax (linseed), sunflowers and canola. The separated straw, left lying on the field, comprises the stems and any remaining leaves of the crop with limited nutrients left in it: the straw is then either chopped, spread on the field and ploughed back in or baled for bedding and limited-feed for livestock. At present the venture supports 1000 farmers over 100 villages and generating employment for 6 persons. Mr. Raju earns ₹15 lakh per annum from his established ventures.

**Agripreneur:** Mr. Mudigiri Raju (35) has trained under AgriClinics and AgriBusiness Centre Scheme at CED, Hyderabad. During the course, he was able to understand the response of farmers towards adopting new technology is ignored. He was determined to work on it and learnt some of the new adoptable Technologies to help farmers. Corporation bank Warangal sanctioned an amount of ₹15 lakh. Despite challenges, he was able to promote the venture and tried to help the farmers.






# Tapping the Urban Market


## Deepa Farms, Andhra Pradesh

 Farmers Covered	 Employment	 Annual Turnover
100 farmers from 5 villages	5 People	₹15 lakh

### Ms. Alluru Naga Deepika

 Deepa Farms,  
Andhra Pradesh

 +91-91605 58936

 deepikaalluru16@gmail.com



**Products/Services:** Landscaping and Nursery Unit

**Agri-Venture:** Deepa farms supply plants through an ornamental nursery and offers landscaping in cities and. In January 2020 she started a nursery for landscaping and ornamental plants on 5 acres in her native place which comes within a 30-kilometre radius of Nellore city. Now from her farm production capacity, she is supplying ornamental plants to Nellore city. Also, the farm supplies ornamental plants directly to corporate companies and farmers. This farm generates a ₹15 lakh annual turnover. She is planning to extend the farm in a coming couple of months to meet the demand to supply the whole Nellore city. For financial support, Ms. Alluru Naga Deepika contacted public sector banks to expand her business. Through her venture, she is supporting 100 farmers from 5 villages.

**Agripreneur:** Ms. Alluru Naga Deepika (27), originally from Kolagatla village, Nellore district, Andhra Pradesh and a Master degree holder in Botany, After her studies, she has undergone trained under the Agri Clinic and Agri-Business Centers Scheme from GM Institutions for Rural Development Health and Education Society, Nandyal, Andhra Pradesh in the year 2019. During training, she got attracted to the Landscaping and Ornamental Plants Business. After training, she has done a market survey in cities like Nellore, Tirupathi. During the survey, she found a lot of demand for landscaping and ornamental plants.





# Working with A Real Sense of Satisfaction

## Chamunda Plant & Crop Health Centre, Rajasthan



Farmers Covered

100-120  
farmers from  
10 villages



Employment

1  
Person



Annual Turnover

₹80 lakh



### Mr. Namichand Nagar

📍 Chamunda Plant & Crop Health Centre, Baran Road, Bapaver Kalan,  
Baran, Rajasthan

☎ +91-80030 36362

✉ nemichandnagar007@gmail.com

**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Chamunda Plant & Crop Health Centre was established to provide gainful knowledge to the farming community with a prime focus to provide top-quality agro-inputs and services to needy farmers. The core activity of the venture involves the sale of agro-inputs viz. seeds, fertilizers, pesticides, etc. Apart from this, Mr. Namichand is organizing various extension activities for farmers. Under these activities, he strives hard to make farmers aware of the latest technologies and practices. Mr. Namichand is also playing an important role in motivating rural youth to stay in agriculture and help build the nation. "The youth of coming generations have to seriously think about agriculture and invest their time and energy into it," said Mr. Namichand. At present, he is catering to the needs of 100-120 farmers from 10 villages and generating an annual turnover of ₹80 lakh.

**Agripreneur:** Mr. Namichand Nagar (30) is an agricultural graduate who is working hard to serve the farmers. In the era of scarcity of government jobs, he decided to start an agri-venture that would help farmers directly and provide him with a sustainable income. After completion of graduation, he underwent entrepreneurial training at Shashwat Sheti Vikas Pratishthan, (SSVP) Udaipur Sub Center Rajasthan. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme.





# The Bigger The Better

## Jeewan Gowsala, Rajasthan



Farmers Covered

150-200  
farmers of  
12 Villages



Employment

12  
People



Annual Turnover

₹50 lakh

### Mr. Jitendar Godara

📍 Jeewan Gowsala, Pakka Bhadwa, Hanumangarh, Hanumangarh,  
Rajasthan

☎ +91-80948 68013 / +91-9079208058

✉ godarajitender0@gmail.com



### Products/Services: Dairy Farming

**Agri-Venture:** Jeevan gaushala is the best gaushala in the area of Hanumangarh Rajasthan this gaushala aims to increase the wealth of dairy farmers with the prosperity, gaushala work in the nearby district of Hanumangarh, they are rearing only pure Gir cows in their shed, with rearing cows Jeevan Gaushala engaged in the making of milk products like Ghe, Mithai, paneer, Curd, Buttermilk etc. The Jeevan gaushala has their own 110 cows, they directly sell milk in glass bottles it contains A 2 milk which is good for the health, cost of the milk is always high, Jeevan Gaushala getting employment to 12 people and generating 50 lakh income annually, Jeevan Gaushala is engaged in the field from 2019. they are working with the farmers from Punjab, Haryana state also. Jeevan gaushala wants to provide good quality milk and milk products to the consumers and they are providing pure breed cattle of Gir breed to the milkman of area. as well as they are providing the consultancy Jeevan Gaushala have their tagline “money gives happiness for two moments but healthy body gives lifelong happiness”.

**Agripreneur:** Mr. Jitendar Godara (26) has completed intermediate in agriculture and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Shashwat Sheti Vikas Pratishthan, (SSVP) Udaipur Sub Centre, Rajasthan.





# Organic Products to Improve Soil Health

Shiv Shakti Agro Organic, Rajasthan



Farmers Covered

100-110 farmers from 20 villages



Employment

2 People



Annual Turnover

₹12 lakh



Mr. Suresh Patel

📍 Shiv Shakti Agro Organic, Bujhara, Girwa, Udaipur-313 001, Rajasthan

☎ +91-94148 08118

✉ patelsuresh494@gmail.com

**Products/Services:** Production and Marketing of Vermicompost, Vermiwash, Neem Cake, Organic Products and Earthworms

**Agri-Venture:** Shiv Shakti Agro organic was established with One of the main goals of every organic farmer is to build long-term soil fertility and tilth by feeding the soil with a variety of natural amendments. The regular addition of compost is one of the best ways to enhance the soil's organic and humic content, which helps to build a fertile soil structure. This soil structure makes better use of water and nutrients. It is easier to till and, overall, is better able to achieve optimum yields on a long-term basis. Since compost has already decomposed, its impacts are much more long-lasting than crop residues and green or animal manures that rapidly degrade when added to the soil. Composting also gives farmers a way to recycle manure and plant residues that otherwise might present some environmental problems. he started his venture in the year 2011 with the capital of 2 lakh only. at the initial stage, his unit produced 10-ton vermicompost per month and currently, he expands the production by 40 tons per month.

**Agripreneur:** as we know the Indian agriculture is a mixture of various traditional technologies which maintain the health of the community, that's why Suresh choose the way vermicomposting. for vermicomposting he got the idea from the various regional magazines also from the various Krishi mela, then after he is started his vermicompost unit, in the year 2017 he felt like that to take proper training to take up venture in high in terms of production capacity and as well financial support for expansion, he choose SSVP Udaipur as a training institute for getting training of AC&ABC. in the year 2015 he felicitated by Shrimati Vasundhara Raje Ex. CM of Rajasthan, for great work in the field of organic farming.





# Growing Greens for Healthy Life

## Mukesh Vegetable Farm, Uttar Pradesh



Farmers Covered

50 farmers from 7 villages



Employment

Self



Annual Turnover

₹12 lakh

### Mr. Mukesh Kumar

📍 Mukesh Vegetable Farm, Ummedpur, Mishrikh, Sitapur-261 401, Uttar Pradesh

☎ +91 74578 26699

✉ mukeshkumar301299@gmail.com



**Products/Services:** Sale of Fresh Organic Vegetable

**Agri-Venture:** Mr. Mukesh Kumar got an innovative idea of vegetable production from his friend and some professionals in the field of vegetable production. As soon as he made up his mind to start a new venture, he arranged all resources and with an initial investment of ₹1 lakh, he started a venture named 'Mukesh Vegetable Farm' in the year 2020. He is selling fresh and seasonal vegetables at an appropriate rate to the customer and he aims to cultivate vegetables without chemicals and fertilizer. The rate of Vegetables is very high during the non-seasonal period. There is a ready market for vegetables like Coriander, Cabbage and Spring onion. The key factors are site selection, soil type and quality and crop and variety selection. When he started his own agriculture venture for the first time, he faced many challenges particularly arranging of funds and secondary a new business idea. Business competition is a major challenge in the market. He has employed two people for production operations, serving 50 farmers from 7 neighbouring villages and has achieved a turnover of ₹12 lakh.

**Agripreneur:** Mr. Mukesh Kumar (28) has passed intermediate in agricultural science and is native to the Sitapur district in Uttar Pradesh. He underwent Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme training at Centre for Agriculture and Rural Development (CARD), Debiyapur, Uttar Pradesh.







# Improving Soil Health through Organic Manures


## Saini Farm House, Uttar Pradesh

 Farmers Covered	 Employment	 Annual Turnover
200 farmers from 10 Village	3 People	₹20 lakh

### Mr. Madhav Saini

 Saini Farm House, Budhana Road, Near Samauli, Muzaffarnagar - 251 309, Uttar Pradesh

 +91 89790 34206

 madhavsaini1297@gmail.com



**Products/Services:** Sale of Organic Manure

**Agri-Venture:** He got an innovative idea from his friend and also knew some Agri professionals to help him. As soon as he made up his mind to start the new venture, he faced a major problem of funds crisis. Finally, after arranging funds all by himself, Mr. Madhav established the Saini Farm in 2017. He is primarily engaged in selling good quality organic manures. He also provides field service to the farmers to know the accurate amount of manure needed for organic vegetable production. Apart from this, he also encourages other farmers to adopt organic methods for the betterment of soil. Whenever a farmer comes to his shop for the first time to purchase the organic manure, he takes his mobile number and connects to all farmers in the WhatsApp group and shares information so that farmers can become aware of good family health by consumption of organic products. When he started his own agriculture venture for the first time, he faced many challenges particularly arranging of funds and secondary a new business idea. He is supporting 200 farmers from 10 villages with the help of three persons to whom he has provided employment. His turnover has reached ₹20 lakh per annum.

**Agripreneur:** Mr. Madhav Saini (24) has passed intermediate in agricultural science and is a native to Muzaffarnagar district in Uttar Pradesh. He underwent Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme training at Centre for Agriculture and Rural Development (CARD), Muzaffarnagar, Uttar Pradesh





# Residue-Free Vegetables for a Healthy Diet

## Organic Vegetable Farm, Uttar Pradesh



Farmers Covered

100 farmers  
from  
10 villages



Employment

2  
People



Annual Turnover

₹15 lakh

### Mr. Praveen Kumar

📍 Organic Vegetable Farm, Chamanpura, Gangoh, Saharanpur - 247 341, Uttar Pradesh

☎ +91 97589 18958

✉ praveensaini0208@gmail.com



**Products/Services:** Sale of Fresh Organic Vegetable

**Agri-Venture:** He and his family were engaged in farming for many years. He realized that the cultivation of cereal crops does not harvest much profit as per expectations, so he made his mind switch to organic vegetable cultivation. The venture was self-funded. He mainly deals in selling good quality organic vegetables in the wholesale and retail market to get more benefit. He generally sells pre-seasonal vegetables whose prices are high which give him a better return. Organic vegetables fetch more prices than normal vegetables. Therefore, there is a ready market for vegetables like Coriander, Cabbage and Spring onion. He managed all the challenges and made his venture successful. He has employed 2 people, serving 100 farmers from 10 neighbouring villages and achieves a turnover of ₹15 lakh.

**Agripreneur:** Mr. Praveen Kumar (31) holds a bachelor degree in agricultural science and is a native to the Saharanpur district in Uttar Pradesh. He has undergone Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme training at Centre for Agriculture and Rural Development (CARD), Muzaffarnagar, Uttar Pradesh.





# Two Birds by One Stone

## Indresh Singh Fertilizers and Chemicals and Mitti Parikshan Kendra, Uttar Pradesh



Farmers Covered

1800 farmers  
from  
7 villages



Employment

3  
People



Annual Turnover

₹24 lakh

### Mr. Kamesh Singh

📍 Indresh Singh Fertilizers and Chemicals and Mitti Parichhan Kendra,  
Selumau, Sitapur-261121, Uttar Pradesh

☎ +91 92609 66892

✉ singhkamesh679@gmail.com



**Products/Services:** Sale of Agro-Inputs, Soil Testing and Consultancy

**Agri-Venture:** "The 45 days of AC&ABC training provided me with the opportunity to learn and get more clarity and confidence to start the consultancy services", said Mr. Kamesh Singh. He started the agri-clinic named Indresh Singh Fertilizers and Chemical Evam Mitti Parikshan Kendra. At his centre, he offers viable solutions on agriculture and provides farm inputs viz., seeds, fertilizers and pesticides. He is also visiting the farms of nearby villages and advising farmers to use appropriate agri-inputs, a major factor for the growth of his venture. Besides this, he also availed the facility of soil testing for the farmers in the vicinity, as per him "Fertilizers and chemicals either in excess or deficient condition severely affect the productivity of crop, therefore, soil sampling must be done routinely for getting more yield from the same piece of land." At present, he has an annual turnover of ₹24 lakh by covering the needs of 1800 farmers from 07 villages.

**Agripreneur:** Mr. Kamesh Singh (25), is a graduate in bachelor of agriculture, native to Sitapur district in Uttar Pradesh. After completion of the degree, he underwent Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme training from the Centre of Technology and Entrepreneurship Development (CTED), Amethi, Uttar Pradesh.





# From an Executive to Agro Service Centre

## Gupta Agro Service Centre, Uttar Pradesh



Farmers Covered

700 farmers  
from  
10 villages



Employment

2  
People



Annual Turnover

₹30 lakh

### Mr. Awadhesh Kumar Gupta

📍 Gupta Agro Service Centre, Parshurampur, Basti,  
Uttar Pradesh

☎ +91 96709 44915

✉ awadhesh32@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Mr. Awadhesh Kumar was working as a marketing executive in Pioneer Company, but he was not satisfied due to his passion to establish an agri-venture. During AC&ABC training, he developed his interest in the agri-input sector and with his own investment of ₹5 lakh he established the venture named Gupta Agro Service Centre in 2016. The core activities of the venture are the sale of fertilizers, chemicals, pesticides, and herbicides to the farmers. Later on, he has also started selling quality seeds from certified agencies, providing small agricultural machinery like sprays and pumps. At present, he is serving the needs of 700 farmers in 10 villages and generating an annual turnover of ₹30 lakh.

**Agripreneur:** Mr. Awadhesh Kumar Gupta (32), holds bachelor degree in agricultural science hails from Basti district in Uttar Pradesh. He has got trained under Agri Clinics and Agri Business Centres (AC&ABC) Scheme from Jubilant Agriculture Rural Development Society (JARDS), Gorakhpur, Uttar Pradesh.





# Scaling Agribusiness

## Sri Angala Parmeswari Agencies, Tamil Nadu



Farmers Covered

300 farmers  
from  
7 villages



Employment

1  
Person



Annual Turnover

₹25 lakh

### Mr. K Sundar

📍 Sri Angala Parmeswari Agencies, 2/160, Main Road, Agaramangudi, Papanasam, Thanjavur-614 303, Tamil Nadu

☎ +91-80725 95764

✉ sundarragula@gmail.com



**Products/Services:** Sale of Agro-inputs and Consultancy

**Agri-Venture:** Mr. K Sundar always wanted to develop his father's small farm into a well-organized agri-clinic which will not only provide agro-inputs but also provide the farmers with innovative solutions to their problems. After completion of his AC&ABC training and with initial funding of ₹8 lakh, Mr. Sundar revamped the management of the shop into an agri-clinic. The main work at the agri-clinic is to provide solutions to the farmers based on the problems they face in their day-to-day agriculture activities especially related to diseases, procedures, and growth techniques. Regular interaction with farmers and frequent field visits have led to the growth of the venture. "The major challenge faced is whether one can withstand in the market according to the present situation with many upcoming clinics as competition," said Mr. K Sundar on challenges faced in the development of the venture. At present, the agri-clinic is catering to the needs of 300 farmers from seven villages while generating an annual turnover of ₹25 lakh.

**Agripreneur:** Mr. K Sundar (20) is a young and dynamic agripreneur who hails from the Thanjavur district of Tamil Nadu. He has completed his Agri-Clinics and Agri-Business Centres (AC&ABC) scheme training from the Centre for Alternate Rural Employment (CARE), Namakkal and has an additional Diploma in agricultural extension services for input dealers (DAESI).






# Education is not a Precursor for Business

## Rajput Dairy Farm, Maharashtra

 Farmers Covered	 Employment	 Annual Turnover
250 farmers from 4 villages	1 Person	₹10 - 12 lakh



### Mr. Ratnadip Kishorsing Girase

 Rajput Dairy Farm, Suray, Shindkhed, Dhule, Maharashtra

 +91-79721 25763

 ratndiprajput45@gmail.com

### Products/Services: Dairy Farming

**Agri-Venture:** "When I started this farm, I had only three cows from Holstein Friesian and Crossbreed. For feeding them I had purchased chopped dry sorghum sticks as well as planted elephant grass on 5 Ghunta land. I also feed them mineral mixture two times a day which helped in increment of milk production. A shade was also prepared before the purchasing of cows for protecting from heat as well as rain. After the completion of one year, I purchased another two cows (one crossbreed and one Gir). After the purchase of these cows, the milk production has also increased and thus I decided to sell milk directly to the main dairy unit outside the village. Earlier I used to sell the milk in village dairy which gave less rate as compared to the main dairy which gave ₹1.5 rupees. Nowadays I have been selling a total of 40-50 litres of milk per day which gives me a better income," said Mr. Ratnadip Kishorsing Girase. The non-availability of dry fodder as compared to green fodder, increased rate of mineral mixtures and no changes in milk cost are the major problems faced in the growth of the venture. The farm which started from 3 cows now has 12 adults and 4 calves. Currently, the farm is providing consultancy to 250 farmers from 4 villages and generates an annual turnover of ₹10-12 lakh.

**Agripreneur:** Having only an intermediate in agriculture, Mr. Ratnadip Kishorsing Girase (24) has set up an ideal example among the rural youth involved in dairy farming. Mr. Ratnadip is a trained agripreneur from Mokashi Krishi Vikas Pratishthan, Karad, Maharashtra.





# Multitude Agri Businesses

Rudra Ropvatika, Rudraditya Farmers Producer Company Limited, Maharashtra



Farmers Covered

300 farmers  
from 5  
villages



Employment

10  
People



Annual Turnover

₹10 lakh

**Mr. Hemant Sudamrao Somwanshi**

📍 Rudra Ropvatika and Rudraditya Farmers Producer Company Limited,  
Gut No 287, Madkijamb, Dindori, Nashik, Maharashtra

☎ +91-9225126301

✉ rudra.hemant@gmail.com



**Products/Services:** Custom Hiring, Production and Sales of Horticulture Plant Samplings, Post-harvest Management & Market Linkage Services to Farmers

**Agri-Venture:** Rudra Ropvatika and Rudraditya Farmers Producer Company Limited is a one-stop solution for farmers in the field of horticulture. The Rudra Ropvatika provides farmers with the production and sales of horticultural plants and post-harvest management of the produce. On other hand, the Rudraditya Farmers Producer Company Limited caters to the needs of the farmers in custom hiring of farm implements and creating market linkages for the farmers to sell their products to the right buyer at the right price. The FPC is also encouraging farmers to produce non-toxic food by the judicious use of pesticides and fertilizers. Farmers training and consultancy, production of bio-agents and Plant Growth Regulators (PGRs) are the other activities taken up by the venture.

**Agripreneur:** Mr. Hemant Sudamrao Somwanshi (44) who hails from Dindori Taluka of Nashik District in Maharashtra is a graduate in agricultural sciences and holds a post-graduation in environmental sciences. Mr. Hemant is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Asean Agritechnologies (I) Pvt. Ltd. Nashik, Maharashtra.






# Addressing the Right Issues at Right Time

## Om Agro Services, Maharashtra

 Farmers Covered	 Employment	 Annual Turnover
650 farmers from 10 villages	2 People	₹40 lakh

### Mr. Deepak Pravin Thorat

 Om Agro Services, Khandala, Vaijapur, Aurangabad, Maharashtra

 +91-9158725898

 dpthorat99@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Being a marketing executive for Ajeet Seeds Pvt. Ltd., Maharashtra provided Mr. Deepak with an insight into the lack of information among the farmers regarding the use of appropriate agri-inputs according to the required needs of the crops and soil health. This inspired him to setup his own agri-clinic where he can provide the farmers with timely input and consultancy during the season and improve their crop production. At this time, at the suggestion of his friends, he underwent AC&ABC training and with an initial investment of ₹2 lakh from his savings established Om Agro Services in 2020-21. Being a native of the place has provided Mr. Deepak to provide better services to the needs of the farmers. The sale of inputs on credit and unfavourable climatic conditions are the major challenges faced in the growth of the venture. At present, Om Agro Services is catering to the needs of 650 farmers from 10 villages and generating a turnover of ₹40 lakh per annum.

**Agripreneur:** Mr. Deepak Pravin Thorat (28) hails from Khandala village of Aurangabad District in Maharashtra and holds a bachelor's degree in agricultural sciences. "Having an agricultural background has helped me in providing better consultancy to farmers and improve my sales as compared to other dealers in the region who lack the same," said Mr. Deepak. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Aakash Agri Solutions Pvt. Ltd., Sillod, Aurangabad, Maharashtra.





# Raising Nursery for Quality Seedling

## Shree Ropvatika and Agro Market, Maharashtra



Farmers Covered

750 farmers from 3 districts



Employment

10 People



Annual Turnover

₹50 lakh



### Mr. Suyoj Sarjerao Patil

📍 Shree Ropvatika and Agro Market,  
Aitawade BK, Walwa, Sangli-415 414, Maharashtra

☎ +91-99700 18871

✉ shreeroapvatika@gmail.com

**Products/Services:** Nursery of Fruit, Forest, Ornamental, Medicinal, and Lawn Plants

**Agri-Venture:** Shree Ropvatika and Agro Market is an authentic sale point for wholesale and retails supply of fruit plants, forest plants, ornamental and lawn planting materials in three blocks of Sangali district. The nursery is established on an area of one acre and houses 30 mango mother plants and various ornamental and lawns plants species. With an initial investment of ₹15 lakh, Mr. Sujoy Patil established the nursery and agro market in 2019. The venture is also catering its landscaping services to more than 15 corporate companies across 3 districts of Sangli, Satara and Kolhapur. The nursery witnesses a high demand for fruit and forestry plants during the rainy season, while the rest of the year is covered by ornamental and lawn plants. At present, the nursery is providing consultancy services to 750 farmers from 3 districts and generating an annual turnover of ₹50 lakh. The nursery also employs 2 skilled and 8 unskilled persons.

**Agripreneur:** Mr. Suyoj Sarjerao Patil (25) is a qualified agricultural graduate and understand the importance of quality planting material. He said, "The training gained under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme has empowered me to support the families of 10 people working under me. I plan to expand my operations to 8 districts by the end of 2021 and employ more people under the venture". He is a trained agripreneur from the Family Farming Producer Company Ltd. (KRISHILAM), Kolhapur, Maharashtra.





# Tapping Opportunity in Pulses Processing

## Shri Banshankari Enterprises, Maharashtra



Farmers Covered

250 farmers from 2 districts



Employment

4 People



Annual Turnover

₹25 lakh



### Mr. Nilesh Ramchandra Sawant

📍 Shri Banshankari Enterprises Banali, Jath, Sangli-416404, Maharashtra

☎ +91-8208988510

✉ nileshsawant@gmail.com

### Products/Services: Processing and Marketing of Pulses

**Agri-Venture:** “Pulses are usually converted into Daal by de-husking/decutilating and splitting. Dal milling industry is one of the major agro-processing industries in India. In my operational area, I found no one was running the pulses processing unit and farmers were using the traditional method of de-husking pulses. Hence, I decided to start pulses processing unit,” said Nilesh. Witnessing the demand for a pulse processing unit, Mr. Nilesh established Shri Banshankari Enterprises in 2020 with an initial funding of ₹10 lakh loan sanctioned by the Bank. “The land requirement for establishing a modern pulse milling unit will depend upon whether the unit will be using wet milling or dry milling operations for conditioning the pulses before de-husking and splitting operations and the method of drying of the soaked grain pulses. The processing unit is established in an area of one acre of land with a processing capacity of 250 MT/annum,” added Mr. Nilesh. At present, the unit is procuring pulses from 250 farmers spread over 2 districts and employs 4 skilled persons to manage its activities. The processing unit is generating an annual turnover of ₹25 lakh.

**Agripreneur:** Mr. Nilesh Ramchandra Sawant (25) is a from Banali village of Jath block of the Sangali District of Maharashtra State. He has completed his Graduation in Agriculture. The land requirement for establishing a modern pulse milling unit will depend upon whether the unit will be using wet milling or dry milling operations for conditioning the pulses prior to de-husking and splitting operations and the method of drying of the soaked grain pulses. He started his enterprise on its own fund of Rs. 10 lakh. He has completed his Agri-Clinics and Agri-Business Centers scheme under the guidance of the Family Farming Producer Company Ltd. (KRISHILAM), Kolhapur, Maharashtra.






# ACABC Training provided Wider Opportunities

**Mr. Abhishek Sanjay Pawar**

 Vishal Bakery, Shivaji Peth Radhanagari, Radhanagari, Kolhapur - 416212, Maharashtra

 +91-83904 44412

 vaibhav444412@gmail.com

## Vishal Bakery, Maharashtra



Farmers Covered

25 farmers from 1 District



Employment

3 People



Annual Turnover

₹8 lakh



**Products/Services:** Preparation and Marketing of Bakery Products

**Agri-Venture:** Vishal bakery prepares and markets various bakery products like Cakes, Bread, Biscuits and Pav in different grades and qualities. For the preparation of bakery products, the bakery uses a standard operating procedure. The bakery is also certified by FSSAI for its products. The products of the bakery are sold in 12 Talukas of the Kolhapur district in Maharashtra. Unclear government regulations, the gap between demand and supply, increasing cost of maida flour (main ingredient) and price sensitivity of the market are the major challenges faced by Mr. Vaibhav in operating the bakery. Besides the production and marketing of bakery products, the bakery also conducts training programmes for women, small and marginal farmers to motivate them to take up the profession of bakery. At present, the bakery is providing consultancy and training to 2,500 farmers from the Kolhapur district and generating an annual turnover of ₹8 lakh.

**Agripreneur:** Mr. Vaibhav Dilip Pawar (25), a graduate in agriculture from the Kolhapur district in Maharashtra, was struggling to get a suitable job in the government sector. After exhausting all his efforts, he came in contact with the Nodal Officer at Family Farming Producer Company Ltd. (KRISHILAM), Kolhapur, Maharashtra. After discussions, he planned to start a bakery unit and joined the training program under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. The hands-on training at a bakery unit provided him with the confidence to start his own unit. Soon after the completion of AC&ABC training and with an initial funding of ₹10 lakh from his savings, Mr. Vaibhav established the Vishal Bakery in 2019.





# Never let a Crisis go to Waste

## Mr. S Kandasamy

📍 Vermicompost and Poultry Farm, Adimalipatty, Thumpalpatti, Salem, Tamil Nadu

☎ +91-82485 07224

✉ kandanfarm@gmail.com

## Vermicompost and Poultry Farm, Tamil Nadu



Farmers Covered

220 farmers from 9 villages



Employment

1 Person



Annual Turnover

₹6 lakh



**Product/Services:** Production and Marketing of Vermicompost and Poultry Farm

**Agri venture:** “Farmers in my village are predominantly organic farmers and they use to procure the high-quality organic manures from Bengaluru at a high cost. This problem inspired me to setup a vermicompost unit at the village level and provide the manures to farmers at an affordable price,” said Mr. Kandasamy. With an initial investment of ₹60,000, Mr. Kandasamy established his vermicompost unit in 2020. He also provides home delivery of the manure to his customers which sometimes becomes a hassle for small orders. Mr. Kandasamy has also started a poultry unit of 50 desi birds to supplement his income from vermicompost marketing. At present, Mr. Kandasamy is providing his products to more than 220 farmers from 9 villages and generating an annual income of ₹6 lakh.

**Agripreneur:** Mr. S Kandasamy (27) holds a diploma in agriculture from Tamil Nadu Agricultural University, Coimbatore and hails from Adimalipatty village of Salem District in Tamil Nadu. He has received entrepreneurial training under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from National Agro Foundation, Taramani, Chennai.







# Inculcating Gardening Habits among Urban Population

## Let's Grow, Assam

 Farmers Covered	 Employment	 Annual Turnover
100 farmers from 1 district	Self	₹2.5 lakh

### Mr. Amarjit Lahkar

 Let's Grow, H. No. 34, M.C. Road, Barowary, Guwahati - 781 003, Assam

 +91-98641 56552

 amarjitlahkar@gmail.com



**Products/Services:** Sale of Vegetable Seeds and Gardening Manual

**Agri-Venture:** “As the venture is still in the nascent stage, the funding has been done from savings. There was a constant need among the city dwellers to get good quality seed and the knowledge on how to do gardening in their flats balcony, terrace or as a kitchen garden. Interacting with some people within the Guwahati city reflected the need to move forward with the idea of developing a ready and simple to use booklet on how to do gardening. The kits contained seeds of around 10–12 seasonal vegetables along with a booklet describing some small steps to carry out urban gardening,” said Mr. Amarjit. The main factor which led to the idea is to help people break the monotony of the prolonged lockdown by engaging them in some activity. “Also, my venture aims to engage the kids living in the urban landscape with gardening activities. Let the kids feel the experience of growing their own food right from a younger age,” added Mr. Amarjit. As an agriculturist, he wants to induce the habit of gardening among the urban folks and this instigated the idea into a reality. The venture being in its primary stage has faced many challenges. “But with the growth of the venture, there will be the challenge of transportation both within as well as outside the city,” speculated Mr. Amarjit. At present, the venture is procuring seeds from 100 farmers covering onbe district and generating an annual turnover of ₹2.50 lakh.

**Agripreneur:** Mr. Amarjit Lahkar (35) is the founder of Let's Grow from Guwahati, Assam and holds a master's degree in agriculture and allied subjects. He has completed the Agri-Clinics and Agri-Business Centres (AC&ABC) training at DARWIN, Assam.







# Fulfilling the Demand for Quality Pork

## DK Pig Farm, Assam

 Farmers Covered	 Employment	 Annual Turnover
28 farmers from 12 villages	2 People	₹6 lakh

### Dr. Dipanjal Kakoti

 DK Pig Farm, Senchowa, Babejia Nagao, Assam

 +91-95350 22463

 drkakoti@yahoo.in



### Products/Services: Pig Farming

**Agri-Venture:** “Pig meat is always in demand in the North-East population and pig is the only animal that can utilize a wide variety of feedstuffs and convert them into nutritious meat. This concept was the inspiration behind the establishment of DK Pig Farm in 2020,” said Mr. Dipanjal. The core activity of the farm is to produce and market quality pork according to the demand of the customers. Other activities on the farm include improving the productivity of the pigs using scientific units and focus majorly on pig rearing especially fattening. With an initial investment of ₹1 lakh, DK pig farm purchased 10 pigs of Yorkshire breed in the ratio of 2:8 (male:female) and began its operations. Currently, the farm is also motivating many and providing consultancy to 28 farmers from 12 villages and generating an annual turnover of ₹6 lakh.

**Agripreneur:** Dr. Dipanjal Kakoti (37) is a veterinarian doctor and holds a bachelor's degree in veterinary science and animal husbandry. He has also completed a masters degree in MBA and is a trained agripreneur. He has completed the Agri-Clinics and Agri-Business Centres (AC&ABC) training under the guidance of DARWIN, Assam.





# Young Entrepreneur

Sri Dubba Raja Rajeswary, Telangana



Farmers Covered

20000  
farmers from  
10 villages



Employment

3  
People



Annual Turnover

₹1 Cr

## Mr. Are Mahesh

📍 Sri Dubba Raja Rajeswary Pambatla, Sarangapur, Jagtial - 505454,  
Telangana

☎ +91-89789 24617/ +91-63037 54085

✉ are.mahesha@gmail.com



**Products/Services:** Sale of Agro-Inputs And Consultancy

**Agri-Venture:** Coming up with the idea to set an Agri-clinics to benefit farmers of Pambatla and nearby villages was the idea of Mr. Mahesh. The young entrepreneur uplifts the lifestyle of farmers by educating them on the usage of High yielding Varieties of crops and good quality seeds. Developed techniques and technologies in agriculture crop production has ensured a high turnover for the entrepreneur and inspired him to carry to the farmers. "To set up my own agri-venture and make it profitable as my income source was the motivation after visiting a farm unit during my polytechnic course," said Mr. Mahesh. He added, his business is beneficial to farmers as no Agri-clinics at present in the nearby area. At present, the Agri-Clinic is catering to the need of 20000 farmers from 10 villages and generating a turnover of ₹1 Crore per annum.

**Agripreneur:** With a degree of Diploma in Agriculture, Mr. Are Mahesh (23) has set an example as young enthusiastic agripreneur who has undergone training at Action for Welfare and Awakening in Rural Environment (AWARE), Hyderabad, Telangana in 2018 under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. He has been established as a successful agripreneur with an initial investment of ₹15 lakhs of his own. Later part, Mr Mahesh was able to secure a loan of ₹10.00 lakhs from Karim Nagar District Cooperative Central Bank, Jagtial Branch with the guidance of the Nodal Officer, and a subsidy of ₹4.50 lakh from the National Bank for Agriculture and Rural Development (NABARD).





# Making Money with Honey

## Queen Casper Bee Farm, Tamil Nadu



Farmers Covered

720 farmers  
from  
15 villages



Employment

2  
People



Annual Turnover

₹20 lakh

### Mr. Ganesan

📍 Queen Casper Bee Farm, No. 36, DSP Nagar, 3rd street,  
Madurai-625016, Tamil Nadu

☎ +91-98948 71193

✉ queencasperbeefarm@gmail.com



**Products/Services:** Production and Marketing of Honey

**Agri-Venture:** Queen Casper Bee Farm has graduated from supplying honey in local markets to exporting the produce to Singapore and Gulf countries. While pursuing graduation, Mr. Ganesan developed an interest in Honey Bees and decided to establish an Apiary. Soon after the completion of his studies, Mr. Ganesan attended various seminars, training and classes related to honey production. With an initial investment of ₹2.5 lakh, the Queen Casper Bee Farm was established in 2015. The products from the venture are AGMARK certified and sold under the same name as the venture. Mr. Ganesan always strives to supply pure honey in the market as it fetches him a good return on investment. The farm also provides consultancy and training to KVK trainees and AC&ABC candidates. At present, the farm is providing consultancy and training to 720 farmers from 15 villages and generating an annual turnover of ₹20 lakh.

