

NUTANA UNNATA ABHILASHA (NUA) ODISHA

From Local to Global

NUA Odisha scheme aims to empower the youth of Odisha
through continuous skilling, reskilling, and upskilling

opportunities



PROBLEM STATEMENT

Need to identify Skill Gap at the District/Block level to harness the potential of local talent and building their capacity through Skill Development for local as well as global markets



OBJECTIVES OF NUA ODISHA

1 Bridging Skill Gaps

Identify and address skill gaps in the local economy and align training programs accordingly.

2 Entrepreneurship Promotion

Encourage and support youth to become job creators through entrepreneurship initiatives

3 Sustainable Livelihoods

Enable sustainable livelihoods and enhance the socio-economic status of the beneficiaries

4 Skill Development

Provide skill training and certification to empower the youth with employable skills



MAKING SKILLING ASPIRATIONAL



1 Lakh

- Youth annually in New Age Trades & Traditional Skills



30 Districts

- Decentralized Skilling
- Design & Implementation by Districts



25%

- Budget for modernizing skilling infrastructure



₹385 cr.

- Initial budget allocation for FY2024-26

Types of Skill Training



- Captive placement through **Recruit Train Deploy (RTD)** method



- **Short-term training** in high job demand sectors



- **Digital skilling** by reputed global partners



- **Special Projects** for marginalized groups



- **Industry Exposure of Trainers (ToT)**



- **Overseas Placement** by overseas employers

Source: https://nua.skillodisha.gov.in/download/NUA_Odisha_Guidelines_Notified.pdf

KEY FEATURES OF THE SCHEME

Comprehensive Approach

NUA adopts a multi-pronged approach covering skill training, entrepreneurship development, and placement assistance.

Flexible Curriculum

The scheme offers a flexible curriculum that can be customized to local industry needs and skill demands and also focuses on the demand of Industry 4.0 and WEB 3.0

Technology Integration

Leveraging technology for effective program delivery, monitoring, and impact assessment.



IMPLEMENTATION APPROACH

Needs Assessment

Conduct detailed needs assessment to identify skill gaps and industry requirements.

Curriculum Development

Design customized and flexible curriculum based on the local context.

Skill Training Delivery

Provide high-quality skill training through public and private training providers.

Placement & Entrepreneurship

Facilitate job placements and support for entrepreneurship development.



SKILL DEVELOPMENT INTERVENTIONS

1 Agriculture

Skill training in modern agricultural practices, food processing, and farm management.

3 Handicrafts/ Handlooms

Training in traditional handicrafts and artisanal skills to preserve local heritage.

2 Construction

Skill development in construction trades, such as carpentry, masonry, and plumbing.

4 Digital Skills

Equipping youth with essential digital skills for the modern job market.



TARGET BENEFICIARIES AND COVERAGE

Youth

NUA targets the youth of Odisha, especially those from ST, SC and minority communities.

Aspirational Districts

The scheme prioritizes the 10 Aspirational Districts in Odisha to bridge the development gap

Tribal and Remote Areas

NUA focuses on skill development interventions in Tribal and remote areas of the state.

Holistic Coverage

Aiming to cover all 30 districts of Odisha through its comprehensive approach



WORLD SKILL CENTER, Bhubaneswar

Imparts Advance Skills for Training Globally Employable Youth

Finishing School

- Advanced Skill Training in 8 trade.
- Life skills training for ITI/Polytechnic students.
- Intensive training for SHG women for setting up Beauty & Wellness related enterprises.

Training of Trainers (ToT)

- ToT of Gov. ITI / Polytechnic in Domain - Hub & Spoke.
- Leadership training to Principals of ITI & Polytechnics at Singapore.

International Partnerships

- ITEES(Singapore) Skill Qualification Certification
- International Placements
- International Immersion programme & internship

Skill Competitions

- Train competitors for World skill competitions.
- Organise District, Zonal & State level selections for World Skills Competition.



For Further Information on NUA Odisha

https://nua.skillodisha.gov.in/download/NUA_Odisha_Guidelines_Notified.pdf

<https://www.worldskillcenter.org/>

<https://nua.skillodisha.gov.in/>