**Agripreneur:** Mr. Ganesan (50) is having a bachelor's degree in chemistry and hails from Madurai district in Tamil Nadu. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Voluntary Association for People Service (VAPS), Madurai, Tamil Nadu.





# Oasis addressing Myriad Farming Problems

## Oasis Agro Industries, Maharashtra



Farmers Covered

2000 farmers  
from  
3 districts



Employment

15  
People



Annual Turnover

₹50 lakh

### Mr. Pravin Chandrakant Mali

📍 Oasis Agro Industries, At/post- Gat no- 994, Shirol,  
Kolhapur-416103, Maharashtra

☎ +91-94049 87207, +91-95189 41525

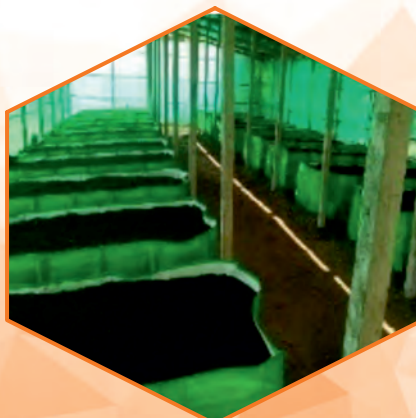
✉ pcmali211@gmail.com



**Products/Services:** Production and Marketing of Organic Manure and PGRs, Farmers & Student Trainings and Contract Farming

**Agri-Venture:** Oasis Agro Industries is involved in production of organic manure (vermicompost) and plant growth regulators (PGRs). The products manufactured at the venture is provided to farmers at an affordable price. Apart from this, the venture also provides crop based training to farmers and students. The training includes detailed guidance to farmers on topics such as integrated nutrient management (INM), integrated pest management (IPM), production of vermicompost at farmer's fields and disease management of crops, etc. The Oasis Agro Industries have also setup a biotechnology laboratory for the research and development of bio-fertilizers and bio-control agents. The venture is also producing yellow and blue sticky traps. At present, the venture is catering to the needs of 2,000 farmers from 3 districts and generating an annual turnover of ₹50 lakh. The venture also employs 4 skilled and 11 unskilled persons to manage its activities.

**Agripreneur:** While working as marketing personnel for a private agricultural company, Mr. Mali observed that there was a lack of guidance among the farmers. He observed a lack of management in manure usage, unlimited use of pesticides, wrong time of sowing and practice of mono-cropping. It was during this time that Mr. Mali decided to start his own venture and provide proper guidance to farmers. With an initial investment of ₹15,000, he established agriculture consultancy services in 2016. Mr. Pravin Chandrakant Mali (40) has completed his Master in Agriculture and is a trained agripreneur under the Agri-Clinics and Agri-Business Centers (AC&ABC) scheme. He has completed his training at the Krishna Valley Advanced Agriculture Foundation, Sangali, Maharashtra.





# Veterinarian turned Agripreneur

## Dr. Ejagar Rangrao Dhondiba

📍 Modern Dairy Farm, Sangavi, Baramati, Pune, Maharashtra

☎ +91-98502 11387

✉ drejagar10@gmail.com

### Modern Dairy Farm, Maharashtra



Farmers Covered

122 farmers from 6 villages



Employment

3 People



Annual Turnover

₹42 lakh



**Products/Services:** Dairy Farm and Consultancy on Loose Housing Shade, Clean Milk Production, etc.

**Agri-Venture:** “I completed my studies and started working as a veterinary doctor. After four years on the job, I got the idea and zeal to start a dairy farm. Therefore, in the year 2001-2002 with an initial funding of ₹1 lakh, I bought one HF cow and started the dairy farm,” said Dr. Ejagar. In year 2003-2004, the farm expanded with the purchase of 4 cows. Simultaneously, the farm also sold the farmyard manure, feed additives and other milk products besides the sale of milk to increase the income of the dairy farm. The farm expanded more when Dr. Ejagar completed the AC&ABC training in 2016. He was issued a loan of ₹25 lakh in 2018 from UCO Bank, Sangavi Branch, Baramati, Pune which enabled him to purchase more cows. The farm which started with only one cow now has 62 cows. Being a veterinary doctor, Dr. Ejagar also provides consultancy on loose housing shade, clean milk production, etc. Currently, the dairy farm is generating an annual turnover of ₹42 lakh while providing consultancy to 122 farmers from 6 villages.

**Agripreneur:** Dr. Ejagar Rangrao Dhondiba (44) who hails from the Sangavi village of Pune district in Maharashtra is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. He completed his training in 2016 from the Krishi Vigyan Kendra, Baramati, Pune, Maharashtra.





# A Full-Fledged Animal Farm that Welcomes All

## Sri Murugan Farm, Tamil Nadu

 Farmers Covered	 Employment	 Annual Turnover
350 farmers from 6 villages	2 People	₹10 lakh

### Miss Elakkiya B

 Sri Murugan Farm, MettukaduThottam, Minnampalli, Manmangalam, Karur-639116, Tamil Nadu

 +91-99409 24345

 elakkiyaagri2016@gmail.com



**Products/Services:** Dairy, Poultry, Goatary and Consultancy

**Agri-Venture:** Sri Murugan Farm which started with just a couple of cows for personal purposes, now houses a large number of cattle animals, poultry and goatary. The growth of the farm was not a planned one because of the occurrence of diseases in the cows. Also, improper pregnancy of the animal during 3 to 4 artificial insemination (AI) services led to an economic loss of the farm. But, despite that when the number of cows started rising, it was decided to give a proper scientific approach for the management of animals at the farm. A loan was taken out for the construction of a proper shed for the animals. The farm is witnessing constant growth although when there is a lack of locally available labours. Advice from veterinary doctors and providing the necessary supplements to the animals along with timely decisions has led to the success of the farm. Apart from the family members, the farm employs two persons and provides consultancy to 350 farmers from 6 villages. The farm is generating a turnover of ₹10 lakh per annum.

**Agripreneur:** Miss Elakkiya B (22) has a bachelor's degree in agriculture and allied subjects and is determined to help her family and other farmer's family in her vicinity. To fulfil her goals, Miss Elakkiya completed her Agri-Clinics and Agri-Business Centres (AC&ABC) training at Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu in the year 2021. Since the training, Miss Elakkiya has taken over her family farm and modernized it with new approaches.





# The Sole Service Provider at Block Level

## Viraj Farm Machinery, Maharashtra



Farmers Covered

400 - 500 farmers from 8 villages



Employment

1 Person



Annual Turnover

₹6 - 7 lakh

### Mr. Laxman Madhukarrao Deshmukh

Viraj Farm Machinery, Tandulwadi, Gobhani, Risod, Washim, Maharashtra

+91-96893 16046

laxmandeshmukh55@gmail.com



### Products/Services: Custom Hiring Services

**Agri-Venture:** Viraj farm machinery is a bank for farm implements housing Pneumatic Planter, BBF planter, Rotavator, Cotton shedder, Spraying Equipment, Spiral Separator, Thresher etc. These implements are provided timely at paid services to the needy farmers. Mr. Laxman Madhukarrao Deshmukh has utilised the help of the NTI he was trained in procuring the various implements through subsidy schemes provided by the central and state governments. Viraj Farm Machinery is the only firm in its village providing custom hiring services to farmers which have proven to be a good source income for the Agripreneur. The regular and prompt services of the firm have attracted the farmers from 4-5 nearby villages to avail the services of the farm implement bank. Rising fuel expenses, lack of skilled labour for operating the machinery, maintenance expenses and health hazards during operation are the major challenges faced in the growth of the venture. At present, Viraj Farm Machinery is catering to the needs of 400-500 farmers from 8 villages while generating a turnover of ₹6-7 lakh per annum.

**Agripreneur:** Mr. Laxman Madhukarrao Deshmukh (28) hails from the Washim district in Maharashtra and holds a diploma in agricultural sciences. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme who is providing various farm implements to small and marginal farmers. Mr. Laxman has completed his training from the Suvide Foundation's Krishi Vigyan Kendra, Karda, Washim.





# Holistic approach to Agricultural Development

Brahmaputra Valley Agri & Construction Pvt. Ltd., Assam



Farmers Covered

5000 farmers from 7 districts



Employment

5 People



Annual Turnover

₹20 lakh

**Mr. Tajuddin Ahmed**

📍 Brahmaputra Valley Agri & Construction Pvt. Ltd., Mereli Pathar, Bogdong, Dibrugarh, Pin: 786184 Assam

☎ +91-84384 01450

✉ vijayakrishiconnect.koochbehar@gmail.com



**Products/Services:** Production and Sale of Agro-Inputs and Consultancy

**Agri-Venture:** “Most of the farmers do not have the proper knowledge about the use of micronutrients, growth promoters, bio-fertilizer, bio-pesticides etc. The formulation and time of application vary from plant to plant. So, ready to use formulation will be helpful for farmers and by this service someone can earn a lot,” said Mr. Tajuddin on the idea behind the inception of the venture. The agri-venture provides proper training for farmers on the judicious use of micronutrients, growth promoters, bio-fertilizers, etc. Brahmaputra Valley Agri & Construction Pvt. Ltd. is also involved in producing bio-fertilizer, bio-pesticides, micro-nutrient, growth promoters etc. Proper guidance for crop cultivation, disease and pest identification, and remedies are also provided to farmers through extension activities, posters and pamphlets. “Getting the license, permission and document verification are lengthy and tiresome processes. Also, organizing farmers for meetings and awareness sessions is a difficult job in itself,” added Mr. Tajuddin. At present, the venture is providing its services to 5000 farmers from 7 districts and generating a turnover of ₹20 lakh per annum. The venture also employs 5 persons to manage various activities.

**Agripreneur:** Mr. Tajuddin Ahmed (51) hails from the Dibrugarh district of Assam state and holds a master of science in basic sciences. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from DARWIN, Assam.





# Profitable Piglet

## Assam Agro Pig Farm, Assam



### Farmers Covered

120 farmers  
from  
3 districts



### Employment

4  
People



### Annual Turnover

₹25 lakh

### Mr. Udit Kumar Nath

📍 Assam Agro Pig Farm, Anaigharia, Angerkhowa,  
Lakhimpur, Assam

☎ +91-87518 67440

✉ bjchetry24@gmail.com



### Products/Services: Pig Rearing for Piglets and Fattener

**Agri-Venture:** “Pig husbandry is a profitable occupation and was inspired to establish a pig farm from a news article where a rural man sold 1000 pigs in one year and earned more than one crore rupees,” said Mr. Udit. With an initial investment of ₹6.60 lakh, the Assam Agro Pig Farm was established in 2019. “On our farm, we produce 10 to 14 piglets in a single birth. From which some are sold as a piglet to new farmers while other piglets are sold as a fattener after 6 months. It requires minimum capital investment and labour to manage a pig farm. Whereas, the return over the business is quick and high. Within a very short period we can sell piglets,” added Mr. Udit. Besides the rearing of pigs for breeding and fattening purposes, the venture also provides consultancy services to 120 farmers from 3 districts. The maintenance of reproduction cycles and piglets are the major challenges faced in pig farming. Currently, the Assam Agro Pig Farm is employing 04 persons for the management of pigs while generating a turnover of ₹25 lakh per annum.

**Agripreneur:** Mr. Udit Kumar Nath (24) is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. He holds a bachelor degree in basic sciences and has completed entrepreneurial training at DARWIN, Assam. Mr. Udit is hopeful of loan approval by the end of 2021 which will help in expanding his operations.





# Promoting Digitization of Agriculture

## Ravi Digital Point and Online Services, Uttar Pradesh



Farmers Covered

90 farmers  
from  
1 village



Employment

1  
Person



Annual Turnover

₹2 lakh

### Mr. Ravi Prajapati

📍 Ravi Digital Point and Online Services, Kathela Janaubi, Bhojwar, Itwa, Siddharth Nagar-272 192, Uttar Pradesh

☎ +91-89623 48263

✉ raviprajapati42@gmail.com



**Products/Services:** Online Services to Farmers

**Agri-Venture:** During the AC&ABC training, the lectures related to digital opportunities for agripreneurs inspired Mr. Ravi to setup a venture providing digital services to farmers. With an initial investment of ₹2 lakh, the Ravi Digital Point and Online Services began its operations in 2019. The venture focuses on providing digital services to farmers such as filling details for crop insurance, Khashra Khatauni works, etc. Apart from this, Mr. Ravi is also employed by the Agriculture Department, Govt. of Uttar Pradesh to do plant photography for farmer fields and various other activities. At present, the venture is catering to the needs of 90 farmers from one village and 15 households in the locality. The venture employs one person and is generating a turnover of ₹2 lakh per annum.

**Agripreneur:** Mr. Ravi Prajapati (25) holds a bachelor in agricultural science and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. He has completed the entrepreneurial training from the Institute of Co-operative and Corporate Management Research and Training (ICCMRT).





# Safe with Agriculture

## SS Agro-genetics & Fertilizers (Pvt.) Limited, Uttar Pradesh



Farmers Covered

2200 farmers from 50 villages



Employment

30 People



Annual Turnover

₹2.5 Cr

### Mr. Suresh Kumar Sahu

📍 SS Agro-genetics & Fertilizers (Pvt.) Limited, C-185, MIG, Kalindi Vihar, Behind Allahabad Bank, Agra-282 006, Uttar Pradesh

☎ +91-90588 36884, +91 94580 01654

✉ ssagrogenetics&fertilizers@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** After completing masters in agricultural science he was interested to do some agri-business to serve the farming communities. The training under the AC&ABC scheme provided him with the technical know-how to do things in the agriculture sector. He planned to set a business in the manufacturing of bio-fertilizers and pesticides. Immediately after, he approached Agra Training Centre, prepared and submitted the proposal to the PNB bank for the loan. Presently, SS Agro-genetics & Fertilizers (Pvt.) Limited is providing services on manufacturer and trade of bio-fertilizers, nanotechnology-based plant growth regulators, biopesticides and bio fungicides, seeds etc. Hard-working with honesty, positive thinking and confidence for success, regular contact with farmers, agri-expert, technical support to framers are the mantras for the growth of his venture. Currently, 2200 farmers from 50 villages are benefitted from the services of the agri-clinic. The enterprise employs 30 people and generates an annual turnover of ₹2.5 Cr.

**Agripreneur:** Mr. Suresh Kumar Sahu (40) has been trained under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme at Jubilant Agriculture Rural Development Society (JARDS), Agra. Initially, he faced constraints like delay in the release of bank loans, limited funds, slower adoption of the new things by farmers, Govt. Policies that affected the growth of the venture





# Uplifting Farmers through Improved Extension and Advisory Services

**Mr. Ved Prakash**

Laxmi Krishi Raksha Kendra, Jirsami Nahar ka pul, Sahavar Road, Etah-207245, Uttar Pradesh

+91-90122 82822

ved9012@gmail.com



**Laxmi Krishi Raksha Kendra, Uttar Pradesh**



**Farmers Covered**

**450 farmers from 8 villages**



**Employment**

**2 People**



**Annual Turnover**

**₹50 lakh**

**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Mr. Ved Prakash, from Etah district in Uttar Pradesh, was highly interested to open an agri-clinics consultancy centre in his area and with own initial invested of ₹5 lakh started an Agri venture named Laxmi Krishi Raksha Kendra which offers viable solutions on agriculture and provides farm inputs viz., seeds, fertilizers and pesticides. He is also visiting the farms of nearby villages and advising farmers to use appropriate agri-inputs through which farm communities can improve their production and hence that will leads to enhance their income. Mr. Ved Prakash is actively participating in the field visits to the concerned farmer's farms, a major factor for the growth of her venture. At present, the agro agency is generating an annual turnover of ₹50 lakh by covering the needs of 450 farmers from 8 villages.

**Agripreneur:** Mr. Ved Prakash (27) hails from district Etah in Uttar Pradesh and hold a masters degree in agricultural science. He has been trained under the Agri-Clinics and Agri-Business Centre (AC&ABC) Scheme from the Jubilant Agriculture Rural Development Society (JARDS), Agra, Uttar Pradesh.





# Upscaling his Farm after AC&ABC Training

## Mr. Manmohanraj S

📍 Manamohanraj Dairy Farm, 1/289, Indira Street, Thimmanaickenpatty, Rasipuram, Namakkal- 636 202, Tamil Nadu

☎ +91-81220 69101

✉ manmohanraj2609@gmail.com



### Manamohanraj Dairy Farm, Tamil Nadu



Farmers Covered

85 farmers from 5 villages



Employment

1 Person



Annual Turnover

₹8 - 10 lakh

## Products/Services: Dairy Farming

**Agri-Venture:** After the completion of his studies, Mr. Manmohanraj decided to upscale his father's dairy farm into dairy business. To learn the intricates of marketing and business strategy, he joined the AC&ABC training. Upon the completion of training in 2019, with an initial investment of ₹7 lakh, Mr. Manmohanraj took over the operations of the dairy farm from his father. The investment helped him to buy more cows for the dairy farm and build a semi-permanent shed for the animals. Starting with two cows, the dairy farm now houses 8 adult cows and 2 calves. The core activity of the venture involves proper maintenance of the animals, providing them with balanced feeds and medicines, cleaning the shed and scheduling regular vet visits. The milk produced at the farm is sold directly to customers while a good amount is also supplied to a milk collection centre and small tea shops and hotels. Mr. Manmohanraj also provides consultancy services to other dairy farmers. He is also actively involved in motivating youth from his village to undergo AC&ABC training which would help them to setup their own agri-ventures and generate a source of income. At present, the farm is providing consultancy to 85 farmers from 5 villages and generating a turnover of ₹8-10 lakh per annum.

**Agripreneur:** Mr. Manmohanraj. S. (21) is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. After completing his intermediate in agricultural sciences, Mr. Manmohanraj underwent agripreneurial training at the Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu.





# Augmenting Growth through Farmers Training and Consultancy

**Mr. Bhaiya Dhote**

📍 Pooja Organic Farm and Services, Shaikheda, Multai, Betul-460 661, Madhya Pradesh

☎ +91-82250 45016

✉ bhaiyadhote3@gmail.com

**Pooja Organic Farm and Services,  
Madhya Pradesh**



**Farmers Covered**

**250-300  
farmers from  
8-10 villages**



**Employment**

**1  
Person**



**Annual Turnover**

**₹10 lakh**



**Products/Services:** Mushroom Production & Organic Farm services

**Agri-Venture:** Pooja Organic Farm and Services is a one-stop solution of Oyster mushrooms in the Multai block of Betul district in Madhya Pradesh. "Initially I underwent mushroom production training organized by the State Department of Agriculture and KVK officials. Soon after the training and thorough market research, I established the Pooja Organic Farm and Services in 2016-17. The increasing demand for mushrooms in the Betul district was the reason for establishing the farm," said Mr. Bhaiya. The core activity of the venture is the production and marketing of mushrooms and value-added products of mushrooms viz. Mushroom Papad, Pickles, Powder, etc. Apart from this, the venture is also actively involved in providing training and consultancy to students and farmers on mushroom production and marketing. Currently, the venture is providing its services to 250-300 farmers from 8-10 villages and generating a turnover of ₹10 lakh per annum.

**Agripreneur:** "Mushroom production is increasing due to high demand of domestic market and export potential. The study revealed that mushroom production is an easy task as it requires only little technical proficiency and highly profitable agribusiness. There is immense potential for the expansion of mushroom cultivation in the entire country. The development of this sector will also improve the diversified business and employment opportunities in both rural and semi-urban areas. For which we are training the farmers and youth," added Mr. Bhaiya. Mr. Bhaiya Dhote (25) is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Centre for Advanced Research and Development (CARD), Bhopal, Madhya Pradesh.







# Expanding the Family Business

## N.S.M Fertilizers, Tamil Nadu

 Farmers Covered	 Employment	 Annual Turnover
4000 farmers from 15 villages	10 People	₹3 Cr

### Mr. Palaniswamy M

 N.S.M Fertilizers, No. 6, Vanigavalagam, MTP Main Road, Thudiyalur, Covai - 641 034, Tamil Nadu

 +91-98422 03001

 tamil@nsmfertilisers.com



**Products/Services:** Sale of agro-Inputs and Consultancy

**Agri-Venture:** N.S.M Fertilizers is providing agricultural services for farmers since 1957. Mr. Palaniswamy is the current owner of the N.S.M. Fertilizer. His grandfather started the small shop of agricultural inputs for farmers in 1957. Mr. Palaniswamy always wanted to do some innovative and extra services to farmers apart from his grandfather. So he joined AC&ABC at training where during the course he learnt many things and business strategies which helped him to expand his business. N.S.M Fertilizers provides all types of agro-inputs to farmers and also involves in providing agricultural consultancy such as soil testing camp, the importance of soil testing, use of organic fertilizer, seed treatment before sowing etc. The firm provides free consultancy to farmers, provides them recommendations based on soil tests, encourages farmers to take up organic farming etc. Currently, the firm is marketing more than 40 products of various companies and generating an annual turnover of ₹3 Cr. The firm employs ten persons and is providing its services to 4000 farmers from 15 villages.

**Agripreneur:** Mr. Palaniswamy M (55) holds a B. F. Tech from TNAU, Coimbatore and is one of the leading Agripreneur in the district of Covai. He has completed the Agri-Clinics and Agri-Business Centres (AC&ABC) training from the Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu. "The training has encouraged me to expand my business as I learned various marketing approaches at the institute," said Mr. Palaniswamy.





# Organic Farming: Need of the Hour

## Organic Farming, Telangana



Farmers Covered

50 farmers  
from  
1 village



Employment

1  
Person



Annual Turnover

₹7 lakh

### Mr. E. Kiran Kumar

📍 Organic Farming, Plot No.46, Madhava Nilayam, Viman Nagar,  
Secunderabad, Telangana

☎ +91-81850 43611

✉ kiranharti17@gmail.com



**Products/Services:** Organic Farming

**Agri-Venture:** In an area of 10 acres of land at, Medak district, Mr. Kiran has started organic farming. He has not only taken up Organic farming but also been involved in the sales of vegetables and fruits in the market. After realizing the growing demand for organic vegetables in his locality, he has started organic farming. He supplies fresh organic vegetables and fruits to various stores in Hyderabad. He is earning upto 7 lakhs per annum by providing services to 50 farmers in his village.

**Agripreneur:** Belonging from a not-so-privileged background, Mr. Kiran(26) was always determined to be self-employed by establishing his own venture. The agripreneur is a Post Graduate in Agriculture. He has trained at the Centre for Entrepreneurship Development (CED), Hyderabad, Telangana under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme in 2018. This training has impacted to improve his vision on various aspects and helped him to establish a successful venture.





# Caring Nature for Caring Life

## Aprs Agro Farm, Andhra Pradesh



Farmers Covered

5 farmers from 3 villages



Employment

10 People



Annual Turnover

₹15 lakh



### Ms. Nageti Priyanka

📍 APRS Agro Farm, Hussainapuram, Kurnool, Orvakal - 518 010, Andhra Pradesh

☎ +91-89196 00140

✉ priyabangarmap@gmail.com

### Products/Services: Seed Production and Marketing

**Agri-Venture:** "The main objectives of our venture is seed production of various demand crops. On this, we took our first steps with seed production of Onion. We started onion seed production in 3 acres. The factors that led me to start and make successful ventures were the need of my family and village farmers" Ms Priyanka says. Guidance and support from NTI have empowered her to initiate the idea of venture and extend services to farmers. She analyzed the market scenario thoroughly before starting her venture. "We are further looking into increasing the area of onion seed production to 10 acres and planning to add millets seed production in future" she added. Being a woman Agripreneur, she came across many challenges but she decided to utilize the opportunity and constraints that have never held her back. She is serving 500 farmers through 3 villages at present and is able to generate an income of ₹15 lakh per annum.

**Agripreneur:** Ms. Nageti Priyanka (22) has a Diploma in Agriculture and belongs to Hussainapuram village from Kurnool district. She has trained at GM Institutions for Rural Development Health and Education Society, Nandyal, Andhra Pradesh and started her venture in 2019. She has extended her market linkages in both the states of Andhra Pradesh and Tamilnadu.





# Bridging the Gap of Demand and Supply through Custom Hiring

**Mr. Sandupalem Ranganna**

Ranganna Custom Hiring Centre, Kappatrala, Devanakonda, Kurnool-518465, Andhra Pradesh

+91-95731 17433

rangaamma1995@gmail.com

## Sri Mallikarjuna Dairy Farm, Andhra Pradesh



**Farmers Covered**

**300 farmers from 5 districts**



**Employment**

**5 People**



**Annual Turnover**

**₹15 lakh**



**Products/Services:** Custom Hiring Services

**Agri-Venture:** "Finding the gap between demand and supply is the main opportunity for my business. I started my business in 2020 in my native place which was the centre point for the adjacent 4 districts of Andhra Pradesh. I am offering services to farmers by giving Implements and Machinery on Rental Bases. I started with only Agriculture Implements and small machinery. After one year, we incurred with harvesters, transplanters and other machinery." says Mr. Ranganna. At present, the custom hiring centre has a total of 2 tractors, a multi-crop harvester, 6 tyne cultivators (2), 9 tyne cultivator(3), a rotovator, 2 Blade harrow, a paddy transplanter, 3 Ferti cum seed drill, 2 puddler, 3 power sprayers and other small implements. Depreciation and frequent repairs were the main challenges in his business. The venture is generating an annual turnover of ₹15 lakh. Including drivers and other workers, he is giving employment to 5 members.

**Agripreneur:** After the completion of the Diploma in Agriculture course, Mr. Sandupalem Ranganna (35) worked in the Department of Agriculture, Andhra Pradesh on a contractual basis. During his job, he came to know about the large demand for agriculture implements and machinery since most of the farmers in the area are small and marginal farmers. He decided to start a custom hiring centre. For the technical and financial support, he wanted to join in the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. After training at GM Institution for Rural Development Health And Education Society, Nandyal, he started a custom hiring centre in his locality.





# Natural Farming is Our Passion

## Raghuwanshi Organic Farm, Madhya Pradesh



Farmers Covered

150-200  
farmers from  
10 villages



Employment

2  
People



Annual Turnover

₹50 lakh

### Mr. Neeraj Raghuwanshi

📍 Raghuwanshi Organic Farm, Dhoulshri, Udaipur, Raisen - 464 770,  
Madhya Pradesh

☎ +91-85169 73490

✉ neerajraghuwanshi1012@gmail.com



**Products/Services:** Organic Farming of Cereal Crops, Vegetables And Fruits

**Agri-Venture:** The core activity of the farm involves growing cereal crops, vegetables and fruits by organic farming. The harvest is properly processed, graded, sorted and packaged before reaching the market and traders. The core crops include rice, pulses, wheat, and all daily food. Apart from these, the farm is also involved in various extension activities to make other farmers and people aware of organic farming. The farm is also involved in the production and marketing of organic manures through vermicomposting. Mr. Neeraj is also involved with the State Department of Agriculture, KVKs of the district to take up various demonstrations and field trials. The whole organic farm is covering an area of 10 acres. At present, Mr. Neeraj is providing consultancy to 150-200 farmers from 10 villages and generating an annual turnover of ₹50 lakh.

**Agripreneur:** Mr. Neeraj Raghuwanshi (26) after the completion of AC&ABC training and with the knowledge gained during the training, established his organic farm in 2020. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Centre for Advanced Research and Development (CARD), Bhopal, Madhya Pradesh.





# Strive Hard and Make It Grow

## Mr. Ankit Kumar Katiyar

📍 Katiyar Dairy Farm, Kannauj-209 727,  
Uttar Pradesh

☎ +91-99180 48156

✉ ankitkatiyar427@gmail.com

## Katiyar Dairy Farm, Uttar Pradesh



Farmers Covered

100 farmers  
from  
10 villages



Employment

2  
People



Annual Turnover

₹13 lakh



## Products/Services: Dairy Farming

**Agri-Venture:** It was an outcome of Mr. Ankit Kumar Katiyar's intrinsic urge to set up something of his own. While exploring business opportunities, he got information on the AC&ABC scheme and got trained under the same. He conceived the idea of Dairy farming and value-added dairy products. With self-finance, he started his Dairy Farm. Besides Milk, he sells various process products like Ghee, Paneer, Curd and Mawa. He gets several orders from his and neighbouring villages, especially during marriage ceremonies. Mr Ankit is also keen on ensuring the best and nutritious feed, clean water, proper bedding for all the dairy cattle he has. He is gradually strengthening the marketing practices to reach more customers. "It is my first venture and a special one. Despite financial challenges and fierce competition, I will strive hard to make it grow," says Mr. Ankit. He is supporting 100 farmers from 10 villages with the help of two persons to whom he provided employment. His turnover has reached ₹13 lakh per annum.

**Agripreneur:** Mr. Ankit Kumar Katiyar (22) has studied up to Intermediate (Ag.) and hails from District-Kannauj, Uttar Pradesh. He underwent Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme training at Centre for Agriculture and Rural Development (CARD), Debiyapur, Uttar Pradesh.







# Providing Quality Meat and Eggs


## Julfkar Poultry Farm, Uttar Pradesh

 Farmers Covered	 Employment	 Annual Turnover
200 farmers from 20 Village	5 People	₹24 lakh

### Mr. Julfkar Ali

 Julfkar Ali Poultry Farming, Hiralal, Mawana, Meerut-250 401, Uttar Pradesh

 +91 99971 09101

 julfkarali99971091@gmail.com



### Products/Services: Poultry Farming

**Agri-Venture:** Mr. Julfkar Ali established the poultry farm in 2019. He sells the poultry for meat and eggs. The growth of any venture directly depends on the quality of products that the venture delivers. Timely cleaning and vaccinations are done to prevent any infection and diseases. Gradually his Poultry farm attained new heights of growth and he further generated new ideas for the betterment of his poultry farm by the sale of eggs and meat as per the demand of the market. He faced various challenges while establishing his poultry venture which includes a high rate of disease and pest attack, lack of loan and credit procurement, lack of technical knowledge, high rate of mortality, high cost of poultry feed, supply of poor-quality chicks, inadequate poultry extension services, and inadequate access to and high cost of veterinary. Currently, he is supporting 200 farmers from 20 villages with the help of 5 persons to whom he provided employment. His turnover has reached ₹24 lakh per annum.

**Agripreneur:** Mr. Julfkar Ali (41), holds a master's degree in agricultural science, native to Meerut district in Uttar Pradesh. He trained under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme training at Centre for Agriculture and Rural Development (CARD), Muzaffarnagar, Uttar Pradesh.





# Providing Appropriate Consultancy to Small & Marginal Farmers

Ramesh Fasal Suraksha Kendra, Uttar Pradesh



Farmers Covered

1700 farmers  
from  
5 villages



Employment

2  
People



Annual Turnover

₹26 lakh

## Mr. Ankit Kumar Verma

📍 Ramesh Fasal Suraksha Kendra, Trevediganj Barabanki-225126,  
Uttar Pradesh

☎ +91-87561 41731

✉ sajanverma93@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Mr. Ankit Kumar Verma is a young agripreneur, trained under the AC&ABC scheme. During the 45 days of training, he developed an interest in starting a venture on agri-input supply and established his venture named Ramesh Fasal Suraksha Kendra in 2016 with his own capital of ₹2 lakh. He has also submitted a proposal for the loan, which has been considered by the bank. The core activities of his venture include; selling quality seeds, chemicals, fertilizers and pesticides. Simultaneously, he is also providing consultancy services to the farmers in the vicinity. At present, Mr. Ankit Kumar is serving 1700 farmers in 5 villages and generating an annual turnover of ₹26 lakh while employing 2 people.

**Agripreneur:** Mr. Ankit Kumar Verma (36), holds a bachelor degree in agricultural science, hails from the Barabanki district in Uttar Pradesh. He got trained under the Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme from the Centre of Technology and Entrepreneurship Development (CTED), Amethi, Uttar Pradesh.





# Turning Childhood Experiences to Reality

## Ram lakhan Dairy Farm, Uttar Pradesh



Farmers Covered

1800 farmers  
from  
7 villages



Employment

6  
People



Annual Turnover

₹25 lakh

### Mr. Ram lakhan

📍 Ram lakhan Dairy Farm, Debai, Bulandshahar - 202393,  
Uttar Pradesh

☎ +91 97581 64328

✉ ramlakhan1998@gmail.com



### Products/Services: Dairy Farming

**Agri-Venture:** "Livestock are valuable assets for poor rural peoples and are critical in supporting their livelihoods, particularly during unfavourable times. Since my childhood, I have observed cow-rearing practices. The average milk yield of cattle is 130 kg, with average milk fat of 3.9%, which gives good returns as it sells at the rate of ₹60/L, against which the production cost is negligible," says young agripreneur Mr. Ram lakhan. After completion of AC&ABC training, he opened the venture Named Ram lakhan Dairy Farm in the year 2014. During his training period, he submitted a detailed project report (DPR) to the bank and the bank approved a loan amount of ₹6 lakh. The financial support from the bank has helped him scale up the operations of the dairy farm. The core activities of his venture include the collection and selling of milk and milk products (Curd, Ghee, Mawa and Paneer). At present, he is providing consultancy services to 1800 farmers in 7 villages and generating an annual turnover of ₹25 lakh.

**Agripreneur:** Mr. Ram lakhan (23) has passed intermediate in agricultural science and hails from the Bulandshahar district in Uttar Pradesh. He is a trained professional under the Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme from the Centre of Technology and Entrepreneurship Development (CTED), Amethi, Uttar Pradesh.





# Agricultural Roots Leading to Growth

## Saini Agri Input Supply Centre, Uttar Pradesh



Farmers Covered

900 farmers  
from  
10 villages



Employment

2  
People



Annual Turnover

₹20 lakh



### Mr. Raj Kapoor Saini

📍 Saini Agri Input Supply Centre, Jahanabaad, Pilibhit,  
Uttar Pradesh

☎ +91 97197 10384

✉ raj23pilibhit@gmail.com

**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** "Being born into a family with agricultural background, motivated me to establish an agri-clinic. Soon after the completion of AC&ABC training and with an initial investment of ₹2 lakh, I established the Saini Agri Input Supply Centre in 2016. The core activity of his venture consists of the sale of quality agricultural inputs (Seeds, Pesticides, Fertilizers, etc.) and providing consultancy to farmers on various agricultural related issues. The main factors that led to growth are proper market survey during training and location of his shop in the village after establishment. Initially, Mr. Raj Kapoor faced challenges in arranging the funds for his venture growth and now have submitted a proposal to the bank for getting a loan under AC&ABC Scheme. At present, Saini Agri Input Supply Centre is catering to the needs of 900 farmers from 10 villages and generating an annual turnover of ₹12 lakh.

**Agripreneur:** Mr. Raj Kapoor Saini (31) holds a bachelor degree in agricultural science, hails from Pilibhit district in Uttar Pradesh. He has trained under Agri-Clinics & Agri-Business Centres (AC&ABC) scheme from the Jubilant Agriculture Rural Development Society (JARDS), Gorakhpur, Uttar Pradesh.





# Employing Nature's Workers

## Sachin Vermicompost, Madhya Pradesh



Farmers Covered

200-250 farmers from 2-4 villages



Employment

2 People



Annual Turnover

₹20 - 22 lakh

### Mr. Sachin Pawar

📍 Sachin Vermicompost, Ridhora, Umreth-388 220, Chhindwara, Madhya Pradesh

☎ +91-91112 01834

✉ pawarsachin00a5@gmail.com



**Products/Services:** Production and Marketing of Vermicompost

**Agri-Venture:** Soon after the completion of AC&ABC training and with a small investment of ₹60,000, Mr. Sachin established the vermicomposting unit in 2020. The core activity of the venture includes production and marketing of vermicompost to farmers, nursery outlets and directly to urban population practising kitchen or terrace gardening. "My major focus is on improving soil health and increasing productivity through conserving beneficial soil micro-organisms. The organic manure also helps in replenishing the lost micro-nutrients by constant farming and chemical fertilization," added Mr. Sachin. He is also involved with various NGOs in the vicinity and takes part in spreading the benefits of vermicomposting. At present, Mr. Sachin is providing consultancy and training to 200-250 farmers from 2-4 villages and generating an annual turnover of ₹20-22 lakh.

**Agripreneur:** Mr. Sachin Pawar (24) holds a bachelor degree in agriculture and allied subjects and hails from Chhindwara district in Madhya Pradesh. he has undergone entrepreneurial training from Nodal Training Institute, SAGE University, Indore under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme.





# Adding Greens to Your Life

## Rasi Agri Agro Centre, Tamil Nadu



Farmers Covered

250 farmers  
from  
5 villages



Employment

2  
People



Annual Turnover

₹20 lakh

### Mr. Govindaraj S

📍 Rasi Agri Agro Centre, 8/2, SSD Road, Muthumanthoppu,  
Thiruchingode, Namakkal, Tamil Nadu

☎ +91-86953 90432/+91-98948 78772/+91-63817 15399

✉ srimuruganagro4408@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** After the completion of AC&ABC training, Rasi Agri Agro Centre was established by Mr. Govindaraj with an initial support of funding of ₹7 lakh from his father. Mr. Govindaraj started his agri-clinic to cater for the dire needs of the farmers in his locality. He is involved in the sale of seeds, fertilizers, and pesticides and advises the farmers regarding their queries and issues faced during farming and related activities. At present, the Rasi Agri Agro Centre is serving the needs of 250 farmers from five villages and also employs two people at the agri-clinic. The turnover of the agri-clinic is around ₹20 lakh per annum. His family support was a big factor that led to the growth.

**Agripreneur:** Mr. Govindaraj S (51) has completed a Diploma in Agriculture and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu.





# Agriculture Looks Different Today

## Sona Agrotech Lac Production, Jharkhand



Farmers Covered

100+ farmers  
from  
20 Villages



Employment

9  
People



Annual Turnover

₹6 lakh

### Mr. Sonalal Mahli

📍 Sona Agrotech Lac Production, Delwakota, Tatisilwe, Angara,  
Ranchi-835 103, Jharkhand

☎ +91-79798 30054

✉ lxsona83@gmail.com



**Products/Services:** Production and Marketing of Lac, Farmer's Training and Consultancy

**Agri-Venture:** Lac production is one of the ancestral occupations of the tribes of this area. Gradually it has taken a shape of business and it has huge demand in the market. Its market value is Rs.400/= to 500/= per kg) and one bear plant can produce up to 15 kg of lac in a year. That means One plant can give up to Rs.7500/= per annum. Mr. Sonalal started his Lac production business by taking 1000 Bear and Kusumi plants on lease from the farmers who were not using these plants for the said purpose. He has now generated employment for 15 people in his village and earns 5 lakhs rupees annually from his business. He also provides training and consultancy services to Lac farmers to improve their production and solve their issues in production. He is planning to expand his business by increasing the number of plants.

**Agripreneur:** Mr. Sonalal Mahli (28) was very much attracted to the production of Lac as he spent most of the time in his childhood in the research fields of the Indian Institute of natural resins & Gums, Namkum, Ranchi with his father and gained basic knowledge from there. His interest also grew with him and led him to start Lac production after completing his studies. Soon after completing his graduation in BSc Chemistry, he wanted to start his business but was unable to fulfil his dream due to the lack of entrepreneurship knowledge. Then he got to know about the AC&ABC training program and joined MASS Ranchi for the training. It was a turning point in his life. AC&ABC training helped him fulfil his goal. This is how his journey with Sona Agrotech Lac Production started.






# Connecting with Mother Earth

## Earthen, Assam

 Farmers Covered	 Employment	 Annual Turnover
60 farmers from 4 villages	2 People	₹2 lakh

### Ms. Prabhat Kumar Sharma

 Earthen, Ejarbari, Jengraimukh, Majuli – 05, Assam

 +91-78965 17990

 trial.prabhatks@gmail.com



**Products/Services:** Farming and Consulting

**Agri-Venture :** Mr. Prabhat had established the venture "Earthen" with the help of friend Mr. Jadov Doley in 2020. He has made their farm an Agro-Tourism spot. The initial fund of ₹1 lakh is expended by the contribution of both partners. Earthen will be a HUB for information as like the compost which is of no good unless you spread it out. "The root objective of Earthen is farming for change with a platform to exchange knowledge and agriculture services for each other," said Mr. Prabhat. Earthen serves the community through its platform but a long experienced journey emerging from problems of the body (physical), mind (mental), and soul (spiritual) and awakening in the path to find the true existence of life on earth. The annual turnover of the Earthen reached ₹2 lakh per annum and serving facility to 60 farmers from 4 villages and employing 2 people.

**Agripreneur:** Mr. Prabhat Kumar Sharma (28) has graduated in agricultural and allied subjects and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme at DARWIN Society, Guwahati, Assam.





# Agro Agency adding Profits

## Sri Palaniandaver Agro Agency, Tamil Nadu



Farmers Covered

500 farmers  
from  
28 villages



Employment

02  
People



Annual Turnover

₹40 lakh

### Mr. Surendra Mohan

📍 Sri Palaniandaver Agro Agency, 5/6 Erode Main Road, Kirushnaapuram, Kavunthapadi, Erode-638 455, Tamil Nadu

☎ +91-95976 34166

✉ sripalaniandaveragro2018@gmail.com



**Products/Services:** Sale of Agro-inputs and Consultancy

**Agri-Venture:** Without awaiting the bank loan, Sri Palaniandaver Agro Agency was established with ₹10 lakh for providing better agro-inputs and consultancy to the farmers. The less competition in the market proved beneficial for the growth of the venture. “Whenever you start any business, choose an appropriate place for your business. Just focus on two things: Quality and Service,” said Mr. Surendra. During the initial days after the setup of the venture, he faced a lot of problems such as extra stock which was a challenge for him to sell. For this, he started visiting farmers on their farms, did crop inspections and suggested appropriate solutions for the same. He also advised farmers and made arrangements to conduct soil testing, minimize expenses, judicious use of fertilizers and pesticides, the importance of seed treatment before sowing and how to avoid risk by inferring market information. Slowly and steadily, Sri Palaniandaver Agro Agency was able to build rapport with farmers which resulted in generating an annual turnover of ₹40 lakh. The agency is catering to the needs of 500 farmers from 28 villages and employs two persons.

**Agripreneur:** Mr. Surendra Mohan (27) is an agriculture graduate and a trained agripreneur under Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Centre for Alternate Rural Employment (CARE), Namakkal.





# Improving the Soil with Vermicompost

**Mr. Akib Dilawar Mujawar**

M/S Bhoomi Agro Vermicompost, A/P:- Bhalavni, Tal:- Khanapur, Sangli, Maharashtra.

+91-90758 62254

akibmujawar8738@gmail.com



## Bhoomi Agro Vermicompost, Maharashtra



**Farmers Covered**

**50 farmers from 3 Districts**



**Employment**

**3 People**



**Annual Turnover**

**₹10 lakh**

**Products/Services:** Production and Marketing of Vermicompost

**Agri-Venture:** Experiencing the prospects, potentials and economic viability, he started (August 2020) his vermicompost enterprise in Bhalvani village, close to a highway, in Sangali district. He has constructed 20 vermicompost beds of 30x4x1.6 feet size. In the last six months (September to February 2021), he has been able to produce 400 quintals of vermicompost and sold them under his brand name “Bhumi Agro”. He has added Neem leaves in the vermicompost to make it a more beneficial and innovative product. He is selling the vermicompost in a packing of 40kg @ ₹600/bag and in another packing of one kg @ ₹15/kg for the plant nurseries, plant/gardening lover for the use in flower pots. The cost of a one kg pack involves home delivery also. He is selling the vermiculture @ ₹180/kg. He has strengthened his enterprise by purchasing balance machines, packing machines, sewing machines etc. He has hired two non-skilled labour for the farm operations and one marketing person who are popularizing the product in residential colonies, schools and plant nurseries by putting the exhibition of the products. He also conducts commercial training for unemployed rural youth for two days at a mere small fee whereas he provides free consultancy/training to the farmers. He has guided and motivated many farmers to the adoption of vermicompost technology in their farms and preparation of the vermicompost. From time to time, he delivers online lectures at different agriculture colleges to attract and retain rural youth in agriculture.

**Agripreneur:** Mr Akib Dilawar Mujawar (23), a youth from Sangali, Maharashtra is graduated in Agriculture and allied subjects and have received training in AC&ABC from KRUSHILAM, Family Farming Nodal Training Institute, Kolhapur, Maharashtra in 2020. The training has empowered him into a trained professional of vermicompost entrepreneurship. He started his enterprise on his fund of Rs. 5 lakh. Mr Akib has all qualities of an entrepreneur at such a young age and in a short period, he has achieved marvellous success in vermicompost enterprise. He also plans to start 15 more vermicompost beds of 30x4x1.6 feet size during this year.





# Air Force Veteran turned Agripreneur

## Awantika Krishi Seva Kendra, Maharashtra



Farmers Covered

500-600 farmers from 4 villages



Employment

1 Person



Annual Turnover

₹20 lakh



### Mr. Pandit Balwant Chaure

📍 Awanti ka Krishi Seva Kendra Dhongdavhan, Via Pimpalgaon B, Chandwad, Nashik, Maharashtra

☎ +91-94222 48898

✉ panditraochaure1961@gmail.com

**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** The core activity of the Awantika Krishi Seva Kendra is the sale of a wide variety of RCF fertilizers viz. Neem Coated Urea, Suphala, Suphala 20:20:0, Suphala 10:26:26, MOP, SOP, Shriphala, City Compost, Biola PSB, Biola NPK, Microla, etc. Besides the sale of fertilizers the centre also guides farmers regarding soil testing conducted by RCF-Nashik Division & Agriculture Department, Govt. of Maharashtra (TAO Chandwad, Panchayat Samiti, Chandwad, ADO Nashik, SAO Nashik & Director ATMA, Nashik) at the village level. Storage space is one of the major challenges faced at the venture established by PanditBalwantChaure with an initial investment of ₹10 lakh. At present, the venture is catering to the needs of 500-600 farmers from 4 villages and generating an annual turnover of ₹20 lakh.

**Agripreneur:** Pandit Balwant Chaure (60) holds a bachelor's degree in agricultural sciences and is an Ex-Indian Air Force veteran. He has also worked as Shetkari Mitra–Dhongdavhan- Dhotarkhede, Chandwad, Nashik, and was a member of the Farmer Advisory Committee set up under TAO (Taluka Agriculture Officer) Chandwad taluka, Nashik. Pandit Balwant Chaure possesses vast knowledge in the implementation of INM and IPM practices. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Asean Agritechnologies (I) Pvt. Ltd. Nashik, Maharashtra.





# Protected Cultivation & High Productivity

## Morya Greenhouse and Polyhouse, Maharashtra



Farmers Covered

25 farmers from 3 Districts



Employment

7 People



Annual Turnover

₹1 Cr

### Miss Megha Keshav Mane

📍 Morya Greenhouse and Polyhouse, Shirol, Shirol, Kolhapur-416103, Maharashtra

☎ +91-7709097323

✉ moryagreenhouseconstruction@gmail.com



**Products/Services:** Construction of Greenhouse and Polyhouse

**Agri-Venture:** Established in the year 2019, Morya Greenhouse and Polyhouse are the leading manufacturer and exporters of a wide range of agricultural greenhouse, polyhouse and net house. The venture offers construction and maintenance services of greenhouse and polyhouses. Greenhouses and poly houses designed, constructed, and manufactured by the venture support commercial cultivation of exotic flowers such as rose, carnation, gerbera, orchid, anthurium, and chrysanthemum & exotic vegetables like coloured capsicum, tomato, and cucumber. "Our greenhouses do not merely boost agricultural produce but also serve as a platform of botanical research and innovation," said Miss Megha. The venture uses materials approved under the BIS specifications, Govt. of India. At present, Morya Greenhouse and Polyhouse are providing their services to 25 farmers spread over three districts of Sangali, Satara and Kolhapur and generating a turnover of ₹1 Cr per annum. The venture also employs 3 skilled and 4 unskilled persons for the construction and maintenance of greenhouses.

**Agripreneur:** Miss Megha Keshav Mane (25) has completed her diploma in agriculture and has experience working as a garden supervisor with Sanjay Ghodawat Green House. "During this period with Sanjay Ghodawat Green House, I was not satisfied with the meagre salary provided and thus decided to start my greenhouse construction venture. On which I was suggested by my friends to join AC&ABC training supported by the Govt. of India," added Miss Megha. After the completion of AC&ABC training and with an initial investment of ₹5 lakh fund from the Bank of India, Shirol, Kolhapur, Miss Megha established her venture in 2019. She is a leading greenhouse constructor and a trained agripreneur under the AC&ABC scheme from the Family Farming Producer Company Ltd. (KRISHILAM), Kolhapur, Maharashtra.





# Constant Support to Farmer is the Key to Success

## Sangam Krishi Udyog Samuha, Maharashtra



Farmers Covered

600 farmers  
from  
11 villages



Employment

3  
People



Annual Turnover

₹2 Cr



### Mr. Adam Shaukat Mulla

📍 Sangam Krishi Udyog Samuha Vita Road, Opp Union Bank,  
Tasgon, Sangli-416312, Maharashtra

☎ +91-92700 59941

✉ sangamkrushitasgaon@gmail.com

**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** After quitting his job as a field officer with a private agriculture company, Mr. Adam established the Sangam Krishi Udyog Samuha with his own investment of ₹6 lakh in 2010. Mr. Adam was able to garner a substantial customer base through the continued efforts of agro consultancy and field visits. Sangam Krishi Udyog Samuha also engages in organising various methods and result demonstrations for its customers to disseminate information about new technologies and practices. At present, the venture is catering to the needs of 600 farmers from 11 villages and employs one skilled and two skilled person for the management of its activities. The venture has been able to generate a turnover of ₹2 Cr per annum.

**Agripreneur:** Mr. Adam Shaukat Mulla (46) who hails from the Tasgaon block of Sangli district in Maharashtra has completed graduation in agricultural sciences. With his continued efforts and hardwork, Mr. Adam has been able to secure a loan amount of ₹18 lakh from Bank of India, Tasgaon branch. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Krishna Valley Advance Agriculture Foundation, Sangli, Maharashtra.





# Reaching the Unreached

## Dr. Agro Krishi Paramarsh evam Seva Kendra, Madhya Pradesh



Farmers Covered

600-700  
farmers from  
10-12 districts



Employment

1  
Person



Annual Turnover

₹40 lakh

### Mr. Priyram Singh Choudhary

📍 Dr. Agro Krishi Paramarsh evam Seva Kendra, Damdam, Nalkheda,  
Agar Malwa-4652 30, Madhya Pradesh

☎ +91-89824 03458

✉ pritamchowdhary143@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Situated in Damdam village of Malwa district in Madhya Pradesh, Dr. Agro Krishi Paramarsh evam Seva Kendra is a one-stop solution for quality inputs and consultancy as required by the farmers. Upon witnessing the market opportunities of an agri-clinic and arranging funds from friends and family, Mr. Priyram established the agri-clinic in 2020. The agri-clinic provides farmers fertilizers, pesticides, seeds, etc. at an affordable price and according to the requirements of the customer. Apart from this, Mr. Priyram also visits farmers fields and advises them on the appropriate agri-input and its usage. At present, Dr. Agro Krishi Paramarsh evam Seva Kendra is catering to the needs of 600-700 farmers from 10-12 districts and generating an annual turnover of ₹40 lakh.

**Agripreneur:** Mr. Priyram Singh Choudhary (29) holds a bachelors degree in agricultural sciences and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. He has completed the agripreneurial training from National Livelihood Resources Institute – Gramin Vikas Trust, Ratlam, Madhya Pradesh.







# Leading from Front to strengthen Pig Market

## Tengakhat Pig Farm, Assam

 Farmers Covered	 Employment	 Annual Turnover
300 farmers from 1 district	2 People	₹3 lakh

### Ms. Gitashree Phukan

 Tengakhat Pig Farm, Bhajoni, Tengakhat, Dibrugarh, Assam

 +91-94355 92942

 gitashreephukan@gmail.com



### Products/Services: Pig Farming

**Agri-Venture:** To meet the increasing demand for pork meat in North-East and fill the gap between supply and demand, I started the Tengakhat Pig Farm in 2020. With an initial investment of ₹3.5 lakh and 4 breeding stock (3+1) and 17 fatteners of Yorkshire breed, the Tengakhat Pig Farm began its operations,” said Ms. Gitashree. The core activity of the farm is to produce top-quality pork meat and breed pigs for supplying to other farmers. The fatteners are sold in two slots while as of now the breeding stock has been increased to 7+1 at the farm. At present, besides the sale of pigs for meat and breeding stock, the farm is also providing consultancy to 300 farmers from 1 district and generating an annual turnover of ₹3 lakh.

**Agripreneur:** Ms. Gitashree Phukan (32) is actively participating with Veterinary Hospital, Dibrugarh district to create awareness among the pig farmers regarding hygiene and ASF (African Swine Fever). She is also the secretary for All Assam Pig Farmers Association and working diligently to stabilize the pig market in Assam and meet the increasing demand. She is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from DARWIN, Assam.






# Utilizing the Experience of Working as an Extension Personnel

## Sushila Traders, Andhra Pradesh


 Farmers Covered	 Employment	 Annual Turnover
100 farmers from 5 villages	3 People	₹7 lakh



### Mr Gadi Rajesh

 Sushila Traders, Pusalur, Kallur, Kurnool – 518218, Andhra Pradesh

 +91-96667 17083, +91-82476 63997

 rajeshgadi9666@gmail.com

**Products/Services:** Sale of Agro-Inputs And Consultancy

**Agri-Venture:** In the beginning of his career, Mr Rajesh worked as a Multi-Purpose Extension Officers (MPEO) and gained experience of one year in an Agriculture Input company. He was imparting training and giving consultancy services in the company. He has got a wide exposure in Agriculture Business by attending various related workshops and lectures from experts. He ventured into Agri Clinics after realizing the scope of extending services to his village farmers. He has acquired knowledge during the setting up ventures through field visits to several farms and agriculture service centres. Sushila Traders sells pesticides, fertilizers and generates income through consultancy services. Currently, Sushila Traders providing consultancy services to 100 farmers covering 5 villages and generating an income of ₹7/- lakhs annually.

**Agripreneur:** Mr Gadi Rajesh (25) has set up his agri-clinics in April, 2021 after completing the Agri-Clinics and Agri-Business Centre training from GM Institution for Rural Development Health and Education Society, Nandyal, Andhra Pradesh. He has a degree in Diploma in Agriculture. The agripreneur turned more enthusiastic after conducting a market survey in his locality during the training period. The training helped him to gain broader technical knowledge and to boost his confidence to start the venture.





# Age is No Barrier for Success

## Mr. N Elangovan

📍 Agri-Clinic, Raramuthirakottai, Thanjavur,  
Tamil Nadu

☎ +91-94420 28400

✉ elangovanagrifarmer@gmail.com

## Agri-Clinic, Tamil Nadu

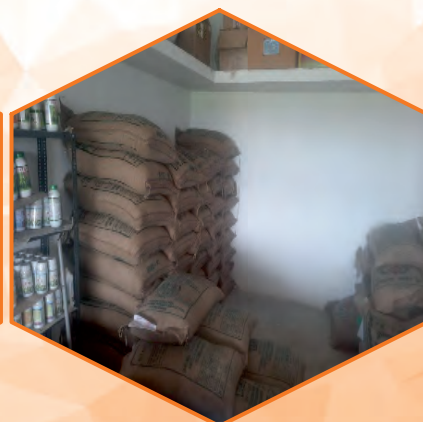
 Farmers Covered	 Employment	 Annual Turnover
3000 farmers from 20 villages	4 People	₹30 lakh



**Product/Services:** Sale of Agro-Inputs and Consultancy

**Agri venture:** The agri-clinic established by Mr. N Elangovan specialises in sale of agri-inputs and extension services to provide farmers with the best input according to their needs. Mr. Elangovan took a risky decision to shift his shop from a prime location to remote areas in the village to provide doorstep delivery to farmers. He was shunned by his colleagues for the decision but was appreciated later when the agri-clinic gave the maximum profit. At the age of 61, Mr. Elangovan visits farmers field and provide the best solutions to their queries regarding the use of agri-inputs. At present, the agri-clinic is catering to the needs of 3,000 farmers from 20 villages and generating a turnover of ₹30 lakh per annum. The venture also employs 2 skilled and 2 unskilled persons for the management of its activities.

**Agripreneur:** Mr. N Elangovan (61) from Raramuthirakottai village of Thanjavur district in Tamil Nadu has completed bachelors in food technology from Tamil Nadu Agricultural University (TNAU) at the age of 57. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from National Agro Foundation, Taramani, Chennai.





# Attracting Gen-Z through Dairy Farming

## Chai Sutta Dairy Farm, Madhya Pradesh



Farmers Covered

66 farmers from 3 villages



Employment

3 People



Annual Turnover

₹7 lakh



### Mr. Pawan Patidar

📍 Chai Sutta Dairy Farm, Bidwal, Badnawar, Ratlam - 454660, Madhya Pradesh

☎ +91-91653 59459

✉ pawanaji01932@gmail.com

### Products/Services: Dairy Farming

**Agri-Venture:** Mr. Pawan decided to name his dairy farm "Chai Sutta Dairy Farm" to attract the Gen-Z youngsters and to show that the youth of the new generation can also take up dairy farming. Upon the completion of AC&ABC training and with an initial support of ₹3 lakh from friends and family, Mr. Pawan established the farm in 2019. At present, the farm is housing 10 adult buffaloes and 4 calves. The milk produced is sold to households in 5 villages and the rest is converted to various milk products such as Curd, Ghee, Butter, etc. Apart from this, Mr. Pawan is actively involved in various extension activities at the village level. He is also arranging various group meetings of youth to motivate them about setting up their agri-ventures by undergoing AC&ABC training. At present, the farm is providing consultancy to 66 farmers from 3 villages and generating an annual turnover of ₹7 lakh. The farm also employs three persons to manage the daily activities.

**Agripreneur:** Mr. Pawan Patidar (32) hails from the Bidwal village of Ratlam district in Madhya Pradesh. He has become a role model for all the youths in his village who want to establish their ventures and become job creators rather than job seekers. Mr. Pawam is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from National Livelihood Resources Institute – Gramin Vikas Trust, Ratlam, Madhya Pradesh.





# Organic Farming for Sustainable Agriculture

## Eden Sri Agro Services, Andhra Pradesh



Farmers Covered

200 farmers  
from  
AP & T.S.



Employment

10  
People



Annual Turnover

₹35 lakh

**Mr. Balla Jayanth Babu, Mr. Chikkala Hari Babu, Mr. Midde Murali Krishna and Mr. Mutyam Arjun**

📍 Eden Sri Agro Services, 15-6-9, Vallurivari Street, Mandapeta,  
East Godavari - 533308, Andhra Pradesh

☎ +91-83338 82002

✉ jayanthbabuballa@gmail.com



**Products/Services:** Promotion and Consultancy on Organic Farming

**Agri-Venture:** Eden Sri Agro Services is working to promote organic farming in the states of Andhra Pradesh and Telangana. The venture helps the farmers to convert from conventional farming to organic farming. Black Turmeric, Anjeer, Dragon Fruit are some of the major crops promoted for organic farming by Eden Sri Agro Services. Besides the promotion of organic farming, the venture also creates awareness among the farmers for an integrated farming system (IFS) to earn maximum profit from a small area of land. Eden Sri Agro Services has also developed a small park in an area of 10 acres depicting the different ventures under the Integrated Farming System as an example for farmers. At present, the venture is working with more than 200 farmers from the states of Andhra Pradesh and Telangana in an area of 700+ acres. Eden Sri Agro Service is generating a turnover of ₹35 lakh per annum and provides employment to 10 persons.

**Agripreneur:** Mr Balla Jayanth Babu (25), Mr. Chikkala Hari Babu (24), Mr. Midde Murali Krishna (24) and Mr. Mutyam Arjun (25) are the co-founders of Eden Sri Agro Services. After the completion of their degree in B. Tech (Agricultural Engineering), the team underwent entrepreneurial training at Centre For Entrepreneurship Development (CED), Krishna, Andhra Pradesh. The co-founders are trained agripreneurs under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme implemented by MANAGE, Hyderabad.





# Focussing on a Complete Farm Development

## Gouraje Agro Farm, Maharashtra

 Farmers Covered	 Employment	 Annual Turnover
160 farmers from 25 villages	Self	₹5 lakh

### Mr. Prasad Shrikant Gauraje

 Gouraje Agro Farm, Miraj, Tal-Miraj, Sangli - 416410, Maharashtra

 +91-99705 83933

 pgouraje35@gmail.com



**Products/Services:** Custom Hiring Services

**Agri-Venture:** With an initial investment of ₹1.85 lakh and a vision to provide farm machinery to farmers at an affordable rate, the Gouraje Agro Farm was established in 2021. The unit is situated in Miraj village of Sangli district in Maharashtra. After the completion of studies, Mr. Shrikant worked as a farm development officer for 2 years. During the same period, he developed a network of farmers and identified that the lack of farm machinery was the major hurdle faced by small and marginal farmers. Keeping this mind, he joined AC&ABC training to learn the basics of setting up a venture and scaling up business. At present, the agro farm houses one tractor of 28 HP, one nos. of plough, harrow, rotavator and furrow opener respectively. Mr. Shrikant has also developed a small farm of 2 acres where he method demonstrates the working of every machinery before providing it to farmers. At present, the Gouraje Agro Farm is providing its services to 160 farmers 25 villages and generating an annual turnover of ₹5 lakh.

**Agripreneur:** Mr. Prasad Shrikant Gauraje (31) has completed graduation in agricultural sciences and hails from Miraj village of Sangli district in Maharashtra. He has completed the Agri-Clinics and Agri-Business Centres (AC&ABC) training from Krishna Valley Advanced Agricultural Foundation, Sangali, Maharashtra.





# Scaling Up Family's Dairy Farm

## Shreepad Dairy Farm, Maharashtra



Farmers Covered

80-100  
farmers from  
4-5 villages



Employment

2  
People



Annual Turnover

₹8 - 9 lakh

### Mr. Pinjari Somnath Raghunath

📍 Shreepad Dairy Farm, Avhe, Pandharpur, Solapur,  
Maharashtra

☎ +91-83290 73934

✉ somnathpinjari0@gmail.com



### Products/Services: Dairy Farming

**Agri-Venture:** I always wanted to expand the operations of the small dairy unit present at the home which was being managed by my father. Therefore, after the completion of my studies, I joined AC&ABC training and upon completion of it and with an initial funding of ₹1.5 lakh took over my father's small dairy unit and established Shreepad Dairy Farm in 2019," said Mr. Somnath. The venture started with 3 cows already present with the family and an additional purchase of 3 cows were made to supplement the existing animals. At present, the dairy has 12 cows (10 milch, 2 dry) and the milk production is 100-120 litres per day. In the beginning, the venture was only involved in the sale of milk but with an increase in income, the venture is also supplying feed additives to other dairy farmers. The increasing cost of animal feed and no changes in the selling cost of milk are the major challenges faced by the venture as mentioned by Mr. Somnath. Currently, the farm is providing consultancy and feed additives to 80-100 farmers from 4-5 villages and generating a turnover of ₹8-9 lakh per annum.

**Agripreneur:** Mr. Pinjari Somnath Raghunath (23) hails from Pandharpur in the Solapur district of Maharashtra and holds a bachelor's degree in agricultural sciences. Mr. Somnath is a trained dairy agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Mokashi Krishi Vikas Pratishthan, Karad, Maharashtra.





# Improving Livelihood through Agro-Inputs

## Agri-Agro Junction, Uttar Pradesh



Farmers Covered

100 farmers from 3 villages



Employment

2 People



Annual Turnover

₹8 - 10 lakh



### Mr. Raj Kumar

📍 Agri-Agro Junction, Nanpara, Bahraich, Uttar Pradesh

☎ +91-85110 36053

✉ rajkumarbscag@gmail.com

**Products/Services:** Kisan Help Centre, Sale of Agro-Inputs and Consultancy

**Agri-Venture:** After losing his job due to the Covid-19 pandemic, Mr. Raj Kumar decided to start his venture rather than looking for a job. Since he had an education in agriculture, it provided him with an opportunity to apply for a license to an agri-business centre. After receiving the license in June 2020, and with initial funding of ₹50,000 from his savings, Agri-Agro Junction started its operation in a rented shop. Under this venture, services viz. soil testing, agronomist advice, mandi updates and other technical advice are provided to the farmers. The sale of agro-inputs has increased since the inception of the venture as it's the only agri-business centre in the Nepalganj border, Nanpara. At present, the agri agro junction is providing services to 1500-1700 farmers from 15 villages while generating an annual turnover of ₹10-12 lakh. The venture employs three persons to handle day to day activities.

**Agripreneur:** Mr. Raj Kumar (26), is an agricultural graduate from Nanpara, Bahraich district in Uttar Pradesh and a trained agripreneur under Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Regional Institute of Cooperative Management (RICM), Chandigarh. The agri-business centre has helped Mr. Raj Kumar clear all his debt and liabilities within 3 to 4 months of commencement of operation. He is also hopeful that his loan will be approved in the year 2021 which would help him expand his operations in other villages.





# Multi-tasking at its Best

## Shanti Medical Pets & Vet Clinic, Bihar



Farmers Covered

100 farmers from 15 districts



Employment

2 People



Annual Turnover

₹7 lakh



### Dr. Vinay Kumar

📍 Shanti Medical Pets & Vet Clinic, Dhighi Kala, Hajipur, Vaishali, Bihar

☎ +91-99057 58204

✉ vinayvci747@gmail.com

**Products/Services:** Veterinary Clinic, Sale of Cattle Feed, Farmers Training and Consultancy

**Agri-Venture:** Shanti Medical Pets & Vet Clinic is situated at the district headquarters of Vaishali district. Since it is situated in a semi-rural area the clinic gained reputation and showed results within one year of its inception in the year 2017. The clinic was set up with the own investment of the agripreneur with an initial amount of ₹1 lakh only. The income from the veterinary services provided as a doctor is invested into the shop for its growth. Agripreneur's experience as a veterinary doctor and the demand of local farmers along with locational advantages has contributed a lot to the growth of the venture. The increasing cost of veterinary drugs and improved cattle feed is acting as a hindrance for farmers in regular purchasing. The space crunch at the clinic is hampering the expansion of the clinic to include an Artificial Insemination (AI) Unit.

**Agripreneur:** Dr. Vinay Kumar (35) is a veterinarian doctor based out of Hajipur, Vaishali District, Bihar and holds a bachelor's degree in veterinary science and animal husbandry. He has completed his Agri-Clinics and Agri-Business Centres scheme under the guidance of the Sristi Foundation, Patna, Bihar. With eyes set on the expansion of the services of the veterinary clinic, Dr Kumar is working diligently in providing services to all local farmers.





# The Zeal to become an Independent Source of Income

## SSM Sheep & Dairy Farm, Tamil Nadu



Farmers Covered

150 farmers  
from  
5 villages



Employment

1  
Person



Annual Turnover

₹20 lakh

### Miss Saranya S

📍 SSM Sheep & Dairy Farm, 2/5-245, Poraimedu Settiyur,  
Kolathur Mettur, Salem-636303, Tamil Nadu

☎ +91-97892 75408

✉ saransenthil@gmail.com



### Products/Services: Sheep & Dairy Farm

**Agri-Venture:** SSM sheep and dairy farm is the result of the resolve of woman to get independent and provide an extra source of income for her family. Miss Saranya got the idea of starting the SSM sheep and dairy farm while undergoing the AC&ABC training. She met few people and discussed her idea to start the venture. The presence of challenges like shortage of labour and occurrence of disease in cattle animals were not able to shake her resolve of starting the farm. With initial funding of ₹10 lakh from her father, the venture came into existence in the year 2021. Besides feeding and managing the animals, the core activity of the farm is the sale of milk and goat meat or animals as a whole. She constantly keeps a check on the management of the animals by employing the services of the best veterinary doctors in her locality. The market price was also one of the major factors for the growth of the farm. Currently, she is providing her consultancy services to 150 farmers from five villages and employing one person. The annual turnover of the farm is ₹20 lakh.

**Agripreneur:** Miss Saranya S (28) is an agripreneur and owner of SSM Sheep & Dairy Farm and hails from Salem, Tamil Nadu. She holds a Master's degree in Botany and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu.





# Hi-Tech Gerbera Cultivation

## Mr. Sagar Kalidas Bhandare

📍 Bhandare Hitech Agro, Malgaon, Miraj, Sangli- 416407,  
Maharashtra

☎ +91-99753 28037

✉ bhandaresagar1988@gmail.com

## Bhandare Hitech Agro, Maharashtra



Farmers Covered

160 farmers  
from  
26 villages



Employment

8  
People



Annual Turnover

₹18 lakh



**Products/Services:** Production and Marketing of Gerbera Plant

**Agri-Venture:** Bhandare Hitech Agro is one of the leading agri-venture of Maharashtra involved in the production and marketing of Gerbera (*Gerbera jamesonii* L.) Mr. Sagar Kalidas Bhandare was always interested in establishing a Hitech Agro farm to cater for the needs of the farmer and fulfil his dream of making a career in the field of horticulture. After completion of his AC&ABC training, and with an initial funding of ₹8 lakh, the Bhandare Hitech Agro was setup in 2020. "Initial investment is high when establishing a high tech farm," recalled Mr. Sagar on challenges faced during setup of the venture. The gerbera cultivation is done under the concept of protected cultivation. The polyhouse is setup in an area of 0.75 acres and houses 4-5 gerbera varieties. A loan of ₹27 lakh has been recently approved by the Bank of India, Malgaon Branch, Sangli District. This loan has enabled Bhandare Hitech Agro to scale up its operation. Currently, the venture is providing consultancy to 160 farmers from 26 villages while generating an annual turnover of ₹18 lakh. The farm also employs 4 skilled and 4 unskilled persons for the management of daily activities.

**Agripreneur:** Mr. Sagar Kalidas Bhandare (30) hails from the Malgaon Village of Sangli District in Maharashtra and has a diploma in the field of agriculture. Mr. Sagar is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Krishna Valley Advance Agriculture Foundation, Sangli, Maharashtra.





# A Prominent Tissue Culture Unit

## Tansai Hitech Nursery, Maharashtra



Farmers Covered

5500 farmers  
from  
6 states



Employment

92  
People



Annual Turnover

₹2 to 2.5 Cr

### Mr. Nandalal Ramesh Patil

📍 Tansai Hitech Nursery, A/P – Ramgad, Muktainagar, Jalgaon, Maharashtra

☎ +91-98340 56210

✉ nandalalpatil8698@gmail.com



**Products/Services:** Tissue Culture, Tuber Culture, Nursery and Consultancy

**Agri-Venture:** After the completion of his graduation, Mr. Nandalal Ramesh Patil wanted to start a nursery where he can practice the concept of tissue culture and turn it into a business. While researching the same, he came to know about the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme which provides training and funding to unemployed agricultural graduates by the Government of India. After the completion of the AC&ABC training and with little capital of ₹50,000. The nursery is one of the most prominent tissue culture manufacturers and suppliers for a wide variety of plants. Tansai Hitech Nursery is one of the largest suppliers of tissue cultured plants for bananas in the area. At present, the venture is catering to the needs of 5500 farmers from 6 states while generating an annual turnover of ₹2.0-2.50 Cr. The nursery also employs 92 people to manage the activities at the venture.


**Agripreneur:** Mr. Nandalal Ramesh Patil (26) who hails from the Jalgaon district in Maharashtra is an agricultural graduate and a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. He has completed his AC&ABC training from the Krishna Valley Advance Agriculture Foundation, Pune, Maharashtra.





# Agri House for Serving Farmers

**Mr. Logesh. R.**

 Balu Agri House, 135 A, Harur Main Road, Thanippadi,  
Thiruvannamalai, Tamil Nadu

 +91-90809 51318

 logu.hort@gmail.com

## Balu Agri House, Tamil Nadu



**Farmers Covered**

**600 farmers  
from  
20 villages**



**Employment**

**4  
People**



**Annual Turnover**

**₹30 lakh**



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** With a vision to expand the operations of Balu Agri House, Mr. Logesh took over the operations upon the completion of AC&ABC training. The core activity of the venture is the sale of agro-inputs (fertilizers, seeds, pesticides, fungicides, PGRs and organic products) and cattle feed. Apart from this, Mr. Logesh is also involved in providing scientific knowledge of crop production and their protection and dissemination of knowledge about the latest technologies and practices for better crop growth and animal husbandry. At present, the agri-clinic is providing its services to 600 farmers from 20 villages while generating a turnover of ₹30 lakh per annum. The venture also employs 4 persons to manage its sales and logistics.

**Agripreneur:** Mr. Logesh R (28) holds a bachelor degree in horticultural sciences. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu. "Besides labour problem at certain times, the venture is running smoothly and fulfilling its purpose of serving the farmers," added Mr. Logesh.





# The Pigs changed My Life

## Royal Green Piggery Farm, Uttar Pradesh



Farmers Covered

8 farmers  
from  
2 village



Employment

1  
Person



Annual Turnover

₹2 lakh

### Mr. Amar Pal

📍 Royal Green Piggery Farm, Sarkada, Kesarpur, Bareilly-243303,  
Uttar Pradesh

☎ +91-94126 81239

✉ amargangwar450@gmail.com



### Products/Services: Pig Farming

**Agri-Venture:** The training he has learnt the basics of business establishment and management. Particularly he was highly motivated to start a piggery business in Bareilly district, Uttar Pradesh as there was no one doing this business earlier. Thus he could capture the entire demand for white pig meat in the district. The AC&ABC lectures related to the piggery business given by Dr. Rajiva, Technical Expert, Animal Husbandry & Dairying, UPDASP gave more clarity and confidence to start the piggery business. Initially, he started the Royal Green Piggery Farm in December 2019 with a minimum capital of ₹1.0 lakh own investment in his own land. Since the beginning, he was committed to making his business more profitable and growing. Encouraged by the initial success of the business, Mr Amar Pal is now courageous enough to go for a bank loan and expand the business. His main customers are the Valmiki class people living in the locality who run white pork shops in the districts. Currently, his farms cover 8 villages in district Bareilly including Kesarpur. The annual turnover of the farm is ₹2.0 lakh. Mr. Amar pal has achieved a monthly profit of ₹30,000 to ₹40,000 from pig sales. Mr. Amar Pal has become a successful entrepreneur in his area and also has employed one full-time labour at ₹5000 monthly salaries. The illness of piglets is the main problem faced by Mr. Amar Pal initially. However, he could efficiently handle them by tying up a relationship with a local veterinary doctor at a nominal charge. During the CoVID-19 lockdown, the availability of food wastage from the hotel was not available. It was one of the main sources of food for pigs on the farm. Mr Amar Pal hopes immediately after lockdown is over, his business would become twice as that of it now.

**Agripreneur:** Mr Amar Pal (24) is the founder of Royal Green Piggery Farm at Kesarpur, Bareilly, Uttar Pradesh. He completed B.Sc. in Agriculture and allied subjects and after his graduation, he joined the Agri-Clinics and Agri-Business Centres (AC&ABC) training at the Institute of Co-operative and Corporate Management Research and Training (ICCMRT) Lucknow.





# Cook with the Best

## Radhe Krishna Tel Mill, Uttar Pradesh



Farmers Covered

283 farmers  
from  
12 villages



Employment

3  
People



Annual Turnover

₹62 lakh

### Mr. Kaushal Yadav

📍 Radhe Krishna Tel Mill Bhali, Saifai, Etawah-206 130,  
Uttar Pradesh

☎ +91-84455 17480, +91 90581 85983

✉ yavavkaushal999@gmail.com



**Products/Services:** Production and Processing of Edible Oil and Oil Cake

**Agri-Venture:** Mr. Kaushal Yadav is an agriculture Postgraduate and was born and brought up in a farmers family. He saw his grandfather and father doing agriculture (mainly Mustard & Wheat) but they did not get the proper rate of the produce. The venture named Radhe Krishna Tel Mill is engaged in activities of production and processing of mustard oil, animal feed-cake, concentrate and wheat flour. For initiation of his venture, he approached the training centre and discussed the project and submit the proposal to get the loan from the Bank of India, Saifai, Etawah. At present, he is in connection with 283 mustard growing farmers from 12 villages and generating employment for 3 people with an annual turnover of ₹62 lakh.

**Agripreneur:** Mr. Kaushal Yadav (25) is a Master in Agricultural Science and native to the district of Etawah, Uttar Pradesh. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Jubilant Agriculture Rural Development Society (JARDS), Agra.





# Milking Profit

## K. S. Dairy Farm, Uttar Pradesh



### Farmers Covered

320 farmers  
from  
2 villages



### Employment

2  
People



### Annual Turnover

₹10 lakh

### Mr. Khandari Singh

📍 K. S. Dairy Farm, Nauganwan Jagir, Bhansar, Rithora,  
Bareilly - 243122, Uttar Pradesh

☎ +91-97619 27359, +91 97201 88987

✉ khandarisingh1999@gmail.com



### Products/Services: Dairy Farming

**Agri-Venture:** Mr. Khandari Singh got inspired to go for dairy business from a visit to dairy during a field visit in the training of AC&ABC Scheme. Soon after completion of training in 2019, he started the dairy farm with own capital of ₹1 lakh (Loan of ₹5 lakh from Bank of Baroda, Rithora, Bareilly) at his own village Nauganwan Jagir of Bareilly district in Uttar Pradesh. The annual turnover of the project was ₹10 lakh during 2020 by the sale of Milk, Ghee, FYM etc. At present, the farm is providing consultancy to more than 300 farmers from two villages, his farm also employs two persons for the management of daily activities.

**Agripreneur:** Mr. Khandari Singh (22) who hails from Bareilly district in Uttar Pradesh has passed Intermediate in agricultural science. He has been trained under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme at Jubilant Agriculture Rural Development Society (JARDS), Agra, Uttar Pradesh.



प्रो. खानदारी सिंह (सूचि विशेषज्ञ)  
पुत्र श्री विजय बहादुर

मो. 9457477059  
9761927359

**नाबार्ड डेयरी योजना  
के.एस. डेयरी फार्म**

**ए.सी.ए.बी.सी.  
मैनेज हैदराबाद**

(सूचि एवं किसान कल्याण मंत्रालय भारत सरकार)  
सूचि विभाग उत्तर प्रदेश से सम्बन्धित प्रश्न

पता - नौगवाँ जागीर, पो. भण्डसर, रिठौरा, बरेली (उ.प्र.)





# Agro-Inputs for a Stable Income

## Shri Ram Agri-Clinics and Agri-Business Centre, Uttar Pradesh



Farmers Covered

100 farmers from 10 villages



Employment

2 People



Annual Turnover

₹10 lakh



### Mr. Sachin Saini Singh

📍 Shri Ram Agri-Clinics and Agri-Business Centre, Alampur Khurd, Khurrampur, Behat Saharanpur - 247129, Uttar Pradesh

☎ +91-96758 35720

✉ sachinkumar1989@gmail.com

**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Mr. Sachin Saini, from Saharanpur district in Uttar Pradesh, was highly interested to open an agri-clinics consultancy centre in his area and with own initial investment of ₹3 lakh, started an Agri venture named Shri Ram Agri-Clinics and Agri-Business Centre which offers viable solutions on agriculture and provides farm inputs viz., seeds, fertilizers and pesticides. He is also visiting the farms of nearby villages and advising farmers to use appropriate agri-inputs through which farm communities can improve their production and hence that will leads to enhance their income. Mr. Saini is actively participating in the field visits to the concerned farmer's fields, a major factor for the growth of his venture. Frequent farm visits, appropriate technological help to farmers etc., helps him to make his venture towards a precise direction. At present, the agro agency is generating an annual turnover of ₹10 lakh by covering the needs of 100 farmers from 10 villages.


**Agripreneur:** Mr. Sachin Saini Singh (30) is a graduate in bachelor of science and underwent Agri-Clinics and Agri-Business Centres (AC&ABC) scheme training from Centre for Business and Entrepreneurial Development (CBED), Dehradun, Uttarakhand.





# Arranging Traditional Methods to Disseminate Information

**Mr. Rahul Godara**

 Kisan Agri Solutions, Bandiwala, Government School, Fazilka -152 123, Punjab

 +91-95307 10027, +91-96460 17073

 rahulgodara611@gmail.com

## Kisan Agri Solutions, Punjab



**Farmers Covered**

**200-250**  
farmers from  
4-5 villages



**Employment**

**2**  
People



**Annual Turnover**

**₹20 - 25 lakh**



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Mr. Rahul was always passionate about his career in the agriculture sector during his study. He identified that being an agrarian economy, Punjab state has a high demand for agro-inputs such as pesticides and fertilizers. After the completion of AC&ABC training and with an initial investment of ₹7-8 lakh, Mr. Rahul established Kisan Agri Solutions in 2020. Besides providing quality agro-inputs and consultancy, Kisan Agri Solutions also organizes Nukhad Sabhas and participates in Kisan Melas. The participation provides Mr. Rahul to learn about the demands of the farmers and also learn about new technologies which are further disseminated among the farmers. At present, Kisan Agri Solutions is catering to the needs of 200-250 farmers from 4-5 villages and generating an annual turnover of ₹20-25 lakh.

**Agripreneur:** Mr. Rahul Godara (27) hails from Bandiwala Village of Fazilka district in Punjab and holds a bachelor degree in agricultural sciences. He has undergone Agri-Clinics and Agri-Business Centres (AC&ABC) training from CPIT Edutech Private Limited, Sirsa, Haryana.





# Be Bold, Be You, Be Desi

## Bajnath Dairy Farm, Madhya Pradesh



Farmers Covered

27 farmers  
from  
1 village



Employment

1  
Person



Annual Turnover

₹6 lakh

### Mr. Vijay Singh Aanjana

📍 Bajnath Dairy Farm, Bahaduppura, Mahidpur, Ujjain-456 443,  
Madhya Pradesh

☎ +91-76949 00611

✉ vijayanjana.2000@gmail.com



**Products/Services:** Production and Marketing of Milk

**Agri-Venture:** Bajnath Dairy Farm was established in 2020 with an initial investment of ₹3.5 lakh from friends and family of Mr. Vijay. The core activity of the farm involves proper maintenance of the buffaloes, providing them with a balanced feed, cleanliness and hygienic environment, regular vet visits, control of disease among the animals, etc. The milk produced at the farm is sold to households in the village while the rest of it is sold at a cooperative unit at the block level. Apart from this, Mr. Vijay is also involved in various extension activities to highlight the various aspects of maintaining a dairy farm. He also motivates youth in his village to undergo AC&ABC training which would help them setup their own ventures. At present, the dairy farm is providing consultancy to 27 farmers from 1 village and generating a turnover of ₹6 lakh per annum.

**Agripreneur:** Mr. Vijay Singh Aanjana (30) holds a Bachelor degree in Agriculture and Allied Subjects and hails from the Bahaduppura village of Ujjain district in Madhya Pradesh. He has completed the Agri-Clinics and Agri-Business Centres (AC&ABC) training from National Livelihood Resources Institute – Gramin Vikas Trust, Ratlam, Madhya Pradesh.





# Going the Extra Mile for Farmers


## Sri Amman Agro Agencies, Tamil Nadu

 Farmers Covered	 Employment	 Annual Turnover
250-300 farmers from 10 village	1 Person	Upto ₹1 Cr

### Mr. R Dinesh

 Sri Amman Agro Agencies, Semalaigounden, Palayam, Alagumalai, Tiruppur, Tamil Nadu.

 +91-87786 59687, +91-75029 42775

 sriammansmg@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** The core activity of the Sri Amman Agro Agencies is the sale of agro-inputs viz. seeds, fertilizers, pesticides, PGRs, bio-inputs, etc. Apart from this, Mr. Dinesh has also started to educate farmers on seed treatment, organic farming, preparation for vermicomposting, integrated nutrient management, selection of good varieties, pest and disease diagnostics and control measures. He is also involved in conducting various extension activities for farmers like teaching them about precautions to be undertaken while spraying insecticides and how to take soil samples for soil testing. "Importance of soil testing, use of organic fertiliser and minimum use of chemical fertiliser improves soil health and increases productivity," added Mr. Dinesh. Maintaining direct contact with farmers by regular field visits and appropriate advisory has been the mantra for the success of Sri Amman Agro Agencies. The major challenge faced is to withstand the market as of now, there are so many agro services shops to compete with them and to extend the business is a challenge faced till now. At present, the venture is catering to the needs of 250-300 farmers from 10 villages and generating a turnover of upto ₹1 Cr per annum.

**Agripreneur:** With an investment of ₹7 lakh, Mr. Dinesh has expanded his father's shop into an enterprising agri-clinic helping numerous farmers. Mr. R Dinesh (22) holds a Diploma in Agricultural Extension Services for Input Dealers (DAESI). He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu.







# Unplanned Success

## Sofiya Dairy Farm, Tamil Nadu

 Farmers Covered	 Employment	 Annual Turnover
50 farmers from 2 villages	1 Person	₹10 lakh

### Mrs. Sofiya S

 Sofiya Dairy Farm, 4/6, Senguttaikadu, Parakkalpudhur, Kurruckapuram, Rasipuram, Namakkal - 637 401, Tamil Nadu

 +91-94881 02261

 sofiakumaravel@gmail.com



### Products/Services: Dairy Farming

**Agri-Venture:** Sofiya Dairy Farm which started with just a couple of cows for personal purposes, now houses a large number of cattle animals. The growth of the farm was not a planned one because of the occurrence of diseases in the cows. Also, improper pregnancy of the animal during 3 to 4 artificial insemination (AI) services led to an economic loss of the farm. But, despite that when the number of cows started rising, it was decided to give a proper scientific approach for the management of animals at the farm. The farm at present has 8 adult cows and 3 calves. A loan was taken out for the construction of a proper shed for the animals. The farm is witnessing constant growth although when there is a lack of locally available labours. Advice from veterinary doctors and providing the necessary supplements to the animals along with timely decisions have led to the success of the farm. Apart from the family members, the farm employs one person and provides consultancy to 50 farmers from 2 villages. The farm is generating a turnover of ₹8-10 lakh per annum.

**Agripreneur:** Mrs. Sofiya S (32) has a diploma in Agriculture Business Management and is determined to help her family. To fulfil her goals, Mrs. Sofiya completed the Agri-Clinics and Agri-Business Centres (AC&ABC) training at Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu.





# Burning Desire to Succeed

## Mr. Manish Hammad

📍 Jai Kisan Agri-Clinic, Hataula, Thikri, Barwani-451 660,  
Madhya Pradesh

☎ +91-91319 49856

✉ manishhammad19970211@gmail.com

## Jai Kisan Agri-Clinic, Madhya Pradesh



Farmers Covered

1000 - 1200  
farmers from  
35-37 villages



Employment

3  
People



Annual Turnover

₹40 - 42 lakh



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Jai Kisan Agri-Clinic was established in the year 2019 as the result of the passion of Mr. Manish to help farmers in his locality. Despite having a space crunch for storage purposes, the agri-clinic was incepted with an initial fund of ₹15 lakh. Besides the sale of agro-inputs viz. seeds, fertilizers, pesticides, cattle feed, PGRs, etc., the major activity of the clinic is to deal with the problems faced by the farmers and provide them with the best solutions. Currently, the agri-clinic is catering to the needs of 1000-1200 farmers from 35-37 villages and employing three people while generating an annual turnover of around ₹50 lakh.

**Agripreneur:** Mr. Manish Hammad (28) hails from the Barwani district in Madhya Pradesh and holds a Bachelor degree in Agriculture. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Nodal Training Institute, SAGE University, Indore, Madhya Pradesh.





# Fulfilling the Needs of Farmers at Village Level

## Mantanalamma Seeds and Pesticides, Andhra Pradesh



Farmers Covered

500 farmers from 15 villages



Employment

3 People



Annual Turnover

₹75 lakh

### Ms. Pathlavath Lakshmi Parvathi Bai

📍 Mantanalamma Seeds and Pesticides Gantavanipalli, Dhornala, Prakasham-523 331, Andhra Pradesh

☎ +91-77298 24290

✉ rangaswaminaik.d2h@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** The young entrepreneur was inspired after trained under 45 days Agri Clinic and Agri-Business Centers Scheme. With an interest to serve farmers, she has started a venture in her village. She conducted a detailed survey about the major gaps in getting requirements by the farmers. After the survey, she came to know that there is a huge demand for seeds, chemical fertilizers, chemical pesticides and botanical pesticides. Considering this scenario she launched an Agri-clinic and Agri-inputs centre named "Manthanamma seeds and pesticides" at her native village. The services offered include the sale of seeds, fertilizers, chemical pesticides, botanical extracts and small implements. She guides farmers with suggestions/recommendations for problems faced by them. She started her venture with financial support from her family. The young agripreneur says "This venture meant to fill the gaps between needs and supplies for the farmers and with this business we are serving 500 farmers in 15 surrounding villages."

**Agripreneur:** Ms. Pathlavath Lakshmi Parvathi Bai (21), originally Gantavanipalli village, Prakasham District, Andhra Pradesh is an Agriculture Diploma holder trained under the Agri Clinic and Agri-Business Centers Scheme from GM Institutions for Rural Development Health and Education Society, Nandyal, Andhra Pradesh in the year 2019. She started the business in 2019 at her native place and now she looks forward to opening another branch to expand her business with the support of a loan from banks. During the initial days, she faced challenges to get customers and has overcome with the expansion of her services.






# A Small and Profitable Venture

## Avigna Dairy Farm, Telangana

 Farmers Covered	 Employment	 Annual Turnover
60 farmers from 3 districts	4 People	₹8 lakh

### Mr. Kandipally Prashanth Kumar

 Avigna Dairy Farm, Achanapally, Tekmal, Medak, Telangana

 +91-96528 61132

 prashanthkandipally@gmail.com



### Products/Services: Dairy Farming

**Agri-Venture:** Mr. Prashanth has started Avigna dairy farm by taking the shed on lease initially. He has completed training under the AC&ABC scheme and gained good experience during field visits. He has invested ₹8 lakh of his own initially. He has purchased 8 Milch animals. The agripreneur has employed 4 persons to maintain animals and collecting milk. Avigna Dairy Farm sells milk in the locality and to the Milk Society. Considering the market demand for milk, the agripreneur has aimed to extend his market linkage. Avigna Dairy Farm is guiding 60 farmers covering 3 districts and generating an annual income of ₹8 lakh at present.

**Agripreneur:** Mr. Kandipally Prashanth Kumar (21) being a Diploma holder in Agriculture, decided to complete training under Agriliclinics and AgriBusiness Centre. During the training period at Action for Welfare and Awakening in Rural Environment (AWARE), Telangana, he got exposed to new techniques and field experiences.





# Developing Poultry Sector both as a Service and as an Asset

**Mr. Dashartah T Gaurav**

📍 Churashi Poultry Farm, Jamuti Road, Kinay, Belgaum, Karnataka

☎ +91-95913 58730, +91-97411 23457

✉ dashartahgurav37@gmail.com

## Churashi Poultry Farm, Karnataka



**Farmers Covered**

**250 farmers from 6 villages**



**Employment**

**15 People**



**Annual Turnover**

**₹1 Cr**



### Products/Services: Poultry Farming

**Agri-Venture:** The core activity of the Churashi Poultry Farm is rearing broiler birds for meat purposes. Soon after the completion of AC&ABC training in 2011, Mr. Dashartah established the Churashi Poultry Farm in 2011 with an initial investment of ₹2 lakh. The other activities at the farm include proper vaccination, sanitization of poultry area, clean water for chickens, mineral mixture, doses of various supplementary medicines with balanced poultry feed he gives to chickens as per their growth stages. The farm which started with a capacity of 3,000 birds has increased to a capacity of 10,000 birds. Besides the poultry farm, he has also established a fish farm. The bird droppings from the poultry farm are used as feed for the fish. Mr. Dashartah is also involved in providing consultancy and training to numerous farmers regarding poultry farming. The produce of Churashi Poultry Farm is supplied to Mumbai, Hyderabad, Pune, Goa, and the local area of Belgavi in Karnataka. At present, Mr. Dashartah is providing consultancy to 250 farmers from 6 villages and generating a turnover of ₹1 Cr per annum. The farm also employs 15 persons to manage its daily activities.

**Agripreneur:** Mr. Dashartah T Gaurav (39) is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Shriram Gramin Sanshodhan Va Vikas Pratishthan, Belgaum Sub Center, Karnataka.






# Utilizing Every Drop of Milk Produced

## Sanjay Dairy Farm, Rajasthan

 Farmers Covered	 Employment	 Annual Turnover
50-60 farmer from 5-6 villages	2 People	₹21 lakh

### Mr. Sanjay Singh

 Sanjay Dairy Farm, 18 Hhh, Ward 23, Hanumangarh Town, Hanumangarh - 335 513, Rajasthan

 +91-95098 85802

 balwant.rahar@gmail.com



### Products/Services: Dairy Farming

**Agri-Venture:** Sanjay Dairy Farm was established by Balwant Singh in 2019 at Hanumangarh District of Rajasthan state. Sanjay Dairy have 40 mix-breeds cattle like jersey, HF, and local crossbreed. among this 20 milch and 17 are dry cows are in stock of the dairy, area of dairy spread over 27,225 sq. ft about this 2000 sq. ft. area is used for cattle shed. cattle shed having head to head loose type housing system is constructed. An average of 200-210 litres of milk is produced per day by the dairy and milking is done by the milking machine. Out of this 150 ltr. milk is sold to the hotels of the area, 40 ltr. is used for the direct customers of the area and 10 ltr. milk is used for the preparation of Buttermilk and ghee. The farm is using fodders like maize as per the availability with them and in addition to this wheat bran, Gram bran, groundnut straw is used to maintain the nutrition requirement of cattle. with they are using nutritional mixtures as per the growth stage of a calf, pregnant cows etc. Dairy generates employment for two people in the area.

**Agripreneur:** Mr. Sanjay Singh (27) is a B.Sc Agriculture graduate from SKRAU, Bikaner and a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Shashwat Sheti Vikas Pratishthan, (SSVP) Udaipur Sub Centre, Rajasthan.





# Fuelled with a Zeal to Serve Farmers

## Mr. Akash Yadav

📍 Sai Beej Bhandar, Maudaha, Hamirpur-210507, Uttar Pradesh

☎️ +91-70071 63312

✉️ akashyadav210507@gmail.com

## Sai Beej Bhandar, Uttar Pradesh



Farmers Covered

200 farmers from 25 villages



Employment

2 People



Annual Turnover

₹17 lakh



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Being first generation entrepreneur, Mr. Akash Yadav, initially struggled with the idea for his business and later with financial arrangements. However, he zeroed in with the sale of good quality agro-inputs along with advisory services. Through Sai Beej Bhandar, he provides field services to the farmers like suggesting the right variety of seeds to sow, crop care and crop disease diagnosis along with providing good quality of seeds, fertilizers and pesticides. "The business of Agro-Inputs and Advisory for farmers, is very competitive and especially for a new entrant like me it was very challenging, however, AC&ABC training had fueled my confidence," says Mr Akash. He has employed two people, serving 200 farmers from 25 neighbouring villages and has achieved a turnover of ₹17 lakh.

**Agripreneur:** Mr. Akash Yadav (28) founder of Sai Beej Bhandar hails from Hamirpur, Uttar Pradesh. He has a bachelor's degree in agriculture. He went training under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme at Centre for Agriculture and Rural Development (CARD), Debiyapur, and is now constantly working hard to disseminate his services across a wide category of farmers in remote areas of Uttar Pradesh.





# Value Addition in Dairy Business

## Jay Maa Kali Milk Products, Uttar Pradesh



Farmers Covered

100 farmers  
from  
10 villages



Employment

2  
People



Annual Turnover

₹17 lakh

### Mr. Shivam Dubey

📍 Jay Maa Kali Milk Products, Gariya Firoj Nagar, Ajitmal,  
Auraiya - 206 121, Uttar Pradesh

☎ +91 74177 31876

✉ shivamdubey7417@gmail.com



**Products/Services:** Milk Collection & Sale Centre

**Agri-Venture:** Besides rearing the cattle for merely milk production, Mr. Shaivam Dubpey thought, milk collection, testing, chilling, pasteurization and making processed products is a better business. Owing to the unavailability of good facilities for dairy farmers in the region, he received good responses from the farmers and customers. The price of milk in recent years has increased many times and he grabbed the opportunity and started a venture named 'Jay Maa Kali Milk Products' in 2020. He started it with a small investment of ₹1.5 lakh and now doing good business. Farmers are provided with facilities like milk collection, testing, chilling, pasteurization, etc. "Arranging the funds for initial investment was a challenge," recalls Mr. Shivam. At present, he is serving the needs of 100 farmers in 10 villages and generating an annual turnover of ₹17 lakh.

**Agripreneur:** Mr. Shivam Dubey (22) has passed intermediate in agricultural science and is a native to Auraiya district in Uttar Pradesh. He underwent Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme training at Centre for Agriculture and Rural Development (CARD), Debiyapur, Uttar Pradesh.





# Providing Viable Solutions to Farmer's Issues

## Ashok Agri-Business Centre, Uttar Pradesh



Farmers Covered

1400 farmers  
from  
6 villages



Employment

2  
People



Annual Turnover

₹18 lakh

### Mr. Ashok Kumar

📍 Ashok Agri-Business Centre, Defrapur, Barabanki - 225001,  
Uttar Pradesh

☎ +91 70806 64519

✉ ashokbbk@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Mr. Ashok Kumar, from Barabanki district in Uttar Pradesh, was highly interested to open an agri-clinics consultancy centre in his area and with his own initial investment of ₹3 lakh, he started Ashok Agri-Business Centre, which offers viable solutions on agriculture and provides farm inputs viz., seeds, fertilizers and pesticides. He is also visiting the farms of nearby villages and advises farmers to use appropriate agri-inputs through which farm communities can improve their production and hence that will leads to enhance their income. Mr. Ashok is actively participating in the field visits to the concerned farmer's farms, a major factor for the growth of his venture. At present, the agro agency is generating an annual turnover of ₹18 lakh by covering the needs of 1400 farmers from 06 villages.

**Agripreneur:** Mr. Ashok Kumar (27), holds a bachelor degree in agricultural science and hails from Barabanki district in Uttar Pradesh. He is a trained professional from the Centre of Technology and Entrepreneurship Development (CTED), Amethi, Uttar Pradesh under the Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme.





# A Story of Small Investment to A Bigger Return

## Kisan Agriclinic Agribusiness Shop, Uttar Pradesh



Farmers Covered

700 farmers  
from  
7 villages



Employment

2  
People



Annual Turnover

₹20 lakh

### Mr. Balwant Kumar

📍 Kisan Agri-Clinics and Agri-Business Shop, Katsikara,  
Gorakhpur-273 001, Uttar Pradesh

☎ +91 76072 74288

✉ balwantkumar76072@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Mr. Balwant Singh, a passionate agripreneur hails from the Bastri district in Uttar Pradesh. After the completion of AC&ABC training, he started planning for setting up a business in the agri-input field. By consulting with experienced professionals he decided to establish his venture "Kisan Agri-Clinics and Agri-Business Shop" in 2018, with an initial capital investment of ₹50 thousand from his own pocket. Good relations with farmers and visiting their fields and providing them consultancy have resulted in good income generation and could develop his venture ahead with a faster pace. Currently, Mr. Balwant Kumar is covering 700 farmers in 7 villages and generating an annual turnover of ₹20 lakh.

**Agripreneur:** Mr. Balwant Kumar (31) holds a bachelor degree in agricultural science and hails from Basti district in Uttar Pradesh. He has got trained under the Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme from Jubilant Agriculture Rural Development Society (JARDS), Gorakhpur, Uttar Pradesh.





# Count your Chickens before they Hatch

## Indorey Poultry Farm, Madhya Pradesh



Farmers Covered

150-100  
farmers from  
4-5 villages



Employment

3  
People



Annual Turnover

₹45 - 50 lakh

### Mr. Manish Indorey

📍 Indorey Poultry Farm, Mata Chowk Punjab Colony  
Khandwa-450001, Madhya Pradesh

☎ +91-99933 70434

✉ manishindorey12@gmail.com



### Products/Services: Raising Broiler Birds

**Agri-Venture:** Indorey Poultry Farm was established by Mr. Manish Indorey in 2018. The venture is Broiler Poultry Farm for Meat, Chicken Hatchery and Organic Manure Production. After the completion of AC&ABC training and with a small investment of ₹75,000, Mr. Manish decided to venture and explore the prospects of poultry farming. The core activity of the farm includes rearing of broiler birds and supplying the same to meat shops. Some of the customers of Mr. Manish prefer buying directly from him compared to meat shops. The farm which started with the capacity of 200 birds now houses 2500 birds. Apart from the core activity, Mr. Manish also provides training and consultancy to farmers and youth to take up poultry farming. At present, 150-200 farmers from 4-5 villages are using the consultancy services provided by Mr. Manish. The farm is employing 3 people to manage its daily activities while generating a turnover of ₹45-50 lakh per annum.

**Agripreneur:** Mr. Manish Indorey (26) holds a bachelor degree in agriculture and allied subjects and hails from the Khandwa district in Madhya Pradesh. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Centre for Advanced Research and Development (CARD), Bhopal, Madhya Pradesh.





# Bringing Growth in Agriculture

COINAGE Agri Solutions Pvt. Ltd., Odisha



Farmers Covered

400+ farmers from 5 districts



Employment

6 People



Annual Turnover

₹16 lakh



Ms. Sthita Prajna

📍 COINAGE Agri Solutions Pvt. Ltd., Aekaberuan, Chatra, Niali, Cuttack-754294, Odisha

☎ +91-88958 16781 / +91-82493 40282

✉ sthitaprajnam@gmail.com

**Products/Services:** Agricultural Consultancy

**Agri-Venture:** Ms. Sthita Prajna started a joint venture with Mr. Debasish on 8th April 2019, named "COINAGE Agri Solutions Pvt. Ltd.". This is a consultancy venture that gives demonstrations, marketing facilities to FPOs, and teaches scientific cultivation of maize and making silage for its storage. At present, the company has 50 large-scale farmers directly as their client and also many more small-scale producers. The annual turnover of the COINAGE Agri Solutions Pvt. Ltd has reached ₹16 lakh per annum and they are serving 400 farmers in 5 districts while employing six people to manage their daily activities.

**Agripreneur:** Ms. Sthita Prajna (28) belongs to a middle-class family in the Jagatsinghpur district of Odisha. She has completed her graduation in Agricultural Engineering from OUAT and also holds a Masters in Business Administration (ABM). She is also a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Centre for Youth and Social Development (CYSO) Bhubaneswar, Odisha.





# Cultivating Ideas for Growth

## Sri Murugan Agro Services, Tamil Nadu



Farmers Covered

3000 farmers from 20 villages



Employment

4 People



Annual Turnover

₹30 lakh

### Mr. Sivakumar P

📍 Sri Murugan Agro Services, 6/150, Mullukurichi, Rasipuram, Namakkal- 636 142, Tamil Nadu

☎ +91-94429 2592

✉ srimuruganagro4408@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** The core activity of the Sri Murugan Agro Services is the sale of fertilizers, insecticides, pesticides and other inputs related to agriculture. Mr. Sivakumar is also involved in providing consultancy to the farmers on various issues related to farming. From time to time, Mr. Sivakumar also arranges demonstrations on the appropriate use of pesticides and fungicides. He is actively involved in spreading information on the latest technologies and practices among the farming community. There is low competition in the locality which has helped him grow the business. He did not have enough space to store the products that the challenge he is trying to overcome. The agri-clinic is generating an annual turnover of ₹15-20 lakh while catering to the needs of 300 farmers from five villages. The firm also employs two people.

**Agripreneur:** Mr. Sivakumar P (42) has completed B.F. Tech. from TNAU, Coimbatore is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from at Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu.





# Fish Farming at its Best

## Star Fisheries, Jharkhand



Farmers Covered

1000 farmers from 4 districts



Employment

8 People



Annual Turnover

₹5 lakh



### Mr. Obaidullah Ehrar

📍 Star Fisheries, Mahatoli Nayasarai, Nagri, Ranchi, Jharkhand

☎ +91-62015 09434

✉ ehrar.obaidullah@gmail.com

**Products/Services:** Fish Production and Marketing, Farmer's Training and Consultancy

**Agri-Venture:** In a state where people's faith is more important for success, the success story of new fish farmers from Nagri Village of Ranchi is a shining example of how technology and innovative cultivation methods can transform the agrarian economy and uplift the lives of millions of farmers. Star Fisheries was established by Mr Obaidullah in 2019 in Nagri village. He started his farming in traditional ways. After he underwent AC&AB training in MASS Ranchi, he implemented innovative techniques and modern ways in his farming and became a successful farmer. He grows in his ponds fish varieties such as catla, rohu, mrigal etc. To improve the socio-economic condition of his village, he conducts Technology of Transfer (TOT) sections with experts of nearby entrepreneurs to farmers of the village. Farmers who were motivated through series of TOT sections will give training to another group of farmers. That's how he created a chain of farmers under him to aware the farmers.

**Agripreneur:** Mr. Obaidullah Ehrar (27) is an agriculture allied student who completed a B.Sc. (Hons) in Forestry and also holds two Master of Arts in Natural Resource Management and Rural Development. After their studies, he wished to start his own venture and started fish farming. Also, he was very passionate to work to improve the socio-economic condition of his village.





# Turning the Tide: From Corporate to Agribusiness

## Mr. Pugazhendi K

📍 VK Traders, Main Road Thottakkudi Mannakkal Ayyampetti,  
Kodavasal, Thiruvarur-610 104, Tamil Nadu

☎️ +91-97876 50911

✉️ vktraderstho@gmail.com

## VK Traders, Tamil Nadu

 Farmers Covered	 Employment	 Annual Turnover
1500 farmers from 20 villages	18 People	₹2 Crore



**Products/Services:** Sale of Agro-inputs and Consultancy

**Agri-Venture:** After quitting his job at an agricultural MNC, Mr. Pugazhendi K decided to establish an agri-clinic that would cater to the needs of farmers in his locality. With an initial funding of ₹20 lakh, VK traders were set up in the year 2014. Since Mr. Pugazhendi worked in an agricultural MNC, the contacts with farmers helped in the initial growth of the venture. “I never give wrong information or wrong product to the farmers and that is the main reason for my business growth,” said Mr. Pugazhendi K on his mantra for growth. Finding labour is the main challenge that he faces. VK Traders also participates in various extension activities to disseminate information on the latest technologies and practices among the farmers. Currently, 1500 farmers from 20 villages are benefitted from the services of the agri-clinic. VK traders employs 18 people and generate an annual turnover of ₹2 Cr.

**Agripreneur:** Mr. Pugazhendi K (35) holds a Diploma in Agricultural Extension Services for Input Dealers (DAESI) and has completed his Agri-Clinics and Agri-Business Centres (AC&ABC) scheme training from the Centre for Alternate Rural Employment (CARE), Namakkal in year 2020. During the training, he got to learn about various marketing strategies which helped him scale up his operations. He is hopeful of the approval of his loan application in 2021 which would enable him to expand his transportation and home delivery options for customers.





# A Great Initiative Indeed

## Munda Nursery Farming, Jharkhand



Farmers Covered

280 farmers  
from  
40 villages



Employment

2  
People



Annual Turnover

₹2 lakh

### Mr. Somnath Singh Munda

📍 Mr. Somnath Singh Munda, Munda Nursery Farming, Tamad,  
Ranchi Jharkhand

☎ +91-82981 46903, +91-96933 08161

✉ somnathsinghmunda@gmail.com



**Products/Services:** Sale of Plants and Consultancy

**Agri-Venture:** Mr. Somnath established his Munda Nursery in his own half acres of land in Tamad in 2020. He has planted 58 mango trees with the placement of 15×15ft, 5 Lichi and at the border 12 Papaya trees. In between the Mango trees he has planted cucumber, groundnut and tomatoes. As a botany student, he wanted to grow and take care of plants and profitable trees. His knowledge and research about plants and entrepreneurship training from AC&ABC helped him to establish his own nursery profitably.

**Agripreneur:** Mr. Somnath Munda (26) wanted to become independent and earn for himself. Being a holder of a Master of Science degree in Botany, he was driven by the desire to work in his sector and decided to utilize half an acre of land and start a nursery. After the completion of his post-graduation, he undertook AC&ABC training for getting entrepreneurship knowledge at MASS Ranchi.








# Ensure Quality Feed for Quality Yield

## Shreesha Traders, Maharashtra

 Farmers Covered	 Employment	 Annual Turnover
500 farmers from 1 district	1 Person	₹10 lakh

### Mrs. Shweta Akshay Bhingarde

-  Shreesha Traders, Pachgaon, Near Gram Panchayat, Opposite Mahadev Mandir, Karveer, Kolhapur, Maharashtra
-  +91-8378999349
-  ssweet@gmail.com



**Products/Services:** Sale and Delivery of Cattle Feed

**Agri-Venture:** With the USP of free home delivery, Shreesha Traders has found a base among all the competitors in the market. This strategy has helped Shreesha Traders to earn farmers faith and increase their sales. The venture houses cattle feed of two major bands Amul and Godrej which is preferred by the farmers in the area. "After the completion of education, I was not able to join a job due to some personal reasons and that's when I decided to pursue a career in business. I joined the AC&ABC training and during an exposure visit to a cattle feed producing plant, I got the idea of setting up an agri-business centre that will provide top-quality feed to farmers," recalled Mrs. Shweta. With an initial investment of ₹10 lakh from the family, Mrs. Shweta established the Shreesha Traders. In the beginning, the venture faced stiff competition from other centres in the market but employed the concept of free home delivery to capture the market demand.

**Agripreneur:** Mrs. Shweta Akshay Bhingarde (32) holds a diploma degree in agriculture and has also completed graduation in the subject of physics. "Generally the cattle feed business is run by men in the village and the farmers also prefer buying from them. So when I floated the idea to my parents that I wanted to open a centre for the same, I was cautioned by them that it was not suitable for me. But due to the business concepts learnt during the AC&ABC training, I have been able to prove that I can successfully make a stand in this business," added Mrs. Shweta. She is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Family Farming Producer Company Ltd. (KRISHILAM), Kolhapur, Maharashtra.






# Maximum Profit through Goat Farming

## Gurav Goat Farm, Maharashtra

 Farmers Covered	 Employment	 Annual Turnover
250 farmers from one district	Self	₹6 lakh

### Mr. Tushar Sukhdev Gurav

 Gurav Goat Farm, Narsinghwadi, Khatav, Satara-415 503, Maharashtra

 +91-86009 59401

 tushargurav@gmail.com



### Products/Services: Goat Farming and Consultancy

**Agri-Venture:** “Stall feeding system is considered as a zero-grazing intensive system. In stall feeding, goats are being grown in the protected area with good maintenance of feed, cultivated fodder, forage, silage and concentrated feeds. This system help goats to gain weight faster and the quality of meat is also good. I use the stall feeding system to rear 30 goats, each attaining weight in the range of 40-45 Kgs. The market price is between ₹300-450 per Kg depending on season and festivals. To achieve maximum profit, I prepare the slot of goats by keeping a two-month gap. Every two months, at least 5-7 goats are sold which gives me a profit of around ₹50,000. Rearing of crossbreeds Osmanabadi and Jamunapari goats have proved a profitable venture for me,” said Mr. Tushar. Besides rearing and sale of goats, Gurav farm also provides consultancy services to other goat farmers. A highly unorganized and monopolistic market, frequent occurrence of disease and limited source of feed are the major challenges faced in the operations of the farm. At present, the farm is providing consultancy services to 250 farmers from one district and generating an annual turnover of ₹6 lakh.

**Agripreneur:** Mr. Tushar Sukhadev Gurav (22) is an agripreneur hailing from the Satara district in Maharashtra. Soon after his degree in Agricultural Science, Tushar joined the entrepreneurial training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme at Family Farming Producer Company Ltd. (KRISHILAM), Kolhapur, Maharashtra. “This institute provides its trainees with very good resource person and lectures along with wonderful location visits, which has helped the trainees to get a total awareness of what they are into and how they should plan for their future ventures”, added Tushar.





# Creating Awareness through Agri-Clinic

## Agro Service Centre, Gujarat



Farmers Covered

325 farmers from 8-10 villages



Employment

1 Person



Annual Turnover

₹18 - 20 lakh

### Mr. Vekariya Nileshkumar Babubhai

📍 Agro Service Centre, Hospital Road, Bagasara, Bagasara Tal, Amreli, Gujarat

☎ +91-73388 33133

✉ nvekariya@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Agro Service Centre, Amreli was established in 2020 with an initial investment of ₹5 lakh to provide farmers with better quality agri-inputs at an affordable price. The core activity of the venture is the sale of agro-inputs (fertilizers, pesticides, fungicides, seeds, PGRs and organic products). Apart from this, Mr. Nilesh also provides consultancy services to farmers on various issues related to farming. He also organizes various group meetings to create awareness about the latest technologies and practices among the farmers. "I believe that only selling the product is not enough, we need to teach the farmers about the proper usage of the agri-inputs in appropriate quantity," added Mr. Nilesh. At present, the centre is providing its services to 325 farmers from 8-10 villages and generating an annual turnover of ₹18-20 lakh.

**Agripreneur:** Mr. Vekariya Nileshkumar Babubhai (39) holds a bachelors degree in agricultural sciences and also completed MBA in marketing. After working for 5-6 years in a private firm, he decided to establish his own venture and help farmers. Mr. Nilesh is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Shashwat Sheti Vikas Pratishthan (SSVP), Amreli, Gujarat. He is also hopeful of his loan approval by the end of 2021 which would help him expand his operations and cover more farmers.






# Farm for the Future

## Krishi Poultry Farm, Assam

 Farmers Covered	 Employment	 Annual Turnover
60 farmers from 9-11 villages	1 Person	₹4 lakh

### Ms. Krishnakhi Choudhury

 Krishi Poultry Farm, Jelkajhar, Patgiripara, Bongaigaon, Assam

 +91-97067 86035

 reachkrishnakshi@gmail.com



### Products/Services: Broiler Poultry Farming

**Agri-Venture:** Krishi Poultry Farm was incorporated in 2020 with an area of 2 bighas in the village of Jelkajhar, Patgiripara with an initial investment of ₹1.3 lakh and 500 broiler birds capacity. The venture is an initiative to create a sustainable poultry-based farm in the outskirts of Bongaigaon town. The farm focuses to produce and supply quality poultry products (meat, eggs, chicks etc.) in the markets of Bongaigaon, Guwahati and nearby areas. Also, the farm is developed to stock chicken feed and other materials, to be resold to other poultry farms. “There is no poultry farm in the area (including 9-11 villages) as it is an outskirt area from the main market. Also in the area, a weekly market facility is available which provides a golden opportunity for the farm as the sellers come by themselves and take the products, so there is a low transportation cost for the farm,” added Ms. Krishnakhi. Despite having few problems during the initial days of the venture, the capacity of the farm has been raised to 700 birds. At present, the farm is providing consultancy and motivating 60 farmers from 9-11 villages and generating an annual turnover of ₹4 lakh.

**Agripreneur:** Ms. Krishnakhi Choudhury (30) is currently pursuing PhD in Agricultural Entrepreneurship from Mizoram University and looks forward to expanding her farm to hold 1500 birds after loan approval. She is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from DARWIN, Assam.





# Transformation from an Employee to a Boss of His Own

## Agri-Clinic, Tamil Nadu



Farmers Covered

2,304 farmers from 13 villages



Employment

2 People



Annual Turnover

₹21 lakh

### Mr. R Saravanan

📍 Agri-Clinic, Chunampet, Chengalapattu, Tamil Nadu

☎ +91-94439 64571

✉ saravananagro2005@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy.

**Agri-Venture:** Working as marketing personnel with Bayer Crop Science inspired Mr. R Saravanan to setup his own agri-clinic and provide maximum benefits to farmers in his locality. With financial support from his father, Mr. Saravanan established his agri-clinic in 2019. The core activity of the agri-clinic is the sale of fertilizers, pesticides, fungicides, PGRs, etc. and also to provide consultancy. Mr. Saravanan faced no problems in creating a large customer base since he had good contacts with farmers while working as marketing personnel in Bayer Crop Science. At present, the agri-clinic is catering to the needs of 2,304 farmers from 13 villages and generating a turnover of ₹21 lakh per annum.

**Agripreneur:** Mr. R Saravanan (29) hails from the Chunampet block of Chengalapattu district in Tamil Nadu. He holds a diploma in agriculture and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from National Agro Foundation, Taramani, Chennai.





# Mushrooming the Mushroom Business

## Ms. Penumucha Muneesha

📍 Muneesha Mushrooms Pedakuripadu Village,  
Guntur, Andhra Pradesh

☎ +91-63000 78985

✉ nivas6k@gmail.com

## Muneesha Mushrooms, Andhra Pradesh



Farmers Covered

50 farmers  
from  
2 villages



Employment

Self



Annual Turnover

₹2.5 lakh



**Products/Services:** Production and Marketing of Mushroom and its Value-Added Products

**Agri-Venture:** Muneesha Mushrooms is involved in the production and marketing of milky mushrooms. The venture also provides value-added products of mushrooms viz. mushroom pickles, dry mushrooms and mushroom powder. Ms. Muneesha personally monitors spawn production, compost preparation, spawning, spawn running, casting and fruiting. Established with an initial investment of ₹1 lakh in 2019, the farm has expanded its production from a 25-bed unit to 150 beds. The production and marketing of high-quality mushrooms at a competitive price is one of the major challenges in the growth of the venture.

**Agripreneur:** Ms. Penumucha Muneesha (25) was inspired from father-in-law small mushroom production unit and decided to expand the operations into a successful business. She underwent entrepreneurial training under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Centre for Entrepreneurship Development (CED), Krishna.





# Reaping Benefit from Goat Farming

## Amit Goat Farm, Maharashtra



Farmers Covered

300 farmers from 08 villages



Employment

1 Person



Annual Turnover

₹10 lakh

### Mr. Amit Chandrashekhar Bhoskar

📍 Amit Goat Farm, Kondha Sawali, Katol, Nagpur, Maharashtra

☎ +91-95523 20454

✉ amitbhoskar1998@gmail.com



### Products/Services: Goat Farming

**Agri-Venture:** Soon after the completion of studies, Mr. Amit joined AC&ABC training to learn intricates of setting up agri-venture. With an initial funding of ₹2.0-2.5 lakh, he established the goat farm with 10 goats and 1 buck of Barbari breed in 2019 after the completion of his AC&ABC training. "With proper maintenance and care, the total number of goat raised to 40, out of which I have sold 15 at lucrative prices to other farmers or customers," said Mr. Amit. Currently, the farm houses 23 goats and 2 bucks. The farm practices both stall-fed and free-grazing on pasture land of 5 acres area. Implementation of both systems has allowed me to reap the best results for the breeding of the goats. Besides the breeding and rearing of goats, Mr. Amit also provides consultancy on various issues related to goat farming. At present, the farm is providing consultancy to 300 farmers from 08 villages and generating a turnover of ₹10 lakh per annum.

**Agripreneur:** Mr. Amit Chandrashekhar Bhoskar (24) hails from Kondha Sawali village of Nagpur District in Maharashtra and has completed a Diploma in Agriculture. He is a trained agripreneur who wants to expand his venture to include 100 goats and simultaneously setup a dairy farm. Mr. Amit has completed the Agri-Clinics and Agri-Business Centres (AC&ABC) training from Krishna Valley Advanced Agricultural Foundation, Nagpur, Maharashtra.







# Nailing it with Better Marketing

## AJ Seeds, Andhra Pradesh

 Farmers Covered	 Employment	 Annual Turnover
60 farmers from 4 villages	6 - 8 People	₹6 - 7 lakh

### Mr. Shaik Sohail Samee

 AJ Seeds, 184/1b, Auto Nagar, Guntur - 522001, Andhra Pradesh

 +91-80741 82936

 shaiksohailsamee98@gmail.com



**Products/Services:** Collection, Production and Marketing of Seeds

**Agri-Venture:** Soon after the completion of AC&ABC training and with an initial investment of ₹2 lakh, Mr. Sohail took over AJ Seeds which was run by his father. "The main objective behind the takeover was to expand the operations of the venture and involve inter-state marketing of seeds. The marketing strategy would create a win-win situation for both the farmers and the venture. The farmers would be able to procure the best quality seeds for production and the venture would strive to earn maximum profit from the transaction," said Mr. Sohail. The core activity of the venture is the collection of seeds from trusted sources viz. farmers, seed companies and supply them to farmers in remote areas at affordable prices. Quality control and easy availability of the seeds are the major reasons behind the growth of the venture. Increasing storage costs and gaining contacts for buying and selling of seeds are the major challenges faced in the operation of the venture. Currently, the venture is catering to the needs of 60 farmers from 4 villages and generating a turnover of ₹6-7 lakh per annum. The venture also employs 06-08 persons on a contractual basis for their services during the onset of the sowing season.

**Agripreneur:** Mr. Shaik Sohail Samee (23) holds a masters degree in genetics and plant breeding from Lovely Professional University, Jalandhar. He hails from the Guntur district in Andhra Pradesh and is a trained Agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. With a vision to provide farmers with the best quality seeds, Mr. Sohail underwent entrepreneurial training at the Centre for Entrepreneurship Development (CED), Krishna.






# Modernizing the Community Profession

## Ujef Poultry Traders, Maharashtra

 Farmers Covered	 Employment	 Annual Turnover
600-700 farmers from 10 villages	4 People	₹10 lakh

### Mr. Shekh Riyas Shekh Sattar

 Ujef Poultry Traders, Wakad, Risod, Washim, Maharashtra

 +91-99211 32468/+91-80809 16450

 riyasghankar@gmail.com



### Products/Services: Poultry Farm and Butchery

**Agri-Venture:** Mr. Shekh Riyas belongs to the Khatik community in Maharashtra and their family business is to run butchery and meat shops. Mr. Shekh provides his services under the banner of his family business Ujef Poultry Traders which is a joint venture between him and his brother. After completion of his education. Mr. Riyas decided to learn commercial poultry farming so that he doesn't have to outsource the chickens for his shop. At this time, he was suggested to join AC&ABC training which provides free residential training to unemployed youth having any degree or diploma in agriculture and allied subjects. After the completion of AC&ABC training in 2019 and with his savings of ₹2 lakh, he established a poultry unit of 2,000 broiler birds at Ujef Poultry Traders. "I also maintain a separate batch of 300 birds for the butcher shop which are usually cleared between 3 to 4 days in lean period and in one day during festive seasons," added Mr. Riyas. Currently, his farm provides consultancy services to 600-700 farmers from 10 villages while generating a turnover of ₹10 lakh per annum.

**Agripreneur:** Mr. Shekh Riyas Shekh Sattar (36) is a role model for youth in his village who has turned his family business into a registered venture. "The AC&ABC training has provided me with a platform to interact with people and present my ideas. I have developed a rapport with the banks and NABARD office in my district. This all has been possible after the training," said Mr. Riyas. Mr. Shekh Riyas is a trained agripreneur under the Agri-Clinics and Agri-Business Centre (AC&ABC) scheme from the Krishi Vigyan Kendra Karda, Washim, Maharashtra.





# Home Delivery of Agro-Inputs

## Chhatrapati Agro Agency, Maharashtra



Farmers Covered

2010 farmers from 11 villages



Employment

2 People



Annual Turnover

₹2 Cr

### Mr. Kapate Sadashiv Suresh

📍 Chhatrapati Agro Agency, Yelegaon, Ardhapur, Nanded, Maharashtra

☎ +91-88889 19128

✉ sadakapate@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Soon after the AC&ABC training, “Chhatrapati Agro Agency” was established with the own capital of ₹30 lakh by Mr. Kapate Sadashiv Suresh. During his graduation, Mr. Suresh decided to start his own venture, but the idea to open an agri-clinic and agri-business centre was inculcated in him during the AC&ABC training. The prospect to provide farmers with doorstep delivery of agro-inputs and consultancy was the major determination behind starting the Chhatrapati Agro Agency. “I provide farmers with home delivery of agro-inputs and also visit their fields to conduct a real-time investigation of the crop state and provide consultancy accordingly,” added Mr. Suresh. Non-availability of bank loans and water scarcity in the area are the major problems faced in the growth of the venture. At present, the agro agency is catering to the needs of 2,010 farmers from 11 villages and generating a turnover of ₹2 Cr per annum.


**Agripreneur:** Mr. Kapate Sadashiv Suresh (30) is an agricultural graduate and a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. He completed his agripreneurial training from the Krishi Vigyan Kendra, Baramati, Pune.





# One-Stop Solution for Farmers

**Ms. Kasturi Sarmah**

 Panchoi Agrotech, Baruachuburi, Sonitpur, Assam

 +91-97064 66412

 kasturi16sarmah@gmail.com

## Panchoi Agrotech, Assam



**Farmers Covered**

**923 farmers from 56 villages**



**Employment**

**20 People**



**Annual Turnover**

**₹16.5 lakh**



**Products/Services:** Sale of Agro-Inputs, Consultancy, Soil and Water Testing Laboratory

**Agri-Venture:** Panchoi Agrotech is envisaged to provide expert advice and services to farmers on various aspects to enhance the productivity of crops and the incomes of farmers. The venture aims to increase the utilization efficiency of costly inputs (seeds, chemical fertilizers, irrigation water) thus reducing the unit cost of production, which will increase cropping intensity and additional employment generation at farmers' level. Apart from the soil testing services, the unit also widens its scope for providing farmers with bio-fertilizers and pesticides so that utilization of chemical fertilizers can be reduced to an extent. The venture also provides soil, water quality, and input testing laboratory services, custom hiring services of various farm implements and guidance and consultancy services for control of various pests & diseases, nematodes and weeds at reasonable costs to farmers. Panchoi Agrotech has also created a Village Knowledge Centre which advises on plant protection, rodent control, control of pests in stored grain and fumigation etc. Panchoi Agrotech is currently providing its services to 923 farmers from 56 villages and generating a turnover of ₹16.5 lakh per annum. The venture has also employed 04 permanent staff and 16 unskilled persons on a contractual basis according to the requirements.

**Agripreneur:** Dr. Kasturi Sarmah (30) holds a doctorate in Chemical Science is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. She has undergone entrepreneurial training from DARWIN, Assam. After training, with an initial investment of ₹15 lakh, she established the Panchoi Agrotech in 2020. Through her hard work and scale of operations, Dr. Kasturi has been able to secure a loan of ₹20 lakh from UCO BANK, Mission Chariali, Tezpur Branch.





# Providing Farmers with Best Agro-Inputs

## Siddhivinayak Krishi Seva Kendra, Maharashtra



### Farmers Covered

1,325 farmers  
from  
7 villages



### Employment

1  
Person



### Annual Turnover

₹30 lakh

## Mr. Pharate Atul Trimbakrao

📍 Siddhivinayak Krishi Seva Kendra, VadgaonRasai, Shirur, Pune, Maharashtra

☎ +91-99224 00493

✉ atpharate@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** “I always wanted to work closely with farmers and provide them with the best suitable agro-inputs and consultancy according to the crops grown. Upon the completion of my master's degree and with an initial funding of ₹2.00 lakh, Siddhivinayak Krishi Seva Kendra started its operation in 2018,” recalled Mr. Atul on the start of his venture. During this time in conversation with government officials, Mr. Atul came to know about the AC&ABC scheme run by Govt. of India. After further research, he joined the AC&ABC training in the nearest NTI to his place. Mr. Atul credits the knowledge gained during the AC&ABC training which was helpful for the growth of the venture. The training was also instrumental in developing his personality and communication skills. “Initially, the lack of capital was a major hurdle in the establishment of the venture. But after the training, I was able to secure a loan of ₹18.00 lakh from the Central Cooperative Bank Ltd, Pune Branch. This loan has empowered me to scale up the operations of the Krishi Seva Kendra,” added Mr. Atul. At present, the venture is providing its services to 1,325 farmers from 7 villages and generating an annual turnover of ₹30 lakh.

**Agripreneur:** Mr. PharateAtulTrimbakrao (34) who hails from Shirur taluka of Pune district in Maharashtra holds a master's degree in agricultural sciences. Mr. Atul is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Krishi Vigyan Kendra, Baramati, Pune.





# Promoting Local Resources

## Mr. Rahul Pegu

📍 Amora Foods, Selmela, Guwahati, Assam

☎ +91-84860 83081

✉ pegurahul4u@gmail.com

## Amora Foods, Assam

 Farmers Covered	 Employment	 Annual Turnover
120 farmers from 4 districts	6 People	₹15 lakh



**Products/Services:** Piggery, Consultancy, Pig Meat Processing and Marketing

**Agri-Venture:** “Our venture Amora Foods established in 2018, vision to be premium, High quality Food brand from the North East India, providing better value to the local produce and local economy with the sales of INR. 1,500,000 in the first year. We are known by our brand name “International House of Sausages (iHOS)”. We created the world's first “Naga Sausage” to promote local resources. We also created a new product called “Chicken Chipotle” with a special type of chili that is produced only in Majuli. Our Highest selling product “Naga Sausage” is also the highest priced product in our venture. We believe there is a market for unique, high quality, higher price products,” said Mr. Rahul. AARIGTM is a vision to revolutionize farming in the North-Eastern states by improving lives through a profitable and attractive venture. Bringing together the small and marginal farmers under one roof is the aim of AARIGTM. Designing a farming model that is scalable, profitable and sustainable and adapting and implementing global advancements at the local level is the aim of the venture. The venture has already started experimental farming in Majuli. So far they have distributed 20 nos. of piglets to 20 tribal families to rejuvenate the piggery sector in Assam after African Swine Fever has devastated the sector in 2020. At present, the venture is providing its services to 120 farmers from 4 districts while generating a turnover of ₹15 lakh from the sale of Amora Foods. The venture also employs 06 persons to maintain its daily activities.

**Agripreneur:** Mr. Rahul Pegu (28) has a post-graduation in molecular biology and hails from the Guwahati district in Assam. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from DARWIN, Assam.





# Fulfilling Farmer's Demand through Nursery

## Patil Agro Farm, Maharashtra

 Farmers Covered	 Employment	 Annual Turnover
320 farmers from 35 villages	6 People	₹16 lakh

### Mr. Dinesh Babaso Patil

 Patil Agro Farm, Dharangutti, Shirol, Kolhapur - 416 102, Maharashtra

 +91-97663 05615

 ds5615patil@gmail.com



**Products/Services:** Sugarcane and Vegetable Nursery Unit

**Agri-Venture:** “As I belonged to the district of Kolhapur which is famous for its sugarcane production, I started working on my own farm after the completion of my education. The knowledge gained during my education helped me to improve farming practices and strengthen my family economy. At this time, the farmers suggested me to setup a small nursery unit and commercialize my plants. Witnessing the increasing demand from fellow farmers, I decided to undergo AC&ABC training and learn the nuances of setting up a small-scale nursery unit. I would like to thank the AC&ABC training which has enabled me to avail a bank loan of ₹11.35 lakh from Canara Bank, Jaysingpur Branch, and setup a successful venture. I haven't looked back after that,” said Mr. Dinesh on the establishment of his venture. The core activity of the venture is to provide farmers with sugarcane and vegetable planting material of superior quality. The quality maintained at the nursery is the key reason for a loyal customer base of Mr. Dinesh. The floods in 2018 and 2019 provided a setback to the operations of the unit but at present its serving the needs of 320 farmers from 35 villages and generating an annual turnover of ₹16 lakh. The nursery unit employs 02 skilled and 04 unskilled person to manage its activities.

**Agripreneur:** Mr. Dinesh Babaso Patil (38) from Kholapur district in Maharashtra is a diploma holder in agriculture. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Krishna Valley Advance Agriculture Foundation, Sangli, Maharashtra. “The AC&ABC training has changed my life and equipped me to help many like me,” added Mr. Dinesh.





# Protected Cultivation of Vegetables

Tulsi Fool Foods Pvt. Ltd., Haryana



Farmers Covered

1500-2000  
farmers from  
25 villages



Employment

25  
People



Annual Turnover

₹18 - 20 lakh

## Mr. Ravi Batan

📍 Tulsi Fool Foods Pvt. Ltd., ButanKheri, Indri, Karnal, Haryana.

☎ +91-96710 63006

✉ ravibattankheri@gmail.com



**Products/Services:** Polyhouse Farming of Flowers & Vegetables (Organic Farming)

**Agri-Venture:** By investing own capital of ₹6 lakh, Mr. Ravi Batan established a polyhouse for the cultivation of flowers in the year 2016. The polyhouse was setup in an area of 3150 sq. m. and proved to be an excellent decision as Mr. Ravi Batan was able to reap a good return on his investment. While simultaneously he completed his masters in horticulture subject in 2018 and decided to focus on vegetable farming too. Since 2018, Tulsi Fool Foods Pvt. Ltd. also ventured into the cultivation of vegetables which are sold to various mandis and retail outlets. The major vegetables that are grown through the polyhouse technique are tomato, potato, cucumber and few spices. The products are harvested, graded, sorted, packaged and sold to other states as well. The shift of operation from flower to vegetable was supported with another self-investment of ₹12 lakh by Mr. Ravi Batan.

**Agripreneur:** Mr. Ravi Batan (27) hails from ButanKheri village of Karnal district in Haryana and has a Master's degree in horticultural sciences. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Regional Institute of Cooperative Management (RICM), Chandigarh. After completion of training in the year 2020, Mr. Ravi has been able to learn about marketing, packaging, branding and advertising etc. These skills have helped him to get in collaboration with Reliance Fresh to market his produce in other states as well.





# Providing Better Services besides Products


## Nirmaan Jagat Agri-Clinic, Bihar

 Farmers Covered	 Employment	 Annual Turnover
600 farmers from 9 villages	5 People	₹68 lakh



### Mr. Chandan Kumar

 Nirmaan Jagat Agri-Clinic, Saidpur, Pusa, Samastipur - 848125, Bihar

 +91-97261 44244

 chandankumar04@gmail.com

**Products/Services:** Sale of Agri-Input & Cattle Feed, Soil Testing Centre and CHC (Custom Hiring Centre) of Farm Machinery

**Agri-Venture:** With an initial investment of ₹6 lakh the Nirmaan Jagat Agri-Clinic was founded in the year 2017. The Agri-Clinic was only involved in the sale of agri-inputs and providing soil testing facilities for the first three years. After three years since its inception, when the turnover reached ₹53 lakh per annum (p.a.) that he applied for a loan of ₹10 lakh from the Bank of Baroda which was approved within 15 days of applying. The loan approval helped him in purchasing farm equipment viz. Zero Till Seed Drill and Rice Transplanting Machine with the help of Mahindra Krish-e. This expansion and inclusion of Custom Hiring Services into the agri-clinic helped to increase the clientele base and increase the annual turnover which was reported at approx. ₹68 for 2020-21 (for the previous year). Soil Testing and Custom Hiring of farm equipment are the highlights of the Agri-clinic besides sales of agri-inputs. "The farmers are more drawn towards services besides the purchase of products," says Chandan Kumar. Regular visits among farmers on their fields, understanding about various products and services that are being required by farmers apart from agri-input made to expand the agri-clinic to provide custom hiring services and increase the revenue of the venture. Lately, the venture has also started providing cattle feed to increase the farmer base and add on more revenue. The rigorous and lengthy licensing process, availing of bank loans, and lack of support from government organizations were the major hurdles faced in the setup of the agri-venture as highlighted by the agripreneur.

**Agripreneur:** Mr. Chandan Kumar (42) is the founder of Nirmaan Jagat Agri-Clinic hailing from Samastipur, Bihar. He has a bachelor's degree in agriculture and allied subjects and also has completed MBA After working for 12 years in an agri-input company, he quit his job and went training under the AC&ABC scheme at Sristi Foundation, Patna and is now a trained Agripreneur who is constantly working hard to disseminate his services across a wide category of farmers in remote areas of Bihar.





# Reaping High Value of Goat Milk & Meat

## Sri Sai Commercial Goat Farming, Rajasthan



Farmers Covered

800 - 1000  
farmers from  
3 villages



Employment

3  
People



Annual Turnover

₹6 - 7 lakh

### Mr. Avinash Meena

📍 Sri Sai Commercial Goat Farming, Mandha, Dantaramgarh,  
Sikar - 332 402, Rajasthan

☎ +91-87692 15207

✉ avinash.am21@gmail.com



**Products/Services:** Commercial Goat Farming For Milk and Meat

**Agri-Venture:** Sri Sai Commercial Goat Farming is situated in the Mandha village of Sikar district in Rajasthan focusing on the production and marketing of goat milk and meat. “Goat meat and milk have high value in the state of Rajasthan,” said Mr Avinash Mena citing the major reason behind setting up Sri Sai Commercial Goat Farming. To purchase the milk and meat, the people from his village and nearby areas had to travel faraway places. Witnessing the demand for the products, Mr. Avinash decided to setup a goat farm on his land. With initial funding of ₹1.25 lakh from his father for construction, the farm came into existence in the year 2020. After the completion of training, Mr. Avinash applied for loan which was sanctioned for an amount of ₹4.33 lakh. With the sanctioned amount, Mr. Avinash immediately purchased 30 goats (6 male and 24 female) and commenced his operations. But the sudden onset of lockdown due to the Covid-19 pandemic created a problem for the sanction of the loan. The major problem that he faced was the lack of awareness about the AC&ABC scheme among the bank officials. This created a hindrance and delay in the release of the loan. Overcoming all the challenges, and with proper management of his farm, the number of goats at his farm has increased to 60 (21 male and 39 female). Currently, Sri Sai Commercial Goat Farming is providing consultancy to 800-1000 farmers from three villages while generating a turnover of ₹6-7 lakh per annum. The venture also employs three people for managing the farm activities.

**Agripreneur:** Mr. Avinash Meena (26) has a bachelor's degree in agriculture and allied subjects and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres Scheme. He has completed his AC&ABC training from the Regional Institute of Cooperative Management (RICM), Chandigarh. After exhausting all the options after his graduation, he has finally chosen goat farming as his career. The goat farm and the training under the AC&ABC scheme have helped him to generate a decent income along with providing free consultancy to several farmers in his neighbouring area.





# Providing the Best Extension & Advisory Service

## Ramu Agencies, Tamil Nadu



Farmers Covered

200 farmers  
from  
5 villages



Employment

2  
People



Annual Turnover

₹15 - 18 lakh

### Miss Akshaiya V

📍 Ramu Agencies, 401, Sandhai Road, Bodhapadi, Anthiyur,  
Erode - 638 311, Tamil Nadu

☎ +91-70106 98204

✉ akshaiyavijay96@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Being an agri-graduate inspired Miss Akshaiya V to setup an agri-clinic to cater for the needs of farmers in her locality. With an initial funding of ₹10 lakh from her father, Ramu Agencies came into existence in the year 2019. Besides the sale of agro-inputs, the agri-clinic provides consultancy to numerous farmers. The agri-clinic is also involved in various extension and advisory services for highlighting modern practices among the farmers. Factors like excess stock, stock demand and non-availability of labour are some of the major challenges in the growth of the venture. Despite all the challenges, Miss Akshaiya has created a vast network with the farmers through her extension and advisory services proving a critical factor in the growth of her venture. The agri-clinic is generating an annual turnover of ₹15-18 lakh while catering to the needs of 200 farmers from five villages. The firm also employs two people.

**Agripreneur:** Miss Akshaiya V (24) holds a bachelor's degree in agriculture and allied subjects and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme. She has received the AC&ABC training at Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu. Miss Akshaiya plans to expand her reach to more farmers in a large number of villages in near future through extension and advisory services.





# Improving Local Buffalo Breed

## Mr. Rahul Sabharwal

📍 Sabharwal Dairy, Dairy Complex, Rohtak, Haryana

☎ +91-70151 86416

✉ rahulsabhrwal786@gmail.com

## Sabharwal Dairy, Haryana



Farmers Covered

500 farmers from 1 district



Employment

3 People



Annual Turnover

₹7 - 8 lakh



## Products/Services: Dairy Farming

**Agri-Venture:** Rohtak is famous all over the country for the best buffalo breed which provides a lot of scope for milk production and livestock trading in the district. “My father had few buffaloes which were sold at very good prices”, cited Mr. Rahul Sabharwal on why he chose to establish a dairy farm. Procuring finance of ₹14 lakh from (Bank Name), he established the Sabharwal Dairy Unit at a rented place in the prime location of Rohtak with 15 good quality buffaloes. Besides selling milk, the dairy farm is also involved in breeding buffaloes for sale purposes. The milk produced at the farm is being sold all over the city through direct marketing. Besides the frequent occurrence of disease in the animals, Mr. Rahul Sabharwal faced problems in securing bank loans. Currently, Sabharwal Dairy farm is providing consultancy to 500 farmers from Rohtak district while generating an annual turnover of ₹7-8 lakh. The farm employs three people for the management of daily activities.

**Agripreneur:** Mr. Rahul Sabhrwal (25) is an agripreneur hailing from Rohtak district of Haryana. Soon after his graduation in the subject of Zoology, Mr. Rahul joined the entrepreneurial training under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme at the Regional Institute of Cooperative Management (RICM), Chandigarh. Mr. Rahul Sabharwal wants to expand his operations by collaborating with companies are producing milk products such as Butter, Ghee, Ice Cream etc.





# Creating Mysteries

## Mystic Herbal, Maharashtra



Farmers Covered

550 farmers from 40 villages



Employment

9 People



Annual Turnover

₹17 lakh

### Miss Manjusha Madhukar Patil

📍 Mystic Herbal, Plot No. 401, Near Sanjivani Poultry Farm, Kavatheeknd, Tasgaon, Sangli - 416 307, Maharashtra

☎ +91-90225 20061

✉ pmanjusha71@gmail.com



**Products/Services:** Herbal and Medicinal Oil Extraction

**Agri-Venture:** After the completion of her studies, Miss Manjusha Madhukar Patil joined her family business of agro service centre but wanted to start her own venture. It was during this time that she joined AC&ABC training and got the idea to setup a herbal and medicinal oil extraction unit. With an own investment of ₹22 lakh for which ₹12.50 lakh grant was sanctioned by RKVY RAFTAAR helped her start “Mystic Herbal” in 2020. With four acres of land under Mystic Herbal, Miss Manjusha started the production of citronella oil, lemongrass oil, orange oil, ginger oil, turmeric oil etc. Due to unconventional business promoting farmers for contract farming and marketing of spices oil are major challenges faced in the growth of the venture. At present, Mystic Herbal is covering 550 farmers from 40 villages while generating an annual turnover of ₹17 lakh. The firm also employs 09 persons (03 skilled, 06 unskilled).

**Agripreneur:** Miss Manjusha Madhukar Patil (26) is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. She holds a bachelor's degree in agricultural sciences and has been trained at Krishna Valley Advance Agriculture Foundation, Sangli, Maharashtra. She has received ₹4.80 lakh from the ₹12.50 lakh grant which was sanctioned by RKVY RAFTAAR. On the receipt of the remaining amount, she plans to cover 100 acres of cultivable land under contract farming for the expansion of her venture.






# Providing Linkups with Agri Experts

## B M Agritech, Assam

 Farmers Covered	 Employment	 Annual Turnover
3000 farmers from 3 districts	6 People	₹92 lakh

### Mr. Ram Saika

 B M Agritech, W No.- 12, Khelmati, Pin - 787031  
Assam

 +91-75759 70570

 bmenterprisenl@gmail.com



**Products/Services:** Sale of Animal Feed and Agri-Extension Services

**Agri-Venture:** Upon completion of the AC&ABC training and with funds managed from other businesses and families, B M Agritech was established in 2018. The core activity of the venture is the sale of animal feed (cattle, fish and poultry) and providing expert advice to farmers on various fields. The venture connects farmers with experts of agriculture and veterinary services present in KVK and agro-service centres. The venture has been able to expand its services to 3 districts in Assam and some parts of Arunachal Pradesh. At present, the venture is catering to the needs of 3000 farmers from 3 districts of Assam and some parts of Arunachal Pradesh. B M Agritech employs 6 persons to manage its activities while generating a turnover of ₹92 lakh per annum.

**Agripreneur:** Mr. Ram Saika (43) hails from Khelmati district in Assam state and holds a Bachelor degree in Basic Sciences. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from DARWIN, Assam. "Farmers are not that financially sound so they can utilize modern machinery or technique up to the mark to cut production cost. Also, the official delay to get documents ready like land documents for bank support by farmers are the major hurdles in the improvement of agri-sector," added Mr. Tajuddin.





# From Backyard Farming to Thriving Enterprise

## Moon Hatchery and Poultry Farm, Assam



Farmers Covered

50 farmers  
from  
5 villages



Employment

1  
Person



Annual Turnover

₹3 lakh

### Mr. Priyanuj Janardon Chutia

📍 Moon Hatchery and Poultry Farm, Chowkham, Chaboti, Lakhimpur, Assam

☎ +91-70025 65478

✉ priyanujchutia@gmail.com



**Products/Services:** Commercial meat and eggs production

**Agri-Venture:** “When I was a kid I saw my parents raising ducks and chickens in our backyard which were kept for food only. But when I grew up I saw big poultry farms in different places and media platforms. From that, I learned that a small backyard farm can be turned into a profit-making business,” said Mr. Priyanuj. After the completion of AC&ABC training and with a very small investment of ₹30,000, Moon Hatchery and Poultry Farm was established in 2020. Initial with a start of 100 chicks, the farm now houses 400 broiler chicken birds and 100 ducks. Simultaneously, the farm also takes contracts for hatching birds for upto 100 birds. “We order day-old chicks and keep them in the brooder for up to 2 weeks then shift them to the main hall where their feeding and drinking system are arranged according to their numbers. We vaccinate them on the 7th and 14th day respectively. Proper care is taken to feed them nutrients like multivitamins, antibiotics, calcium supplements, liver tonic etc. After 45 days when they weigh 1.5 kg, the birds are sold at the meat shop. Currently, we produce mainly meat, eggs and chicks are produced on a small scale,” added Mr. Priyanuj. At present, the venture is providing consultancy to 50 farmers from 5 villages and generating an annual turnover of ₹3 lakh.

**Agripreneur:** Mr. Priyanuj Janardon Chutia (26) hails from Chowkham village of Lakhimpur district in Assam and holds a bachelors degree in Zoology. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from DARWIN, Assam. “The main challenge that I initially faced was financial. Therefore, I started my venture from a minimum budget and grew slowly. The other challenges faced were high mortality rate, different diseases, litter management, equal growth of every chicken etc.,” says Mr. Priyanuj.





# A Budding Agripreneur

## Shashank Goat Farm, Uttar Pradesh



Farmers Covered

150 farmers  
from  
5 villages



Employment

1  
Person



Annual Turnover

₹3 lakh

### Mr. Shashank Mishra

📍 Shashank Goat Farm, Ikhimpur Kheri-787 001,  
Uttar Pradesh.

☎ +91-88966 15937

✉ mchhotu27@gmail.com



**Products/Services:** Rearing of Goats for Meat and Breeding Purposes

**Agri-Venture:** “Thanks to AC&ABC training which has empowered me to establish a successful goat farm,” says Mr Shashank Sharma from Uttar Pradesh. Initially, he started the business with a minimum capital of ₹1.50 lakh from his savings on the land owned by his family in November 2020. To enhance his business, he further invested ₹2.00 lakh with assistance from family members in February 2021 for the installation of a tin shed and bought 20 more lambs of Sidwai breed to carry out the breeding purpose. Currently, his farm has 35 goats and 6 lambs with an approximate profit of ₹30,000-35,000 every 3 months. He also employed 1 full-time person to manage the activities at the farm. At present, the farm is providing consultancy and motivating 150 farmers from 5 villages and generating an annual turnover of ₹3 lakh.

**Agripreneur:** Mr. Shashank Mishra (25) hails from the Ikhimpur Kheri district of Uttar Pradesh. He is a qualified graduate in Agricultural sciences and a trained agripreneur. He has undergone entrepreneurial training from the Institute of Co-operative and Corporate Management Research and Training (ICCMRT), Lucknow under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme.





# Providing Machinery to Small and Marginal Farmers

## Shri Ram Custom Hiring Service Centre, Uttar Pradesh



Farmers Covered

120 farmers  
from  
6 villages



Employment

4  
People



Annual Turnover

₹25 lakh

### Mr. Dushyant Kumar

📍 Shri Ram Custom Hiring Service Centre, Dhawargi,  
Amroha-244242, Uttar Pradesh

☎ +91-78304 30238

✉ dushyanttyagi143@gmail.com



### Products/Services: Custom Hiring Services

**Agri-Venture:** Mr. Dushyant Kumar got inspired to go for a custom hiring service business from a visit to a custom hire service centre during his Agri-clinics and Agri-Business training programme in 2016. He started a custom hiring service centre named Shri Ram Custom Hiring Service Centre with own initial capital of ₹5.00 lakh (₹13.00 lakh loan from Prathma Gramin Bank, Moradabad) in his own village Dhawargi, Amroha District of Uttar Pradesh. At present, he is working with more than 100 farmers in 6 villages and generating an annual turnover of the project was ₹25.00 lakh during 2020. He has also employed 4 persons at his venture.

**Agripreneur:** Mr. Dushyant Kumar (26), is a native of district Amroha, has completed a masters degree in agricultural science. He has been trained under Agri-clinics and Agri-Business Centre (AC&ABC) Scheme from the Jubilant Agriculture Rural Development Society (JARDS), Agra, Uttar Pradesh.





# The Urge to Help the Needy

## Digaru Veterinary Outlet, Assam



Farmers Covered

50 farmers from 15 villages



Employment

2 People



Annual Turnover

₹3 lakh



### Dr. Monideepa Bhattacharya

📍 Digaru Veterinary Outlet, Sonapur, Kamrup (M), Assam

☎ +91-98642 97876, +91-70021 16269

✉ monideepaburagohain@gmail.com

**Products/Services:** Veterinary Treatment and Consultation

**Agri-Venture:** “While working as a certified trainer under Assam Skill Development Centre under NSDC, Govt. of India, I felt that the people in the area lacked veterinary support for their livestock. It was then that I decided to establish a venture which would provide timely treatment, vaccination and consultancy to farmers and people in need,” said Dr. Monideepa. Soon after the completion of AC&ABC training and financial support of ₹5 lakh from UCO Bank, Sonapur branch, Digaru Veterinary Outlet began its operations in 2021. The core activity of the clinic is to provide medicine, vaccines, consultation & treatment to pet animals and livestock. “Being situated at a prime location of Main Bazaar, Sonapur, the clinic is acting as a boon to farmers as they don't have to travel farther areas for treatment,” added Dr. Monideepa. At present, the clinic is providing its services to 50 farmers from 15 villages and generating an annual turnover of ₹3 lakh.

**Agripreneur:** Dr. Monideepa Bhattacharya (47) is a veterinarian doctor based out of Sonapur in the Kamrup district of Assam. She holds a master's degree in veterinary science and animal husbandry. She has completed Agri-Clinics and Agri-Business Centres (AC&ABC) training under the guidance of DARWIN, Assam. With eyes set on the expansion of the services of the veterinary clinic, Dr. Monideepa is working diligently in providing services to all local farmers and urban people.





# Providing Service With Satisfaction

## Shivani Enterprises, Madhya Pradesh



Farmers Covered

250-300  
farmers from  
15-17 villages



Employment

2  
People



Annual Turnover

₹40 - 42 lakh

### Mr. Kuldeep Jaiswal

📍 Shivani Enterprises, Near Bank of India, Main Road, Thikri, Barwani - 451 660, Madhya Pradesh

☎ +91-95892 87800

✉ kuldeepkd100100@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Shivani Enterprises specializes in the sale of various agro-inputs such as seeds, fertilizers, pesticides, fungicides, PGRs, cattle feed, etc. With an initial investment of ₹20 lakh from Syndicate Bank and savings, Mr. Kuldeep established the agri-clinic in 2019. "My main work is to advise farmers who come to my shop with farming problems and suggest to them the appropriate solution. My main products are fertilizers and pesticides. I also do some extension works in helping my local farmers grow. Factors that led to my growth are the good contacts from farmers when I did extension services. The lack of storage is the main challenge in the growth of the venture," said Mr. Kuldeep. His hard work and diligence paid off when the annual turnover of the agri-clinic reached ₹40-42 lakh per annum while serving 250-300 farmers from 15-17 villages and employing five people.

**Agripreneur:** Mr. Kuldeep Jaiswal (24) hails from the Barwani district in Madhya Pradesh and holds a Master degree in Agriculture. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Nodal Training Institute, SAGE University, Indore, Madhya Pradesh.





# Self-Employed and Independent

## Vanaspati Beej Agency, Uttar Pradesh



Farmers Covered

210 farmers  
from  
20 villages



Employment

2  
People



Annual Turnover

₹30 lakh

### Ms. Sapana Yadav

📍 Vanaspati Beej Agency, Hatasari Chauraha, Kayamganj Road,  
Aliganj, Etah-207247, Uttar Pradesh

☎ +91-81783 68242

✉ devendras873@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Ms. Sapna Yadav, from Etah district in Uttar Pradesh, was highly interested to open an agri-clinics consultancy centre in his area and with own initial invested of ₹5.00 lakh (Total project cost was ₹20 lakh, loan of ₹15 lakh from Canara Bank, Aliganj Etah), started an agri-venture named Vanaspati beej Agency which offers viable solutions on agriculture and provides farm inputs viz., seeds, fertilizers and pesticides. She is also visiting the farms of nearby villages and advising farmers to use appropriate agri-inputs through which farm communities can improve their production and hence that will leads to enhance their income. Smt Yadav with her husband is actively participating in the field visits to the concerned farmer's farms, a major factor for the growth of her venture. At present, the agro agency is generating an annual turnover of ₹30 lakh by covering the needs of 210 farmers from 20 villages.

**Agripreneur:** Ms. Sapana Yadav (33), graduated in M.Sc. (Ag.) and hails from district Etah, Uttar Pradesh. She is trained agripreneur under the Agri-Clinics and Agri-Business Centre (AC&ABC) Scheme from Jubilant Agriculture Rural Development Society (JARDS), Agra, Uttar Pradesh.





# Persistence is the Key to Success

## Mr. Durairaj P

📍 Priyadharshini Enterprises, 67, East Main Street,  
Thanjavur - 613 001, Tamil Nadu

☎ +91-97515 27244

✉ durai2004raj@gmail.com

## Priyadharshini Enterprises, Tamil Nadu



Farmers Covered

500 farmers  
from  
50 villages



Employment

2  
People



Annual Turnover

₹30 lakh



**Products/Services:** Sale of Agro-inputs and Consultancy

**Agri-Venture:** Mr. Durairaj P got the idea of setting up an Agri-Clinic and Agri-Business centre after a conversation with other trainees while attending the AC&ABC training. With an initial funding of ₹20 lakh from his savings, Mr. Durairaj established Priyadharshini Enterprises. The core activity of the venture is providing better agro-inputs to farmers according to their needs by giving them appropriate information to their problems. Mr. Durairaj is also conducting regular demonstrations and field visits to inform farmers about the latest technologies and practices. He also provides information on the judicious use of fertilizers and pesticides to reduce the cost of cultivation. Slowly and steadily, he has built a good rapport with farmers in his locality which has aided in the growth of agri-venture. "I had very few customers in the beginning which I overcame by doing field visits and information dissemination," recalled Mr. Durairaj P on the challenges faced. At present, Priyadharshini Enterprises is providing services to 500 farmers from 15 villages and generating a turnover of ₹30 lakh per annum.

**Agripreneur:** Mr. Durairaj P (52) hails from the Thanjavur district of Tamil Nadu and has a diploma in agricultural extension services for input dealers (DAESI). He is a trained agripreneur under Agri-Clinics and Agri-Business Centres (AC&ABC) scheme training from the Centre for Alternate Rural Employment (CARE), Namakkal.





# A Successful Venture Supporting Livelihood

## Anil Dairy Farm, Uttar Pradesh



Farmers Covered

20 farmers  
from  
1 village



Employment

2  
People



Annual Turnover

₹12 lakh

### Mr. Anil Kumar

📍 Anil Dairy Farm, Kadauna, Mathura-281403,  
Uttar Pradesh

☎ +91-78308 30924, +91 85340 68775

✉ anil2231996@gmail.com



### Products/Services: Dairy Farming

**Agri-Venture:** As Mr. Anil Kumar was highly interested in setting up a dairy business, initially he searched for different ways to collect dairy farming related information. Fortunately, he came to know about Agri-clinics and Agri-Business Centre training and contacted JARDS, Agra for residential training. After learning basic ideas from training, with an amount of ₹3 lakh from his own pocket, he started his venture named Anil Dairy Farm. Later he submitted a detailed project report on dairy farming, for loan sanctioning. The Syndicate bank sanctioned him a ₹5 lakh loan (₹2.48 lakh as a subsidy from NABARD) and with this capital, he increased his business further. The core activities of his business include production and collection of milk, preparation of ghee and other milk products and sale of FYM. At present, his dairy farm is serving 20 farmers and generating an annual turnover of ₹12 lakh. He has also given employment to 2 people for the collection and distribution of milk.

**Agripreneur:** Mr. Anil Kumar (25), has passed his Masters degree in Agricultural Science and is a native to the Mathura district in Uttar Pradesh. He has been trained under the Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme from Jubilant Agriculture Rural Development Society (JARDS), Agra, Uttar Pradesh.





# From a Sales Executive to Thriving Agripreneur

## Kisan Agri Solution and Fertilizer, Uttar Pradesh



### Farmers Covered

120 farmers  
from  
10 villages



### Employment

2  
People



### Annual Turnover

₹20 lakh

### Mr. Amit Kumar

📍 Kisan Agri Solution and Fertilizer, Karnal Road, Near MS Farm,  
Dist. Shamli-247776, Uttar Pradesh

☎ +91-84768 98989/+91 75058 45505

✉ amitdewshwal583@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** After quitting the job at a chemical company, got some idea about insecticides and pesticides. Came to know about the Agri-Clinics and Agri-Business Centers (AC&ABC) training through his friend and completed the training from Jay Bajrang Pratishtan, Baraut, where he developed confidence and opened a shop with own money. Initially started consultancy on crop production and protection and then started his venture named "Kisan Agri Solution and Fertilizer", where he used to provide different agro-inputs at a reasonable rate. Also with his deep interest in the agriculture sector, used to inspect farmers field. 'Providing farmers with good companies and quality products leads to improve crop production and productivity' the agripreneurs said. The sale of inputs on credit and unfavourable climatic conditions are the major challenges faced in the growth of the venture. At present, Mr. Amit is catering to the needs of 1200 farmers from 10 villages and generating a turnover of ₹20 lakh per annum.

**Agripreneur:** Mr. Amit Kumar (38) hails from Shamli district in Uttar Pradesh and hold a bachelors degree in agricultural science (2006). He is a trained agripreneurs under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme at Jay Bajrang Partishtan, Baraut, Uttar Pradesh.





# Charity Begins At Home

## Mr. P. Ramesh

📍 SM Traders, 2/144, Kovilpati Main Road, SankaranKovil, Tirunelveli-627753, Tamil Nadu

☎ +91-86676 51442

✉ rameshagri91@gmail.com

## S M Traders, Tamil Nadu



### Farmers Covered

1500 farmers from 25 villages



### Employment

2 People



### Annual Turnover

₹50 lakh



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** After completion of AC&ABC training and with an initial investment of ₹6 lakh Mr. Ramesh established the SM Traders in 2016. The core activity at SM Traders is the sale of quality agricultural inputs (Seeds, Pesticides, Fertilizers, etc.) and providing consultancy to farmers on various agricultural related issues. Mr. Ramesh emphasized that he established the agri-clinic in his native village because he wanted to help the farming community in and around his village. He also conducts various extension programmes to disseminate information about the latest technologies and practices among the farmers. At present, the SM Traders is catering to the needs of 1500 farmers from 25 villages and generating an annual turnover of ₹50 lakh.

**Agripreneur:** Mr. P. Ramesh (30) hails from Sankaran Kovil of Tirunelveli district in Tamil Nadu and has a Bachelor's degree in agricultural sciences. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Voluntary Association for People Service (VAPS), Madurai, Tamil Nadu.





# Agri Inputs for Higher Returns

## Ajay Pesticide and Beej Bhandar, Uttar Pradesh



Farmers Covered

300 farmers from 25 villages



Employment

2 People



Annual Turnover

₹12 lakh

### Mr. Vijay Kumar

📍 Ajay Pesticide and Beej Bhandar, Biharigarh, Saharanpur - 247129, Uttar Pradesh

☎ +91-89549 58989

✉ sainivijay979@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** After observing the potential of the agri-clinic centre which was run by one of his relatives Mr. Vijay Kumar wants to boost up their work and gain knowledge on technical aspects by undergoing Agri-Clinics and Agri-Business Centres training and establish a successful venture of his own. The training not only builds up his self-confidence but also clears his doubts related to establishing a successful venture. The young agripreneur established his venture in April 2020 named Ajay Pesticide and Beej Bhandar with an initial capital of ₹3.5 lakh. His work provides feasible keys on agriculture and related issues to farmers. Additionally, the venture gives consultancy services to farmers, also provides farm inputs viz., seeds, fertilizers, pesticides etc. They are providing high yielding and genetically modified seeds to farmers for improved production. As belongs from the farmers family, primarily, Mr. Kumar's expertise is on the detection of the disease on the crop cultivating in their area. Currently, with his hard efforts, the venture is covering to the needs of 300 farmers from 25 villages and generating an annual turnover of ₹12 lakh.

**Agripreneur:** Mr. Vijay Kumar (24) holds a graduate in agricultural science, native to the Saharanpur district in Uttar Pradesh. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Centre for Business and Entrepreneurial Development (CBED), Dehradun, Uttarakhand.





# Nurturing the Nursery

Yogiraj Plus Hybrid Seeds Pvt. Ltd., Maharashtra



Farmers Covered

2000 farmers  
from  
15 villages



Employment

10  
People



Annual Turnover

₹20 lakh

## Mr. Bhimrao Dwarkadas Khandebharad

📍 Yogiraj Plus Hybrid Seeds Pvt. Ltd.

Waghul Jahagir, Tal. Jalna, Dist. Jalna, Maharashtra

☎ +91-90212 13902

✉ khandebharadb@gmail.com



**Products/Services:** Organize Seed Production by Farmers, Nursery and Consultancy

**Agri-Venture:** The experience of working in Rudra Seeds inspired Mr Khandebharad to set up his seed production unit and provide better seeds to the farmers. The core activity of the venture involves seed production by the farmers. The seeds are cleaned, packed and sold under the banner “Yogiraj Plus Seeds”. The venture focuses on the production of vegetable seeds. The venture has a vegetable nursery which is also used as a demonstration plot for guiding farmers in the quality production of seeds which is also a part of the business model. Since the agripreneur has experience in seed production, it has helped him in the growth of the business. The training received under the AC&ABC scheme has polished his skills in entrepreneurial activity and provided him with a vision to increase the seed production growth in the Jalna district of Maharashtra where it has a huge potential. The lack of education in farmers restricts the technical production of seeds. On other hand, the mixing of seeds by farmers is also a problem. The non-availability of new varieties also presents a major challenge for the production of seeds.

**Agripreneur:** Mr Bhimrao Dwarkadas Khandebharad (27) holds a bachelor's degree in the subject of biology and is a trained professional under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. Mr Bhimrao D. Khandebharad has received his AC&ABC training from Aakash Agri Solutions Pvt. Ltd., Sillod, Aurangabad, Maharashtra.





# Be Your Own Boss

## Rekha Trading Company, Haryana



Farmers Covered

150-200 farmers from 5-6 villages



Employment

2 People



Annual Turnover

₹15 - 20 lakh

### Mr. Jitender Kumar

📍 Rekha Trading Company, #209W. No. 3, Mehna Khara, 104 Ellenabad, Sirsa, Haryana

☎ +91-86073 96198

✉ kumarjitender01159@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** "Who doesn't want to be your own boss? We all know the best way to be one's own boss is by setting up a business or self-proprietorship. But it's not a piece of cake to start it," said Mr. Jitender. Keeping this in mind and after the completion of AC&ABC training, Mr. Jitender established Rekha Trading Company in 2020 with an initial investment of ₹4-5 lakh. The core activity of the venture involves the sale of agro-inputs and providing consultancy to farmers. The venture also arranges seminars every fortnightly for its farmers to disseminate information about the latest technologies and practices. "I also arrange a team comprising of myself and sales executive of pesticides or fertilizers company and visit farmer's field for a real-time evaluation. This activity has helped us to build a lot of faith with the farmers," added Mr. Jitender. At present, the venture is catering to the needs of 150-200 farmers from 5-6 villages and generating an annual turnover of ₹15-20 lakh.

**Agripreneur:** Mr. Jitender Kumar (29) is a qualified agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. He has intermediate in agriculture and completed the entrepreneurial training from CPIT Edutech Private Limited, Sirsa, Haryana.






# A Boon for Socio-Economic Upliftment of Tribal Farmers


## Anuj Dairy Farm, Uttar Pradesh

 Farmers Covered	 Employment	 Annual Turnover
100 farmers from 10 villages	2 People	₹13 lakh

### Mr. Anuj Kumar Singh

 Anuj Dairy Farm, Bulandshahar-202392, Uttar Pradesh

 +91 98891 83356

 anujkumarsingh988918@gmail.com



### Products/Services: Dairy Farming

**Agri-Venture:** "The idea of dairy farming was accelerated in my mind while during lectures of Agri-Clinics & Agri-Business Centres Scheme which gave me moral support and confidence to do something in dairy farming in a scientific way," said Mr. Anuj Kumar. With the initial capital of ₹1 lakh from his pocket, he started his venture named Anuj Dairy Farm in the year 2010. He majorly deals in raw milk sales, also deals in various milk products like curd, ghee, butter, paneer and mawa. He sells the milk in the neighbourhood and to Halwai's for sweets preparation. He maintained good nutritious feed, timely visit of veterinary for check-ups, the clean environment around the animals so that diseases can be avoided. All these factors made his venture successful. He has employed two people, serving 100 farmers from 10 neighbouring villages and achieves a turnover of ₹13 lakh per annum.

**Agripreneur:** Mr. Anuj Kumar Singh (22), has intermediate in agricultural science and hails from HYPERLINK "<http://www.onefiveone.com/india/villages/Bulandshahr/Danpur/Chauganpur>" Bulandshahar district in Uttar Pradesh. He underwent Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme training at Centre for Agriculture and Rural Development (CARD), Debiyapur, Uttar Pradesh.





# Utilizing Profits for Farmer's Upliftment

## Aashirwad Kisan Seva Kendra, Rajasthan



Farmers Covered

1800-2000 farmers from 15-20 villages



Employment

4 People



Annual Turnover

₹60 - 70 lakh



### Mr. Vinod Kumar

📍 Aashirwad Kisan Seva Kendra, Rajasthan

☎ +91-63506 84936

✉ kumarvinod19545@gmail.com

**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Mr. Vinod wanted to establish his own venture after the completion of his graduation. While searching for various options, he came to know about AC&ABC training which provides entrepreneurial training to agricultural graduates to setup agri-ventures. He soon joined the training and upon completion of it established the Aashirwad Kisan Seva Kendra in 2019. With an initial investment of ₹9-10 lakh, Mr. Vinod started the sale of agro-inputs viz. seeds, fertilizers, pesticides, PGRs, etc. The venture is also involved in providing consultancy to the farmers addressing various issues regarding production, protection and harvesting. "I have also taken dealership for various pesticides company which would add in the income from agri-clinic. The profit from the dealership is used in organizing farmer meetings, field days and various other extension activities," said Mr. Vinod. At present, the venture is catering to the needs of 1800-2000 farmers from 15-20 villages and generating a turnover of ₹60-70 lakh per annum.

**Agripreneur:** Mr. Vinod Kumar (28) hails from the Padampur block of Sri Ganganagar district in Rajasthan. He is a qualified agricultural graduate who is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. He has undergone entrepreneurial training from CPIT Edutech Private Limited, Sirsa, Haryana.





# Starting the Career with Dairy Farming

## Mr. Bhupal Singh Panwar

📍 Sawaliya Dairy Farm, Bedavaniya, Buranabad, Khachrod, Ujjain-456 224, Madhya Pradesh

☎️ +91-99775 2526

✉️ bantubana@gmail.com

## Sawaliya Dairy Farm, Madhya Pradesh



Farmers Covered

10-12 farmers from 11 villages



Employment

2 People



Annual Turnover

₹3 lakh



**Products/Services:** Production and Marketing of Milk

**Agri-Venture:** The total amount of milk produced at the Sawaliya Dairy Farm is collected and supplied to the milk collection centre present in the village. After the completion of AC&ABC training and with an initial investment of ₹1.5 lakh, Mr. Bhupal established the farm in 2019. The investment of ₹1.5 lakh allowed Mr. Bhupal for the repair works of the shed and arranging good quality feed for the animals. The farm is currently having 6 adult buffaloes and 2 adult cows alongwith 2 calves. Proper maintenance of infrastructure, management of cattle by providing quality feed, hygienic environment and regular vet visits are the main reasons for the success of the dairy farm. Currently, Mr. Bhupal is providing consultancy to 40-50 farmers from 11 villages and generating an annual turnover of ₹3 lakh.

**Agripreneur:** Mr. Bhupal Singh Panwar (22) holds a Bachelor degree in Agriculture and Allied Subjects. He has undergone agripreneurial training from National Livelihood Resources Institute – Gramin Vikas Trust, Ratlam, Madhya Pradesh under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme.







# A Small Step to Change Family Business


## Mukilan Dairy Farm, Tamil Nadu

 Farmers Covered	 Employment	 Annual Turnover
100 farmers from 5 villages	1 Person	₹6 lakh

### Mr. Mukilan R

 Mukilan Dairy Farm, 180/1, Oonankaradu, Neelmullikuttai, Valappady, Salem - 636 139, Tamil Nadu

 +91-82200 72960

 mukilanrmv28@gmail.com



**Products/Services:** Milk Production and Marketing

**Agri-Venture:** After completing his graduation in Agriculture, Mr. Mukilan decided to take over his father's small dairy and expand it on a large scale. With initial funding of ₹5 lakh, Mukilan's Dairy Farm came into existence in the year 2019. The investment helped him construct a semi-permanent shed and buy more cows. Currently, the dairy farm is housing 6 adult cows and 3 calves. Besides the sale of milk from the farm, Mr. Mukilan also utilizes the opportunity to provide free consultancy to nearby farmers in the proper management of their dairy farms. With growth comes challenges, and controlling disease among the bovine animals is one such challenge faced at Mukilan Dairy Farm. Currently, the farm is providing consultancy to 100 farmers from 5 villages and generating an annual turnover of ₹6 lakh. Apart from himself, Mr. Mukilan has also employed one more person to look after the activities of the dairy farm.

**Agripreneur:** Mr Mukilan. R. (23) hails from Salem district in Tamil Nadu and holds a Bachelor's degree in agricultural and allied subjects. He has undergone Agri-Clinics and Agri-Business Centres (AC&ABC) training at the Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu.







# Empowering Oneself through Dairy

## Reena Dairy Farm, Uttar Pradesh

 Farmers Covered	 Employment	 Annual Turnover
200 farmers from 20 villages	1 Person	₹24 lakh

### Mrs. Kumari Reena

 Kumari Reena Dairy Farm, Bhooma, Jansath, Muzaffarnagar - 251 315, Uttar Pradesh

 +91 70157 05362

 donrajat9627@gmail.com



### Products/Services: Dairy Farming

**Agri-Venture:** Mrs. Reena says "I got inspiration from my neighbours and decided to start a dairy unit. The knowledge gained from AC&ABC training gave a boost to start the dairy business in 2019". She invested her money to start the venture after the completion of the training. The major product is milk which is sold in the market. Additionally, she sells various milk products like Ghee, Curd, Mawa and Paneer. The dung produced by cows/buffaloes is used to produce vermicompost which is ultimately sold to farmers. This brings additional profit to her. She faced a major problem in selecting the best breed as the prices are very high, unavailability of cold storage which leads to deterioration of milk and loss of money. However, she is effectively overcoming the challenges faced. She has employed 2 people, serving 200 farmers from 20 neighbouring villages and has achieved a turnover of ₹24 lakh per annum.



**Agripreneur:** Mrs. Kumari Reena (32) has passed intermediate in agricultural science and is native to Muzaffarnagar district in Uttar Pradesh. She is a trained professional under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme training from the Centre for Agriculture and Rural Development (CARD), Muzaffarnagar, Uttar Pradesh.







# Taking Baby Steps into the World of Agripreneurship

## Varun's Dairy Farm, Tamil Nadu

 Farmers Covered	 Employment	 Annual Turnover
160 farmers from 3 villages	1 Person	₹15 - 18 lakh

### Mr. Varun R

 Varun's Dairy Farm, 7/254, Chennimalaipalayam, Veerapandi, Palladam, Tiruppur - 641 605, Tamil Nadu

 +91-82484 47912/+91-99439 24310

 varunramasamy@gmail.com



### Products/Services: Dairy Farming

**Agri-Venture:** After completing his post-graduate diploma in agri-business management, Mr. Varun decided to take over his father's small dairy and expand it on a large scale. Mr. Varun sought the help of his father in funding the necessary changes required in the farm. With initial funding of ₹10 lakh, Varun's dairy farm came into existence in the year 2020. Besides the sale of milk and milk products from the farm, Mr. Varun also utilises the opportunity to provide free consultancy to nearby farmers in proper management of their dairy farms. With growth comes challenges, and controlling disease among the bovine animals is one such challenge faced at Varun's dairy farm. Currently, the farm is providing consultancy to 160 farmers from three villages and generating an annual turnover of ₹15-18 lakh. Apart from himself, Mr. Varun has employed one more person to look after the activities of the dairy farm.

**Agripreneur:** Mr. Varun R (24) holds a post-graduate diploma in agri-business management and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres Scheme. He has received his training at the Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu. Mr Varun has also applied for loan to expand his dairy into a modern dairy farm with the latest technologies and better farm practices.





# Serving Farmers with Complete Dedication

Deepak Trading Company, Rajasthan



Farmers Covered

80-100 farmers  
from  
7 villages



Employment

1  
People



Annual Turnover

₹60 lakh

## Mr. Deepak Kaswan

📍 Deepak Trading Company, Utradabas, Bhadra,  
Hanumangarh-335 501, Rajasthan

☎ +91-96801 74067

✉ deepakkaswan6@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** After exhausting all his options for a government job, Mr. Deepak decided to setup his own venture to directly help the farmers with the latest technologies and practices. The core activity at the ventures involves the sale of agro-inputs viz. seeds, fertilizers, pesticides, PGRs, etc. Apart from this, Mr. Deepak is actively involved in organizing extension activities to make farmers aware of new agricultural technology, plant protection, information on water and soil testing, etc. He also arranges soil and water testing for the farmers who are not capable of getting it done by themselves. At present, Deepak Trading Company is catering to the needs of 80-100 farmers from 7 villages and generating an annual turnover of ₹60 lakh.

**Agripreneur:** Mr. Deepak Kaswan (34) is an agricultural graduate and hails from the Hanumangarh district in Rajasthan. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Shashwat Sheti Vikas Pratishthan, (SSVP) Udaipur Sub Center Rajasthan. "The ultimate goal is to serve the farmers and work for their betterment rather than earning profits," said Mr. Deepak.





# Creating a Buzz in Uttar Pradesh

## Prakash Honey, Uttar Pradesh



Farmers Covered

300 farmers  
from  
2 district



Employment

8  
People



Annual Turnover

₹8 lakh

### Mr. Akash Kumar Maurya

📍 Prakash Honey, B-19, Azad Nagar, Campbell Road, Balaganj  
Lucknow-226 003, Uttar Pradesh

☎ +91-63944 86102

✉ akashmaurya98071@gmail.com



**Products/Services:** Production and Marketing of Honey

**Agri-Venture:** Mr. Akash got inspired to establish an apiary unit after a visit to the Department of Horticulture, Govt. of Uttar Pradesh. There he learnt that it requires small capital to setup the Apiary and the product has a longer shelf life. Immediately after completion of AC&ABC training in 2018, Mr. Akash established an apiary unit with an investment of ₹1 lakh. His apiary unit undertakes activities such as bee keeping, processing, production and marketing of Honey in Lucknow and Kanpur districts of Uttar Pradesh. the apiary produces 10 quintals of honey per week which is sold under the same brand name of Prakash Honey. At present, besides the production of honey, Mr. Akash Kumar is also providing farmer's training and consultancy to 300 farmers from 2 district. The venture employs 8 persons and is generating a turnover of ₹8 lakh per annum.

**Agripreneur:** Mr. Akash Kumar Maurya (25) has completed masters in agricultural science with food technology as the major subject. He is a qualified agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Institute of Co-operative and Corporate Management Research and Training (ICCMRT), Lucknow.





# Promoting Soil and Water Testing to Boost Production

## Aanndaata Kissan Seva Kendra, Rajasthan



Farmers Covered

200-250  
farmers from  
4-5 villages



Employment

4  
People



Annual Turnover

₹25 - 30 lakh

### Mr. Suresh Kumar

📍 Aanndaata Kissan Sewa Kendra Nai Gud Mandi, Bhadra Kali Road,  
Hanumangarh Town, Rajasthan

☎ +91-78954 35808

✉ suresh12@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** With an initial investment of ₹18 lakh from his father, Mr. Suresh established the Aanndaata Kissan Seva Kendra in 2019. The core activity of the venture is the sale of agro-inputs (Seeds, Fertilizers, Pesticides, PGRs, Bio-Control Agents) and providing free consultancy to farmers on various issues related to farming. Apart from this, Mr. Suresh actively visits farmer fields and advises them on soil and water testing. He also arranges the test for some farmers who are not able to get it done on their own. "Providing extra services to farmers is what counts, I always use funds from my savings to get things done for farmers. This has allowed the farmers to build a faith in me which is resulting in a good business for my venture," said Mr. Suresh. At present, the venture is catering to the needs of 200-250 farmers from 4-5 villages and generating an annual turnover of ₹25-30 lakh.

**Agripreneur:** Mr. Suresh Kumar (28) hails from Hanumangarh district in Rajasthan and holds a bachelor degree in agricultural and allied subjects. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from CPIT Edutech Private Limited, Sirsa, Haryana.





# Promoting Organic Agro-Inputs

Mishra Khad Bhandar, Uttar Pradesh



Farmers Covered

1500 farmers  
from  
8 villages



Employment

2  
People



Annual Turnover

₹25 lakh

**Mr. Krishna Dutt Misha**

📍 Mishra Khad Bhandar, Suitha Kalan-221861, Jaunpur,  
Uttar Pradesh

☎ +91 84179 09859

✉ N/A



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Mr. Krishna is a passionate agripreneur native to the Jaunpur district in Uttar Pradesh. Initially, he was unemployed and did not have any idea of the scope in agriculture and was doing traditional farming. But after the completion of AC&ABC training, he submitted a proposal to Central Bank of India where a loan value of ₹10 lakh was approved with the NABARD subsidy. Upon receiving the amount, immediately he opened his agri-venture named Mishra Khad Bhandar in 2018. The core activity of the venture is the sale of fertilizers, chemicals, pesticides, and herbicides to the farmers. Later on, he also started selling plant nutrition chemicals, bio-fertilizers and quality seeds from certified agencies. "Initially he had to face many challenges, for that he started advising farmers on the use of bio-fertilizers and vermicomposting, he started getting good responses from the farmers and with the motivation he received boosted his growth," says Mr. Krishna Dutt Mishra. He has also started the registration of Farmer Producer Company of like-minded farmers. At present, he is covering 1500 farmers in 8 villages and generating an annual turnover of ₹25 lakh.

**Agripreneur:** Mr. Krishna Dutt Misha (41), holds a bachelor degree in agricultural science and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme from the Centre of Technology and Entrepreneurship Development (CTED), Amethi, Uttar Pradesh.





# A Simple Exposure Changed to a Budding Enterprise

## Akhil Dairy, Uttar Pradesh



Farmers Covered

60 farmers  
from  
1 village



Employment

3  
People



Annual Turnover

₹5 lakh

### Mr. Akhil Pratap Singh

📍 Akhil Dairy, Vivekpuram, Gorakhpur-273016,  
Uttar Pradesh

☎ +91-96518 24132

✉ akhilpratap97528@gmail.com



### Products/Services: Dairy Farming

**Agri-Venture:** Agripreneur got ideas from the nearby dairy in the market and also during the training period he got highly motivated for the same business. Thus, by utilizing his own fund he started his business and started growing day by day. Products provided by the agripreneurs include; milk, ghee, curd and vermicompost etc. He is also actively involved in providing extension and consultancy services to the farmers in the vicinity. The main factors that led to growth are; Proper market survey during training, good location and high involvement of advertisement activities. There was no proper financial support during the initial stage of business. Currently, the farm is providing consultancy to 60 farmers and generating an annual turnover of ₹5 lakh while employing three persons to manage the farm activities.

**Agripreneur:** Mr. Akhil Pratap Singh (22), holds a bachelor degree in agricultural science and is a native to the Agra district in Uttar Pradesh. The young agripreneur has got his training under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme from Jubilant Agriculture Rural Development Society (JARDS), Gorakhpur, Uttar Pradesh.





# Skilled Hands Catch the Best Fish

## Shobhendra Bio Floc, Jharkhand



Farmers Covered

250 farmers  
from  
20 villages



Employment

3  
People



Annual Turnover

₹2.5 lakh

### Mr. Chaman Kumar

📍 Shobhendra Bio Floc, Ormanjhi, Ranchi,  
Jharkhand

☎ +91-76674 34133

✉ chamankumararya@gmail.com



**Products/Services:** Consultancy on Bio Floc Method of Fish Production

**Agri-Venture:** Biofloc technology is an emerging, eco-friendly and cost-effective approach for sustainable fish farming. Shobhendra bio floc provides module establishment at sites of clients and time to time assistance to them. Mr. Chaman gives consultancy for this cost-effective sustainable aquaculture and his consultancy charges are base on the cycles. He gives suggestions through phone calls also. As a new venture to his area, he gets queries from different parts of the state. Not only does he earn profit through his venture, but he also runs his venture as a service to the sector.

**Agripreneur:** Mr. Chaman Kumar (28) holds a Bachelor of Science degree in Agriculture. Mr. Chaman Kumar decided to establish his venture because as a new kind of venture, Bio floc is attracting many farmers on both large and small scales. Hence, lack of knowledge about the technology and process, people who are interested to establish bio flocs and earn income are unable to start bio flocs. Then he decided to establish his own Bio floc and provide consultancy services to farmers. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Mobile Agricultural School & Services (MASS), Ranchi, Jharkhand.





# Maximum Profit from Small Holdings

## Giridhar Integrated Farming, Andhra Pradesh



Farmers Covered

40-45 farmers  
from  
2 blocks



Employment

3  
People



Annual Turnover

₹15 - 17 lakh

### Mr. Pathivada Giridhar

📍 Giridhar Integrated Farming Kilarpeta, NarakMudida Mandal,  
Vijayanagaram - 535102, Andhra Pradesh

☎ +91-70959 31624

✉ giridharprem59948@gmail.com



**Products/Services:** Integrated Farming System (Crops, Fruits, Poultry & Dairy) and Consultancy

**Agri-Venture:** Giridhar Integrated Farms are situated in the Vijayanagaram district of Andhra Pradesh in an area covering 18 acres. The farm has become a source of inspiration for small and marginal farmers desiring maximum profit from small holdings. The farm has established different ventures which have been well-oiled to work together and provide desirable benefit to Mr. Giridhar. Under the venture, the crops viz. paddy (kharif) and maize (rabi) is grown on 4 acres while 5 acres of land is used to grow green fodder for 5 adult cows. The extra green fodder is sold to other farmers after meeting the requirements of the cattle at the farm. Besides dairy, Mr. Giridhar is also rearing a poultry unit of 6,000 broiler birds in an area of one acre and has a tie-up with a processing unit for the sale of chicken meat. The integrated farm also houses many varieties of mango and banana being cultivated in an area of 7 acres. Apart from that, Mr. Giridhar also provides complete advisory on the production of commercial crops, bulk handling, grading and inspection of the final produce.

**Agripreneur:** Mr. Pathivada Giridhar (23) hails from Narak Mudida Mandal of Vijayanagaram district in Andhra Pradesh and has a diploma in agriculture. He has undergone agripreneurial training under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Centre for Entrepreneurship Development (CED), Krishna.





# A New Agri Perspective

## Vani Agriculture Service Centre, Tamil Nadu



### Farmers Covered

3000-4500 farmers from 45 villages in Tamil Nadu, 15 villages in Karnataka



### Employment

5 People



### Annual Turnover

₹80 lakh

## Mr. Chandrappa H M

📍 Vani Agriculture Service Centre, Arepalayam, Thalavadi, Erode-638 401, Tamil Nadu

☎ +91-94439 45292, +91-91593 44292

✉ vaniagro1970@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Vani Agriculture Service Centre was established in 2018 with an initial investment of ₹25 lakh. Besides the sale of agro-inputs, Mr. Chandrappa is involved in conducting extension services by going to nearby farmers and asking them to follow the correct farming techniques. Initially, he faced some difficulties of fund and tie-up with companies for stock of agri-inputs. Having good contacts with farmers and following the credit system was helpful in growth. It was not easy to get established in the market at the beginning. The venture is catering to the needs of 4500 farmers from 60 villages of Tamil Nadu and Karnataka and generating a turnover of ₹80 lakh per annum. The venture also employs five skilled labours to manage its daily activities of sale and logistics.

**Agripreneur:** Mr. Chandrappa H M (50) took over his family business after completing of agricultural diploma. After this, he also got trained under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu.





# Mushroom Lady of Chandigarh

## Mrs. Rudrani Sharma

📍 Sharma Mushroom Farms, Sector 32 C,  
Chandigarh

☎ +91-77173 01168

✉ akshay.7862008@gmail.com

## Sharma Mushroom Farms, Chandigarh



Farmers Covered

50 farmers  
from  
5 districts



Employment

3  
People



Annual Turnover

₹6 - 7 lakh



**Products/Services:** Cultivation and Marketing of Button Mushroom

**Agri-Venture:** With a financial assistance of ₹3.30 lakh from her family, Mrs. Rudrani Sharma established her “Sharma Mushroom Farms” for fulfilling her dream of having a career in the field of agriculture. Under this venture, Mrs. Rudrani is cultivating button mushrooms at her farm. This variety of mushrooms is quite famous in the surrounding areas of Himachal Pradesh, Punjab and Haryana. The core activity under the venture is to preparing compost, mushroom cultivation, plucking & packing and marketing & transportation to different Mandis. With the good return on investment, Mrs. Rudrani Sharma has been able to clear off her debt. At present, Sharma Mushroom Farms is generating an annual turnover of ₹6-7 lakh while employing three persons. The farm also provides consultancy to farmers on mushroom cultivation and is currently covering 50 farmers from five districts.

**Agripreneur:** Mrs. Rudrani Sharma (48) from Chandigarh holds a post-graduate in agriculture but was not able to make a career in agriculture until she heard about Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. After completion of her training from the Regional Institute of Cooperative Management (RICM), Chandigarh, she was able to setup her Sharma Mushrooms Farm. Mrs. Rudrani Sharma is planning to expand her operations to duck farming which are quite in demand in the states of Punjab and Haryana. She is also hopeful that her loan application will be sanctioned in 2021 which will enable her to move to a permanent structure for mushrooms cultivation from a temporary setup as of now.





# Farmer Satisfaction is the Priority

## Ganpati Agro Store, Rajasthan



Farmers Covered

800-900 farmers from 12 villages



Employment

4 People



Annual Turnover

₹25 - 30 lakh

### Mr. Vijay Kumar

📍 Ganpati Agro Store, Anupgarh Road, Shop No. A-4, Opp. New Dhan Mandi Gate, Raisinghnagar, Sri Ganganagar, Rajasthan, 335051

☎ +91-99838 06000

✉ kumarvijay50@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Soon after the completion of AC&ABC training and with a financial support of ₹18 lakh from friends and family, Mr. Vijay established the Ganpati Agro Store in 2019. The venture is involved in the sale of agro-inputs viz. seeds, fertilizers, pesticides, PGRs, etc. and providing free consultancy. Ganpati Agro Store also houses 15-16 different products of bio-control agents, bio-fertilizers, bio-pesticides, etc. Mr. Vijay also participates in several field visits, farmer's meet, uses his farms for demonstration plots and is also actively involved in agri-exhibitions. "Earning money from the venture is a secondary priority for me. My primary focus is on building a faithful relationship with farmers and providing them with appropriate agro-inputs and consultancy which meet their requirements," said Mr. Vijay. At present, Ganpati Agro Services is catering to the needs of 800-900 farmers from 12 villages and generating a turnover of ₹25-30 lakh per annum. The venture also employs 04 persons to manage its sales and logistics.

**Agripreneur:** Mr. Vijay Kumar (28) is a qualified agricultural graduate and has undergone agripreneurial training under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. He has completed the training from CPIT Edutech Private Limited, Sirsa, Haryana.






# Converting Conventional to a Modern Farm

## Rajat Dairy Farm, Uttar Pradesh

 Farmers Covered	 Employment	 Annual Turnover
200 farmers from 20 villages	2 People	₹30 lakh

### Mr. Rajat

 Rajat Dairy Farming, Bhumma, Jansath, Muzaffarnagar-251 315, Uttar Pradesh

 +91 70157 05362, +91 96275 36099

 donrajat9627@gmail.com



### Products/Services: Dairy Farming

**Agri-Venture:** Belonging from a village he has seen buffaloes and cows in his house and neighbourhood. But he finds that this sector is not profitable if done conventionally. It was then that he decided to opt for dairy farming but in a modern and scientific way. Dairy farming is all about milk, he also sells various milk products like Ghee, Curd, Mawa and Panner. The dung produced by cows/buffaloes is used to produce vermicompost which is ultimately sold to farmers. This brings additional profit to him. Gradually by applying scientific methods of dairy farming and his hard work made his venture sustainable and successful. He faced a major problem in selecting the best breed as the prices were very high. He is providing consultancy to 200 farmers from 20 villages with the help of two persons to whom he has provided employment. His turnover has reached ₹30 lakh per annum.

**Agripreneur:** Mr. Rajat (23) has passed intermediate in agricultural science and is a native to Muzaffarnagar district in Uttar Pradesh. He has undergone the Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme training at the Centre for Agriculture and Rural Development (CARD), Muzaffarnagar, Uttar Pradesh.





# Climbing Mountains of Himachal Pradesh

## Jai Kui Kanda Nag Agros, Himachal Pradesh



Farmers Covered

1500-2000 farmers from 5 villages



Employment

2 People



Annual Turnover

₹15 - 20 lakh

### Mr. Lalit Thakur

📍 Jai Kui Kanda Nag Agros, Pandi, Anni, Kullu -172 033, Himachal Pradesh

☎ +91-82788 78472

✉ lalitali15@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** “A detailed project report of ₹15 lakh was submitted to Gramin Bank under Punjab National Bank. Within three months, my loan was sanctioned and I was able to setup my agri-clinic and buy a Mahindra Bolero for providing transportation services of the goods to farmers in remote areas”, recalled Dr. Lalit Thakur about his initial start of the venture. Jai Kui Kanda Nag Agros is situated in one of the remote and hilly areas of the Kullu district in Himachal Pradesh. The farmers in the locality use to travel as far as 40-50 km to purchase seeds, fertilizers and other agro-products. After the completion of training and initial funding of ₹3 lakh from his father, Dr. Lalit setup his agri-clinic to cater for the dire needs of the farmers in his locality. Being a PhD in Forestry, Dr. Lalit also advises the farmers regarding their queries and issues faced during farming and related activities. At present, the Jai Kui Kanda Nag Agros is serving the needs of 1500-2000 farmers from five villages and also employs two people at the agri-clinic. The turnover of the agri-clinic is around ₹15-20 lakh per annum.

**Agripreneur:** Dr. Lalit Thakur (32), is a PhD holder in the subject of forestry and a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. He has attended training at the Regional Institute of Cooperative Management (RICM), Chandigarh.






# Providing Need Based Advisory to Farmers

## G.S Fertilizers, Andhra Pradesh

 Farmers Covered	 Employment	 Annual Turnover
800 farmers from 10 villages	4 People	₹20 lakh



### Mr. Gajjala Raju

 G S Fertilizers, Yadiki, Anantapur-515 408, Andhra Pradesh

 +91-97035 09430

 graju3125@gmail.com

**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** "We are serving the farmers by supplying fertilizers, pesticides and providing need-based suggestions for farm practices" the young agripreneur quoted. Where the market demand ranges from requirements of agri-input to basic, timely and accurate information on agricultural practices, establishing a unit of Agro Inputs And Consultancy gave satisfaction to Mr Raju as an agripreneur. After detailed market research, he decided to establish a venture in his village to serve farmers of his locality and surrounding villages. The centre is providing services to 800 farmers in the locality and a total of 10 villages has helped to raise the turnover of ₹20 lakh per annum. The venture also employs 04 persons to manage its sale and logistics.

**Agripreneur:** After completing the training from GM Institution for Rural Development Health and Education Society, Nandyal, Andhra Pradesh, Mr. Raju (21) has setup the agri-clinic in 2020. He holds a Diploma in agriculture and is a qualified agripreneur. The success at the venture has inspired him to make effective use of his knowledge to increase investment with the help of loans under the scheme.





# Improving Livelihood through Fish Farming

## Fishery Farming Inland, Uttar Pradesh



Farmers Covered

250 farmers  
from  
7 village



Employment

1  
Person



Annual Turnover

₹4 lakh

### Mr. Vaibhav Singh

📍 Fishery Farming Inland, Gohna Khurd, Bakshi Ka Talab,  
Lucknow-226 201, Uttar Pradesh

☎ +91-80903 71504

✉ vschauhan8090@gmail.com



### Products/Services: Fish Farming

**Agri-Venture:** Initially, he started his business in November 2019 with a minimum capital of ₹1.00 lakh own investment. Encouraged by the initial success of the business, Mr. Vaibhav Singh applied for a bank loan with UCO bank, Bakshi-ka-Talab and obtained further funding of ₹4.50 lakh which he invested for pond digging, arranging necessary infrastructure, bore-well set and purchase of net. The pond of Mr Vaibhav Singh has started growing fishlings and the monthly production is around 2000 kg of fish. He sells fish in the entire Lucknow area and makes an average profit of ₹25000 per month. The growth issues including mortality of fingerlings were some problems faced by him initially. However, he could efficiently handle them by taking advice and professional guidance from AC&ABC trainers from the NTI and some other local friends who know the business.

**Agripreneur:** Mr. Vaibhav Singh (21) is the founder of Fishery Farming Inland at Lucknow, Uttar Pradesh. He completed B.Sc. in Agriculture and allied subjects and after his graduation, he joined the Agri-Clinics and Agri-Business Centres (AC&ABC) training at the Institute of Co-operative and Corporate Management Research and Training (ICCMRT), Lucknow.






# Augmenting Extension and Advisory Services

## Sri Amman Agencies, Tamil Nadu

 Farmers Covered	 Employment	 Annual Turnover
1500 farmers from 20 villages	5 People	₹60 lakh

### Mr. Selvakumar S K

 Sri Amman Agencies, 3/196, Main Road, Moongal, Tholuvu, Udumalaipet, Tirupur-642,202, Tamil Nadu

 +91-98659 17314

 selvakuppusamy83@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Sri Amman Agencies was established in the year 2019 as the result of the passion of Mr. Selvakumar to help farmers in his locality. Despite having a space crunch for storage purposes, the agri-clinic was incepted with an initial fund of ₹30 lakh. Besides the sale of agro-inputs viz. seeds, fertilizers, pesticides, cattle feed, PGRs, etc., the major activity of the clinic is to deal with the problems faced by the farmers and provide them with the best solutions. Currently, the agri-clinic is catering to the needs of 1500 farmers from 20 villages and employing five people while generating an annual turnover of around ₹ 60 lakh.

**Agripreneur:** Mr. Selvakumar S K (37) is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. Before being trained under the AC&ABC scheme, Mr. Selvakumar has also received training under the Diploma in Agricultural Extension Services for Input Dealers (DAESI). He joined the AC&ABC course at Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu which helped him to establish his venture.





# Any Challenge can be Overcome with Family Support

## Gaurav Kumar Dairy Farm, Uttar Pradesh



Farmers Covered

350 farmers  
from  
5 villages



Employment

2  
People



Annual Turnover

₹20 lakh

### Mr. Gaurav Kumar

Gaurav Dairy Farm, Railpar, Shamli - 247776,  
Uttar Pradesh

+91 81717 93297

gaurav4094@gmail.com



**Products/Services:** Milk Production and Marketing

**Agri-Venture:** Mr. Gaurav Kumar, completed his graduation in agriculture in 2007. Due to financial problems, he could not carry on higher studies. Later, he started working with the reliance telecom franchisee. He came to know about Agri-Clinics & Agri-Business Centres (AC&ABC) scheme and did training from Jay Bajrang Partishtan, Baraut. During the training program, Mr. Gaurav Kumar got the idea of the dairy business. In 2020, he started a dairy farm named Gaurav Dairy Farm. The core activities of his business include the collection and selling of milk and milk products (curd, butter, ghee, paneer etc.). "Now I am confident in this business. Initially, he faced financial problems but with family moral and financial support, could take my business further" said Mr. Gaurav Kumar. As per the young agripreneur, he started his farm with 3 cattle only but now the number increased to 12. The selection of cattle is the major criterion for success in dairy farming and he purchased the finest Muraha buffalos from local society getting fresh and pure milk.

**Agripreneur:** Mr. Gaurav Kumar (31), holds a graduation degree in agricultural science and is native to Shamli district in Uttar Pradesh. He underwent training under Agri-Clinics & Agri-Business Centres (AC&ABC) scheme from Jay Bajrang Partishtan, Baraut, Uttar Pradesh.





# Providing Priority to the Needs of the Farmer

Sri Arul Murugan Farm Producer Company Ltd.,  
Tamil Nadu



Farmers Covered

2000 farmers  
from  
15 states



Employment

6  
People



Annual Turnover

₹95 lakh

## Mr. Loganathan T

📍 Sri Arul Murugan Farm Producer Company Ltd., 2251 A, Main Road,  
Solasiramani, Paramathi Vellur Namakkal, Tamil Nadu

☎ +91-85266 50366

✉ logusolai@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** With an initial investment of ₹19 lakh, Mr. Loganathan established the Sri Arul Murugan Farmer Producer Company Ltd. to provide farmers with quality agro-inputs and timely consultancy. The core activity of the venture is the sale of fertilizers, insecticides, plant growth hormones, cattle feeds, etc. Mr. Loganathan also takes various initiatives to disseminate the scientific knowledge of crop production and their protection among farmers for better crop growth and animal husbandry. "I cater to the needs of the farmers regarding anything 24x7 because they are the ones feeding the nation and therefore we need to take care of them," added Mr. Loganathan. At present, the venture is providing its services to 2000 farmers from 15 villages and generating an annual turnover of ₹95 lakh. The agri-clinic also employs 06 persons to manage the sales and logistics.

**Agripreneur:** Mr. Loganathan T (42) holds a Bachelor degree in Farm Technology from Tamil Nadu Agricultural University, Coimbatore and is a qualified agripreneur. He has completed the training under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu.





# Providing Opportunities for Women in Agriculture

## Sri Kaveri Agro Agency, Tamil Nadu



Farmers Covered

2500 farmers  
from  
100 villages



Employment

3  
People



Annual Turnover

₹50 lakh

### Mrs. Deivanai C

📍 Sri Kaveri Agro Agency, 2/197, Sathy, Main Road, Arasur,  
Erode - 638 454, Tamil Nadu

☎ +91-99655 84555

✉ vikishanmugam1980@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Since Mrs. Deivanai had a Diploma in Agriculture, it provided her with an opportunity to apply for a license to an agri-clinic. After receiving the license, and with initial funding of ₹15 lakh from friends and family, Sri Kaveri Agro Agency started its operation in a rented shop in 2019. The sale of agro-inputs has increased since the inception of the venture as it's the only agri-clinic in the Arasur block of Erode district. Besides the sale of agro-inputs viz. seeds, fertilizers, pesticides, PGRs, etc., the venture is also involved in various extension activities. Mrs. Deivanai herself provides farmers with the appropriate guidance required in the maintenance of their crops. At present, the Sri Kaveri Agro Agency is providing services to around 2500 farmers from 100 villages while generating an annual turnover of ₹50 lakh. The venture also employs three persons to handle day-to-day activities.

**Agripreneur:** Mrs. Deivanai C (39) is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. "The AC&ABC training has empowered me to establish an agri-clinic and become independent. Also, the agri-clinic is the best platform to help farmers get the best input possible for their crops," added Mrs. Deivanai. She has undergone agripreneurial training at the Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu.





# Unadulterated Milk is the Key to Success

## Mr. Aniket Avinash Nikam

📍 Vrindavan Dairy Farm, Varye, Satara, Satara, Maharashtra

☎ +91-90219 21261

✉ aniketnikam952@gmail.com

## Vrindavan Dairy Farm, Maharashtra



Farmers Covered

200 farmers from 6 villages



Employment

3 People



Annual Turnover

₹22 lakh



**Products/Services:** Dairy Farm and Consultancy

**Agri-Venture:** “Production and supply of good quality unadulterated milk to customers is the key to success for the Vrindavan Dairy Farm in the area,” said Mr. Aniket. After thorough market research and with an investment of ₹5 lakh, Vrindavan Dairy Farm was established in 2020. The dairy farm houses 15 Murrah buffaloes and produces milk with a capacity of 200-250 litres per day. Mr. Aniket has employed the use of milking machines to extract the maximum amount of milk and also save time. The unadulterated milk is then supplied to hotels and dairies across the district. At present, besides the sale of milk, the farm is also providing consultancy services to 200 farmers from 6 villages and generating an annual turnover of ₹22 lakh.

**Agripreneur:** Mr. Aniket Avinash Nikam (26) hails from the Varye village of Satara district in Maharashtra and holds a masters degree in agri-business management. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Mokashi Krishi Vikas Pratishthan, Karad, Satara, Maharashtra. Mr. Aniket plans to add 20 cows under his dairy farm and produce & market milk products under the same name.







# Local Supply of Milk

## Krushna Dairy Farm, Maharashtra

 Farmers Covered	 Employment	 Annual Turnover
40 - 50 farmers from 4 villages	1 Person	₹3 - 3.5 lakh

### Mr. Krushna Vasant Rao Jadhao

 Krushna Dairy Farm, Mothegaon, Risod, Washim, Maharashtra

 +91-70835 60550

 jadhaokrushna18@gmail.com



### Products/Services: Dairy Farming

**Agri-Venture:** During interaction and hand-on experience activity arranged at Shrushti Dairy under the AC&ABC training proved to be an eye-opener for Mr. Krushna Vasant Rao Jadhao and inspired him to start dairy farming. After the completion of AC&ABC training, Mr. Krushna started his dairy farm in 2019. He chose dairy farming because he is having irrigation facilities and fields for fodder block development. As village Mothegaon is located at main state highway road and very close to tehsil place. Hence it is very easy to sell the milk at tehsil place. The non-availability of veterinary services and insurance cover to dairy animals are major challenges in the growth of the venture. Post-training contacts with Shrushti Dairy farm have helped Mr. Krushna to find customers for the farm in the locality. Currently, Krushna Dairy Farm is providing consultancy to 40-50 farmers from four villages while generating an annual turnover of ₹3.0-3.5 lakh.

**Agripreneur:** Mr. Krushna Vasant Rao Jadhao (25) belongs to a marginal farming community with agriculture as a source of income. He chose dairy farming as an allied enterprise to supplement his income from agriculture. He holds a Bachelors degree in agricultural sciences and is a trained agripreneur under Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Suvide Foundation's Krishi Vigyan Kendra, Karda, Washim.






# A Career of Growth in Agri-Inputs

## Mr. Dharuv Kumar

 Dharuv Agri-Input Shop, Amauli, Pilibhit, Uttar Pradesh

 +91 96393 92197

 dharuvkumar10890@gmail.com

## Dharuv Agri-Input Shop, Uttar Pradesh



Farmers Covered

600 farmers  
from  
9 villages



Employment

2  
People



Annual Turnover

₹20 lakh



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** "I always wanted to build my career in the agri-input sector, where I will not only provide agro-inputs but also provide the farmers with innovative solutions to their problems," said Mr. Dharuv Kumar. After the completion of AC&ABC training, he started his venture in the year 2020 with an initial amount of ₹3 lakh. He has also received a subsidy of ₹2 lakh from National Bank for Agriculture and Rural Development (NABARD) on the sanctioned amount of ₹7 lakh loan from the Bank of Baroda, Pilibhit branch. Dharuv Agri-Input Shop is a one-stop solution for farmers looking for fertilizers, pesticides, herbicides, PGRs and quality seeds for their field. At present, he is serving the needs of 600 farmers in 9 villages and generating an annual turnover of ₹20 lakh.

**Agripreneur:** Mr. Dharuv Kumar (30) holds a bachelor degree in agricultural science and hails from Basti district in Uttar Pradesh. He has got trained under the Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme from Jubilant Agriculture Rural Development Society (JARDS), Gorakhpur, Uttar Pradesh.





# Friends Suggestions helped build a Career

## Poultry Farm, Tamil Nadu



Farmers Covered

450 farmers from 6 villages



Employment

4 People



Annual Turnover

₹30 lakh

### Dr. N. Kumarasamy

📍 Poultry Farm, 9/91, Sevagoundampalayam, Kolathupalayam  
PO, Namakkal - 637019, Tamil Nadu

☎ +91-99433 17561

✉ kumarasamytnau@gmail.com



### Products/Services: Poultry Farming

**Agri-Venture:** Although Dr N Kumarasamy's poultry farm had a rocky start in the beginning but slowly and steadily the management of the farm has improved. He was encouraged by his close confidants to start a poultry farm. With an initial fund of ₹25 lakh from his savings, the farm came into existence in the year 2019. Diseases in hens and the non-availability of skilled labours are the major challenges faced in the management of the farm. The eggs collected from the farm are sold into the nearby market at a better price which has led to the growth of the farm. The farm also provides consultancy and training to other farmers for establishing poultry farms. The farm employs four people and generates an annual turnover of ₹30 lakh while providing consultancy and training to more than 450 farmers from 6 villages.

**Agripreneur:** Dr. N Kumarasamy (35) holds a PhD in Agri-Business Management and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. he has completed his AC&ABC training from Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu.





# Expanding Family Dairy Farm

## Sri Mallikarjun Dairy Farm, Telangana



Farmers Covered

50 farmers from 5-6 villages



Employment

3 People



Annual Turnover

₹3 lakh

### Mr. Gummula Suresh

📍 Sri Mallikarjun Dairy Farm, Naskal (M), Nizampet, Medak, Telangana

☎ +91-91778 25084

✉ gummula.suresh@gmail.com



### Products/Services: Dairy Farming

**Agri-Venture:** Belonging to a dairy farm family as an age-old business, the young entrepreneur was interested in establishing a dairy unit of his own. At present, the agripreneur is running his venture named Sri Mallikarjuna Dairy firm. The farm has the facility of Milk Chilling along with cattle and buffalo rearing. The agripreneur serves 50 farmers in his village and surrounding regions. He is earning upto ₹3 lakh annually and working with a strength of 2 persons to extend his dairy farm.

**Agripreneur:** Mr. Gummula Suresh (25) is a graduate of Agriculture. He has completed his training at the Centre for Entrepreneurship Development, Hyderabad under Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. The training has helped him to gain sound knowledge on establishing a dairy unit and a clear understanding of business strategies. As an agriculture graduate, he is determined to overcome challenges in expanding his farm and upscale his venture.







# Addressing the Increasing Demand of the Market


## HS Agri Repromart, Uttar Pradesh

 Farmers Covered	 Employment	 Annual Turnover
1000 farmers from 25 village	2 People	₹50 lakh

### Mr. Lavlesh Kumar Maurya

 HS Agri Repromart, Near CHC, Mishrikh, Sitapur-261 401, Uttar Pradesh

 +91-92609 66324

 mauryalavlesh1993@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Mr. Lavlesh says "I was highly motivated to start a fertilizer distribution centre as there was a huge demand for good quality fertilizer, seeds and pesticide in the area and the existing suppliers were not able to meet the demands". With a financial support of ₹4.96 lakh from Punjab National Bank, Misrikh Branch, Sitapur district, Mr. Lavlesh established the HS Agri Repromart in 2019. The core activity of the mart is the sale of fertilizers, seeds, pesticides, fungicides, PGRs and Organic Products. Witnessing the success of the mart, he later invested an amount of ₹3 lakh for to expand his operations and also provide home delivery of the inputs. Apart from this, Mr. Lavlesh has recently started cultivation and marketing of banana saplings to supplement the income from the mart. Currently, the venture is catering to the needs of 1000 farmers from 25 villages and generating an annual turnover of ₹50 lakh.

**Agripreneur:** Mr. Lavlesh Kumar Maurya (28) hails from the Sitapur district in Uttar Pradesh and holds a graduation in agricultural sciences. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Institute of Co-operative and Corporate Management Research and Training (ICCMRT), Lucknow.





# Providing the Best Services to Farmers

OPS Kishan Agrocare Pvt. Ltd., Rajasthan



Farmers Covered

200-300  
farmers of  
20 villages



Employment

2  
People



Annual Turnover

₹1.2 Cr

## Mr. Kishan Gurjar

📍 OPS Kishan Agrocare Pvt. Ltd. 143-A, Shyam Sarowar, Kalwar Road, Govindpura, Jhotwara, Jaipur-302 012, Rajasthan

☎ +91-95097 13802 / +91-75688 30787

✉ gurjarshivkishan@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** The OPS Kishan Agrocare Pvt. Ltd. is an ISO certified company based on Jhotwara Jaipur which is working in the field of agro-inputs. The venture provides consultancy, seed, fertilizers and agricultural equipment to the farmers. OPS Kishan Agrocare was established in 2019 with an initial capital of ₹10 lakh. The mode of working of OPS Ltd. involves visiting the farmer's field, organizing Melas for the farmers to interact with other farmers and company representatives. At present, the venture is catering to the needs of 200-300 farmers from 20 villages and generating a turnover of ₹1.2 Cr per annum.

**Agripreneur:** Mr. Kishan Gurjar (24) has completed graduation in agriculture and allied subjects. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Shashwat Sheti Vikas Pratishthan, (SSVP) Udaipur Sub Centre, Rajasthan.





# Agriculture is the Brightest Hope for Unemployed

## Mahadev Krishi Kendra, Uttar Pradesh



Farmers Covered

300 farmers  
from  
14 village



Employment

1  
Person



Annual Turnover

₹4 lakh

### Mr. Shobhit Tripathi

📍 Mahadev Krishi Kendra, Near Nagar Mod, Mahona Road, Itaunja,  
Lucknow-226 203, Uttar Pradesh

☎ +91-80093 63670

✉ svrp5656@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Initially he started his business 'Mahadev Krishi Kendra' in December 2019 with a minimum capital of ₹1.50 lakh own investment in his own land. Mr. Shobhit Tripathi believes that his business will be enhanced once he gets the bank loan. He sells fertilizer, seeds and pesticides and earns an approximate profit of ₹25000 to ₹30000 per month. He is receiving a very handsome profit from banana plants also. He has employed 1 full-time labour for ₹6000 monthly salary. The limited supply of Fertilizer is the main problem faced by Mr. Shobhit. However, he has persuaded the IFFCO officials and now getting an adequate number of fertilizer bags for business.

**Agripreneur:** Mr. Shobhit Tripathi (26) is the founder of Mahadev Krishi Kendra at Itaunja, Lucknow, Uttar Pradesh. He completed M.Sc. in Horticulture and after his post-graduation, he joined the Agri-Clinics and Agri-Business Centres (AC&ABC) training at the Institute of Co-operative and Corporate Management Research and Training (ICCMRT)





# Service Accessibility at the Farmer's Doorstep

## Bhargav Agro, Madhya Pradesh



Farmers Covered

250-270 farmers from 12-14 villages



Employment

2 People



Annual Turnover

₹80 - 85 lakh

### Mr. Nitish Bhargav

📍 Bhargav Agro, Main Road, Bus Station, Dawana, Barwani - 451 551, Madhya Pradesh

☎ +91-91317 99515

✉ nitish09b@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** After thorough market research on questions such as What is the present potential of the market? How is the future of the market? What problems are the consumers facing? What problems are other competitors facing? Once he had all the answers, Mr. Nitish established the Bhargav Agro in 2019 with an initial investment of ₹5 lakh. The core activity of the venture includes the sale of agro-inputs viz. seeds, fertilizers, pesticides, PGRs, etc. Apart from this, Mr. Nitish is also actively involved in providing consultancy to farmers on various issues related to farming. "Providing correct and accurate advice to the needy farmers, providing good quality products to the farmers, service accessibility at the doorstep has been the mantra for the success of the agri-venture," said Mr. Nitish. At present, Bhargav Agro is catering to the needs of 250-270 farmers from 12-14 villages and generating an annual turnover of ₹80-85 lakh.

**Agripreneur:** Mr. Nitish Bhargav (32) holds a bachelor degree in agriculture and allied subjects and hails from Barwani district in Madhya Pradesh. he has undergone entrepreneurial training from Nodal Training Institute, SAGE University, Indore under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme.





# Producing the Finest Silk

## Ram Prasad Sericulture Unit, Telangana



Farmers Covered

50 farmers from 15 villages



Employment

3 People



Annual Turnover

₹7 lakh

### Mr. Suthari Ramprasad

📍 Ram Prasad Sericulture Unit, Perikaid, Raiparthy, Warangal Rural, Telangana

☎ +91-76608 76589, +91-79812 55198

✉ ramp93211@gmail.com



### Products/Services: Sericulture

**Agri-Venture:** Inspired by the units visited while pursuing a Polytechnic course during Agri-Clinics and Agri-Business training, Mr. Ramprasad has made his mind to start growing the Mulberry crop. He purchased good quality eggs of silkworms from Warangal Market and was then involved in the pruning of Mulberry leaves. After the growth of silkworms on Mulberry leaves for 20 to 25 days up to the pupa (cocoon) stage he sold the cocoons in the Bangalore market before 7 days of the Pupa stage. Growing of Mulberry crop with tendered leaves by properly adopting crop production management and pest control method has helped him to gain a sound amount of returns and to grow the venture further. "The market for cocoons are very fluctuating, it ranges from Rs 200/- to Rs.550/- per KG of Cocoon. Growing of Mulberry crop and marketing of cocoons within the schedule was a challenge in initial days," he added. At present, the sericulture unit is serving 50 farmers from 15 villages generating a turnover of ₹7 lakh annually.

**Agripreneur:** Mr. Suthari Ramprasad (22) has a Diploma in Agriculture. He was enthusiastic to start his venture after the completion of his study. He came across the benefits of the Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme and completed his 45 days training at Action for Welfare and Awakening in Rural Environment (AWARE), Hyderabad, Telangana. With an initial investment of ₹6 lakh, he started his venture in August 2018 and the young entrepreneur aims to extend his venture by exploring market linkage to more states.







# Empowering Small and Marginal Farmers through Custom Hiring

## Varun Krishi Custom Hiring Centre, Chhattisgarh

 Farmers Covered	 Employment	 Annual Turnover
750-800 farmers from 33-35 villages	6 People	₹13 - 15 lakh

### Mr. Pradeep Sahu

 Varun Krishi Custom Hiring Centre, Kanharpuri, Rajnandgaon - 491666, Chhattisgarh

 +91-99811 11473

 pradipsahu71@gmail.com



### Products/Services: Custom Hiring Services

**Agri-Venture:** Varun Krishi Custom Hiring Centre was established by Mr. Pradeep Sahu in 2016. He examined the present status and future strategies of custom hiring of agricultural machinery in Chhattisgarh, which is demanded by nearby farmers. And analyzed multiple successful business persons and took valuable advice from them at the same time encouragement from his family supported his idea of establishing a venture and his desire from helping farmers made his dream come true. Before his farmers from his villages used to hire harvesters from another district and have to pay extra amounts for transport, but now Mr. Pradeep changed the entire scenario by establishing Varun Krishi Custom Hiring and farmers are happy with his venture. At present, Mr. Pradeep is providing his services to 750-800 farmers from 33-35 villages and generating an annual turnover of ₹13-15 lakh per annum.

**Agripreneur:** Mr. Pradeep Sahu (35) hails from the Rajnandgaon district in Chhattisgarh and has completed graduation in agriculture and allied subjects. He is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Bhartiya College of Agriculture, Durg. After training, he availed a bank loan of ₹18.16 lakh from the State Bank of India. Based on the scale of operations and success, NABARD has offered him 36 percent subsidy.





# Agriculture is Full of Possibilities

## Mr. Ashutosh Mishra

📍 Shree Ram Digital Kisan Seva Kendra, Rujwari, Shahjahanpur, Shahjahanpur-242 001, Uttar Pradesh

☎ +91-96954 14171

✉ mashutosh186@gmail.com



## Shree Ram Digital Kisan Seva Kendra, Uttar Pradesh



Farmers Covered

300 farmers from 6 village



Employment

1 Person



Annual Turnover

₹6 lakh

**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** The AC&ABC lectures related to fertilizer distribution business given by Agripreneur Dr. Suresh Chandra Pandey, Deputy Director (Rtd), Agri Department, Lucknow gave more clarity and confidence to start the fertilizer business in Shahjahanpur, Uttar Pradesh. Mr. Ashutosh Mishra started "Shree Ram Digital Kisan Seva Kendra" in June 2020 with a minimum capital of Rs. 2.00 lakh own investment in his own land. He sells fertilizer, seeds and pesticides and earns an approximate profit of ₹2000 to ₹25,000 per month. Additionally, he gives cultivation advice to farmers on demand and also sells agricultural inputs and equipment as per local needs. He has become a successful entrepreneur in his area and has employed one full-time labour for ₹4000 monthly salary.

**Agripreneur:** Mr. Ashutosh Mishra (24) is the founder of Shree Ram Digital Kisan Seva Kendra, Shahjahanpur, Uttar Pradesh. He completed B.Sc. in Agriculture and allied subjects and after his graduation, he joined the Agri-Clinics and Agri-Business Centres (AC&ABC) training at the Institute of Co-operative and Corporate Management Research and Training (ICCMRT), Lucknow.






# Profitable Piggery

## Divakar Pig Farm, Uttar Pradesh

 Farmers Covered	 Employment	 Annual Turnover
100 farmers from 10 villages	2 People	₹17 lakh

### Mr. Divakar Singh

 Divakar Pig Farm, Pauta Kalan, Lalpur Khera, Pilibhit - 262 001, Uttar Pradesh,

 +91 97614 74376

 divakarchauhan0581@gmail.com



### Products/Services: Pig Farming

**Agri-Venture:** "Immediately after completing the AC&ABC training program, I started pig farming unit with self-investment as I came to know that it needs less capital and more profitable business especially for small and marginal farmers," says Mr. Divakar Singh. Pig is mainly reared for live sale or meat sale. In comparison to other livestock species, pig rearing has higher potential to contribute to more economic gain for small, marginal farmers or rural poor belonging to the lowest socioeconomic strata. His venture got successful because he has taken care of all the factors necessary for the good rearing of pigs. Healthy animals bring healthy profits. He searched for a suitable market and created links for pig sales which brought him a good profit. He is providing his services to 100 farmers from 10 villages. He employed two persons in the venture. His turnover has reached ₹17 lakh per annum.

**Agripreneur:** Mr. Divakar Singh (27), passed intermediate in agricultural science, native to Pilibhit district in Uttar Pradesh. He completed the training of Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme at Centre for Agriculture and Rural Development (CARD), Debiyapur, Uttar Pradesh.





# Tasting Success by Facing Challenges on a Regular Basis

## Pranay Agro Services, Bihar

 Farmers Covered	 Employment	 Annual Turnover
150 farmers from 3 districts	8 People	₹10 lakh

### Mr. Pranay

 Pranay Agro Services, A.G Colony, Ashiyana Nagar, Patna, Bihar

 +91-90655 62553

 pranaycollege@gmail.com



**Products/Services:** Mushroom production

**Agri-Venture:** Pranay Agro Services was established in 2019, in Patna. The core activity of the venture is mushroom production and processing. Additionally, they also provide training to farmers with respect to mushroom cultivation and also provide them all the necessary inputs like spawn, PP bag, chemical for sterilization etc. In September 2020, they started the cultivation of Oyster and Button mushroom in the basement of Mr. Pranay (the owner)'s house and produced approximately 450 bags of Oyster mushroom and 1000 bag of Button mushroom in around 1300 sq.ft. Under the venture, initially products like Mushroom pickles and Papad were sold door-to-door. Since the results were promising with annual earning of ₹2-3 lakhs in 2020, the venture's reach was expanded. So far, nearly 150 farmers from 3 districts have been supported by the venture, which has an annual turnover of ₹10 lakhs and about 8 employees. They have provided Training and inputs to around 40 new farmers.

**Agripreneur:** Mr. Pranay (25) holds M.Sc. in Environmental Science and underwent training for AC&ABC Scheme under Sristi Foundation, Bihar. He believes that his dedication towards his work is what helped him succeed in spite of facing challenges like limited market, and farming with limited number of persons. He gained better understanding of the technical aspects of the mushroom farming after starting his venture. He is very happy with the income and growth of his venture, and has plans to further expand it.






# Providing Healthy Fruits and Vegetables through Organic Farming

## Dhathri Natural Farm, Telangana

 Farmers Covered	 Employment	 Annual Turnover
14 farmers from 1 v/d	3 People	₹5 lakh

**Ms. Usha Bhargavi Gubbala**

 Dhathri Natural Farm, Plot no B-25, 26, Flat No. 204, B.K.Enclave, Near Sai Baba Temple, Miyapur, Hyderabad, Telangana

 +91-90106 45251

 ushabhargavi.g@gmail.com



**Products/Services:** Organic farming

**Agri-Venture:** Ms. Usha has started organic farming on 10 acres of land at Narsapur village, Sangareddy district, in the name of "Dhathri Natural Farm". Along with organic farming, Dhathri Natural Farm also sells fresh vegetables and fruits in the market. Market demand for organic vegetables is very high in the locality. Dhathri Natural Farm supplies organic vegetables and fruits to various stores in the Kukatpally area. Ms Usha has also started a small dairy unit with 7 milch cows. "I have gained technical knowledge and learnt more on business strategies during the training period." she quoted. Currently, the farm is providing consultancy to 250 farmers from 4 villages and generates an annual turnover of ₹10-12 lakh.

**Agripreneur:** Ms. Usha Bhargavi Gubbala (32) is a graduate in Agriculture and was interested in starting her venture. She came to know regarding the benefits of the Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme and completed her training at Centre for Entrepreneurship Development, Hyderabad, Telangana in 2018. Ms Usha is a role model as a woman agripreneur among the rural youth in her village. Along with Organic farming, she aims to extend her dairy unit.





# Milk Collection Centre for Better Income

## Nitin Milk Collection Centre, Uttar Pradesh



### Farmers Covered

100 farmers from 10 villages



### Employment

3 People



### Annual Turnover

₹15 lakh

## Mr. Nitin Kumar

📍 Milk Collection Centre, Bhooma, Jansath, Meerut - 251 315, Uttar Pradesh

☎ +91 70178 64747

✉ donrajat9627@gmail.com



## Products/Services: Milk Collection Centre

**Agri-Venture:** While surfing on the internet he came to know about the UP Government's dairy scheme. After which he met the district officials to know more about the scheme. He also visited some milk collection centres to collect more information. After assessing the scheme, he decided to start his own venture. The major activity of the venture is to collect milk from small farmers or dairy and sell it in the market. To make his venture successful he has joined hands with multiple milk producers. He especially took care of the distance from members to the collection centre to avoid deterioration of milk. One major reason for his success is that not only he focused on milk but also on various other products of milk to reach the maximum market. One of the major challenges is the lack of a cooling system. The lack of equipment and skills are also the greatest impediment in the processing and collection of milk while competition for the market from other dairies is the greatest threat to the growth of the industry in the region. He is supporting 100 farmers from 10 villages with the help of three persons to whom he has provided employment. His turnover has reached ₹15 lakh per annum.

**Agripreneur:** Mr. Nitin Kumar (30) has completed an intermediate in agricultural science and is a native to the Meerut district in Uttar Pradesh. He is a trained professional under the Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme training from the Centre for Agriculture and Rural Development (CARD), Muzaffarnagar, Uttar Pradesh.





# Improving Soil Health for Better Production

## Rajib Jaiswal Agri-Clinic and Agri-Extension Service, Assam



Farmers Covered

1200 farmers  
from  
15 districts



Employment

3  
People



Annual Turnover

₹60 lakh

### Mr. Rajib Jaiswal

📍 Rajib Jaiswal Agri-Clinic and Agri-Extension Service,  
Diffloo Road, Bokakhat, Golaghat, Assam

☎ +91-76359 53006

✉ rajibjaiswal1976@gmail.com



**Products/Services:** Soil Testing, Consultancy, and Agri Extension Service

**Agri-Venture :** "Initially, with my savings, I had started the venture post completion of my AC&ABC training and had been sanctioned a loan amount of ₹25 lakh by the bank," said Mr. Rajib. The core activities of the business are to conduct training, workshops for farmers and rural youth. He provides consultancy to farmers related to agriculture. Marketing of animal feed. For the growth of the business three things are necessary- First awareness, second bridging the gap between the farming community and government departments, financial institutions, and research and development. And third is providing an effective product at the lowest price. The annual turnover of the Earthen reached ₹60 lakh per annum and serving facility to 1200 farmers from 15 districts and employing 3 people.

**Agripreneur:** Mr. Rajib Jaiswal (46) is the founder of Rajib Jaiswal Agri-Clinic and Agri-Extension Service, Golaghat, Assam. He has graduated with a Bachelor in Science and did entrepreneurial training under the Agri-Clinic and Agri-Business Centres (AC&ABC) scheme at DARWIN Society, Guwahati, Assam.







# On a Mission to Improve Agriculture

## Samriddh Bharat Mission, Bihar

 Farmers Covered	 Employment	 Annual Turnover
600 farmers from 5 districts	3 People	₹8 lakh

### Mr. Dhamendra Kumar Upadhyay

 Samriddh Bharat Mission, Siwan, Dhanej, Kargahar, Rohtas-821107, Bihar

 +91-81150 73618

 dhamendrau@yahoo.com, sambhami21@gmail.com



**Products/Services:** Medicinal & Aromatic Plants Cultivation and Processing, Farmers Training and FPO Formation.

**Agri-Venture:** Samriddh Bharat Mission was started in 2019 in Rohtas District, Bihar. The venture primarily focuses on cultivation and processing medicinal and aromatic plants, Farmers Training, Organic farming, FPO formation and management, among others. Currently, the venture provides support to farmers by providing input materials and building market tie-ups. Under the venture, over 600 farmers hailing from 5 districts are covered. For now, the venture provides employments to three persons. The annual turnover of the venture is Rs. 8 lakhs.

**Agripreneur:** Mr. Dharmendra Kumar Upadhyay (26) got the idea to start such an agri-venture while he was undergoing the training under AC&ABC Scheme with SRISTI Foundation, Patna. He underwent the training with special permission of Hon. D.G, MANAGE. He holds a post-graduate degree in Social Work. He faced problems like support from banks with respect to financing. Nonetheless, he didn't give up and pursued his dream. Mr. Upadhyay was also part of start-up incubation at IIT Kharagpur in 2020-21 which helped him expand his entrepreneurial interests by providing him infrastructural support, prototyping ideas, refinement of technologies and getting ready for the market.





# Helping Farmers in Improving Production

## Santosh Khad Beej Bhandar, Uttar Pradesh



Farmers Covered

150 farmers from 10 Villages



Employment

2 People



Annual Turnover

₹17 lakh

### Mr. Devendra Kumar

📍 Santosh Khad Beej Bhandar, Chakar Nagar, Etawah - 206125, Uttar Pradesh

☎ +91 70377 47938

✉ devendra704kumar@gmail.com



**Products/Services:** Sale of Agro-inputs and Consultancy

**Agri-Venture:** Santosh Khad Beej Bhandar was established by Mr. Devendra Kumar with his own investment of ₹5 lakh. He is primarily engaged in the sale of good quality pesticides, fertilizer and seeds. He also provides field service to the farmers to know accurate crop disease so that it can be treated properly. Whenever farmers come to his shop for the first time to purchase agriculture products, he takes their mobile number and connects to all farmers in the WhatsApp group and shares information. He is supporting 150 farmers from 10 villages with the help of two persons to whom he provided employment. His turnover has reached ₹13 lakh per annum.

**Agripreneur:** Mr. Devendra Kumar (25), holds a bachelor's degree in agricultural science, hails from the HYPERLINK Etawah district in Uttar Pradesh. He underwent training under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme at Centre for Agriculture and Rural Development (CARD), Debiyapur, and is now constantly working hard to disseminate his services across a wide category of farmers in remote areas of Uttar Pradesh.





# Agro-Advisory and Inputs for Better Farming

**Mr. Rakesh Kumar**

📍 Pal Beej Bhandar, Aheripur, Etawah-206120, Uttar Pradesh

☎ +91 89418 33238, +91 92609 84978

✉ rakeshkumar206120@gmail.com

Pal Beej Bhandar, Uttar Pradesh



Farmers Covered

150 farmers from 15 villages



Employment

2 People



Annual Turnover

₹1.2 lakh



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** In the year 2019, with an initial investment of ₹2 lakh, Mr. Rakesh Kumar started Pal Beej Bhandar which provides farmers with good quality agri-inputs viz. fertilizers, pesticides, fungicides, plant growth regulators, micro-nutrients etc. at discounted prices. Apart from his core business activities he also provides free consultancy to farmers by visiting their fields and helping them choose the appropriate agri-input. "Lack of any business experience and lockdown restrictions due to COVID-19 were the major problems faced in the growth of the venture," said Mr. Rakesh Kumar. At present, the venture is catering to the needs of 150 farmers from 15 villages and generating a turnover of ₹15 lakh per annum.

**Agripreneur:** Mr. Rakesh Kumar (34), holds a bachelor's degree in agricultural science. He is a native of the Etawah district in Uttar Pradesh. He underwent Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme training at Centre for Agriculture and Rural Development (CARD), Debiyapur, Uttar Pradesh.





# Cultivating Ideas for Growth

## Kastakar Krishi Seva Kendra, Maharashtra



Farmers Covered

500 farmers  
from  
10 villages



Employment

2  
People



Annual Turnover

₹1.5 Cr



### Mr. Tushar Chandrakant Nasare

📍 Kastakar Krishi Seva Kendra, Bhisnoor, Narkhed,  
Nagpur-441305, Maharashtra

☎ +91-91729 52221

✉ kkskbhisnoor@gmail.com

**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Kastakar Krishi Seva Kendra was established in the year 2018 with an initial investment of ₹5.00 lakh. The core activity of the venture is sale of agri-inputs viz. fertilizers, pesticides, herbicides, fungicides, PGRs, seeds, etc. Mr. Tushar constantly conducts field visits and provides the best suitable advice to farmers according to their needs. At present, the venture is catering to the needs of 500 farmers from 10 villages and generating an annual turnover of ₹1.5 Cr.

**Agripreneur:** Mr. Tushar Chandrakant Nasre (25) has been able to secure a bank loan of ₹15 lakh from the Bank of Maharashtra, Narkhed branch and expanded his operations to cover more farmers every day. Mr. Tushar who hails from the Narkhed block of Nagpur district in Maharashtra holds a bachelors degree in agricultural sciences. He received entrepreneurial training under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Krishna Valley Advance Agriculture Foundation, Sangli, Maharashtra.





# Improving Extension Services in the Village

## Ridhi Sidhi Agro Agency, Rajasthan



Farmers Covered

200 -250 farmers from 10 villages



Employment

1 Person



Annual Turnover

₹90 lakh

### Mr. Rajesh Depan

📍 Ridhi Sidhi Agro Agency, Khajuwala, Bikaner, Rajasthan

☎ +91-96804 96973

✉ rajesh024342@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Ridhi Sidhi Agro agency was established by Mr. Rajesh in 2017. The agro service centre is providing consultancy for crops like groundnut, mustard and Cotton. The centre is also involved in the sale of seeds, fertilizers, sprays, tractor-drawn blowers, irrigation systems, etc. The success of the venture can be attributed to visiting farmers fields to solve the problem faced by them, organizing farmers fairs before the season with KVKs, Scientists of University and private companies. Mr. Rajesh also has a fruit plant Nursery where he sells grafted seedlings of Kinnow, lemon and selling tools like secateurs, cocopeat, iron rack etc. At present, Ridhi Sidhi Agro Agency is catering to the needs of 200-250 Farmers from 10 villages and generating an annual turnover of ₹90 lakh.

**Agripreneur:** Mr. Rajesh Depan (27) holds a Masters in Horticultural Sciences and is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from Shashwat Sheti Vikas Pratishthan, (SSVP) Udaipur Sub Centre, Rajasthan. After training, Mr. Rajesh has been able to secure a loan of ₹5 lakh from Punjab National Bank, Khajuwala branch.





# Turning a Dream to Enterprising Venture

## Murugan Agro Centre, Tamil Nadu



Farmers Covered

5000 farmers  
from  
55 villages



Employment

5  
People



Annual Turnover

₹50 lakh

### Mr. Singaravelu P

📍 Murugan Agro Centre, 73, SSD Road, Kalaiselvai Complex,  
Thiruchangood, Namakkal-637 211, Tamil Nadu

☎ +91-86672 28252

✉ rpsingaravelnagcry@gmail.com



**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** Mr. Singaravelu realized his dream of opening an agri-clinic and providing better agri-inputs to farmers when he overtook the agri-input shop from his father after undergoing an AC&ABC training in the year 2019. After the training, the COVID-19 situation acted as support in the upliftment of the agri-clinic as the lockdown created a gap of services and products in the market. Equipped with a Diploma in Agriculture, Mr. Singaravelu worked hard in providing consultancy to farmers and timely delivery of agri-inputs during the pandemic period. His hard work and diligence paid off when the annual turnover of the agri-clinic reached ₹50 lakh per annum while serving 5000 farmers from 55 villages and employing five people.

**Agripreneur:** Mr. Singaravelu P (49) completed his Diploma in Agriculture and got trained under the Agri-Clinics and Agri-Business Centers (AC&ABC) scheme Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu.







# Profit through Value-Added Products of Mushrooms

## Verma Mushroom, Bihar

 Farmers Covered	 Employment	 Annual Turnover
500 farmers from 12 districts	4 People	₹16 lakh

### Mr. Newton Kumar

 Verma Mushroom, Jehanabad, Bihar

 +91-82940 01497

 vermamushroom@gmail.com



**Products/Services:** Farming, Training, Processing and Input Supply for Mushroom Production.

**Agri-Venture:** Realising that mushroom is an important crop with potential to generate huge profit to farmers in noticeably short period of time with less investment, meanwhile being a source of quality nutrients to consumers, Verma Mushroom is an agri-venture started in 2015. The venture supplies spawn and all kind of inputs related to mushroom-farming across 12 districts of Bihar. Besides, the venture also provides training to farmers and new entrepreneurs. Recently, they started manufacturing value added products like Biscuits, Namkeen, Pickles, Cookies, and Sattu mix with mushroom. The venture was started through self-financing by Mr. Newton Kumar with ₹60,000. Now, the annual turnover has grown to ₹16 lakhs. Recently, the venture also started growing seeds of various varieties of mushrooms. Furthermore, their farmers training has commenced on a large-scale by collaborating with ATMA Jehanabad, KVK Jehanabad & Sristi Foundation, Patna. They have provided training to more than 500 farmers, who are the market of their spawn.

**Agripreneur:** Mr. Newton Kumar (34) holds an undergraduate degree in horticulture. He underwent training for AC&ABC Scheme under Sristi Foundation, Bihar. He is happy with the fact that he started the business by investing thousands from his own pocket and now earns in lakhs. He struggled with finance, procuring quality inputs, transportation and storage, and post harvest losses which he overcame and is now successfully running his venture.





# Expanding Family Business

## Bari Immah Poultry Farm, Andhra Pradesh



Farmers Covered

50 farmers from 5 villages



Employment

7 People



Annual Turnover

₹10 lakh



### Mr. Dudekula Yasin Basha

📍 Bari Immah Poultry Farm, Brahmasamudram- 515767, Anantapur, Andhra Pradesh

☎ +91-7780139014

✉ yasinbhasha786@gmail.com

### Products/Services: Poultry Farming

**Agri-Venture:** Bari Immah Poultry Farm rears broiler birds from Chick Stage and supplies them in Brahmasamudram. Mr Yasin has opted for a poultry farm unit and followed his father's business. During starting of the venture, the farm had a capacity of 1500 broiler birds. After obtaining technical and managerial knowledge during the training under AC&ABC, he intends to cater for his business and expand his farm with a capacity of 2000 birds. He is focusing on the rearing of broiler birds since there is no much demand for indigenous birds in his locality Bari Immah Poultry Farm generates ₹10 lakh per annum with support from 7 employees. With significant years of experience, Mr. Yasin is ensured of more gain from the farm unit. Major challenges faced so far when birds are affected with diseases in the chick stage. Regular vaccination and frequent monitoring have overcome the constraints.

**Agripreneur:** After completing study in Diploma in Agriculture, Mr. Dudekula Yasin Basha (23) was very excited to take over his father's business. To avail the benefits, he completed AC&ABC training at GM Institution for Rural Development Health and Education Society, Nandyal, Andhra Pradesh in 2021 and the training has encouraged him to expand his business.





# Fulfilling a Long Dream

## Hiyaa's Clinic & Surgical Centre for Pets, Assam

 Farmers Covered	 Employment	 Annual Turnover
150 farmers from 11 villages	4 People	₹24 lakh

### Dr. Smriti Rekha Dutta

 Hiyaa's Clinic & Surgical Centre for Pets, Ghoramara Chariali, Assam

 +91-97060 49587

 drsmriti9@gmail.com



**Products/Services:** Veterinary Treatment and Consultancy

**Agri-Venture:** “As a professional graduate, it was always been a dream to set up a venture and to provide service to society especially farmers. With investment from savings, the Hiyaa's Clinic & Surgical Centre for Pets was established in 2017,” said Dr. Smriti. The core activity of the clinic is to impart consultancy to all needy people of dairy, piggery, goatary, poultry including pet parents. The other activity involves the treatment and surgery of animals and dispatching medicines at farmers doorstep. Good service, good database, social media campaign are the major factors that led to the growth of the venture. At present, the clinic is providing its services to 150 farmers from 11 villages and generating an annual turnover of ₹24 lakh. The clinic also employs 04 persons as support staff to the clinic.

**Agripreneur:** Dr. Smriti Rekha Dutta (48) holds a master degree in veterinary science (Surgery and Radiology) and hails from Ghoramara Chariali district of Assam. She has completed the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme under the guidance of DARWIN, Assam. With eyes set on the expansion of the services of the clinic, Dr. Smriti Rekha is working diligently in providing services to all local farmers and urban people.





# Embracing Opportunities in Agriculture

## Sri Hari Agencies, Tamil Nadu



Farmers Covered

500 farmers from 15 villages



Employment

3 People



Annual Turnover

₹1.5 Cr



### Mrs. Jayalakshmi S

📍 Sri Hari Agencies, 141/A, Dharapuram, Main Road, Pollipalayam, Tirupur-641 665, Tamil Nadu

☎ +91-94422 50636

✉ ponskavin@gmail.com

**Products/Services:** Sale of Agro-Inputs and Consultancy

**Agri-Venture:** The core activity of Sri Hari Agencies is to deal with local farmers who come with farming related queries. The venture provides top-quality products such as seeds, fertilizers, pesticides and cattle feed. She also guides farmers and makes arrangements to conduct soil testing, minimize expenses, teaches them about judicious use of fertilizers and pesticides, the importance of seed treatment before sowing and how to avoid risk by inferring market information. Sometimes she follows a credit system with the customers. Initially, she found it hard to set up because she didn't know many people and no one knew about her shop. Later on, she developed her contact with the farmers by visiting their fields, conducting demonstrations, etc. "The only way you are going to have success is to have lots of failures first," said Mrs. Jayalakshmi. At present, the venture is catering to the needs of 500 farmers from 15 villages and generating an annual turnover of ₹1.5 Cr.

**Agripreneur:** Mrs. Jayalakshmi S (41) hails from Tirupur district in Tamil Nadu and holds a Bachelor degree in the subject of Chemistry. She is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme from the Centre for Alternate Rural Employment (CARE), Namakkal, Tamil Nadu.





# Rearing Broiler Birds for Maximum Profit

## Duggimatha Poultry Farms, Andhra Pradesh



Farmers Covered

100 farmers  
from  
6 villages



Employment

4  
People



Annual Turnover

₹7 lakh

**Mr. Venkat Nikhil Kumar Podugu**

 Duggimatha Poultry Farms, Suryapet-508213,  
Telangana

 +91-98769 91632

 nikhilkumarpu3@gmail.com



**Products/Services:** Poultry Farming

**Agri-Venture:** "After the completion of graduation, I joined the professional training under The AC&ABC scheme in 2021 to learn about agripreneurship and started my venture with my own investment." Mr Venkat says. The young entrepreneur started his farm with 400 birds and in course of time, he expanded it to 1000 birds. Duggimatha farm is mainly for broiler birds. The farm supplies birds to chicken shops. Duggimatha Poultry Farm generates an income of ₹7 lakh annually. From time to time, the poultry farm also provides free consultancy to farmers on the rearing of broiler birds. At present, Mr Venkat is looking forward to extending the venture with Kadaknath breeds.

**Agripreneur:** "I am very enthusiastic in agriculture and allied sector. After I completed my graduation in Agriculture, I intended to get into establishing my own agri-venture." the agripreneur added. Mr. Venkat Nikhil Kumar Podugu (25) is a trained agripreneur under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. He was trained at GM Institution for Rural Development Health And Education Society, Nandyal.





# Sale of Value- Added Products of Milk for Increased Income

## Rahul Dairy Farm, Uttar Pradesh



Farmers Covered

300 farmers  
from  
10 villages



Employment

3  
People



Annual Turnover

₹24 lakh

### Mr. Rahul Malik

📍 Rahul Dairy Farm, Kambal Wala Bag Kalyanpuri, Muzaffarnagar,  
Dist -Muzaffarnagar-251002, Uttar Pradesh

☎ +91 98371 22177

✉ rahulmalikmzn@gmail.com



**Products/Services:** Milk Production and Marketing

**Agri-Venture:** Mr. Rahul Malik has started his dairy farm in 2020. Initially, he purchased good quality HF cows from Haryana and Punjab government organizations. He was interested in purchase more cattle to achieve more milk production and sell. The core activities of Rahul Dairy Farms are the collection and selling of fresh milk and milk products (Mawa, Ghee, Dahi, Paneer etc) in nearby villages. It was noticed that he used to have a surplus quantity of fresh milk, so why he purchased BMC, a cream separator and Mawa making machine and started making milk processed products, indirectly it added additional income to him. It was a great challenge for me to dispose of my surplus fresh milk, which was creating great loss to me on daily basis. At present, Mr. Rahul Malik is catering to the needs of 300 farmers from 10 villages and generating an annual turnover of ₹25 lakh.

**Agripreneur:** Mr. Rahul Malik (28) holds a bachelors degree in agricultural science, hails from district Muzaffarnagar, Uttar Pradesh. He has completed his training under Agri-Clinics & Agri-Business Centres (AC&ABC) Scheme from Jay Bajrang Partishtan, Baraut, Uttar Pradesh.







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The Agri-Clinics and Agri-Business Centres (AC&ABC) is the flagship scheme of the Ministry of Agriculture and Farmers Welfare, Government of India which was launched on 9th April, 2002. The scheme is implemented by the National Institute of Agricultural Extension Management (MANAGE), Hyderabad in association with the National Bank for Agriculture and Rural Development (NABARD). The core objective of the scheme is to train the vast pool of agricultural and allied subjects graduates and empower them to set up agri-ventures and agri-clinics that can deliver value-added extension and advisory services to the farmers at their doorsteps. In almost two decades since its inception, the scheme has trained more than 75,000 candidates and established approximately 32,000 agri-ventures in agriculture and allied fields across the country. The continued efforts of MANAGE and other stakeholders have resulted in creating an impact in terms of improving the agricultural extension and advisory services by augmenting the public extension system, increasing farmer's income, reducing migration of rural youth and generating employment through the establishment of agri-ventures. This publication encapsulates the success stories of 300 such Agripreneurs who have succeeded in setup of a commercial agri-business. ([www.agriclinics.net](http://www.agriclinics.net)).



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